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Bane of exempt organization Employer (destification number 32-109387 Part I Type of Return and Return Information (Whole Dolars Chty) Status III to set to the type of neum being filed with Form 8435-EO and enter the applicable amount, if any, from the return. It you check the box no the to go to the amount on that line of the return being filed with the form was blank, thon leave line 15, 26, 39, 40, or 61 a Form 600 check horp ▶ L b Total revenue, if any (Form 990-EZ, line 9) 20 a Form 600 check horp ▶ L b Total revenue, if any (Form 990-EZ, line 9) 20 a Form 600 check horp ▶ L b Total revenue, if any (Form 990-EZ, line 9) 20 a Form 600 check horp ▶ L b Total revenue, if any (Form 990-EZ, line 9) 30 a Form 600 check horp ▶ L b Total revenue, if any (Form 990-EZ, line 9) 40 a Form 600 check horp ▶ L b Total revenue, if any (Form 990-EZ, line 9) 50 a Form 600 check horp ▶ L b Total revenue, if any (Form 990-EZ, line 9) 50 Traceword of Officer L L Traceword 1120-POL check horp ▶ b Total revenue 1120-POL line 22 Traceword of this return, and the financial institution to dolb the entry to this account. To revoke a payment of the organization's federic instrave a powend of the orgeneralization's federic institutions invo	epartment of the Ti	reasury	For use w	rith Forms 990, 990-EZ	, 990-PF, 1120-P	OL, and 8868			· · · · · · · · · · · · · · · · · · ·
Part II Type of Return and Return Information (Whole Dolare Only) Breach the box for the type of sturn being filed with Form 6453 EO and enter the applicable encount, if any, from the roturn. It you check the box for the type of sturn being filed with the around on the arbun the arguing the sturn being filed with the form was blank, then leave line 1b, 2b, 3b, 4b, or 6b incheres is particular to the arguing the ar	And the second se	And a state of the second	n	and the second		and and a second se	Employ	er ident	ification number
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a Form 1120-POL check here ▶ b Total fax (Form 1120-POL, line 22) Sb a Form 990-PF check here ▶ b Tax based on invostment income (Form 990-PF, Part VI, line 5) Sb Fart III Declaration of Officer Sb Part III Declaration of Officer Sb I authorize the U.S. Treasury and its designated Financial institution account indicated in the tax preparation software for payment of the organization's feder taxes over on this ratum, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury financial (Agent to institution situation in the account of the account. To revoke a payment, I must contact the U.S. Treasury financial (Agent to institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inqu and resolve issues field also takes on this ratum. If a copy of this return is being filed with a state agency(les) regulating charlies as part of the liRS Ford/State program, I cortfly that I account is a discompanyling advectual the electronic disclosure consont containad with this return allowing disclosure by the IRS of this Form 990/990-620/99			and the second s					1b	22924874
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LHA For Privacy Act and Paperwork Reduction Act Notice, see the instructions. Form 8453-E	cknowledgement of Sign Here Part JII declare that I nowledge. If I eturn. The org iled with the II or Business F accompanying declaration is I ERO's ERO's Signa Use Signa Use Signa Control Signa Firm's Signa Declaration of prep Paid Preparer Use Only	Signature of c Declaratio have reviewe am only a co janization offi RS, and have letums. If I an j schedules a based on all in schedules a based on all in schedules a based on all in schedules a perjury i declare arer is based on a Print/Type pre Firm's name	y intermediate service provider, i n for rejection of the transmission when the transmission when the transmission officer In of Electronic Ref and the above organization pilector, I am not respons cor will have signed this followed all other requires n also the Paid Preparer, and so the Paid Preparer, and to the Paid Preparer, and the Paid Preparer, an	correct, and complete. Hurther transmitter, or electronic return call by the reason for any delay in Dat turn Originator (EF n's return and that the e ible for reviewing the red form before I submit the aments in Pub. 4163, Mo under penalties of perju- te best of my knowledge. Date III AVE., SUITE 800 1814–4827 aum and accompanying scnedu- rer has any knowledge. Preparer's signature	Acciare that the andomination of the constraints of the return of processing the return of processing the return of the constraints of the return of the constraints of the return. I will give of the return. I will give of the return. I will give of the return I will give of the constraints of the	CHIEF Title CHIEF Title CHIEF Title CHIEF Title CHIEF Title CHIEF Title CHIEF Title CHIEF Title CHIEF CHIEF CHIEF Title CHIEF CHIEF CHIEF CHIEF CHIEF Title CHIEF CHIEF CHIEF Title CHIEF	FINANCIA FINANCIA ee instructio nplete and c orm accurat opy of all fo n for Autho d the above ct, and com Check f self- mployed EIN Pho Check self- emplo	AL OFFI ans) correct t ely refler ms and rized IR: a organi: plete. TI 	o the best of my citie of an

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Form	330	

Department of the Treasury

Internal Revenue Service

** PUBLIC DISCLOSURE COPY **

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.



<u>A</u>	For th	e 2012 calendar year, or tax year beginning JUL 1, 2012 and e	ending JT	JN 30, 2013	
В	Check if applicat	le: C Name of organization		D Employer identi	fication number
	Addr chan	ess WORLD WILDLIFE FUND INC			
	Nam			52-16	93387
	Initia returi		Room/suite	E Telephone numb	er
	Term ated	1250 2411 51, NW			93-4800
	Amer	City, town, or post office, state, and ZIP code		G Gross receipts \$	301,928,754.
		WASHINGTON, DC 20037		H(a) Is this a group	
	pend	F Name and address of principal officer: CARTER ROBERTS		for affiliates?	Yes X No
		SAME AS C ABOVE		H(b) Are all affiliates i	ncluded? Yes No
		xempt status: 🔟 501(c)(3) 🛄 501(c) ()◀ (insert no.) 🛄 4947(a)(1) o	or 527	If "No," attach	a list. (see instructions)
-		ite: WWW.WORLDWILDLIFE.ORG		H(c) Group exempt	
	_	f organization: 🗶 Corporation 🔄 Trust 🔄 Association 🔄 Other 🕨	L Year (of formation: 1960	M State of legal domicile: DE
Ρ	art I	Summary			
e	1	Briefly describe the organization's mission or most significant activities:	IEDULE O		
าลท					
Activities & Governance	2	Check this box If the organization discontinued its operations or disposed in the second		1	.
ĝ	3				
<u>م</u>	4	Number of independent voting members of the governing body (Part VI, line 1b)			
tie	5	Total number of individuals employed in calendar year 2012 (Part V, line 2a)			
ži	6	Total number of volunteers (estimate if necessary)			
Ă		Total unrelated business revenue from Part VIII, column (C), line 12			
		Net unrelated business taxable income from Form 990-T, line 34		Prior Year	Current Year
	8	Contributions and grants (Part VIII, line 1h)		195,342,694	
nue	9	Program service revenue (Part VIII, line 2g)		752,916	
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		4,276,214	
č	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		8,123,731	7,368,799.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		208,495,555	. 229,248,747.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		59,294,820	. 58,370,166.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0	. 0.
ŝ	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		65,305,053	. 71,696,205.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		1,301,714	. 947,703.
e dx	b	Total fundraising expenses (Part IX, column (D), line 25) 27,641,			
Ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		65,647,670	. 72,717,451.
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		191,549,257	. 203,731,525.
_	19	Revenue less expenses. Subtract line 18 from line 12		16,946,298	. 25,517,222.
0r	222		Be	ginning of Current Yea	End of Year
Net Assets	20	Total assets (Part X, line 16)		412,075,560	. 450,932,452.
tAs	21	Total liabilities (Part X, line 26)		140,380,980	. 132,113,971.
Ne	22	Net assets or fund balances. Subtract line 21 from line 20		271,694,580	. 318,818,481.
D	ort II	Signature Block			

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign	Signature of officer		Date
Here	MICHAEL BAUER, CHIEF FINANCIAL OF	FICER	
	Type or print name and title		
	Print/Type preparer's name	Preparer's signature	Date Check PTIN
Paid	JOYCE M. UNDERWOOD		self-employed P00022361
Preparer	Firm's name 🕞 BDO USA, LLP		Firm's EIN 🕨 13-5381590
Use Only	Firm's address 🔊 7101 WISCONSIN AVE., SUI	TE 800	
	BETHESDA, MD 20814-4827		Phone no. (301)654-4900
May the II	RS discuss this return with the preparer shown abo	ove? (see instructions)	X Yes No
232001 12-1	10-12 LHA For Paperwork Reduction Act Notic	ce, see the separate instructions.	Form 990 (2012)

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

Pa	1 990 (2012) WORLD WILDLIFE FUND INC rt III Statement of Program Service Accomplishments	52-169338	7 Pa
ıa			
	Check if Schedule O contains a response to any question in this Part III		
1	Briefly describe the organization's mission:		
	SEE PART I, LINE 1 FOR DESCRIPTION OF ORGANIZATION'S MISSION.		
2	Did the organization undertake any significant program services during the year which were not listed on		
	the prior Form 990 or 990-EZ?		Yes X
	If "Yes," describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services	?	Yes X
	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, a	s measured by	expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to oth	ners, the total e	xpenses, and
	revenue, if any, for each program service reported.	,	,
4a	(Code:) (Expenses \$ 104,007,038. including grants of \$ 48,155,186.) (Reve	nue \$	369,3
	FIELD PROGRAMS - WWF WORKS TO CONSERVE 15 OF THE WORLD'S MOST		,
	ECOLOGICALLY IMPORTANT REGIONS BY WORKING IN PARTNERSHIP WITH OTHERS -		
	TO PROTECT AND RESTORE SPECIES AND THEIR HABITATS, STRENGTHEN LOCAL		
	COMMUNITIES' ABILITY TO CONSERVE THE NATURAL RESOURCES THE DEPEND UPON		
	AND TRANSFORM MARKETS AND POLICIES TO REDUCE THE IMPACT OF THE		
	PRODUCTION AND CONSUMPTION OF COMMODITIES. OUR AIM IS TO ENSURE THAT		
	THE VALUE OF NATURE IS REFLECTED IN INVESTMENTS AND DECISIONS MADE BY		
	INDIVIDUALS, COMMUNITIES, GOVERNMENTS AND BUSINESSES. THE WORLD'S		
	LEADING CONSERVATION ORGANIZATION, WWF WORKS IN OVER 100 COUNTRIES TO		
	FULFILL ITS MISSION TO CONSERVE NATURE AND REDUCE THE MOST PRESSING		
	THREATS TO THE DIVERSITY OF LIFE ON EARTH.		
4b	(Code:) (Expenses \$ 16,936,934. including grants of \$ 3,936,775.) (Reve	nue \$	
	POLICY - WWF WORKS TO STRENGTHEN PUBLIC POLICY RELATED TO INTERNATIONAL		
	BIODIVERSITY CONSERVATION THROUGH ANALYSIS AND ADVOCACY ON CONSERVATION		
	ISSUES, INTERNATIONAL FUNDING AND LENDING PROGRAMS, INTERNATIONAL		
	AGREEMENTS, AND GLOBAL ENVIRONMENTAL AND DEVELOPMENT POLICIES AND		
	PRACTICES. WWF IS ALSO WORKING TO STRENGTHEN THE INTERNATIONAL REGIME		
	TO MITIGATE CLIMATE CHANGE AND REDUCE CARBON EMISSIONS, ASSESS CLIMATE		
	CHANGES IMPACTS, UNDERTAKE RESEARCH AND DEVELOP STRATEGIES TO IMPROVE		
	THE RESILIENCY OF ECOSYSTEMS TO CLIMATE CHANGE, AND IMPROVE ENERGY		
	EFFICIENCY IN TARGETED SECTORS.		
4c	(Code:) (Expenses \$ 20,924,221. including grants of \$ 6,276,999.) (Reve	nue \$	2,3
	MARKET TRANSFORMATION - WWF PARTNERS WITH CORPORATIONS, GOVERNMENT		
	AGENCIES, NGOS, UNIVERSITIES AND RESEARCH INSTITUTES TO REDUCE THE		
	IMPACT OF THE PRODUCTION AND TRADE OF COMMODITIES THAT MOST AFFECT OUR		
	CONSERVATION PRIORITIES. OUR GOAL IS TO MEASURABLY REDUCE THE MOST		
	SIGNIFICANT IMPACTS OF INDIVIDUAL ACTORS AS WELL AS ENTIRE INDUSTRIES.		
A -!			
4d	Other program services (Describe in Schedule O.)		
	(Expenses \$ 20,513,903. including grants of \$ 1,206.) (Revenue \$)
4e	Total program service expenses 162,382,096.		
3200	2		Form 990
2-10-	12		
	2		
41	115 755908 164242 2012.05000 WORLD WILDLIFE FUND	INC	164242

Form 990 (2012) Part IV Checklist of Required Schedules

1

2

WORLD WILDLIFE FUND INC

Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?

If "Yes," complete Schedule A

Is the organization required to complete Schedule B, Schedule of Contributors?

3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	Ŭ		
•	during the tax year? If "Yes," complete Schedule C, Part II	4	х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		x
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		x
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		x
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	x	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	x	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	х	
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Х	
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	X	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If</i> "Yes," <i>complete Schedule G, Part I</i>	17	х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		x
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If</i> "Yes," <i>complete Schedule G, Part III</i>	19		x
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
		Form	990	(2012)
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No

Yes

х 1

Х

2

WORLD WILDLIFE FUND INC

Pa	rt IV Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	х	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a	х	
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		Х
с	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		х
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		Х
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990 EZ? If "Yes," complete			
	Schedule L, Part I	25b		х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
с	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	х	
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes, " complete			
	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	Х	

Form **990** (2012)

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Form	990 (2012) WORLD WILDLIFE FUND INC 52-1693387		Р	age 5
Pa				
	Check if Schedule O contains a response to any question in this Part V			X
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 218			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b			
с	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 581			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	х	
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	Х	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	х	
b	If "Yes," enter the name of the foreign country: SEE SCHEDULE O			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х
с	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible as charitable contributions?	6a		х
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
с	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		Х
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders 11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			-
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		<u> </u>
	Note. See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			v
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		(2010)
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 Part VI
 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

 Check if Schedule O contains a response to any question in this Part VI
 Image: Contains a response to any question in this Part VI

x

Sec	tion A. Governing Body and Management					
					Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1 a	2	6		
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0.					
b	Enter the number of voting members included in line 1a, above, who are independent	1b	2	4		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationshi				v	
-	officer, director, trustee, or key employee?			2	X	<u> </u>
3	Did the organization delegate control over management duties customarily performed by or under th					v
	of officers, directors, or trustees, or key employees to a management company or other person?			3		X X
4	Did the organization make any significant changes to its governing documents since the prior Form 9			4		X
5	Did the organization become aware during the year of a significant diversion of the organization's as			6		X
6 70	Did the organization have members or stockholders? Did the organization have members, stockholders, or other persons who had the power to elect or a			0		
7a	-			70		x
Ь	more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members, s			7a		
b				7b		x
8	persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year			10		
a	The governing body?	-	-	8a	x	
b	Each committee with authority to act on behalf of the governing body?			8b	x	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea					
5	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		x
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal R					
					Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a		X
	If "Yes," did the organization have written policies and procedures governing the activities of such c					
	and branches to ensure their operations are consistent with the organization's exempt purposes?	-		10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing boc			11a	х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	,	0			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a	x	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise	e to cor	iflicts?	12b	х	
с	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y					
	in Schedule O how this was done			12c	х	
13	Did the organization have a written whistleblower policy?			13	Х	
14	Did the organization have a written document retention and destruction policy?			14	Х	
15	Did the process for determining compensation of the following persons include a review and approv	al by i	ndependent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?					
а	The organization's CEO, Executive Director, or top management official			15a	Х	
b	Other officers or key employees of the organization			15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange	ment	with a			
	taxable entity during the year?			16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate		-			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the orga	nizatio	on's			
0	exempt status with respect to such arrangements?			16b		
	tion C. Disclosure		DE EL CA UT			
17	List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CA, CO, C			e veilek		
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-7 for public inspection. Indicate how you made these available. Check all that apply		uon 501(c)(3)s only)	availat	ле	
	for public inspection. Indicate how you made these available. Check all that apply. X Own website Another's website X Upon request Other (explain)	in Ca	hedule ()			
10	• •			ad fine		
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, co statements available to the public during the tax year.	JUNICE	or interest policy, a	nu iinal	icial	
20	Statements available to the public during the tax year. State the name, physical address, and telephone number of the person who possesses the books a	nd ror	ords of the organiz	ation: 🕨	•	
20	MICHAEL BAUER, CFO - 202-293-4800		orus or the organiz	ation.		
	1250 24TH ST, NW, WASHINGTON, DC 20037					
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2012.05000 WORLD WILDLIFE FUND INC

Form 990 (2012)	WORLD WILDLIFE FUND INC	52-1693387 Pa	age 7
Part VII Com	npensation of Officers, Directors, Trustees, Key Employee	s, Highest Compensated	
Emp	ployees, and Independent Contractors		
Chec	k if Schedule O contains a response to any question in this Part VII		
Section A. Offic	cers, Directors, Trustees, Key Employees, and Highest Compensated Em	oloyees	
1a Complete this ta	able for all persons required to be listed. Report compensation for the calendar year end	ng with or within the organization's tax year.	
I ist all of the	ne organization's current officers, directors, trustees (whether individuals or o	ganizations) regardless of amount of compensation	n

Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)			(0	C)			(D)	(E)	(F)
Name and Title	Average	(do		Pos	itior	1 than	one	Reportable	Reportable	Estimated
	hours per	box	, unle	ss pe	rson	is bot pr/trus	h an	compensation	compensation	amount of
	week		Jer an	iu a u		n/trus	lee)	from	from related	other
	(list any	Individual trustee or director						the	organizations	compensation from the
	hours for related	e or d	tee			sated		organization (W-2/1099-MISC)	(W-2/1099-MISC)	organization
	organizations	truste	ul trus		/ee	mpen		(** 2/1000 10100)		and related
	below	idual	Institutional trustee	5	Key employee	Highest compensated employee	er			organizations
	line)	Indivi	Instit	Officer	Key e	Highe	Former			-
(1) NEVILLE ISDELL	0.00									
CHARIMAN		x						٥.	0.	0.
(2) PAMELA MATSON	0.00									
VICE CHAIRMAN		х						0.	0.	0.
(3) ROBERT LITTERMAN	0.00									
TREASURER		Х						٥.	٥.	٥.
(4) SHELLY LAZARUS	0.00									
SECRETARY		Х						٥.	0.	0.
(5) FABIOLA ARREDONDO	0.00									
DIRECTOR		Х						0.	0.	0.
(6) PETER CRANE	0.00									
DIRECTOR		Х						0.	0.	0.
(7) TAMMY CROWN	0.00									
DIRECTOR		X						0.	0.	0.
(8) JARED DIAMOND	0.00									
DIRECTOR		Х						0.	0.	0.
(9) LEONARDO DICAPRIO	0.00									
DIRECTOR		Х						0.	0.	0.
(10) CHRISTOPHER DODD	0.00									
DIRECTOR		X						0.	0.	0.
(11) PAMELA EBSWORTH	0.00									
DIRECTOR		X						0.	0.	0.
(12) MOHAMED T. EL-ASHRY	0.00									
DIRECTOR		X						0.	0.	0.
(13) EXEQUIEL EZCURRA	0.00								_	_
DIRECTOR		х						0.	0.	0.
(14) MARSHALL FIELD	0.00								_	_
DIRECTOR		х						0.	0.	0.
(15) JOHN FORD	0.00									
DIRECTOR		х						0.	0.	0.
(16) CHARLES HOLLIDAY	0.00							_	_	~
DIRECTOR		X						0.	0.	0.
(17) URS HOLZLE	0.00							_	_	~
DIRECTOR		Х						0.	0.	0.
232007 12-10-12						_				Form 990 (2012)

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Part VII Section A. Officers, Directors, Trus	tees, Key Em	ploy	vees,	, an	d Hi	ighe	st C	Compensated Employe	es (continued)				
(A)	(B)				C)			(D)	(E)			(F)	
Name and title	Average	(da	not cl		itior			Reportable	Reportable		Es	timate	ed
	hours per	box	, unles	ss pe	rson	is bot	h an	compensation	compensatio	n	an	nount	of
	week		cer an	dad	recto	or/trus	tee)	from	from related			other	
	(list any	recto						the	organization			pensa	
	hours for related	or di	ee			sated		organization	(W-2/1099-MIS	iC)		om th	
	organizations	rustee	trust		ee	npens		(W-2/1099-MISC)			•	anizat d relat	
	below	dual t	itiona	_	nploy	st cor	5					anizati	
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former				J		
(18) LAWRENCE H. LINDEN	0.00												
DIRECTOR		x						0.		Ο.	1		Ο.
(19) STEVE LUCZO	0.00												
DIRECTOR		x						0.		Ο.	1		Ο.
(20) LEIGH H. PERKINS	0.00												
DIRECTOR		x						0.		Ο.	1		Ο.
(21) MICHAEL PHILIPP	0.00												
DIRECTOR		х						0.		Ο.			0.
(22) MAYARI PRITZKER	0.00												
DIRECTOR		Х						٥.		0.			٥.
(23) JOHN SALL	0.00										1		
DIRECTOR		х						0.		Ο.			٥.
(24) ROGER W SANT	0.00										1		
DIRECTOR		х						0.		0.			0.
(25) WANG SHI	0.00										1		
DIRECTOR		х						0.		0.			0.
(26) ROBERTS, CARTER	40.00	x		x				EC1 104		0	1	77	247
PRESIDENT & CEO								561,194. 561,194.		0. 0.			347.
1b Sub-total								3,592,506.		0.			608.
c Total from continuation sheets to Part VI d Total (add lines 1b and 1c)								4,153,700.		0.			955.
2 Total number of individuals (including but n							no r		000 of reportabl			,	
compensation from the organization		1030	11510	u a	000	0) 101	101			C			127
												Yes	No
3 Did the organization list any former officer,	director, or tru	uste	e, ke	v er	nplo	ovee.	or	highest compensated e	mployee on				
line 1a? If "Yes," complete Schedule J for s								· · ·			3		х
4 For any individual listed on line 1a, is the su	m of reportab												
and related organizations greater than \$150	0,000? If "Yes,	" со	mple	ete S	Sche	edule	e J i	for such individual	-		4	Х	
5 Did any person listed on line 1a receive or a	accrue compe	nsat	ion f	rom	any	/ unr	elat	ed organization or indivi	idual for services				
rendered to the organization? If "Yes," com	plete Schedul	e J f	or su	ıch	pers	son .					5		Х
Section B. Independent Contractors													
1 Complete this table for your five highest co										pens	ation f	irom	
the organization. Report compensation for	the calendar y	ear	endi	ng v	vith	or w	ithir		year.				
(A) Name and business	addross							(B) Description of s	onvicos	c	C) ompei		n
PMG	auuress						_	PRINTING, PRODUCTIO				IISalio	
	21076							SERVICES	N, & MAILING		٩	300	159
7240 PARKWAY DR. STE 170, HANOVER, MI SISK FULFILLMENT SERVICE, INC., 1900	/ 210/0						_	PREMIUM MANAGEMENT	6 MATLING			,302,	130.
INDUSTRIAL PARK, FEDERALSBURG, MD 216	30							SERVICES	& MAIDING			655	386
PLOWSHARE GROUP, INC.	52						-	SERVICES				055,	386.
ONE DOCK ST, STAMFORD, CT 06902								COMMUNICATIONS CON	SULTING			642	542.
PUBLIC INTEREST COMMUNICATIONS, INC.							_					• ,	
7700 LEESBURG PIKE, FALLS CHURCH, VA	22043							CONSTITUENT SERVIC	ES			490	980.
PITNEY BOWES MANAGEMENT SERVICE, 5310												,	
CYPRESS CENTER DR, #110, TAMPA, FL 33								BUILDING MANAGEMEN	T SERVICES			322,	879.
2 Total number of independent contractors (i		ot li	mite	d to	tho	se lis	stec	d above) who received m	nore than				
\$100,000 of compensation from the organize	zation 🕨				1	8							
SEE PART VII, SECTION A CONTINU	ATION SHEE	TS									Form	990 (ž	2012)

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	DLIFE FUND INC								52-169338	1
Part VII Section A. Officers, Directors,		mplo	byee			ligh	est			r
(A) Name and title	(B) Average hours	(c	heck	Pos			ly)	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	per week (list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(27) VIRGINIA SALL	0.00									
DIRECTOR		Х						٥.	0.	(
(28) BRENDA DAVIS	0.00									
DIRECTOR		x						0.	Ο.	
(29) THOMAS LOVEJOY	0.00									
DIRECTOR		x						0.	Ο.	
(30) MARSH, MARCIA	40.00									
CHIEF OPERATING OFFICER		1		х				358,890.	0.	35,81
(31) ACKERLEY, MARGARET	40.00									
SVP & GENERAL COUNSEL				х				309,354.	0.	49,79
(32) BAUER, MICHAEL	40.00									
CHIEF FINANCIAL OFFICER				x				250,516.	0.	31,52
33) MILLER, JULIE	40.00							,		,
VP DEVELOPMENT				x				227,423.	0.	42,44
(34) WADE, LEROY	40.00							, -	-	,
CONTROLLER				x				135,410.	0.	32,22
(35) CLAY, JASON	40.00								•	· - /
SVP MARKET TRANSFORMATION					x			287,843.	0.	51,00
(36) MACKO, TERENCE	40.00								•	
SVP & CHIEF MARKETING OFFICER					x			259,585.	0.	33,82
(37) HEMLEY, GINETTE	40.00								•	,
SVP CONS STRAT & SCIENCE					x			256,456.	0.	30,97
(38) DILLON, THOMAS	40.00									
SVP FIELD PROGRAMS					x			235,381.	0.	49,61
(39) REED, DAVID	40.00							200,001.	••	15,01
SVP POLICY	10.00				x			229,386.	0.	28,37
(40) SINGER, CHRISTINE	40.00							225,500.	••	20,07
/P, INDIVIDUAL GIVING	10.00					x		237,258.	0.	23,39
(41) KNIGHT, GEORGE	40.00							207,200.	••	20,00
CHIEF OF PARTY, CTSP	10.00					x		220,489.	0.	34,49
(42) GOLDEN, AMY	40.00							220,405.	••	51,15
(42) GOLDEN, AMI /P, STRATEGIC SERVICES	+0.00	1				x		202,594.	0.	30 83
(43) FOX, WILLIAM	40.00				-	~		202,394.	υ.	30,82
/P, FISHERIES	40.00	1				x		102 220	0.	27 10
(44) APPLE, SUZANNE	40.00					^		192,229.	0.	27,49
/P BUSINESS & INDUSTRY	40.00	1				x		189,692.	0.	27,79
I DOSINESS & INDOSINI		-						105,052.		21,13
		$\left[\right]$								
	1	<u>I</u>	I	L	<u>I</u>	1	I	3 502 506		520 60
Total to Part VII, Section A, line 1c								3,592,506.		529,60

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Form 990 (2012) WORLD WILDL Part VIII Statement of Revenue

WORLD WILDLIFE FUND INC

52-1693387

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		Check if Schedule O cont		000000		(A)	(B)	(C)	<u>x</u>
						Total revenue	Related or exempt function revenue	Unrelated business revenue	(D) Revenue exclude from tax under sections 512, 513, or 514
1	l a	Federated campaigns		1a	1,403,072.				
		Membership dues		1b					
		Fundraising events		1c					
		Related organizations		1d					
		Government grants (contribut		1e	48,219,397.				
		All other contributions, gifts, gran	,						
		similar amounts not included abo		1f	166,195,442.				
	a	Noncash contributions included in lines			5,884,584.				
	h	Total. Add lines 1a-1f				215,817,911.			
					Business Code				
2	2 a	MISCELLANEOUS			900099	371,713.	371,713.		
	b	TRAVEL PROGRAMS			561520	196,735.		196,735.	
	с								
	d								
	е								
	f	All other program service reve	nue						
		Total. Add lines 2a-2f				568,448.			
3		Investment income (including							
		other similar amounts)				1,883,265.			1,883,26
4	ŀ	Income from investment of ta							
5		Royalties				5,955,760.			5,955,76
				Real	(ii) Personal				
6	ба	Gross rents							
		Less: rental expenses		, 24,453,					
		Rental income or (loss)		, 213					
		Net rental income or (loss)	<u> </u>	,		1,158,213.		1,158,213.	
7		Gross amount from sales of		curities	(ii) Other	, , -		, , , -	
'	u	assets other than inventory		55,878.					
	h	Less: cost or other basis	, .	,					
	D	and sales expenses	67 15	55,554					
	~	Gain or (loss)							
						3,610,324.			3,610,32
		Net gain or (loss) Gross income from fundraisin				5,010,011			5,010,02
o) d	including \$	0						
				of					
		contributions reported on line							
	Ŀ.	Part IV, line 18							
		Less: direct expenses							
~		Net income or (loss) from fund			····· •				
9) a	Gross income from gaming ac							
		Part IV, line 19			1 1				
		Less: direct expenses							
		Net income or (loss) from gam		vities	▶				
10) a	Gross sales of inventory, less							
		and allowances			1 1				
		Less: cost of goods sold							
	С	Net income or (loss) from sale		entory					
		Miscellaneous Revenu	е		Business Code	004			
11	l a	LIST RENTAL			900099	231,770.			231,77
	b	MISCELLANEOUS			900099	23,056.			23,05
	С								
		All other revenue							
	е	Total. Add lines 11a-11d			►	254,826.			
	2	Total revenue. See instructions.				229,248,747.	371,713.	1,354,948.	11,704,17

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2012.05000 WORLD WILDLIFE FUND INC

WORLD WILDLIFE FUND INC
 Form 990 (2012)
 WORLD WILDLIFE FUND

 Part IX
 Statement of Functional Expenses

52-1693387

Page 10

-	Check if Schedule O contains a respons	(Å)	(B)	(C)	(D)
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	6,357,595.	6,357,595.		
2	Grants and other assistance to individuals in				
	the United States. See Part IV, line 22	248,788.	248,788.		
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16	51,763,783.	51,763,783.		
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	4,104,754.	2,173,129.	1,159,573.	772,05
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
_	persons described in section 4958(c)(3)(B)	47 170 002	27 117 022	4 505 047	
7	Other salaries and wages	47,179,003.	37,117,933.	4,505,947.	5,555,12
8	Pension plan accruals and contributions (include	2 010 216	2 1 2 7 2 1 2	415 092	475 0
_	section 401(k) and 403(b) employer contributions)	3,018,216.	2,127,312.	415,083.	475,82
9	Other employee benefits	14,329,885.	11,517,939.	1,361,887.	1,450,05
10	Payroll taxes	3,064,347.	2,159,826.	421,428.	483,09
11	Fees for services (non-employees):	112,038.		112,038.	
a h		163,233.	15,747.	147,486.	
b	F	253,943.	81,285.	172,658.	
	Accounting	8,023.	8,023.	172,030.	
u e	Lobbying Professional fundraising services. See Part IV, line 17	947,703.	0,023.		947,7
f	· · · · · · · · · · · · · · · · · · ·	1,581,511.		1,581,511.	511,11
g		_,,		_,,	
y	column (A) amount, list line 11g expenses on Sch O.)	16,269,957.	14,484,440.	1,171,450.	614,00
12	Advertising and promotion	2,655,302.	1,184,421.	, , -	1,470,88
3	Office expenses	22,919,508.	11,847,818.	257,788.	10,813,9
4	Information technology	2,682,033.	1,093,021.	1,285,624.	303,38
5	Royalties	709,340.	314,032.	, ,	395,30
6	Occupancy	3,023,525.	2,735,190.		288,3
7	Travel	5,845,462.	5,302,990.	160,353.	382,13
8	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	3,336,458.	3,054,296.	178,620.	103,54
20	Interest	1,075,452.	917,450.		158,00
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	2,273,669.	1,944,865.		328,80
3	Insurance	514,281.	425,382.	32,495.	56,40
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а		2,392,441.	1,747,474.	179.	644,78
b	DUES/SUBSCRIPTIONS	1,975,230.	1,429,370.	356,473.	189,38
с	PREMIUMS	1,697,768.	754,993.	8,021.	934,75
d	BANK FEES/SERVICES	1,155,914.	437,502.	300,384.	418,02
е	All other expenses	2,072,363.	1,137,492.	78,745.	856,12
25	Total functional expenses. Add lines 1 through 24e	203,731,525.	162,382,096.	13,707,743.	27,641,68
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here	29,761,252.	13,175,636.	0.	16,585,63

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2012.05000 WORLD WILDLIFE FUND INC

Form **990** (2012)

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WORLD WILDLIFE FUND INC Part X Balance Sheet

Form 990 (2012)

		Check if Schedule O contains a response to any	v questio	n in this Part X	(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			30,590,800.	1	32,316,145.
	2	Savings and temporary cash investments			35,295,210.	2	30,445,871.
	3	Pledges and grants receivable, net			29,691,429.	3	43,545,748.
	4	Accounts receivable, net			53,121,713.	4	62,267,028.
	5	Loans and other receivables from current and for			, ,		, ,
	-	trustees, key employees, and highest compensation					
		Part II of Schedule L		, .		5	
	6	Loans and other receivables from other disquali					
	-	section 4958(f)(1)), persons described in section					
		employers and sponsoring organizations of sect					
		employees' beneficiary organizations (see instr).		6			
ets	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use				8	
1	9	Prepaid expenses and deferred charges			4,018,970.	9	4,037,159.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	95,563,060.			
	b	Less: accumulated depreciation		34,565,592.	64,156,351.	10c	60,997,468.
	11	Investments - publicly traded securities			75,275,667.	11	82,528,037.
	12	Investments - other securities. See Part IV, line 1			107,607,060.	12	124,456,610.
	13	Investments - program-related. See Part IV, line				13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11			12,318,360.	15	10,338,386.
	16	Total assets. Add lines 1 through 15 (must equa			412,075,560.	16	450,932,452.
	17	Accounts payable and accrued expenses			17,959,255.	17	19,700,286.
	18	Grants payable	29,591,970.	18	27,854,321.		
	19	Deferred revenue			7,178,583.	19	7,143,248.
	20	Tax-exempt bond liabilities	32,533,887.	20	30,906,577.		
S	21	Escrow or custodial account liability. Complete I				21	
Liabilities	22	Loans and other payables to current and former					
abi		key employees, highest compensated employee					
		Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrela			33,625,000.	23	32,890,000.
	24	Unsecured notes and loans payable to unrelated				24	
	25	Other liabilities (including federal income tax, pa	yables to	o related third			
		parties, and other liabilities not included on lines	17-24).	Complete Part X of			
		Schedule D			19,492,285.	25	13,619,539.
	26	Total liabilities. Add lines 17 through 25			140,380,980.	26	132,113,971.
		Organizations that follow SFAS 117 (ASC 958), check	here 🕨 🗴 and			
es		complete lines 27 through 29, and lines 33 an					
anc	27	Unrestricted net assets			137,650,664.	27	153,183,215.
Bal	28	Temporarily restricted net assets		92,738,064.	28	122,790,028.	
pu	29				41,305,852.	29	42,845,238.
Ъu		Organizations that do not follow SFAS 117 (A	SC 958)	, check here ▶└─┘			
Net Assets or Fund Balances		and complete lines 30 through 34.					
šets	30	Capital stock or trust principal, or current funds				30	
Ass	31	Paid-in or capital surplus, or land, building, or ec				31	
let	32	Retained earnings, endowment, accumulated in				32	
2	33	Total net assets or fund balances			271,694,580.	33	318,818,481.
	34	Total liabilities and net assets/fund balances			412,075,560.	34	450,932,452.

Form **990** (2012)

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Form	990 (2012) WORLD WILDLIFE FUND INC	52-1693387		Pa	_{qe} 12
	rt XI Reconciliation of Net Assets				<u></u>
	Check if Schedule O contains a response to any question in this Part XI				X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	229	,248	,747.
2	Total expenses (must equal Part IX, column (A), line 25)	2	203	,731	,525.
3	Revenue less expenses. Subtract line 2 from line 1		25	,517	,222.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		-	,580.
5	Net unrealized gains (losses) on investments	5	15	,540	,382.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9	6	,066	<u>,297.</u>
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
	column (B))	10	318	,818	,481.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII		<u></u>		<u> </u>
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Sche	edule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or rev	ewed on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a se	parate basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight	of the audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in	Schedule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the	ne Single Audit			
	Act and OMB Circular A-133?		3a	х	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the	required audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits	<u></u>	3b	Х	
				000	(

Form **990** (2012)

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SCHEDULE A

((F	or	m	990	or	99	0-	ΕZ

Name of the organization

The organization is not a priva

Department of the Treasury Internal Revenue Service

Part I

1

2

3

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Х 7

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section

the Treasury ue Service		Open to Public Inspection			
he organizati	on	Employer	identification number		
	WORLD WILDLIFE FUND INC	52	2-1693387		
Reason	for Public Charity Status (All organizations must complete this part.) See instruction	S.			
zation is not a	private foundation because it is: (For lines 1 through 11, check only one box.)				
A church, co	nvention of churches, or association of churches described in section 170(b)(1)(A)(i).				
A school des	cribed in section 170(b)(1)(A)(ii). (Attach Schedule E.)				
A hospital or	a cooperative hospital service organization described in section 170(b)(1)(A)(iii).				
A medical res	earch organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter	the hospital's name,		
city, and stat	e:				
An organizati	on operated for the benefit of a college or university owned or operated by a governmental	unit describ	ed in		
section 170	(b)(1)(A)(iv). (Complete Part II.)				
A federal, sta	te, or local government or governmental unit described in section 170(b)(1)(A)(v).				
An organizati	on that normally receives a substantial part of its support from a governmental unit or from t	the general	public described in		
section 170(b)(1)(A)(vi). (Complete Part II.)				
A community	trust described in section 170(b)(1)(A)(vi). (Complete Part II.)				
An organizati	on that normally receives: (1) more than 33 1/3% of its support from contributions, members	ship fees, a	nd gross receipts from		
activities rela	ted to its exempt functions - subject to certain exceptions, and (2) no more than 33 $1/3\%$ of	its support	from gross investment		
income and ι	nrelated business taxable income (less section 511 tax) from businesses acquired by the o	rganization	after June 30, 1975.		
See section	509(a)(2). (Complete Part III.)				
An organizati	on organized and operated exclusively to test for public safety. See section 509(a)(4).				
An organizati	on organized and operated exclusively for the benefit of, to perform the functions of, or to c	arry out the	purposes of one or		
more publicly	supported organizations described in section 509(a)(1) or section 509(a)(2). See section 50)9(a)(3). Ch	eck the box that		
describes the	e type of supporting organization and complete lines 11e through 11h.				
а 🗌 Туре I	b Type II c Type III - Functionally integrated d T	ype III - No	n-functionally integrated		

еĹ	By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than
	foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
f	If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III

supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? g

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? 11g(i) 11g(ii)

- (ii) A family member of a person described in (i) above?
- (iii) A 35% controlled entity of a person described in (i) or (ii) above? Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(described on lines 1-9 above or IRC section	(iv) Is the organization(in col. (i) listed in your governing document?		organizat	u notify the ion in col. r support?	(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of monetary support
		(see instructions))	Yes	No	Yes	No	Yes	No	
Total									

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

232021 12-04-12

Yes

11g(iii)

No

OMB No. 1545-0047

Schedule A (Form 990 or 990 EZ) 2012 WORLD WILDLIFE FUND INC

Page **2**

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	146,512,942.	164,893,207.	171,452,553.	195,342,694.	215,817,911.	894,019,307.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge	146 510 040	164 002 007	171 450 550	105 242 604	015 017 011	004 010 207
	Total. Add lines 1 through 3	146,512,942.	164,893,207.	171,452,553.	195,342,694.	215,817,911.	894,019,307.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						16,407,721.
6	Public support. Subtract line 5 from line 4.						877,611,586.
	ction B. Total Support						
	ndar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
	Amounts from line 4	146,512,942.	164,893,207.	171,452,553.		215,817,911.	894,019,307.
	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	13,984,843.	10,506,688.	12,849,506.	15,891,637.	16,130,941.	69,363,615.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)	3,762,369.	788,281.	848,687.	365,193.	254,826.	6,019,356.
11	Total support. Add lines 7 through 10						969,402,278.
12	Gross receipts from related activities	, etc. (see instruction	ons)			12	1,474,413.
13	First five years. If the Form 990 is for	r the organization's	s first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
0	organization, check this box and stop	o here					
	ction C. Computation of Publ		-				
	Public support percentage for 2012 (14	90.53 %
	Public support percentage from 2011					15	91.35 %
16a	33 1/3% support test - 2012. If the d	-					
	stop here. The organization qualifies						► <u>X</u>
b	33 1/3% support test - 2011. If the o	•					
47-	and stop here. The organization qual						
1/a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac			-	-	-	
۲.	meets the "facts-and-circumstances"						
0	10% -facts-and-circumstances tes more and if the organization meets the	-					
	more, and if the organization meets the organization meets the "facts-and-cire						
18	Private foundation. If the organization						s I
				a, 100, 17a, 01 171		dule A (Form 990	
					00110		

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Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus- iness under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
b	3 received from disqualified persons Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
	ction B. Total Support					•	
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
10a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses						
	acquired after June 30, 1975						
11	Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
	First five years. If the Form 990 is for	the organization'	s first, second thi	rd, fourth, or fifth t	tax vear as a section		zation.
	check this box and stop here	•					·
Sec	ction C. Computation of Publ						······ • ····
	Public support percentage for 2012 (column (f))		15	%
	Public support percentage from 2011					16	<u> </u>
_	ction D. Computation of Invest	-					<u> </u>
	Investment income percentage for 20					17	%
	Investment income percentage from 2					18	%
	33 1/3% support tests - 2012. If the						
_	more than 33 1/3%, check this box a						
b	33 1/3% support tests - 2011. If the						
	line 18 is not more than 33 1/3%, che						
20	Private foundation. If the organization						
	23 12-04-12		,	,			0 or 990-EZ) 2012
				16		-	
L41	115 755908 164242	202	12.05000	WORLD WIL	DLIFE FUN	D INC	164242_1

SCHEDULE A PART	F II, LINE 10, EXPLANATION FOR OTHER INCOME:	
MISCELLANEOUS		
2008 AMOUNT: \$	3,762,369.	
2009 AMOUNT: \$		
2010 AMOUNT: \$	848,687.	
2011 AMOUNT: \$	365,193.	
2012 AMOUNT: \$	254,826.	
232024 12-04-12	Schedule A (Form 990 or 990- 17	·EZ)

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2012

Employer identification number

52-1693387

or 990-PF)
Department of the Treasury
nternal Revenue Service

Schedule B

Form 990, 990-EZ,

Name of the organization

WORLD WILDLIFE FUND INC

Filers of:	Section:
Form 990 or 990-EZ	X 501(c)(³) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**. **Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

□ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Schedule B	(Form	990,	990-EZ,	or 990-PF) (2012)
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Name of organization

Part I

Page 2

X

Х

X

WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

(a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 1 Person Payroll 25,267,047. Noncash \$ (Complete Part II if there is a noncash contribution.) (a) (b) (c) (d) No. Name, address, and ZIP + 4 **Total contributions** Type of contribution 2 Person Payroll Noncash 25,469,516. \$ (Complete Part II if there is a noncash contribution.) (a) (b) (c) (d) **Total contributions** No. Name, address, and ZIP + 4 Type of contribution 3 Person

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

		\$5,000,000.	Payroll Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.) 1 990, 990-EZ, or 990-PF) (2012)

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19 2012.05000 WORLD WILDLIFE FUND INC

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)
Name of organization

Page 3

Employer identification number

52-1693387

WORLD WILDLIFE FUND INC

Part II (a)	Noncash Property (see instructions). Use duplicate copies of P		
No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
-			
-			
		\$	
(a) No.	(b)	(c) FMV (or estimate)	(d)
from Part I	Description of noncash property given	(see instructions)	Date received
-			
-		\$	
(a) No.	(b)	(c)	(d)
from Part I	Description of noncash property given	FMV (or estimate) (see instructions)	Date received
-			
-		\$	
(a) No.	(b)	(c)	(d)
from Part I	Description of noncash property given	FMV (or estimate) (see instructions)	Date received
-		\$	
(a)	<i>4</i> \	(c)	())
No. from Part I	(b) Description of noncash property given	FMV (or estimate) (see instructions)	(d) Date received
-			
		\$	
(a)		(c)	
No. from Part I	(b) Description of noncash property given	FMV (or estimate) (see instructions)	(d) Date received
-			
-			
3453 12-21-1	<u></u>	\$Schedule B (Form 9	

14141115 755908 164242 2012.05000 WORLD WILDLIFE FUND INC

RLD WILDLI	IFE FUND INC Exclusively, religious, charitable, etc., ind year. Complete columns (a) through (e) and	ividual contributions to section 501 the following line entry. For organizat	52-1693387 (c)(7), (8), or (10) organizations that total more than \$1,0 tions completing Part III, enter for the year. (Enter this information once.)	000			
t	the total of <i>exclusively</i> religious, charitable, e	tc., contributions of \$1,000 or less f	or the year. (Enter this information once.) > \$				
a) No.	Use duplicate copies of Part III if additio	nal space is needed.					
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is he	ld			
		jift					
	Transferee's name, address, a	and ZIP + 4	Relationship of transferor to transferee				
a) No.							
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is he	ld			
	(e) Transfer of gift						
	Transferee's name, address, a	Relationship of transferor to transferee					
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is he	۶ld			
			<u> </u>				
_							
		e) Transfer of g	ift				
	Transferee's name, address, a	and ZIP + 4	Relationship of transferor to transferee				
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is he	ld			
		(e) Transfer of g	jift				
	Transferee's name, address, a	and ZIP + 4	Relationship of transferor to transferee				
—							
454 12-21-12		21	Schedule B (Form 990, 990-EZ, or 990	0-P			

SCHEDULE C	P	olitical Campaign a	and Lobby	ing Activities	5	OMB No. 1545	5-0047		
(Form 990 or 990-EZ)		or Organizations Exempt From Income Tax Under section 501(c) and section 527					2012		
Department of the Treasury Internal Revenue Service									
If the organization ans	wered "Yes," to	Form 990, Part IV, line 3, or For		ine 46 (Political Camp	aign Acti	vities), then			
-		plete Parts I-A and B. Do not com				·····,			
 Section 501(c) (other 	r than section 50	D1(c)(3)) organizations: Complete I	Parts I-A and C belo	w. Do not complete Pa	rt I-B.				
 Section 527 organization 	ations: Complete	e Part I-A only.							
If the organization answ	wered "Yes," to	Form 990, Part IV, line 4, or For	m 990-EZ, Part VI,	line 47 (Lobbying Acti	ivities), th	ien			
 Section 501(c)(3) org 	ganizations that	have filed Form 5768 (election und	der section 501(h)):	Complete Part II-A. Do	not comp	lete Part II-B.			
	-	have NOT filed Form 5768 (electio		· <i>//</i>		•	A.		
-		Form 990, Part IV, line 5 (Proxy	Tax), or Form 990-	EZ, Part V, line 35c (P	roxy Tax)	, then			
), or (6) organiza	tions: Complete Part III.			Employe	r identification	numbar		
Name of organization						r identification	numper		
Part I-A Comple		JIFE FUND INC	r section 501(c) or is a section 5		2-1693387			
					ZI UIGE				
1 Provide a description	on of the organiz	ation's direct and indirect political	campaign activities	s in Part IV					
	0	ation's direct and indirect politica	1 0		▶\$				
					· · —				
					···· <u> </u>				
Part I-B Comple	ete if the org	anization is exempt unde	r section 501(c	:)(3).					
		incurred by the organization unde			.►\$				
2 Enter the amount o	f any excise tax	incurred by organization manager	s under section 495	55	▶ \$				
3 If the organization i	ncurred a sectio	n 4955 tax, did it file Form 4720 fo	or this year?			Yes	No No		
4a Was a correction m	ade?					Yes	└── No		
b If "Yes," describe ir	n Part IV.					-			
-		panization is exempt unde				3).			
		d by the filing organization for sect			. ▶ \$				
	0 0	ization's funds contributed to othe	0		Ν.				
					.►\$				
	•	s. Add lines 1 and 2. Enter here an		,					
		1120 DOL for this year?				Yes	No No		
		1120-POL for this year?							
		tion listed, enter the amount paid		•					
		omptly and directly delivered to a							
political action com	mittee (PAC). If	additional space is needed, provid	le information in Pa	rt IV.					
(a) Name	•	(b) Address	(c) EIN	(d) Amount paid f filing organizatio funds. If none, ent	n's co er-0	(e) Amount of p ntributions rece promptly and d delivered to a se political organiz If none, enter	ived and irectly parate ation.		
For Paperwork Reduct	ion Act Notice,	see the Instructions for Form 99	0 or 990-EZ.	Sched	lule C (Fo	rm 990 or 990-	EZ) 2012		

232041 01-07-13

Schedule C (Form 990 or 990-EZ) 2012	WORLD WILDLIFE F	UND INC		52-16	93387 Page 2
Part II-A Complete if the org		mpt under sectio	n 501(c)(3) and fil	ed Form 5768	
(election under sec	tion 501(h)).				
A Check 🕨 🛄 if the filing organizat	tion belongs to an aff	iliated group (and list ir	n Part IV each affiliated	group member's nar	ne, address, EIN,
expenses, and shar	e of excess lobbying	expenditures).			
B Check if the filing organizat	ion checked box A a	nd "limited control" pro	ovisions apply.		
	s on Lobbying Expe litures" means amo	enditures unts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influ	ience public opinion	(arass roots lobbvina)			
b Total lobbying expenditures to influ					
c Total lobbying expenditures (add lii					
d Other exempt purpose expenditure					
e Total exempt purpose expenditure					
f Lobbying nontaxable amount. Ente					
If the amount on line 1e, column (a) o	r (b) is: The lot	bying nontaxable am	ount is:		
Not over \$500,000	20% of	the amount on line 1e.			
Over \$500,000 but not over \$1,000	,000 \$100,0	00 plus 15% of the exc	ess over \$500,000.		
Over \$1,000,000 but not over \$1,5	00,000 \$175,0	00 plus 10% of the exc	ess over \$1,000,000.		
Over \$1,500,000 but not over \$17,	000,000 \$225,0	00 plus 5% of the exce	ess over \$1,500,000.		
Over \$17,000,000	\$1,000	,000.			
g Grassroots nontaxable amount (en	ter 25% of line 1f)				
h Subtract line 1g from line 1a. If zero	o or less, enter -0-				
i Subtract line 1f from line 1c. If zero	or less, enter -0				
j If there is an amount other than zer	ro on either line 1h or	line 1i, did the organiza	ation file Form 4720		
reporting section 4911 tax for this	year?				Ves No
	ations that made a s	eraging Period Under section 501(h) election ne instructions for line	n do not have to comp		
	Lobbying Expe	nditures During 4-Yea	ar Averaging Period		
Calendar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					

Schedule C (Form 990 or 990-EZ) 2012

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f Grassroots lobbying expenditures

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For e	ach "Yes," response to lines 1a through 1i below, provide in Part IV a detailed description	(;	a)	(o)
of th	e lobbying activity.	Yes	No	Amo	ount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:				
а	Volunteers?	X			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? \dots	X			
	Media advertisements?	X			2,068.
	Mailings to members, legislators, or the public?	X			16,525.
	Publications, or published or broadcast statements?	X			3,874.
f	Grants to other organizations for lobbying purposes?	X			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	X			71,331.
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		Х		
i	Other activities?	X			21,733.
	Total. Add lines 1c through 1i				115,531.
	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X		
b	If "Yes," enter the amount of any tax incurred under section 4912				
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
Par	t III-A Complete if the organization is exempt under section 501(c)(4), secti	on 501(c)	(5), or se	ection	
	501(c)(6).				
				Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?				
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?				
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?				
Par	t III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(4)				• • •
	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."	"No," U	R (b) Par	t III-A, III	ne 3, is
1	Dues, assessments and similar amounts from members		1		
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenditures)				
	expenses for which the section 527(f) tax was paid).				
а	Current year		2a		
b	Carryover from last year		2b		
С	Total		2c		
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3		
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the	cess			
	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and	political			
	expenditure next year?		4		
5	Taxable amount of lobbying and political expenditures (see instructions)		5		
Par	t IV Supplemental Information				
Com	plete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; P	art II-A (affili	ated group	list); Part I	I-A, line 2;
	Part II-B, line 1. Also, complete this part for any additional information. I II-B, LINE 1, LOBBYING ACTIVITIES:				
	R ACTIVITIES INCLUDED TIME SPENT ON STRATEGY AND PLANNING RELATED				

TO LOBBYING.

Schedule C (Form 990 or 990-EZ) 2012

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2012.05000 WORLD WILDLIFE FUND INC

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Page 3

52-1693387

SCHEDULE [)
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(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990. See separate instructions.

1	OMB No. 1545-0047
	2012
	Open to Public Inspection

Nam	e of the organization WORLD WILDLIFE FUND INC		Em	52–1693387
Pa		unds or Other Similar Funds or	Acco	
	organization answered "Yes" to Form 990, Part IV, line 6.			
	, , , , , , , , , , , , , , , , ,	(a) Donor advised funds	(b) Fur	nds and other accounts
1	Total number at end of year			
2	Aggregate contributions to (during year)			
3	Aggregate grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in writir	ng that the assets held in donor advised f	unds	
	are the organization's property, subject to the organization's excl			Yes
6	Did the organization inform all grantees, donors, and donor advis			
	for charitable purposes and not for the benefit of the donor or do			
	impermissible private benefit?	- 		Yes
Pa	rt II Conservation Easements. Complete if the organiz	ation answered "Yes" to Form 990, Part I	V, line 7	
1	Purpose(s) of conservation easements held by the organization (check all that apply).		
	Preservation of land for public use (e.g., recreation or educ	ation) 📃 Preservation of an historic	ally imp	ortant land area
	Protection of natural habitat	Preservation of a certified	historic	structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualified of	conservation contribution in the form of a	conserv	ation easement on the last
	day of the tax year.			
				Held at the End of the Tax Y
а	Total number of conservation easements		_ 2a	
b	Total acreage restricted by conservation easements		_ 2 b	
С	Number of conservation easements on a certified historic structu	re included in (a)	. 2c	
d	Number of conservation easements included in (c) acquired after	8/17/06, and not on a historic structure		
	listed in the National Register		. 2d	
3	Number of conservation easements modified, transferred, release	ed, extinguished, or terminated by the org	janizatio	n during the tax
	year ►			
4	Number of states where property subject to conservation easeme			
5	Does the organization have a written policy regarding the periodic			
	violations, and enforcement of the conservation easements it hol			
6	Staff and volunteer hours devoted to monitoring, inspecting, and			-
7	Amount of expenses incurred in monitoring, inspecting, and enfo			\$
8	Does each conservation easement reported on line 2(d) above sa	• • • • • • • • • • • • • • • • • • • •		
•				
9	In Part XIII, describe how the organization reports conservation e	•		
	include, if applicable, the text of the footnote to the organization's	s financial statements that describes the	organiza	ition's accounting for
Pa	conservation easements. rt III Organizations Maintaining Collections of Ar	t Historical Treasures or Othe	r Simi	lar Assets
IU	Complete if the organization answered "Yes" to Form 990.			
12	If the organization elected, as permitted under SFAS 116 (ASC 93		and ha	ance sheet works of art
Ia	historical treasures, or other similar assets held for public exhibiti			
	the text of the footnote to its financial statements that describes			service, provide, intrart A
h	If the organization elected, as permitted under SFAS 116 (ASC 9)		1 halanc	e sheet works of art histor
	treasures, or other similar assets held for public exhibition, educa			
	relating to these items:		501 1100,	provide the following arrive
	(i) Revenues included in Form 990, Part VIII, line 1			\$
				\$
2	If the organization received or held works of art, historical treasur			 de
-	the following amounts required to be reported under SFAS 116 (A	· · · · · · · · · · · · · · · · · · ·	, p. 5 m	
а	Revenues included in Form 990, Part VIII, line 1		►	\$
b				\$
~			•	·
LHA	For Paperwork Reduction Act Notice, see the Instructions for	Form 990.		Schedule D (Form 990) 2
23205 12-10-	1			, · · · · · · · · · · · · · · · · · · ·

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2012.05000 WORLD WILDLIFE FUND INC

Sche	dule D (Form 990) 2012 WORLD WILDI	LIFE FUND INC				52-16933	387	Pa	ige 2
Pa	t III Organizations Maintaining C	Collections of Ar	t, Historical Tr	easures, or	Other Simi	lar Asse	ts (contin	ued)	
3	Using the organization's acquisition, access	ion, and other record	s, check any of the	following that a	re a significant	use of its	collectior	items	3
	(check all that apply):								
а	Public exhibition	d	Loan or exc	hange program	S				
b	Scholarly research	е	U Other						
с	Preservation for future generations								
4	Provide a description of the organization's c					ose in Par	t XIII.		
5	During the year, did the organization solicit of	or receive donations of	of art, historical trea	sures, or other	similar assets	_	-		1
-	to be sold to raise funds rather than to be m					<u></u>	Yes		No
Pai	t IV Escrow and Custodial Arran		ete if the organizatio	on answered "Ye	es" to Form 99), Part IV, I	ine 9, or		
	reported an amount on Form 990, Pa								
1a	Is the organization an agent, trustee, custod						7		ı
	on Form 990, Part X?					L	Yes		No
b	If "Yes," explain the arrangement in Part XIII	and complete the fol	llowing table:						
						 	Amount		
	Beginning balance					 			
	Additions during the year					<u> </u>			
	Distributions during the year					<u> </u>			
	Ending balance					L	Yes		No
	Did the organization include an amount on F If "Yes," explain the arrangement in Part XIII								
Par							<u></u>		
		(a) Current year	(b) Prior year		ack (d) Three	vears hack	(e) Four	vears h	nack
1a	Beginning of year balance	195,204,277.	187,912,951.			851,759.		945,:	
b	Contributions	19,635,074.	31,370,985.			265,032.		446,	
	Net investment earnings, gains, and losses	17,996,121.	992,257.			, . 634,614.		962,	
	Grants or scholarships	2,140,681.	2,090,825.			, 748,961.		, 605,	
	Other expenditures for facilities	, , -	, , ,	, ,	,	, -	, ,	,	
•	and programs	22,795,848.	22,981,091.	30,082,3	187. 20.	157,183.	21,	972,	332.
f	Administrative expenses	, ,	, ,		, ,		, ,	,	
g	End of year balance	207,898,943.	195,204,277.	187,912,	951. 171,	845,261.	160,	851,	759.
2	Provide the estimated percentage of the cur				<i>`</i>		·		
a	Board designated or quasi-endowment	74.10	%	-,,,					
b	Permanent endowment > 25.20	%	_						
	Temporarily restricted endowment	.70 %							
	The percentages in lines 2a, 2b, and 2c show	uld equal 100%.							
3a	Are there endowment funds not in the posse	ession of the organiza	ation that are held a	nd administere	d for the organ	ization			
	by:							Yes	No
	(i) unrelated organizations						3a(i)		х
	(ii) related organizations						3a(ii)		х
b	If "Yes" to 3a(ii), are the related organization						3b		
4	Describe in Part XIII the intended uses of the								
Pa	t VI Land, Buildings, and Equipm	nent. See Form 990	, Part X, line 10.						
	Description of property	(a) Cost or of basis (investm	1 . /	or other (other)	(c) Accumulat depreciation		(d) Book	value)
1a	Land		,	,436,974.			17.	436,	974.
	Buildings			,007,955.	14,807	,417.		200,	
	Leasehold improvements			,088,010.	9,547			540,	
	Equipment			,060,183.	9,146			913,	
	Other			,969,938.	, 1,064			, 905,	
	Add lines 1a through 1e. (Column (d) must e			, ,	,			, 997,	
						Schedule		-	
							•		

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Schedule D (Form 990) 2012 WORLD WILDLIFE FU			5:	2-1693387	Page 3
Part VII Investments - Other Securities. See	Form 990, Part X, lin	e 12.			
(a) Description of security or category (including name of security)	(b) Book value	(c) Metho	od of valuation: Cost or e	end-of-year marke	t value
(1) Financial derivatives					
(2) Closely-held equity interests					
(3) Other					
(A) PARTNERSHIPS	124,456,6	10. END-OF-Y	YEAR MARKET VALUE		
(B)					
(C)					
(D)					
(E)					
(F)					
(G)					
(H)					
(1)					
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)	124,456,6	10.			
Part VIII Investments - Program Related. Se					
(a) Description of investment type	(b) Book value		od of valuation: Cost or e	nd-of-vear marke	t value
	(1) 20011 10100	(0)			
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ►					
Part IX Other Assets. See Form 990, Part X, line					
(a) L	Description			(b) Book	value
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
Total. (Column (b) must equal Form 990, Part X, col. (B) line	15.)			•	
Part X Other Liabilities. See Form 990, Part X, li	ne 25.				
1. (a) Description of liability		(b) Book value			
(1) Federal income taxes					
(2) VALUE OF INTEREST RATE SWAPS		13,619,	,539.		
(3)		· · · · · · · · · · · · · · · · · · ·			
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
(11) T 1 (Octome (b) must equal Form 000, Bart V, ect. (D) line	05)	13 610	520		
Total. (Column (b) must equal Form 990, Part X, col. (B) line		13,619,			
2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the tex					
liability for uncertain tax positions under FIN 48 (ASC 74	40). Check here if the	text of the footnot	te has been provided in	Part XIII	X

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Schedule D (Form 990) 2012

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Sche	dule D (Form 990) 2012 WORLD WILDLIFE FUND INC		52-1693387	Page 4
Pa	t XI Reconciliation of Revenue per Audited Financial Statements	With Revenue per	Return	
1	Total revenue, gains, and other support per audited financial statements		1	313,259,507.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
а	Net unrealized gains on investments	2a 15,540,382		
b	Donated services and use of facilities	2b 64,298,791	•	
с	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d 5,753,098	•	
е	Add lines 2a through 2d		2e	85,592,271.
3	Subtract line 2e from line 1		3	227,667,236.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b	la 1,581,511	•	
b	Other (Describe in Part XIII.)	łb		
с	Add lines 4a and 4b		4c	1,581,511.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	229,248,747.
Pa	rt XII Reconciliation of Expenses per Audited Financial Statement	s With Expenses pe	r Return	
1	Total expenses and losses per audited financial statements		1	266,135,606.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
а	Donated services and use of facilities	2a 64,298,791	•	
b	Prior year adjustments	2b		
с	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
е	Add lines 2a through 2d		2e	64,298,791.
3	Subtract line 2e from line 1		3	201,836,815.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b	la 1,581,511		
b	Other (Describe in Part XIII.)	lb 313,199	<u>.</u>	
с	Add lines 4a and 4b			1,894,710.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5	203,731,525.
Pa	rt XIII Supplemental Information			
Com	plate this part to provide the descriptions required for Part II. lines 2.5, and 0: Part III. line	on to and 4. Dort IV lines	1b and 2b. Dar	t V line 4: Dert

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information. PART V, LINE 4: ENDOWMENT FUNDS ARE USED TO FURTHER CONSERVATION WORK.

PART X, LINE 2: WWF ADOPTED THE PROVISIONS OF FASB INTERPRETATION NO.

48	(FIN 48)	ACCOUNTING	FOR	UNCERTAINTY	IN	INCOME	TAXES	(NOW	CODIFIED	AS
----	----------	------------	-----	-------------	----	--------	-------	------	----------	----

ASC 740-10), ON JULY 1, 2007. UNDER FIN 48, AN ORGANIZATION MUST

RECOGNIZE THE TAX BENEFIT ASSOCIATED WITH TAX POSITIONS TAKEN FOR TAX

RETURN PURPOSES WHEN IT IS MORE-LIKELY-THAN-NOT THAT THE POSITION WILL BE

SUSTAINED. THE IMPLEMENTATION OF FIN 48 HAD NO IMPACT ON THE WWF'S

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Schedule D (Form 990) 2012 WORLD WILDLIFE FUND INC Part XIII Supplemental Information (continued)	52-1693387	Page 5
FINANCIAL STATEMENTS. WWF DOES NOT BELIEVE THERE ARE ANY MATERIAL		
UNCERTAIN TAX POSITIONS AND ACCORDINGLY IT WILL NOT RECOGNIZE ANY		
LIABILITY FOR UNRECOGNIZED TAX BENEFITS. WWF HAS FILED FOR AND RECEIVED		
INCOME TAX EXEMPTIONS IN THE JURISDICTIONS WHERE IT IS REQUIRED TO DO SO.		
ADDITIONALLY, WWF HAS FILED INTERNAL REVENUE SERVICE FORM 990 AND FORM		
990-T TAX RETURNS AS REQUIRED AND ALL OTHER APPLICABLE RETURNS IN THOSE		
JURISDICTIONS WHERE IT IS REQUIRED. WWF BELIEVES THAT IT IS NO LONGER		
SUBJECT TO U.S. FEDERAL, STATE AND LOCAL, OR NON-U.S. INCOME TAX		
EXAMINATIONS BY TAX AUTHORITIES FOR YEARS BEFORE 2009. FOR THE YEARS		
ENDED JUNE 30, 2013 AND 2012, THERE WERE NO INTEREST OR PENALTIES RECORDED		
OR INCLUDED IN THE STATEMENTS OF ACTIVITIES.		
PART XI, LINE 2D - OTHER ADJUSTMENTS:		
GAIN ON DEBT SWAP 5,872,746.		
LOSS ON EXCHANGE RATE DIFFERENCES -119,648.		
TOTAL TO SCHEDULE D, PART XI, LINE 2D 5,753,098.		
PART XII, LINE 4B - OTHER ADJUSTMENTS:		
GRANT REIMBURSEMENTS NETTED ON FINANCIAL STATEMENT 313,199.		
	Cabadula D /F	m 000\ 0044
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SCHEDULE	F
(Form 990)	

Department of the Treasury

Statement of Activities Outside the United States

Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16. ► Attach to Form 990. ► See separate instructions.

Internal Revenue Service		-	· ·			nspection
Name of the organization					Employer identif	ication number
WORLD WILDLIFE FUND INC	2				52-1693387	
		Activities Ou	tside the United States. Compl	ete if the orgar		Yes"
to Form 990, Par	t IV, line 14b.					
1 For grantmakers. Does	the organization	n maintain recor	ds to substantiate the amount of its gr	ants and other		
the grantees' eligibility for	or the grants or a	assistance, and	the selection criteria used to award the	e grants or ass	istance? X	Yes 🗌 No
2 For grantmakers. Desc United States.	ribe in Part V the	e organization's	procedures for monitoring the use of it	ts grants and c	ther assistance out	side the
3 Activities per Region. (T	he following Parl	t I, line 3 table c	an be duplicated if additional space is	needed.)		1
(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	is a pro describe	vity listed in (d) gram service, e specific type ce(s) in region	(f) Total expenditures for and investments in region
CENTRAL AMERICA AND						
THE CARIBBEAN	6	21	PROGRAM SERVICES	CONSERVATIO	ON ACTIVITIES	1,985,840.
CENTRAL AMERICA AND			GRANTS TO RECIPIENTS			
THE CARIBBEAN	o	0	IN REGION	CONSERVATIO	ON ACTIVITIES	445,709.
						,
EAST ASIA AND THE			GRANTS TO RECIPIENTS			
PACIFIC	1	3	IN REGION	CONSERVATIO	ON ACTIVITIES	13,726,976.
EUROPE (INCLUDING			GRANTS TO RECIPIENTS			
ICELAND & GREENLAND)	0	0	IN REGION	CONSERVATIO	ON ACTIVITIES	8,937,441.
NORTH AMERICA	7	73	PROGRAM SERVICES	CONSERVATIO	ON ACTIVITIES	11,031,764.
						,,
			GRANTS TO RECIPIENTS			
NORTH AMERICA	0	0	IN REGION	CONSERVATIO	ON ACTIVITIES	2,434,274.
SOUTH AMERICA	19	198	PROGRAM SERVICES	CONSERVATIO	ON ACTIVITIES	16,722,951.
			GRANTS TO RECIPIENTS	CONCEDITA	NI ACETUTETO	
SOUTH AMERICA	0		IN REGION	CONSERVATIO	ON ACTIVITIES	7,583,580.
3 a Sub-total b Total from continuation		2,5				52,000,000
sheets to Part I	5	140				70,737,387.
c Totals (add lines 3a						

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

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and 3b)

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133,605,922.



OMB No. 1545-0047

(b) Number of	<u> </u>	n. (Schedule F (Form 990), Part I, line 3	7	
offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
	110	DDOGD M. GEDVILGEG	CONGEDUATION ACTIVITIES	4 210 678
4	119	PROGRAM SERVICES	CONSERVATION ACTIVITIES	4,319,678
0			CONSERVATION ACTIVITIES	7,638,889
1	21	PROGRAM SERVICES	CONSERVATION ACTIVITIES	4,278,169
0			CONSERVATION ACTIVITIES	10,001,015
0			CONSERVATION ACTIVITIES	993,643
		INVESTMENTS		19,703,964
		INVESTMENTS		23,802,029
				70,737,387
	4 0 0	region 4 119 0 0 0 1 21 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	region recipients located in the region) 4 119 PROGRAM SERVICES 0 0 REGION 1 21 PROGRAM SERVICES 1 21 PROGRAM SERVICES 0 0 REGION 0 <td< td=""><td>region region region region 4 119 PROGRAM SERVICES CONSERVATION ACTIVITIES 0 0 REGION CONSERVATION ACTIVITIES 1 21 PROGRAM SERVICES CONSERVATION ACTIVITIES 1 21 PROGRAM SERVICES CONSERVATION ACTIVITIES 0 0 REGION CONSERVATION ACTIVITIES 1 INVESTMENTS INVESTMENTS CONSERVATION ACTIVITIES 1 INVESTMENTS INVESTMENTS INVESTMENTS 1 INVESTMENTS INVESTMENTS INVESTMENTS</td></td<>	region region region region 4 119 PROGRAM SERVICES CONSERVATION ACTIVITIES 0 0 REGION CONSERVATION ACTIVITIES 1 21 PROGRAM SERVICES CONSERVATION ACTIVITIES 1 21 PROGRAM SERVICES CONSERVATION ACTIVITIES 0 0 REGION CONSERVATION ACTIVITIES 1 INVESTMENTS INVESTMENTS CONSERVATION ACTIVITIES 1 INVESTMENTS INVESTMENTS INVESTMENTS 1 INVESTMENTS INVESTMENTS INVESTMENTS

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1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	5,088.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	5,125.	POSSIBLE	٥.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	5,158.	POSSIBLE	٥.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	5 472.	POSSIBLE	ο.		
				,				
		SOUTH ASIA	CONSERVATION	5 526	WIRE WHEN POSSIBLE	Ο.		
		SOUTH ASIA	CONSERVATION	5 526	WIRE WHEN POSSIBLE	0.		
			CONDERVATION	5,520.		•.		
				5 504	WIRE WHEN			
		SOUTH ASIA	CONSERVATION	5,581.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION		POSSIBLE	0.		
			recognized as charities by the n 501(c)(3) equivalency letter					27
			n 501(c)(3) equivalency letter					2.

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recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

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Schedule F (Form 990)					Page 2			
Part II Continuatio	n of Grants and Other	Assistance to Organiza	ations or Entities Outside t	he United States.	(Schedule F (Form 9	90), Part II, line 1	1)	
1 (a) Name of organizatio	(b) IRS code section and EIN (if applicable)		(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH ASIA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		NORTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		NORTH AMERICA	CONSERVATION	5,902.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	6,000.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	6,000.	WIRE WHEN POSSIBLE	0.		
		NORTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)	990) WORLD WILDLIFE FUND INC				Page 2				
Part II Continuation	of Grants and Other	d Other Assistance to Organizations or Entities Outside th			he United States. (Schedule F (Form 990), Part II, line 1)				
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)	
					WIRE WHEN				
		SOUTH ASIA	CONSERVATION	6,276.	POSSIBLE	0.			
		CENTRAL AMERICA			WIRE WHEN				
		AND THE CARIBBEAN	CONSERVATION	6,500.	POSSIBLE	0.			
		EAST ASIA AND THE			WIRE WHEN				
		PACIFIC	CONSERVATION	6,500.	POSSIBLE	0.			
		SUB-SAHARAN			WIRE WHEN				
		AFRICA	CONSERVATION	6,500.	POSSIBLE	0.			
					WIRE WHEN				
		SOUTH ASIA	CONSERVATION	6,551.	POSSIBLE	0.			
					WIRE WHEN				
		SOUTH ASIA	CONSERVATION	6,567.	POSSIBLE	0.			
					WIRE WHEN				
		SOUTH AMERICA	CONSERVATION	6,619.	POSSIBLE	0.			
		EUROPE (INCLUDING							
		ICELAND &			WIRE WHEN				
		GREENLAND)	CONSERVATION	6,667.	POSSIBLE	0.			
					WIRE WHEN				
		SOUTH ASIA	CONSERVATION	6,769.	POSSIBLE	0.			

Schedule F (Form 990)	WORLD WILDLIFE FUND INC				Page 2			
	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	6,816.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	6,899.	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	6,950.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	6,973.	POSSIBLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
			CONSERVATION	7,000.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	7,174.	POSSIBLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	7,200.	POSSIBLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	7,200.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	7,262.	POSSIBLE	0.		

Schedule F (Form 990)	WORLD WILDLIFE FUND INC					Page 2		
	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	e United States	. (Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EAST ASIA AND THE PACIFIC	CONSERVATION	7,300.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	7,360.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	7,400.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	7,400.	WIRE WHEN POSSIBLE	Ο.		
		SOUTH ASIA	CONSERVATION	7,444.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	7,500.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	7,500.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	7,500.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	7,500.	WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	WORLD WILDLIFE FUND INC			52-1693	52-1693387				
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside th	e United States.	(Schedule F (Form 9	90), Part II, line 1)			
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)		
		SOUTH ASIA	CONSERVATION	7,525.	WIRE WHEN POSSIBLE	0.				
		SOUTH ASIA	CONSERVATION	7,540.	WIRE WHEN POSSIBLE	0.				
		SOUTH AMERICA	CONSERVATION	7,728.	WIRE WHEN POSSIBLE	0.				
		SOUTH AMERICA	CONSERVATION	7,760.	WIRE WHEN POSSIBLE	0.				
		SOUTH ASIA	CONSERVATION	7,850.	WIRE WHEN POSSIBLE	0.				
		SOUTH AMERICA	CONSERVATION	7,873.	WIRE WHEN POSSIBLE	0.				
		SOUTH AMERICA	CONSERVATION	7,969.	WIRE WHEN POSSIBLE	0.				
		NORTH AMERICA	CONSERVATION	7,989.	WIRE WHEN POSSIBLE	0.				
		EAST ASIA AND THE PACIFIC	CONSERVATION	8,000.	WIRE WHEN POSSIBLE	0.				

Schedule F (Form 990)		ILDLIFE FUND INC			52-16933			Page 2	
Part II Continuation of 1 (a) Name of organization	of Grants and Other (b) IRS code section and EIN (if applicable)	(a) Pagion	ations or Entities Outside t (d) Purpose of grant	(e) Amount	. (Schedule F (Form 9 (f) Manner of cash disbursement	990), Part II, line 1 (g) Amount of non-cash assistance) (h) Description of non-cash assistance	(i) Method of valuation (book, FM appraisal, other)	
		SOUTH ASIA	CONSERVATION	8,215.	WIRE WHEN POSSIBLE	0.			
		EAST ASIA AND THE PACIFIC	CONSERVATION	8,221.	WIRE WHEN POSSIBLE	0.			
		SOUTH AMERICA	CONSERVATION	8,374.	WIRE WHEN POSSIBLE	0.			
		SOUTH ASIA	CONSERVATION	8,432.	WIRE WHEN POSSIBLE	0.			
		NORTH AMERICA	CONSERVATION	8,475.	WIRE WHEN POSSIBLE	0.			
		SOUTH ASIA	CONSERVATION	8,593.	WIRE WHEN POSSIBLE	0.			
		SOUTH ASIA	CONSERVATION	8,632.	WIRE WHEN POSSIBLE	0.			
		SOUTH ASIA	CONSERVATION	8,813.	WIRE WHEN POSSIBLE	0.			
		SOUTH ASIA	CONSERVATION	8,983.	WIRE WHEN POSSIBLE	0.			

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	87		Page 2
Part II Continuation	of Grants and Other	Assistance to Organiza	tions or Entities Outside th	e United States	(Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
		SOUTH ASIA	CONSERVATION	9,087.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	9,458.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	9,500.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	9,500.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	9,500.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	9,700.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	9,726.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	9,779.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	9,950.	WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	WORLD WILDLIFE FUND INC			52-1693387					
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line	1)			
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)		
		CENTRAL AMERICA AND THE CARIBBEAN	CONSERVATION	10,000.	WIRE WHEN POSSIBLE	0.				
		SOUTH AMERICA	CONSERVATION	10,000.	WIRE WHEN POSSIBLE	0.				
		SOUTH AMERICA	CONSERVATION	10,000.	WIRE WHEN POSSIBLE	0.				
		SUB-SAHARAN AFRICA	CONSERVATION	10,000.	WIRE WHEN POSSIBLE	0.				
		CENTRAL AMERICA AND THE CARIBBEAN	CONSERVATION	10,050.	WIRE WHEN POSSIBLE	0.				
		SOUTH ASIA	CONSERVATION	10,367.	WIRE WHEN POSSIBLE	0.				
		SOUTH ASIA	CONSERVATION	10,491.	WIRE WHEN POSSIBLE	0.				
		SOUTH ASIA	CONSERVATION		WIRE WHEN POSSIBLE	0.				
		NORTH AMERICA	CONSERVATION	10,706.	WIRE WHEN POSSIBLE	0.				

Schedule F (Form 990)	WORLD WILDLIFE FUND INC					Page 2		
Part II Continuation of	of Grants and Other	Assistance to Organiz	ations or Entities Outside the	e United States	(Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH ASIA	CONSERVATION	10,836.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	11,133.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	11 460	WIRE WHEN POSSIBLE	0.		
				11,400,				
			CONGEDUARION	11 557	WIRE WHEN	0		
		SOUTH AMERICA	CONSERVATION	11,557.	POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	12 428	WIRE WHEN POSSIBLE	0.		
		AFRICA	CONSERVATION	12,420.	FOSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	12,960.	WIRE WHEN POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	13,200.	POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	13,585.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	13,834.	WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	387		Page 2	
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	e United States	(Schedule F (Form 9	90), Part II, line 1)	1	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)	
		CENTRAL AMERICA			WIRE WHEN				
			CONSERVATION	13,834.	POSSIBLE	0.			
					WIRE WHEN				
		SOUTH ASIA	CONSERVATION	14,704.	POSSIBLE	0.			
					WIRE WHEN				
		SOUTH ASIA	CONSERVATION	14,774.	POSSIBLE	Ο.			
		EAST ASIA AND THE			WIRE WHEN				
		PACIFIC	CONSERVATION	15,000.	POSSIBLE	Ο.			
					WIRE WHEN				
		SOUTH AMERICA	CONSERVATION	15,000.	POSSIBLE	0.			
					WIRE WHEN				
		SOUTH AMERICA	CONSERVATION	15,088.	POSSIBLE	0.			
					WIRE WHEN				
		SOUTH ASIA	CONSERVATION	15,180.	POSSIBLE	0.			
		EAST ASIA AND THE			WIRE WHEN				
		PACIFIC	CONSERVATION	15,500.	POSSIBLE	0.			
		SUB-SAHARAN			WIRE WHEN				
		AFRICA	CONSERVATION	15,710.	POSSIBLE	0.			

WORLD W	ILDLIFE FUND INC				Page 2		
f Grants and Other	Assistance to Organiza	ations or Entities Outside th	e United States.	(Schedule F (Form 9	90), Part II, line 1)	
(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
	SOUTH AMERICA	CONSERVATION	15,916.	WIRE WHEN POSSIBLE	0.		
		CONSERVATION	16 344	WIRE WHEN	0		
	SOUTH ASTA	CONSERVATION	10,344.	FOSSIBIE	•••		
				WIRE WHEN			
	SOUTH ASIA	CONSERVATION	17,036.	POSSIBLE	0.		
	SOUTH ASIA	CONSERVATION	17,143.		0.		
	SOUTH ASIA	CONSERVATION	17,346.	WIRE WHEN POSSIBLE	0.		
	SOUTH ASIA	CONSERVATION	17,787.	WIRE WHEN POSSIBLE	0.		
	SOUTH ASIA	CONSERVATION	17,870.	WIRE WHEN POSSIBLE	0.		
			, ,				
	NORTH AMERICA	CONSERVATION	18,021.	WIRE WHEN POSSIBLE	0.		
	SOUTH ASIA	CONSERVATION	18 229	WIRE WHEN POSSIBLE	0		
	F Grants and Other (b) IRS code section and EIN (if applicable) Image: Section of the section of t	(b) IBS code section	ferants and Other Assistance to Organizations or Entities Outside th (b) IRS code section and EIN (if applicable) (c) Region (d) Purpose of grant SOUTH AMERICA CONSERVATION SOUTH AMERICA CONSERVATION SOUTH ASIA CONSERVATION SOUTH ASIA CONSERVATION NORTH ASIA CONSERVATION SOUTH ASIA CONSERVATION	Grants and Other Assistance to Organizations or Entities Outside the United States. (b) IRS code section and EIN (if applicable) (c) Region (d) Purpose of grant (e) Amount of cash grant SOUTH AMERICA CONSERVATION 15,916. SOUTH ASIA CONSERVATION 16,344. SOUTH ASIA CONSERVATION 16,344. SOUTH ASIA CONSERVATION 17,036. SOUTH ASIA CONSERVATION 17,143. SOUTH ASIA CONSERVATION 17,346. SOUTH ASIA CONSERVATION 17,787. SOUTH ASIA CONSERVATION 17,787. SOUTH ASIA CONSERVATION 17,787. SOUTH ASIA CONSERVATION 17,787. SOUTH ASIA CONSERVATION 17,870. SOUTH ASIA CONSERVATION 17,870. SOUTH ASIA CONSERVATION 18,021.	I Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form S (b) IRS code section and EIN (if applicable) (c) Region (d) Purpose of grant (e) Amount of cash grant (f) Manner of cash disbursement SOUTH AMERICA CONSERVATION 15, 916, POSSIBLE SOUTH ASIA CONSERVATION 16, 344, POSSIBLE SOUTH ASIA CONSERVATION 17, 036, POSSIBLE SOUTH ASIA CONSERVATION 17, 143, POSSIBLE SOUTH ASIA CONSERVATION 17, 346, POSSIBLE SOUTH ASIA CONSERVATION 17, 346, POSSIBLE SOUTH ASIA CONSERVATION 17, 787, POSSIBLE SOUTH ASIA CONSERVATION 17, 787, POSSIBLE SOUTH ASIA CONSERVATION 17, 870, POSSIBLE	I Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1 (b) IRS code section and EIN (if applicable) (c) Region (d) Purpose of grant (e) Amount of cash disbursement (f) Manner of concash assistance SOUTH AMERICA CONSERVATION 15, 916. POSSIBLE 0. SOUTH ASIA CONSERVATION 16, 344. POSSIBLE 0. SOUTH ASIA CONSERVATION 17, 036. POSSIBLE 0. SOUTH ASIA CONSERVATION 17, 143. POSSIBLE 0. SOUTH ASIA CONSERVATION 17, 143. POSSIBLE 0. SOUTH ASIA CONSERVATION 17, 787. POSSIBLE 0. NORTH ASIA CONSERVATION 17, 870. POSSIBLE 0. NORTH ASIA CONSERVATION 17, 070. POSSIBLE<	IC Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 980), Part II, line 1) (b) RS code section (c) Region (c) Purpose of grant of cash grant (c) Amount of cash disbursement of cash disbursement (f) Manner of cash disbursement (f) Manner of cash disbursement (f) Manner of cash disbursement (f) Description of non-cash assistance is south AMERICA CONSERVATION 15, 916. PosSIBLE 0. (g) Amount of cash grant is south AMERICA CONSERVATION 15, 916. PosSIBLE 0. (g) Amount of cash grant is south AMERICA CONSERVATION 15, 916. PosSIBLE 0. SOUTH ASIA CONSERVATION 16, 344. PosSIBLE 0. 0. SOUTH ASIA CONSERVATION 17, 036. PosSIBLE 0. 0. SOUTH ASIA CONSERVATION 17, 143. POSSIBLE 0. 0. SOUTH ASIA CONSERVATION 17, 346. POSSIBLE 0. 0. SOUTH ASIA CONSERVATION 17, 787. POSSIBLE 0. 0. NORTH ASIA CONSERVATION 17, 870. POSSIBLE 0.

Schedule F (Form 990)		ILDLIFE FUND INC			52-16933			Page 2
	of Grants and Other	Assistance to Organiza	ations or Entities Outside th	e United States	. (Schedule F (Form 9)	1
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FM) appraisal, other)
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	18,325.	POSSIBLE	٥.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	18,888.	POSSIBLE	Ο.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	18,919.	POSSIBLE	٥.		
		CENTRAL AMERICA			WIRE WHEN			
			CONSERVATION	19,409.	POSSIBLE	Ο.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	19,637.	POSSIBLE	Ο.		
					NTDE WIEN			
		NORTH AMERICA	CONSERVATION	19,971.	WIRE WHEN POSSIBLE	0.		
				,				
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	20,000.	POSSIBLE	Ο.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	20,328.	POSSIBLE	ο.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	21,242.	POSSIBLE	Ο.		

Schedule F (Form 990)	WORLD W	WORLD WILDLIFE FUND INC			52-16933	87		Page 2
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	21,546.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	21,574.	POSSIBLE	0.		
					WIRE WHEN			
	-	SOUTH ASIA	CONSERVATION	21,614.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	21,858.	POSSIBLE	Ο.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	22,171.	POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	22 452	WIRE WHEN POSSIBLE	0.		
		EUROPE (INCLUDING						
		ICELAND & GREENLAND)	CONSERVATION	22,500.	WIRE WHEN POSSIBLE	ο.		
		SOUTH AMERICA	CONSERVATION	22,854.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	23,163.	WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)) WORLD W	WORLD WILDLIFE FUND INC			52-16933	387		Page 2
Part II Continua	tion of Grants and Other	Assistance to Organiza	ations or Entities Outside th	e United States.	(Schedule F (Form 9	90), Part II, line 1	1)	-
1 (a) Name of organiz	ation (b) IRS code section and EIN (if applicable)		(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			CONCERNIA DI ON	24.088	WIRE WHEN			
		SOUTH ASIA	CONSERVATION	24,000.	POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	24,131.	WIRE WHEN POSSIBLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	24,441.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	24,751.	POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	25,276.	WIRE WHEN POSSIBLE	٥.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	25,283.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	25,401.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	26,512.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	26,911.	WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	87		Page 2
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line 1)		
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
				26.000	WIRE WHEN			
		SOUTH ASIA	CONSERVATION	20,900.	POSSIBLE	0.		
		NORTH AMERICA	CONSERVATION	26 999	WIRE WHEN POSSIBLE	0.		
				20,555.				
		SOUTH ASIA	CONSERVATION	27,090.	WIRE WHEN POSSIBLE	0.		
				, -				
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	27,250.	POSSIBLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	27,403.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	27,415.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	27,452.	POSSIBLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	27,600.	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	27,809.	POSSIBLE	0.		

Schedule F (Form 990)	WORLD WILDLIFE FUND INC				52-16933	387		Page 2
Part II Continuation	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line	1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		NORTH AMERICA	CONSERVATION	27,964.	WIRE WHEN POSSIBLE	0.		
		NORTH AMERICA	CONSERVATION	28,852.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	29,252.	WIRE WHEN POSSIBLE	0.		
		NORTH AMERICA	CONSERVATION	29,379.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	29,500.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	29,582.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	30,000.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	30,000.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	30,448.	WIRE WHEN POSSIBLE	0.		

WORLD WILDLIFE FUND INC				52-16933	87		Page 2
f Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line 1)		-
(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
	SOUTH AMERICA	CONSERVATION	30,704.		0.		
	SOUTH ASIA	CONSERVATION	30,835.	WIRE WHEN POSSIBLE	0.		
		CONSERVATION	31 3/10		0		
	FACIFIC	CONSERVATION	51,542.	FOSSIBLE			
				WIRE WHEN			
	AND THE CARIBBEAN	CONSERVATION	31,500.	POSSIBLE	0.		
	SUB-SAHARAN			WIRE WHEN			
	AFRICA	CONSERVATION	31,679.	POSSIBLE	0.		
				WIDE WHEN			
		CONSERVATION	31,683.		0.		
	SOUTH ASIA	CONSERVATION	31,865.		0.		
	SOUTH AMERICA	CONSERVATION	32,000.		0.		
	SOUTH AMERICA	CONSERVATION	35 000		0.		
	f Grants and Other (b) IRS code section and EIN (if applicable)	Grants and Other Assistance to Organization (b) IRS code section (c) Region (c) Region south AMERICA South ASIA south ASIA EAST ASIA AND THE pACIFIC CENTRAL AMERICA sub-SAHARAN AFRICA EUROPE (INCLUDING ICELAND & GREENLAND) South ASIA South ASIA South ASIA South ASIA	f Grants and Other Assistance to Organizations or Entities Outside the (b) IRS code section and EIN (if applicable) (c) Region (d) Purpose of grant south AMERICA CONSERVATION South AMERICA CONSERVATION south ASIA CONSERVATION EAST ASIA AND THE PACIFIC CONSERVATION central AMERICA CONSERVATION EAST ASIA AND THE PACIFIC CONSERVATION sub-saharan conservation CONSERVATION central AMERICA conservation CONSERVATION central AMERICA conservation Conservation sub-saharan conservation Conservation south ASIA conservation Conservation	Grants and Other Assistance to Organizations or Entities Outside the United States. (b) IRS code section and EIN (if applicable) (c) Region (d) Purpose of grant (e) Amount of cash grant south ASIA conservation 30,704. south ASIA conservation 30,835. EAST ASIA AND THE PACIFIC conservation 31,342. central AMERICA conservation 31,342. sub-saharan conservation 31,679. sub-saharan conservation 31,679. celore (including celeand conservation 31,683. south ASIA conservation 31,683. south ASIA conservation 31,865. south ASIA conservation 32,000.	f Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 9 (b) IRS code section and EIN (if applicable) (c) Region (d) Purpose of grant (e) Amount of cash grant (f) Manner of cash disbursement SOUTH AMERICA CONSERVATION 30,704. POSSIBLE SOUTH ASIA CONSERVATION 30,835. POSSIBLE EAST ASIA AND THE PACIFIC CONSERVATION 31,342. POSSIBLE CENTRAL AMERICA AND THE CARIBBEAN CONSERVATION 31,500. POSSIBLE SUB-SAHARAN APRICA CONSERVATION 31,679. POSSIBLE EUROPE (INCLUDING ICELAND & BREENLAND) CONSERVATION 31,683. POSSIBLE SUUH ASIA CONSERVATION 31,683. POSSIBLE	Carants and Other Assistance to Organizations or Entitles Outside the United States. (Schedule F (Form 990), Part II, line 1) (b) IRS code section and EIN (if applicable) (c) Region (d) Purpose of grant (e) Amount of cash grant (f) Manner of cash disbursement (g) Amount of non-cash assistance SOUTH AMERICA CONSERVATION 30,704. POSSIBLE 0. SOUTH ASIA CONSERVATION 30,704. POSSIBLE 0. SOUTH ASIA CONSERVATION 30,835. POSSIBLE 0. SOUTH ASIA CONSERVATION 31,342. POSSIBLE 0. CENTRAL AMERICA CONSERVATION 31,500. POSSIBLE 0. SUB-SAHARAN CONSERVATION 31,679. POSSIBLE 0. SUB-SAHARAN CONSERVATION	Image: Construction of Entities Outside the United States. (Schedule F (Form 980), Part II, line 1) (b) RS code section and EIN (if applicable) (c) Region (d) Purpose of grant (e) Amount of cash grant (f) Manner of cash disbursement (g) Amount of cash disbursement

Schedule F (Form 990)	WORLD WILDLIFE FUND INC				52-16933	387		Page 2
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	e United States.	(Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH ASIA	CONSERVATION	36,070.	WIRE WHEN POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	37,770.	POSSIBLE	٥.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	38,341.	POSSIBLE	٥.		
		SUB-SAHARAN AFRICA	CONSERVATION	38,989.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	39,123.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	40,000.	WIRE WHEN POSSIBLE	0.		
		NORTH AMERICA	CONSERVATION	40,000.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	40,736.	WIRE WHEN POSSIBLE	0.		

Schedule	e F (Form 990)	WORLD WILDLIFE FUND INC				52-1693	387		Page 2
Part II	Continuation o	f Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	Schedule F (Form S	90), Part II, line 1	1)	
1 (a) Nam	ne of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			EAST ASIA AND THE PACIFIC	CONSERVATION		WIRE WHEN POSSIBLE	0.		
			SOUTH AMERICA	CONSERVATION	42,144.	WIRE WHEN POSSIBLE	0.		
			SOUTH ASIA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
			SOUTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
			NORTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
			NORTH AMERICA	CONSERVATION	48,753.	WIRE WHEN POSSIBLE	0.		
			SOUTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
			SOUTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	387		Page 2
Part II Continuation	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States	Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH ASIA	CONSERVATION	50,766.	WIRE WHEN POSSIBLE	0.		
		NORTH AMERICA	CONSERVATION	50,962.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	53,626.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	53,816.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	56,800.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	57,300.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	58,680.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	60,000.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	60,000.	WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)		ILDLIFE FUND INC			52-16933			Page 2
	of Grants and Other	Assistance to Organiza	ations or Entities Outside t	he United States	. (Schedule F (Form 9			1
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FM appraisal, other)
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	66,531.	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	67,500	POSSIBLE	٥.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	68,853	POSSIBLE	Ο.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	69,041	POSSIBLE	٥.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	74,444	POSSIBLE	Ο.		
				,				
		SOUTH AMERICA	CONSERVATION	74 540	WIRE WHEN POSSIBLE	Ο.		
		SOUTH AMERICA	CONSERVATION	78 543	WIRE WHEN POSSIBLE	Ο.		
				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
		EAST ASIA AND THE	CONCEDUATION	06 477	WIRE WHEN			
		PACIFIC	CONSERVATION	80,4/7	POSSIBLE	0.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	86,800	POSSIBLE	٥.		

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	387		Page 2
Part II Continuation	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States	. (Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH AMERICA	CONSERVATION	87,222.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	87,560.	WIRE WHEN POSSIBLE	0.		
		CENTRAL AMERICA AND THE CARIBBEAN	CONSERVATION	87,960.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	93,723.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	94,664.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	96,579.	WIRE WHEN POSSIBLE	0.		
		EUROPE (INCLUDING ICELAND & GREENLAND)	CONSERVATION	100,000.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION	102,927.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	103,652.	WIRE WHEN POSSIBLE	0.		

chedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	387		Page 2
Part II Continuation	of Grants and Other	Assistance to Organiza	ations or Entities Outside t	he United States.	(Schedule F (Form 9	90), Part II, line 1)	-
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
		SOUTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	110,000.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	110,018.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	122,988.	POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	128,585.	WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		SOUTH AMERICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		DOUTH AMERICA	CONDERVATION	134,330,	CODIDIE	•.		
		NORTH AMERICA	CONSERVATION	138,130.	WIRE WHEN POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	141,157.	POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	387		Page 2
Part II Continuation	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	e United States.	(Schedule F (Form 9	90), Part II, line 1)	
1 (a) Name of organizatior	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH AMERICA	CONSERVATION	147,321.	WIRE WHEN POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	148,748.	POSSIBLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	149,973.	POSSIBLE	0.		
		EUROPE (INCLUDING ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	150,000.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	158,888.	POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	161 626	WIRE WHEN POSSIBLE	0.		
				101,020.				
		EAST ASIA AND THE PACIFIC	CONSERVATION	163,861.	WIRE WHEN POSSIBLE	0.		
		RUSSIA & THE NEWLY INDEPENDENT			WIRE WHEN			
		STATES	CONSERVATION	171,338.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	180,400.	POSSIBLE	Ο.		

Schedule F (Form 990)		ILDLIFE FUND INC			52-16933			Page 2
	of Grants and Other	Assistance to Organiza	ations or Entities Outside th	e United States	. (Schedule F (Form 9			
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FM appraisal, other)
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	184,805	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	195,275	POSSIBLE	Ο.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	198,551	POSSIBLE	Ο.		
					NTDE MUEN			
		SUB-SAHARAN AFRICA	CONSERVATION	205 918	WIRE WHEN POSSIBLE	ο.		
		EUROPE (INCLUDING						
		ICELAND & GREENLAND)	CONSERVATION	206 772	WIRE WHEN POSSIBLE	ο.		
			CONDERVITION	200,772		•.		
		SUB-SAHARAN AFRICA	CONCERNANTON	207 260	WIRE WHEN	0		
		AFRICA	CONSERVATION	207,309	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	218,419.	POSSIBLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	220,000	POSSIBLE	0.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	228,879	POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	387		Page 2
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line 1))	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	247,183.	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	248,103.	POSSIBLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	250,000.	POSSIBLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	279,496.	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	303,982.	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	317,129.	POSSIBLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	336,614.	POSSIBLE	0.		
		FURADE (INCLUDING						
		EUROPE (INCLUDING ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	345,065.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	345,969.	POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	387		Page 2
Part II Continuation	of Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States	Schedule F (Form 9	90), Part II, line	1)	
1 (a) Name of organizatior	(b) IRS code section and EIN (if applicable)		(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EUROPE (INCLUDING ICELAND & GREENLAND)	CONSERVATION	388,742.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	396,712.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	429,775.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	430,000.	WIRE WHEN POSSIBLE	0.		
		EUROPE (INCLUDING ICELAND & GREENLAND)	CONSERVATION	452,991.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	456,321.	WIRE WHEN POSSIBLE	0.		
		SOUTH ASIA	CONSERVATION	468,751.	WIRE WHEN POSSIBLE	0.		
		EUROPE (INCLUDING ICELAND & GREENLAND)	CONSERVATION	488,736.	WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)	WORLD W	ILDLIFE FUND INC			52-16933	387		Page 2
Part II Continuation	n of Grants and Other	Assistance to Organiz	ations or Entities Outside the	United States.	Schedule F (Form 9	90), Part II, line	1)	
1 (a) Name of organizatio	n (b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EAST ASIA AND THE PACIFIC	CONSERVATION	502,500.	WIRE WHEN POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	507,622.	POSSIBLE	0.		
		EAST ASIA AND THE PACIFIC	CONSERVATION		WIRE WHEN POSSIBLE	0.		
				,				
		SOUTH ASIA	CONSERVATION	615,428.	WIRE WHEN POSSIBLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	706,361.	POSSIBLE	Ο.		
		EAST ASIA AND THE PACIFIC	CONSERVATION	726,923.	WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	771,523.	WIRE WHEN POSSIBLE	0.		
		RUSSIA & THE NEWLY INDEPENDENT STATES	CONSERVATION		WIRE WHEN POSSIBLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION		WIRE WHEN POSSIBLE	0.		

Schedule F (Form 990)		ILDLIFE FUND INC			52-16933			Page
	of Grants and Other	Assistance to Organiza	ations or Entities Outside t	he United States.	. (Schedule F (Form 9)	
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FM appraisal, other)
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	1,032,614.	POSSIBLE	٥.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	1,747,827.	POSSIBLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	1,748,624.	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	1,881,723.	POSSIBLE	Ο.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	1,921,619.	POSSIBLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	1,988,575.	POSSIBLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	2,822,622.	POSSIBLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	3,249,593.	POSSIBLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	4,602,333.	POSSIBLE	0.		

				52-16933			Page 2
	Assistance to Organiza	ations or Entities Outside the					(i) Method of
id EIN (if applicable)	(c) Region	grant			non-cash assistance	of non-cash assistance	valuation (book, FMV, appraisal, other)
F	EUROPE (INCLUDING						
C	GREENLAND)	CONSERVATION	6,177,477.	POSSIBLE	0.		
]	d EIN (if applicable) EUROPE (INCLUDING ICELAND &	d EIN (if applicable) (C) Hegion grant EUROPE (INCLUDING ICELAND &	d EIN (if applicable) (C) Region grant of cash grant EUROPE (INCLUDING ICELAND &	d EIN (if applicable) (C) Region grant of cash grant cash disbursement EUROPE (INCLUDING ICELAND & WIRE WHEN	d EIN (if applicable) (C) Hegion grant of cash grant cash disbursement assistance	(c) Region of non-cash of non-cash assistance of non-cash assistance EUROPE (INCLUDING ICELAND & ICELAND & WIRE WHEN WIRE WHEN ICELAND &

Part III	Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
	Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
CONSERVATION	CENTRAL AMERICA AND THE CARIBBEAN	60	183,712.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	EAST ASIA AND THE PACIFIC	37	128 608.	WIRE WHEN AVAILABLE	0.		
	EUROPE (INCLUDING ICELAND &						
CONSERVATION	GREENLAND)	34	243,536.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	NORTH AMERICA	46	78,332.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	RUSSIA & THE NEWLY INDEPENDENT STATES	6	39,664.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SOUTH AMERICA	398	901,123.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SOUTH ASIA	80	194,203.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SUB-SAHARAN AFRICA	51	292,783.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	MIDDLE EAST AND NORTH AFRICA	2	1,226.	WIRE WHEN AVAILABLE	0.		

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Schedule F (Form 990) 2012

Schedule F (Form 990) 2012

WORLD WILDLIFE FUND INC

1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	X Yes	No No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? <i>If</i> "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471)	Yes	X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund.</i> (see Instructions for Form 8621)	Yes	X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)	X Yes	No No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 5713, International Boycott Report. (see Instructions for Form 5713)</i>	Yes	X No

Schedule F (Form 990) 2012

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Part V

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. FORM 990, SCHEDULE F, PART V PROCEDURES FOR MONITORING GRANT FUNDS OUTSIDE THE UNITED STATES: ALL GRANT AGREEMENT DOCUMENTS HAVE PAYMENT PROVISIONS AND TERMS AND CONDITIONS FOR USE OF FUNDS. PAYMENTS ARE MADE IN INCREMENTAL AMOUNTS FOR GRANTS ABOVE \$25,000 BASED ON THE CASH FLOW NEEDS OF THE RECIPIENT. AFTER THE INITIAL PAYMENT, ALL SUBSEQUENT PAYMENTS ARE MADE AFTER RECEIPT, REVIEW, AND ACCEPTANCE OF SIGNED FINANCIAL REPORTS FROM THE GRANTEES. FINAL PAYMENTS ARE MADE UPON RECEIPT AND ACCEPTANCE OF FINAL DELIVERABLES. ALL AGREEMENTS RECEIPT OF DELIVERABLES AND PAYMENTS ARE TRACKED USING A DATABASE DESIGNED FOR TRACKING OF GRANTS. ALL PAYMENTS ARE DOCUMENTED IN THE ACCOUNTING SYSTEM. GRANTEE CAN ONLY RECEIVE MORE FUNDING THAN WAS IN THE ORIGINAL AGREEMENT BUDGET THROUGH THE ISSUANCE OF AN AMENDMENT DOCUMENT. FOR ALL GOVERNMENT FUNDED AGREEMENTS, AN EXPANDED FINANCIAL REPORT IS REQUIRED FROM THE GRANTEES. THIS INCLUDES MONITORING ADHERENCE TO DONOR REQUIREMENTS WITH EMPHASIS ON ADHERENCE TO PROCUREMENT REQUIREMENTS; USE OF EQUIPMENT, TIMESHEETS, AND SEPARATE BANK ACCOUNTS IF REQUIRED. FOR HIGH RISK GRANTEES, ADDITIONAL MONITORING REQUIREMENTS ARE EMPLOYED AS APPLICABLE, SUCH AS COPIES OF GENERAL LEDGERS RECEIPTS, BANK RECONCILIATIONS, AND SITE VISITS. GRANTEES RECEIVING MORE THAN \$100,000 ARE REQUIRED TO SUBMIT AN ANNUAL (OUTSIDE) AUDIT. GRANTEES RECEIVING GOVERNMENT FUNDING ARE SUBJECT TO ADDITIONAL DONOR REQUIREMENTS, INCLUDING PROJECT AUDITS OR EXPENSE 232075 12-10-12 Schedule F (Form 990) 2012 65 14141115 755908 164242 2012.05000 WORLD WILDLIFE FUND INC 164242 1

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Part V

amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. VERIFICATIONS. IF GRANTEES ARE SUBJECT TO AN OMB A-133 AUDIT, WWF SEEKS CONFIRMATION OF AN UNQUALIFIED AUDIT OPINION. IF THERE ARE FINDINGS, A CORRECTIVE ACTION PLAN IS DEVELOPED IN COLLABORATION WITH THE GRANTEE AND MONITORED FOR IMPROVEMENT; DOCUMENTATION IS REQUIRED AS NEEDED. IF ISSUES REMAIN, WWF DETERMINES WHETHER THEY CAN BE BE FULLY ADDRESSED. TERMINATION REMAINS THE OPTION OF LAST RESORT, IN CONSULTATION WITH THE GENERAL COUNSEL'S OFFICE. IF ACTION FOR TERMINATION IS TAKEN, IT WILL BE SO NOTED IN THE TRACKING SYSTEM. 232075 12-10-12 Schedule F (Form 990) 2012 66 14141115 755908 164242 2012.05000 WORLD WILDLIFE FUND INC 164242 1

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method;

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SCHEDULE G

(Form 990 or 990-EZ)

Department of the Treasury	
Internal Revenue Service	

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,

OMB No. 1545-0047
2012
Open To Public

	the organization entered more that Attach to Form 990 or Form 990-I					Inspection
Name of the organization				•		identification number
WORLD WILD	LIFE FUND INC				52-16933	87
Part I Fundraising Activities required to complete this part	• Complete if the organization answ rt.	ered "ነ	∕es" to	990, Part IV, I	ine 17. Form 990	-EZ filers are not
 Indicate whether the organization rai a X Mail solicitations b X Internet and email solicitations c X Phone solicitations d In-person solicitations 2 a Did the organization have a written key employees listed in Form 990, F b If "Yes," list the ten highest paid incocompensated at least \$5,000 by the 	e X Solicita f X Solicita g Specia or oral agreement with any individua Part VII) or entity in connection with lividuals or entities (fundraisers) pure	ation of ation of I fundra al (inclue profess	non-g gover aising ding o sional f	overnment grants nment grants events fficers, directors, true fundraising services?	stees or	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	have c	Did raiser ustody ntrol of utions?	(iv) Gross receipts from activity	(v) Amount pai to (or retained t fundraiser listed in col. (i	by) to (or retained by)
DONOR SERVICES GROUP - 6715		Yes	No			
SUNSET BOULEVARD, LOS	TELEMARKETING-SEE PART IV		X	506,735.	217,03	36. 289,699.
PUBLIC INTEREST						
COMMUNICATIONS, INC 7700	TELEMARKETING-SEE PART IV			121,953.	24,11	93. 97,760.
3 List all states in which the organization or licensing.	-	contrik			241 , 2: d it is exempt fro	,
AL AK AZ AR CA CO CT DE FL GA H	I.ID.IL.IN.IA.KS.KY.LA.ME.M	ID.MA.	MI M	N.MS.MO		

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. SEE PART IV FOR CONTINUATIONS 232081 01-07-13

MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

Schedule G (Form 990 or 990-EZ) 2012

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2012.05000 WORLD WILDLIFE FUND INC

|--|

Pa	nrt I	Fundraising Events. Complete if the of fundraising event contributions and gr	-			
		or rundraising event contributions and gr	(a) Event #1	(b) Event #2	(c) Other events	
						(d) Total events (add col. (a) through
			(overt type)	(overt type)	(total number)	col. (c))
Jue			(event type)	(event type)	(total number)	
Revenue	1	Gross receipts				
ш						
	2	Less: Contributions				
	3	Gross income (line 1 minus line 2)				
		· · · · · · · · · · · · · · · · · · ·				
	4	Cash prizes				
	5	Noncash prizes				
ses	Ŭ					
pens	6	Rent/facility costs				
Direct Expenses	-	Food and house and				
Direc	7	Food and beverages				
	8	Entertainment				
	9	Other direct expenses				
	10	Direct expense summary. Add lines 4 through				()
Do	11 11		n (d), and line 10	000 Part IV line 10 or r		
		\$15,000 on Form 990-EZ, line 6a.		330,1 art IV, inte 13, 011	eported more than	
				(b) Pull tabs/instant		(d) Total gaming (add
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))
leve						
ш —	1	Gross revenue				
	2	Cash prizes				
lses	2					
Direct Expenses	3	Noncash prizes				
с С						
Dire	4	Rent/facility costs				
	5	Other direct expenses				
			Yes %	Yes %	Yes %	
	6	Volunteer labor	No No	No	No	
	7	Direct expense summary. Add lines 2 throug	h 5 in column (d)		•	
	ľ	Direct expense summary. Add lines 2 through)
	8	Net gaming income summary. Combine line	l, column d, and line 7			
		ter the state(s) in which the organization opera				
		the organization licensed to operate gaming ac				. La Yes and No
b	lf "	No," explain:				
	_					
10a	We	ere any of the organization's gaming licenses re	evoked, suspended or te	rminated during the tax	/ear?	Yes No
		Yes," explain:	-			
2320	82 O	1-07-13			Schedule G (For	rm 990 or 990-EZ) 2012

Schedule G (Form 990 or 990-EZ) 2012 WORLD WILDLIFE FUND INC							
11 Does the organization operate gaming activities with nonmembers?	Ye	Page s I					
12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or ot							
to administer charitable gaming?	Ye	s 🗆 N					
13 Indicate the percentage of gaming activity operated in:							
a The organization's facility							
b An outside facility	13b						
14 Enter the name and address of the person who prepares the organization's gaming/special eve	nts books and records:						
Name							
Address ►							
15a Does the organization have a contract with a third party from whom the organization receives g	aming revenue? Ye	s 🗆 N					
b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$	and the amount						
of gaming revenue retained by the third party \blacktriangleright \$							
c If "Yes," enter name and address of the third party:							
Name							
Address							
16 Gaming manager information:							
Name							
Gaming manager compensation 🕨 \$							
Description of services provided							
Director/officer Employee Independent contractor							
17 Mandatory distributions:							
a Is the organization required under state law to make charitable distributions from the gaming pr	oceeds to	- N					
retain the state gaming license?							
b Enter the amount of distributions required under state law to be distributed to other exempt orgonization's own exempt activities during the tax year > \$	anizations or spent in the						
Part IV Supplemental Information. Complete this part to provide the explanations required b	v Part I, line 2b, columns (iii) and (v), a	and Part III.					
lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provid							
SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS:							
(I) NAME OF FUNDRAISER: DONOR SERVICES GROUP							
(I) ADDRESS OF FUNDRAISER: 6715 SUNSET BOULEVARD, LOS ANGELES, CA 90028							
(I) NAME OF FUNDRAISER: PUBLIC INTEREST COMMUNICATIONS, INC.							
(I) ADDRESS OF FUNDRAISER:							
7700 LEESBURG PIKE, SUITE 301N, FALLS CHURCH, VA 22043							
232083 01-07-13 69	Schedule G (Form 990 or 9	990-EZ) 20					
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TITT / JOINT TOTATA ZOIZ.00000 WOULD WILDD.							

SCHEDULE G, PART I, LINE 2

FUNDRAISING EXPENSES:

TELEMARKETER INCOME REFLECTED ON THIS SCHEDULE ONLY SHOWS THE INCOME

RELATED TO THIS YEAR AND NOT THE MULTI-YEAR INCOME GENERATED. AS A

RESULT, THIS SCHEDULE SIGNIFICANTLY UNDERSTATES THE INCOME GENERATED

FROM THE EXPENSES SHOWN.

Schedule G (Form 990 or 990-EZ) 2012

232084 05-01-12

14141115 755908 164242

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SCHEDULE I									OMB No. 1	545-0047	
(Form 990)		Grants and Other Assistance to Organizations,							20	12	
	Governments, and Individuals in the United States								2012		
Department of the Treasury Internal Revenue Service	Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. Attach to Form 990.								Open to Inspec		
-									Employer identification number 52-1693387		
WORLD WILDLIFE FUND INC Part I General Information on Grants and Assistance									52-1095567		
			e amount of the grants	or assistance the	grantees' eligibilit	v for the grants or as	sistance and the selec	tion			
Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? X Yes											
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.											
Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any											
recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.											
1 (a) Name and address of organization or government		(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance			
OGLALA SIOUX PARKS & REC AUTH 101 RANGER ROAD KYLE, SD 57752		46-0335615	501 (C)(3)	6,167.	0.			CONSERVATION			
ENVIRONMENT NEWS TRUST 256 WAGON TRAIN DRIVE ANTONITO, CO 81120		20-0816033	501 (C)(3)	7,000.	0.			CONSERVAT	ION		
UNIVERSITY OF COLORADO 3100 MARINE STREET, ROOM 479 BOULDER, CO 80303		84-6000555	STATE OF CO	7,073.	0.			CONSERVAT	ION		
MONTANA STATE UNIVERSITY OFFICE OF SPONSORED PROGRAMS 309 BOZEMAN, MT 59717		81-0302402	STATE OF MT	9,625.	0.			CONSERVATION			
STATE OF ALASKA DEPT OF EDUC 1330 SEWARD AVE. SITKA, AK 99835		92-6001185	STATE OF AK	9,892.	0.			CONSERVAT	ION		
RIGHTS & RESOURCES 1238 WISCONSIN AVEN WASHINGTON, DC 2001	NUE NW, SUITE 30 16	20-3690821		14,000.	0.			CONSERVAT	ION		
	of other organization	s listed in the line		ne line 1 table				🕨	le I (Form	31. 0. 990) (2012)	

Schedule I (Form 990) WORLD WILDLIFE FUND INC

52-1693387 Page 1

(a) Name and address of	(b) EIN	(c) IRC section	(d) Amount of	(e) Amount of	(f) Method of	(g) Description of	(h) Purpose of grant
organization or government		if applicable	cash grant	non-cash assistance	valuation (book, FMV, appraisal, other)	non-cash assistance	or assistance
BIG BEND NATIONAL PARK							
#1 HIGHWAY 385							
BIG BEND NATIONAL PARK, TX 79834	75-2670331	501 (C)(3)	15,000.	0.			CONSERVATION
USDA FOREST SERVICE							
740 SIMMS ST.							
GOLDEN, CO 80440	53-0242652	USDA	15,000.	0.			CONSERVATION
DUKE UNIVERSITY							
450 RESEARCH DR							
DURHAM, NC 27705	56-0532129	STATE OF NC	17,625.	0.			CONSERVATION
MONTANA CONSERVATION CORPS							
206 NORTH GRAND AVE							
BOZEMAN, MT 59715	81-0467431	501 (C)(3)	18,000.	0.			CONSERVATION
DOZEMAN, MI 55715	01 0407451	501 (0/(3/	10,000.	•.			CONDERVATION
GLOBAL PHILANTHROPHY PARTNERSHIP							
1916 NORTH MOHAWK STREET #7							
CHICAGO, IL 60614	56-2342600	501 (C)(3)	20,067.	0.			CONSERVATION
DEFENDERS OF WILDLIFE							
P.O. BOX 1336							
BOZEMAN, MT 59771	53-0183181	501 (C)(3)	21,000.	Ο.			CONSERVATION
WYOMING CONSERVATION CORPS							
1000 E UNIVERSITY AVE. DEPT. 3394							
LARAMIE, WY 82071	83-6000331	501 (C)(3)	23,000.	Ο.			CONSERVATION
VAN BUREN CONSERVATION DISTRICT							
1035 E. MICHIGAN AVE.							
PAW PAW, MI 49079	38-3028225	501 (C)(3)	25,000.	0.			CONSERVATION
ALASKA NANUUQ COMMISSION							
110 FRONT STREET, SUITE 204							
NOME, AK 99762	91-1806937	501 (C)(3)	27,500.	0.			CONSERVATION

Schedule I (Form 990)

WORLD WILDLIFE FUND INC Schedule I (Form 990)

Part II

52-1693387 Page 1

Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.) (a) Name and address of (b) EIN (c) IRC section (d) Amount of (e) Amount of (f) Method of (g) Description of (h) Purpose of grant organization or government if applicable cash grant valuation non-cash assistance or assistance non-cash assistance (book, FMV. appraisal, other) CITY OF CLEVELAND 601 LAKESIDE AVE ROOM 227 34-6000646 CLEVELAND, OH 30,000 0 CONSERVATION CLEVELAND, OH 44114 DEPT OF THE ENVIRONMENT CITY OF SF 1455 MARKET, 12TH FLOOR 94-6000417 501 (C)(3) 30,000 0 SAN FRANCISCO, CA 94103 CONSERVATION IPAM INTERNATIONAL PROGRAM 3180 18TH STREET SUITE 205 30,000 0 SAN FRANCISCO, CA 94110 27-3444564 501 (C)(3) CONSERVATION MERCY CORPS **45 SW ANKENY STREET** PORTLAND, OR 97204 91-1148123 501 (C)(3) 39,707 0 CONSERVATION CLEAN AIR - COOL PLANET 1133 19TH ST. NW, SUITE 301 WASHINGTON, DC 20036 04-3492988 501 (C)(3) 60,312 0 CONSERVATION ZOOLOGICAL SOCIETY OF SAN DIEGO 2920 ZOO DRIVE 95-1648219 501 (C)(3) 64,000 0 CONSERVATION SAN DIEGO, CA 92101 NATURAL RESOURCES DEFENCE COUNCIL 40 W 20TH ST #11 NEW YORK, NY 10011 13-2654926 501 (C)(3) 65,942 0 CONSERVATION AMERICAN PRAIRIE RESERVE 7 EAST BEALL ST. #100 BOZEMAN, MT 59715 81-0541893 501 (C)(3) 75,000 0 CONSERVATION STANFORD UNIVERSITY 340 PANAMA STREET STANFORD, CA 94305 94-1156365 501 (C)(3) 89,700 0 CONSERVATION

Schedule I (Form 990)

Schedule I (Form 990) WORLD WILDLIFE FUND INC

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(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
INTL SNOW LEOPARD TRUST 4649 SUNNYSIDE AVE N SUITE #325 SEATTLE, WA 98103	91-1144119	501 (C)(3)	109,000.	0.			CONSERVATION
WILDLIFE CONSERVATION SOCIETY 2300 SOUTHERN BOULEVARD BRONX, NY 10460	13-1740011	501 (C)(3)	131,781.	0.			CONSERVATION
UNIVERSITY OF CA SAN DIEGO 9500 GILMAN DRIVE MAIL CODE 0934 LA JOLLA, CA 92093	95-6006144	STATE OF CA	163,000.	0.			CONSERVATION
UNIVERSITY OF WASHINGTON 433 BROOKLYN AVE NE SEATTLE, WA 98195	91-9001537	501 (C)(3)	296,496.	0.			CONSERVATION
COOPERATIVE FOR ASSIST & RELIEF 151 ELLIS STREET ATLANTA, GA 30303	13-1965039	501 (C)(3)	975,657.	0.			CONSERVATION
THE NATURE CONSERVANCY 4245 NORTH FAIRFAX DRIVE, SUITE 10 ARLINGTON, VA 22203	53-0242652	501 (C)(3)	1,658,030.	0.			CONSERVATION
CONSERVATION INTERNATIONAL 2011 CRYSTAL DRIVE, SUITE 500 ARLINGTON, VA 22202	52-1497470	501 (C)(3)	2,243,432.	0.			CONSERVATION

Schedule I (Form 990)

Schedule I (Form 990) (2012)

WORLD WILDLIFE FUND INC

Page 2

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
CONSERVATION	87	248,788.	0.		

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

SCHEDULE I, PART I, LINE 2: SEE SCHEDULE F, PART IV FOR DESCRIPTION OF

PROCEDURE FOR MONITORING USE OF GRANT FUNDS.

SC	HEDULE J	OMB No.	1545-00	147		
(Fo	rm 990)	Compensation Information For certain Officers, Directors, Trustees, Key Employees, and Highest	: Г	20	12)
		Compensated Employees Complete if the organization answered "Yes" to Form 990,		LU	12	•
Depa	tment of the Treasury	Part IV, line 23.		Open to		
	al Revenue Service	Attach to Form 990. See separate instructions.		•	ection	
Nam	e of the organizatior		Employer i		on nu	mber
De		WORLD WILDLIFE FUND INC	52-169	93387		
Pa	rt I Questions	s Regarding Compensation				<u> </u>
4-		ata bay(as) if the superiorities over ideal any of the fallentian to suffice a new or listed in F			Yes	No
1a		ate box(es) if the organization provided any of the following to or for a person listed in Fo	rm 990,			
		line 1a. Complete Part III to provide any relevant information regarding these items.				
	X First-class or c X Travel for com					
		panions Payments for business use of personation and gross-up payments Health or social club dues or initiation				
		spending account Personal services (e.g., maid, chauffe	ur, chet)			
h	If any of the bayes	on line to are checked, did the exercitentian follow a written nation recording normant as				
D	-	on line 1a are checked, did the organization follow a written policy regarding payment or		41.	x	
0	•	rovision of all of the expenses described above? If "No," complete Part III to explain		1b	~	<u> </u>
2	•	n require substantiation prior to reimbursing or allowing expenses incurred by all officers			x	
	trustees, and the G	EO/Executive Director, regarding the items checked in line 1a?		2		
3	Indianto which if on	ny, of the following the filing organization used to establish the compensation of the orga	nization's			
3		ctor. Check all that apply. Do not check any boxes for methods used by a related organ				
		ation of the CEO/Executive Director, but explain in Part III.				
	X Compensation					
	X Form 990 of ot		an aammittaa			
		ther organizations	on committee			
4	During the year did	any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing				
-	organization or a rel					
а	•	e payment or change-of-control payment?		4a		х
b		ceive payment from, a supplemental nonqualified retirement plan?			х	
с		ceive payment from, an equity-based compensation arrangement?				X
		les 4a-c, list the persons and provide the applicable amounts for each item in Part III.				
	,					
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.				
5		n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compens	ation			
	contingent on the re					
а	The organization?			5a		х
b	Any related organiza	ation?		5b		X
		r 5b, describe in Part III.				
6	For persons listed in	n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compens	ation			
	contingent on the n					
а	The organization?	-		6a		х
		ation?				X
		r 6b, describe in Part III.				
7	For persons listed in	n Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed paym	ents			
		es 5 and 6? If "Yes," describe in Part III		7		х
8		reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject				
	•	ption described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III		8		х
9		d the organization also follow the rebuttable presumption procedure described in				
		1 53.4958-6(c)?	<u></u>	9		
LHA		eduction Act Notice, see the Instructions for Form 990.		ule J (Forr	n 990) 2012

232111 12-10-12

164242_1

Schedule J (Form 990) 2012

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred		
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	Denents	(b)(i)-(D)	in prior Form 990		
(1) ROBERTS, CARTER	(i)	509,124.	50,000.	2,070.	40,000.	37,347.	638,541.	0.		
PRESIDENT & CEO	(ii)	0.	0.	0.	0.	0.	0.	0.		
(2) MARSH, MARCIA	(i)	325,639.	30,000.	3,251.	22,500.	13,319.	394,709.	0.		
CHIEF OPERATING OFFICER	(ii)	0.	0.	٥.	0.	0.	0.	0.		
(3) ACKERLEY, MARGARET	(i)	278,367.	30,000.	987.	22,500.	27,292.	359,146.	0.		
SVP & GENERAL COUNSEL	(ii)	0.	٥.	0.	0.	0.	0.	0.		
(4) BAUER, MICHAEL	(i)	234,710.	15,000.	806.	21,231.	10,294.	282,041.	0.		
CHIEF FINANCIAL OFFICER	(ii)	0.	٥.	0.	0.	0.	0.	0.		
(5) MILLER, JULIE	(i)	211,327.	15,000.	1,096.	19,816.	22,631.	269,870.	0.		
SVP DEVELOPMENT	(ii)	0.	٥.	0.	0.	0.	0.	0.		
(6) WADE, LEROY	(i)	126,911.	4,000.	4,499.	11,476.	20,751.	167,637.	0.		
CONTROLLER	(ii)	0.	٥.	0.	0.	0.	0.	0.		
(7) CLAY, JASON	(i)	263,731.	20,000.	4,112.	22,500.	28,506.	338,849.	0.		
SVP MARKET TRANSFORMATION	(ii)	0.	0.	0.	0.	0.	0.	0.		
(8) MACKO, TERENCE	(i)	248,793.	10,000.	792.	22,246.	11,578.	293,409.	0.		
SVP & CHIEF MARKETING OFFICER	(ii)	0.	0.	0.	0.	0.	0.	0.		
(9) HEMLEY, GINETTE	(i)	235,203.	20,000.	1,253.	21,226.	9,747.	287,429.	0.		
SVP CONS STRAT & SCIENCE	(ii)	0.	0.	0.	0.	0.	0.	0.		
(10) DILLON, THOMAS	(i)	220,021.	15,000.	360.	20,925.	28,692.	284,998.	0.		
SVP FIELD PROGRAMS	(ii)	0.	0.	0.	0.	0.	0.	0.		
(11) REED, DAVID	(i)	222,010.	5,000.	2,376.	19,183.	9,189.	257,758.	0.		
SVP POLICY	(ii)	0.	0.	0.	0.	0.	0.	0.		
(12) SINGER, CHRISTINE	(i)	213,289.	18,000.	5,969.	3,073.	20,326.	260,657.	0.		
VP, INDIVIDUAL GIVING	(ii)	0.	0.	0.	0.	0.	0.	0.		
(13) KNIGHT, GEORGE	(i)	200,183.	0.	20,306.	18,181.	16,315.	254,985.	0.		
CHIEF OF PARTY, CTSP	(ii)	0.	0.	0.	0.	0.	0.	0.		
(14) GOLDEN, AMY	(i)	193,631.	8,000.	963.	2,875.	27,949.	233,418.	0.		
VP, STRATEGIC SERVICES	(ii)	0.	0.	0.	0.	0.	0.	0.		
(15) FOX, WILLIAM	(i)	182,359.	5,101.	4,769.	16,848.	10,649.	219,726.	0.		
VP, FISHERIES	(ii)	٥.	٥.	0.	0.	0.	0.	0.		
(16) APPLE, SUZANNE	(i)	182,817.	6,000.	875.	17,069.	10,721.	217,482.	0.		
VP BUSINESS & INDUSTRY	(ii)	0.	0.	0.	0.	0.	0.	0.		

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Schedule J (Form 990) 2012

Schedule J (Form 990) 2012 WORL

WORLD WILDLIFE FUND INC

52-1693387

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Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE	1A:	
TRAVEL AND	SCH J, LINE	REGULAR FULL-TIME EMPLOYEES WHO ARE
HOUSING	1A	ASSIGNED OUTSIDE THE US AWAY FROM
ALLOWANCE		THEIR HOME COUNTRY FOR A MINIMUM OF
		TWELVE MONTHS ARE PROVIDED ANNUAL HOME
		LEAVE TRAVEL TO THEIR HOME OF RECORD AT
		THE ORGANIZATION'S EXPENSE, ACCOMPANIED
		BY SPOUSE OR DOMESTIC PARTNER AND
		DEPENDENTS WHO LIVE AT THE POST. IN
		ADDITION, THESE EMPLOYEES RECEIVE A
		HOUSING ALLOWANCE, CONSISTENT WITH
		STANDARD PRACTICES IN THE SECTOR FOR
		EX-PAT EMPLOYEES. THESE BENEFITS ARE
		TAXABLE TO THE EMPLOYEE. WWF DOES NOT
		OTHERWISE PROVIDE SPOUSE TRAVEL OR
		HOUSING BENEFITS.
CHARTER	SCH J, LINE	WWF'S CONSERVATION WORK INCLUDES SOME
TRAVEL	1A	PROJECTS IN REMOTE REGIONS OF THE WORLD

Page 3

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

WHERE COMMERCIAL TRAVEL ALTERNATIVES ARE

NOT REASONABLE AVAILABLE.

Schedule J (Form 990) 2012

SCHEDULE K

(Form 990) Department of the Treasury Internal Revenue Service

Supplemental Information on Tax-Exempt Bonds

Complete if the organization answered "Yes" to Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Part VI.

Attach to Form 990. See separate instructions.

OMB No. 1545-0047 2012 Open to Public

Inspection

Name of th

Name of t	the organization WORLD WILDLIFE F	UND INC								oloyer 2-169	identif 93387	icatio	n nun	nber
Part I	Bond Issues SEI	E PART VI FOR C	OLUMN (F) CONTI	NUATIONS										
	(a) Issuer name	(b) Issuer EIN	(c) CUSIP #	(d) Date issued	d (e) Issu	ie price	(f) Description of purpose		(g) De	feased	l (h) On of is:		(i) Po finar	
									Yes	No	Yes	No	Yes	No
					F			PROVIDE FUNDS TO REFUND						
A DIST	RICT OF COLUMBIA	53-6001131	25483CAB0	07/01/10	33,0	015,000.	PRIOR ISSUE.	DATE PRIOR		x		x		x
в														
С										—	┢──┤	┝──┤		—
D														
Part II	Proceeds	•	•							<u></u>	·			
					4	ВС						D		
1 Am	1 Amount of bonds retired													
	ount of bonds legally defeased													
					33,015,000.									
	oss proceeds in reserve funds													
	pitalized interest from proceeds													
	ceeds in refunding escrows													
	uance costs from proceeds													
	edit enhancement from proceeds				26,133.									
	rking capital expenditures from proceeds													
	pital expenditures from proceeds													
	ner spent proceeds				79,267.									
	ner unspent proceeds													
	ar of substantial completion				2002									
					No	Yes	No	Yes	No		Yes		No	
14 We	re the bonds issued as part of a current re	funding issue?		X										
	re the bonds issued as part of an advance				X									
16 Has	s the final allocation of proceeds been mad	de?		X										
17 Does	s the organization maintain adequate books and records	to support the final allocat	ion of proceeds?	Х										
	Private Business Use													
1 \\/a	s the organization a partner in a partnersh	in or a member of a	un LLC		۸		B	C				р		

1	Was the organization a partner in a partnership, or a member of an LLC,	A		В		C)
	which owned property financed by tax-exempt bonds?		No	Yes	No	Yes	No	Yes	No
2	Are there any lease arrangements that may result in private business use of								
0001	bond-financed property?								

Schedule K (Form 990) 2012 WORLD WILDLIFE FUND INC 52-1693387

Page 2

Part III Private Business Use (Continued)								
		A		3		0		2
3a Are there any management or service contracts that may result in private	Yes	No	Yes	No	Yes	No	Yes	No
business use of bond-financed property?								
b If "Yes" to line 3a, does the organization routinely engage bond counsel or other outside								
counsel to review any management or service contracts relating to the financed property?	1							
c Are there any research agreements that may result in private business use of bond-financed property?								
d If "Yes" to line 3c, does the organization routinely engage bond counsel or other outside								
counsel to review any research agreements relating to the financed property?								
4 Enter the percentage of financed property used in a private business use by								
entities other than a section 501(c)(3) organization or a state or local government		%		%		%		%
5 Enter the percentage of financed property used in a private business use as a result of								
unrelated trade or business activity carried on by your organization, another								
section 501(c)(3) organization, or a state or local government		%		%		%		%
6 Total of lines 4 and 5		%		%		%		%
7 Does the bond issue meet the private security or payment test?								
8a Has there been a sale or disposition of any of the bond-financed property to a non-								
governmental person other than a 501(c)(3) organization since the bonds were issued?								
b If "Yes" to line 8a, enter the percentage of bond-financed property sold or disposed		•						
of		%		%		%		%
c If "Yes" to line 8a, was any remedial action taken pursuant to Regulations sections								
1.141-12 and 1.145-2?								
9 Has the organization established written procedures to ensure that all nonqualified								
bonds of the issue are remediated in accordance with the requirements under								
Regulations sections 1.141-12 and 1.145-2?								
Part IV Arbitrage								
		A		3		C	1	כ
	Yes	No	Yes	No	Yes	No	Yes	No
1 Has the issuer filed Form 8038-T?		х						
2 If "No" to line 1, did the following apply?								
a Rebate not due yet?		x						
b Exception to rebate?	X							
c No rebate due?		х						
If you checked "No rebate due" in line 2c, provide in Part VI the date the rebate		•						
computation was performed								
3 Is the bond issue a variable rate issue?	Х							
4a Has the organization or the governmental issuer entered into a qualified								
hedge with respect to the bond issue?	х							
b Name of provider	JPMORGAN (CHASE BANK						
c Term of hedge		19.900000						
d Was the hedge superintegrated?		Х						
e Was the hedge terminated?		X						

Schedule K (Form 990) 2012 WORLD WILDLIFE FUND INC

52-1693387

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5a Were gross proceeds invested in a guaranteed investment contract (GIC)? X Image: Contract (GIC)?	D Yes No
5a Were gross proceeds invested in a guaranteed investment contract (GIC)? X Image: Contract (GIC)? X Image: Contract (GIC)? X Image: Contract (GIC)? <	
b Name of provider Image: Control GIC Image: Co	
c Term of GIC	
d Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied? x<	
Write any group proceeds invested beyond an available emplorally period if immaniants Image: Construction of the requirements of section 148? A B C art V Procedures To Undertake Corrective Action Image: A sthe organization established written procedures to ensure that violations of federal tax requirements are timely identified and corrected through the voluntary closing agreement program if self-remediation is not available under applicable regulations? art VI Supplemental Information. Complete this part to provide additional information for responses to questions on Schedule K (see instructions). HEDULE K, PART I, BOND ISSUES: Image: A structure of the tax is the DISTRICT OF COLUMBIA Image: DISTRICT OF COLUMBIA Image: A structure of the tax is the DISTRICT of Further of tax is the DISTRICT	
section 148? X Image: Construction of the constructin of the construction of the constructin of the const	
art V Procedures To Undertake Corrective Action A B C C Has the organization established written procedures to ensure that violations of federal tax requirements are timely identified and corrected through the voluntary closing agreement program if self-remediation is not available under applicable regulations? Yes No Yes </td <td></td>	
Yes No Yes <t< td=""><td></td></t<>	
Has the organization established written procedures to ensure that violations of federal tax requirements are timely identified and corrected through the voluntary closing agreement program if self-remediation is not available under applicable regulations? art VI Supplemental Information. Complete this part to provide additional information for responses to questions on Schedule K (see instructions). HEDULE K, PART I, BOND ISSUES:) ISSUER NAME: DISTRICT OF COLUMBIA) DESCRIPTION OF PURPOSE:	D
federal tax requirements are timely identified and corrected through the voluntary closing agreement program if self-remediation is not available under applicable regulations? regulations. Complete this part to provide additional information for responses to questions on Schedule K (see instructions). CHEDULE K, PART I, BOND ISSUES: A) ISSUER NAME: DISTRICT OF COLUMBIA P) DESCRIPTION OF PURPOSE:	Yes No
federal tax requirements are timely identified and corrected through the voluntary Image: Consistence of the construction of the constructio	
closing agreement program if self-remediation is not available under applicable regulations? art VI Supplemental Information. Complete this part to provide additional information for responses to questions on Schedule K (see instructions). THEDULE K, PART I, BOND ISSUES: SISUER NAME: DISTRICT OF COLUMBIA	
Supplemental Information. Complete this part to provide additional information for responses to questions on Schedule K (see instructions). HEDULE K, PART I, BOND ISSUES:) ISSUER NAME: DISTRICT OF COLUMBIA) DESCRIPTION OF PURPOSE:	
Supplemental Information. Complete this part to provide additional information for responses to questions on Schedule K (see instructions). HEDULE K, PART I, BOND ISSUES:) ISSUER NAME: DISTRICT OF COLUMBIA) DESCRIPTION OF PURPOSE:	
) ISSUER NAME: DISTRICT OF COLUMBIA) DESCRIPTION OF PURPOSE:	
) DESCRIPTION OF PURPOSE:	
COVIDE FUNDS TO REFUND PRIOR ISSUE. DATE PRIOR ISSUE : 9/20/2000	

SCHEDULE L

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Transactions With Interested Persons

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c,

or Form 990-EZ, Part V, line 38a or 40b.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

ł **Open To Public** Inspection

OMB No. 1545-0047

Name	of the	organ	nizatio

Name of th	ne organization	ORLD WILDLIF	E FUND INC							bioyer 1693:	ident	ificati	on nu	mber															
Part I				01(c)(3	B) and s	section 501(c)(4) org	aniz	ations only).	52	1055.	507																		
						art IV, line 25a or 25k			art V.	line 40)b.																		
1		(b) (Relationship bet			lified						(d)	Corre	cted?															
(a) Na	me of disqualified p	berson	person and o		-	(0	:) De	escription of tran	isactic	n			es	No															
												_																	
2 Entor	the amount of tax i	neurrod by the r	ragnization may	agore	or disc	l qualified persons du	rina	the year under																					
		-	-	-			-	-		► \$																			
						ganization				► \$																			
e Lintoi	the amount of tax,	in any, on into 2,	ubovo, rombun	500 59		gamzaton				F V																			
Part II	Loans to and	d/or From In	terested Per	sons																									
	Complete if the c	organization ans	wered "Yes" on	Form 9	990-EZ	, Part V, line 38a or F	Forn	n 990, Part IV, lir	ne 26;	or if th	ne orga	nizati	on																
	reported an amo											a rouad																	
	a) Name of	(b) Relationship with	(c) Purpose of loan	fron	oan to or n the	(e) Original principal amount	(f) Balance due		In	(h) Ap by bo	ard or	(i) W	/ritten ment?															
IIII	rested person	organization	orioan		ization?	principal arriodine							ipai amount		amount				COIL				default?			cómm			·
				То	From				Yes	No	Yes	No	Yes	No															
														<u> </u>															
														<u> </u>															
Total Part III	Grants or As	oistonos Po	ofiting Into	rooto	d Do	▶ \$																							
Fartin	_		-																										
(a) [Complete if the clame of interested p					(c) Amount of		(d) Type	of		(0)	Durn	ose o																
(a) 1	ame of interested p	Jerson	(b) Relationship interested per			assistance		assistan				assista		I															
			the organiz	ation																									
								1																					

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2012

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's	
	person and the organization	transaction	transaction	rever Yes	nues?
TIA CARD SERVICES NA	MUTUAL BOARD MEMBER	1,998,963.	ROYALTY PMT	Tes	No X
Part V Supplemental Information					
	tional information for responses to questions	s on Schedule I. (see	instructions)		
Complete this part to provide add			instructions).		
CH L, PART IV, BUSINESS TRANSACTIO	NS INVOLVING INTERESTED PERSONS:				
A) NAME OF PERSON: FIA CARD SERVIC	ES NA				
B) RELATIONSHIP BETWEEN INTERESTED	PERSON AND ORGANIZATION.				
IUTUAL BOARD MEMBER					
C) AMOUNT OF TRANSACTION \$ 1,998,9	63.				
D) DESCRIPTION OF TRANSACTION: ROY	ALTY PMT TO WWF				
	······				
N JANUARY 2009, WWF ENTERED INTO A	MULTI-YEAR LICENSE AGREEMENT WIT	H FIA			
ARD SERVICES NA, OWNED BY BANK OF	AMERICA. UNDER THIS AGREEMENT, F	IA			
CARD SERVICES NA PAYS WWF ROYALTIES	WHEN THE BANK'S CUSTOMERS SELECT	AND			
JSE PRODUCTS SIGNIFYING THEIR SUPPO	RT FOR WWF'S CONSERVATION MISSION	•			
WHEN THE AGREEMENT WAS MADE, WWF AN	D BANK OF AMERICA DID NOT HAVE AN	Y			
MUTUAL BOARD MEMBERS, BUT CHARLES H	OLLIDAY BECAME A MEMBER OF BANK O	F			
		-			
MERICA'S BOARD IN SEPTEMBER 2009 A	ND HE JOINED WWF'S BOARD IN FEBRU	ARY			
2010.					
	82 - NO				
F) CHARTNE OF ORCANTZANTON DEVENUE					
E) SHARING OF ORGANIZATION REVENUE	5; = 110				
E) SHARING OF ORGANIZATION REVENUE	5: = 110				

Schedule L (Form 990 or 990-EZ) 2012

232132 12-03-12

14141115 755908 164242

SCHEDULE M (Form 990)

Department of the Treasury

Internal Revenue Service

Noncash Contributions

Complete if the organizations answered "Yes" on Form

990, Part IV, lines 29 or 30.

Attach to Form 990.

OMB No. 1545-0047

L

52-1693387

Open to Public

7

. Inspection

Name of the organization

Employer identification number

Types of P	ronert	v		
	WORLD	WILDLIFE	FUND	INC

Pai	t I Types of Property				·			
		(a) Check if applicable	(b) Number of contributions or	(c) Noncash contribution amounts reported on	(d) Method of d noncash contrib	letermin	•	
		applicable		Form 990, Part VIII, line 10		Jution a	mount	5
1	Art - Works of art							
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded	X	202	5,884,584.	FMV			
10	Securities - Closely held stock							
11	Securities - Partnership, LLC, or							
	trust interests							
12	Securities - Miscellaneous							
13	Qualified conservation contribution -							
	Historic structures							
14	Qualified conservation contribution - Other							
15	Real estate - Residential							
16	Real estate - Commercial							
17	Real estate - Other							
18	Collectibles							
19								
20	Food inventory Drugs and medical supplies							
20 21								
21	Taxidermy							
	Historical artifacts							
23	Scientific specimens							
24 05	Archeological artifacts							
25	Other ()							
26	Other ()							
27	Other ()							
28	Other ())							
29	Number of Forms 8283 received by the organ							
	for which the organization completed Form 82	283, Part IV,	Donee Acknowled	gement 29			Y.	
20-	Duving the upper did the every insting we sive h			aavtad in Davt I. linaa 1.00 t	hat it was sat had a fass		Yes	No
30a	During the year, did the organization receive b							
	at least three years from the date of the initial			•		00-		х
	the entire holding period?					30a		
	If "Yes," describe the arrangement in Part II.			-former at a standard south	hudiana 0		v	
31	Does the organization have a gift acceptance					31	X	
32a	Does the organization hire or use third parties		-					
_	contributions?					32a		X
	If "Yes," describe in Part II.							
33	If the organization did not report an amount in	i column (c) t	for a type of prope	rty for which column (a) is o	checked,			
	describe in Part II.							
LHA	For Paperwork Reduction Act Notice, see	e the Instruc	tions for Form 99	0.	Schedule N	1 (Form	990) (2012)

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85 2012.05000 WORLD WILDLIFE FUND INC

32142 12-20-12	chedule M (Form 990) (20

SCHEDULE O	Supplemental Information to Form 990 or 990	OMB No. 1545-0047
(Form 990 or 990-EZ) Department of the Treasury Internal Revenue Service	Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ.	Open to Public Inspection
Name of the organization	, ,	Employer identification number
	WORLD WILDLIFE FUND INC	52-1693387
FORM 990, PART I,	LINE 1, DESCRIPTION OF ORGANIZATION MISSION:	
FOR 50 YEARS, WWF	HAS BEEN PROTECTING THE FUTURE OF NATURE. THE WWF	
NETWORK, OF WHICH	WWF IS A PART, WORKS IN 100 COUNTRIES AND IS	
SUPPORTED BY 1.2 M	ILLION MEMBERS IN THE UNITED STATES AND CLOSE TO 5	
MILLION WORLDWIDE.	WWF'S UNIQUE WAY OF WORKING COMBINES GLOBAL REACH	
WITH A FOUNDATION	IN SCIENCE, INVOLVES ACTION AT EVERY LEVEL FROM LOCAL	
TO GLOBAL, AND ENS	URES THE DELIVERY OF INNOVATIVE SOLUTIONS THAT MEET	
THE NEEDS OF BOTH	PEOPLE AND NATURE.	
VISION - OUR VISIO	N IS TO BUILD A FUTURE IN WHICH PEOPLE AND NATURE	
THRIVE.		
MISSION - WWF'S MI	SSION IS TO CONSERVE NATURE AND REDUCE THE MOST	
PRESSING THREATS T	O THE DIVERSITY OF LIFE ON EARTH.	
GOAL AND STRATEGIE	S	
BY 2020, WWF WILL	CONSERVE MANY OF THE WORLD'S MOST ECOLOGICALLY	
IMPORTANT REGIONS	BY WORKING IN PARTNERSHIP WITH OTHERS TO:	
* PROTECT AN	D RESTORE SPECIES AND THEIR HABITATS	
* STRENGTHEN	LOCAL COMMUNITIES' ABILITY TO CONSERVE THE NATURAL	
RESOURCES THEY DEP	END UPON	
* TRANSFORM	MARKETS AND POLICIES TO REDUCE THE IMPACT OF THE	
PRODUCTION AND CON	SUMPTION OF COMMODITIES	

* ENSURE THAT THE VALUE OF NATURE IS REFLECTED IN DECISIONS MADE

BY INDIVIDUALS, COMMUNITIES, GOVERNMENTS AND BUSINESSES

* MOBILIZE HUNDREDS OF MILLIONS OF PEOPLE TO SUPPORT CONSERVATION

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2012) ²³²²¹¹ ⁰¹⁻⁰⁴⁻¹³
87

Name of the organization WORLD WILDLIFE FUND INC	Employer identification numb 52–1693387
FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:	
PUBLIC EDUCATION - WWF EDUCATES THE AMERICAN PUBLIC ON NATURE'S VALUE	
AND THE IMPORTANCE OF CONSERVATION THROUGH A VARIETY OF MARKETING AND	
COMMUNICATIONS CHANNELS - FROM OUR AWARD WINNING PUBLIC SERVICE	
ANNOUNCEMENTS, OUR WEBSITE AND MOBILE APPS, EARNED MEDIA, OUR SIGNATURE	
PUBLICATION WORLD WILDLIFE MAGAZINE, TO ANNUAL INTERNATIONAL EVENTS	
SUCH AS EARTH HOUR AND INNOVATIVE STRATEGIC PARTNERSHIPS THAT EDUCATE	
THE CONSUMER. WITH 1.2 MILLION MEMBERS IN THE UNITED STATES AND 5	
MILLION SUPPORTERS GLOBALLY, THE WWF NETWORK, OF WHICH WWF IS A PART,	
IS WORKING TO MOBILIZE HUNDREDS OF MILLIONS OF PEOPLE TO SUPPORT	
CONSERVATION.	
EXPENSES \$ 20,513,903. INCLUDING GRANTS OF \$ 1,206. REVENUE \$ 0.	
FORM 990, PART V, LINE 4B, LIST OF FOREIGN COUNTRIES:	
BELIZE, BHUTAN, BOLIVIA, CHILE,	
COLOMBIA, COSTA RICA, ECUADOR, GUATEMALA,	
GUYANA, HONDURAS, INDONESIA, MEXICO,	
NAMIBIA, NEPAL, NETHERLANDS, PANAMA,	
PARAGUAY, PERU, SURINAME	
FORM 990, PART VI, SECTION A, LINE 2: TWO DIRECTORS, WHO INDIVIDUALLY	
SERVED ON THE BOARD OF DIRECTORS AT SOME TIME DURING THE REPORTING PERIOD	
BUT WHO DID NOT SERVE AT THE SAME TIME, HAVE A FAMILY RELATIONSHIP.	
FORM 990, PART VI, SECTION B, LINE 11: WWF'S FINANCE DEPARTMENT GATHERS	
INFORMATION FROM VARIOUS DEPARTMENTS WITHIN THE ORGANIZATION AND PREPARES	

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Schedule O (Form 990 or 990-EZ) (2012)

2012.05000 WORLD WILDLIFE FUND INC

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Page 2

Schedule O (Form 990 or 990-EZ) (2012) Name of the organization	Employer identification number
WORLD WILDLIFE FUND INC	52-1693387
REVIEWED BY THE CEO AND CHIEF OPERATIONS OFFICER. THE CHIEF FINANCIAL	
OFFICER REVIEWS THE 990 WITH THE CHAIR OF THE BOARD'S AUDIT COMMITTEE,	
AFTER WHICH, AND PRIOR TO FILING, THE 990 IS MADE AVAILABLE TO OUR FULL	
BOARD OF DIRECTORS FOR REVIEW.	
FORM 990, PART VI, SECTION B, LINE 12C: EACH DIRECTOR AND STAFF MEMBER	
ANNUALLY SIGNS AN ACKNOWLEDGMENT OF WWF'S CONFLICT OF INTEREST POLICY AND	
DISCLOSES POTENTIAL CONFLICTS OF INTEREST. WWF'S CONFLICT OF INTEREST	
POLICY IS ALSO PROVIDED TO ALL NEW DIRECTORS AND EMPLOYEES AT THE START OF	
THEIR ASSOCIATION WITH WWF; IS INCLUDED IN THE WWF BOARD HANDBOOK AND IN	
BOARD AND STAFF ORIENTATION MATERIALS; IS AVAILABLE TO ALL STAFF ON WWF'S	
INTRANET SITE; AND IS FEATURED AT PERIODIC STAFF TRAININGS. IN ADDITION TO	
THE ANNUAL DISCLOSURE, THE POLICY PROVIDES THAT ALL DIRECTORS AND STAFF	
MUST DISCLOSE POTENTIAL CONFLICTS OF INTEREST AT THE EARLIEST POSSIBLE	
JUNCTURE AND BEFORE THE ORGANIZATION TAKES ACTION RELATING TO THE ISSUE IN	
WHICH THERE IS A POTENTIAL CONFLICT. POTENTIAL CONFLICTS INVOLVING	
DIRECTORS ARE RAISED WITH THE CHAIRMAN OF THE BOARD, AND THE BOARD (OR	
EXECUTIVE COMMITTEE ACTING IN ITS STEAD) REVIEWS THE FACTS OF EACH	
SITUATION AND MAKES A GENUINE AND INDEPENDENT DETERMINATION OF WHAT ACTION	
IS IN WWF'S BEST INTERESTS, I.E., IF A POTENTIAL CONFLICT EXISTS, WHETHER	
IT CAN BE FULLY AND SATISFACTORILY ADDRESSED OR WHETHER THE TRANSACTION	
MUST BE ABANDONED. THE BOARD MEMBER WITH THE POTENTIAL CONFLICT IS NOT	
PRESENT DURING DISCUSSION AND TAKES NO PART IN DECISIONS RELATING TO THE	
MATTER. POTENTIAL CONFLICTS INVOLVING STAFF MEMBERS ARE RAISED WITH WWF'S	
PRESIDENT, WHO REVIEWS THE FACTS OF EACH SITUATION AND DETERMINES, IF A	
POTENTIAL CONFLICT EXISTS, WHETHER IT CAN BE FULLY AND SATISFACTORILY	
ADDRESSED OR WHETHER THE TRANSACTION MUST BE ABANDONED.	

232212 01-04-13 Schedule O (Form 990 or 990-EZ) (2012)

14141115 755908 164242

	<u>0 or 990-EZ) (2012</u> tion WORLD WII	LDLIFE FUND INC	Pag Employer identification numb 52-1693387
FORM 990, PART V	I, SECTION B,	LINE 15: PRIOR TO ANY INCREASES IN SALARY OR	
		SATION, SUCH AS BONUSES, TO A "DISQUALIFIED	
		TEE OF THE WWF BOARD OF DIRECTORS REVIEWS THE	
PERFORMANCE OF T	HAT INDIVIDUA	L AND THE RELEVANT MARKET DATA FOR	
COMPENSATION OF	THE POSITION.	THE BOARD REVIEWS AND APPROVES ANY INCREASES	
IN ADVANCE OF TH	E INCREASED P.	AYMENT AND WITHOUT THE INTERESTED INDIVIDUAL	
PRESENT. WWF CL	OSELY OBSERVE	S THE IRS' "INTERMEDIATE SANCTIONS" PROCESS IN	
CONDUCTING THE R	EVIEW. WWF O	BTAINS AN ASSESSMENT OF COMPENSATION FROM AN	
EXTERNAL COMPENS	ATION PROFESS	IONAL SERVICES FIRM.	
FORM 990, PART V	I, LINE 17, L	IST OF STATES RECEIVING COPY OF FORM 990:	
AL, AK, AZ, AR, CA, C	O,CT,DC,DE,FL	,GA,HI,ID,IL,IN,IA,KS,KY,LA,ME,MD,MA,MI,MN,MS	
MO, MT, NE, NV, NH, N	J,NM,NY,NC,ND	, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI,	
WY			
FORM 990, PART V	I, SECTION C,	LINE 19: THE ORGANIZATION MAKES ITS	
GOVERNING DOCUME	NTS, CONFLICT	OF INTEREST POLICY, AND FINANCIAL STATEMENTS	
AVAILABLE ON ITS	OWN WEBSITE .	AND UPON REQUEST.	
	PART VIII,		
PROGRAM SERVICE	,	WWF SOUGHT A RULING FROM THE IRS	
	LINE 2	CONFIRMING THAT VOLUNTARY EMISSION	
PROGRAM SERVICE	,		
	,	CONFIRMING THAT VOLUNTARY EMISSION	
	,	CONFIRMING THAT VOLUNTARY EMISSION REDUCTION CREDIT REVENUE RESULTING	
	,	CONFIRMING THAT VOLUNTARY EMISSION REDUCTION CREDIT REVENUE RESULTING FROM A PROJECT THAT ADDRESSES	
	,	CONFIRMING THAT VOLUNTARY EMISSION REDUCTION CREDIT REVENUE RESULTING FROM A PROJECT THAT ADDRESSES DEFORESTATION AND GREENHOUSE	
	,	CONFIRMING THAT VOLUNTARY EMISSION REDUCTION CREDIT REVENUE RESULTING FROM A PROJECT THAT ADDRESSES DEFORESTATION AND GREENHOUSE EMISSIONS IN POOR REGIONS OF NEPAL	
	,	CONFIRMING THAT VOLUNTARY EMISSION REDUCTION CREDIT REVENUE RESULTING FROM A PROJECT THAT ADDRESSES DEFORESTATION AND GREENHOUSE EMISSIONS IN POOR REGIONS OF NEPAL WILL NOT GIVE RISE TO UNRELATED BUSINESS TAXABLE INCOME. THAT RULING IS NOW PENDING WITH THE IRS.	nedule O (Form 990 or 990-EZ) (20

Name of the organization		Employer identification numbe
WORLD WILDLIFE FUND INC		52-1093307
THAT REVENUE I	S INCLUDED IN PROGRAM	
SERVICE REVENU	JE IN PART VIII, LINE 2.	
FORM 990, PART XI, LINE 9, CHANGES IN NET ASS	SETS:	
GAIN ON DEBT SWAP	5,872,746.	
LOSS ON EXCHANGE RATE DIFFERENCES	-119,648.	
GRANT REIMBURSEMENTS	313,199.	
TOTAL TO FORM 990, PART XI, LINE 9	6,066,297.	
	, , ,	
FORM 990, PART XII, LINE 2		
OVERSIGHT OF AUDIT:		
THERE HAVE BEEN NO CHANGES DURING THE YEAR IN	N THE PROCESS FOR OVERSIGHT	
OF THE AUDIT OF THE FINANCIAL STATEMENTS.		
FORM 990, PART III - GENERAL		
FY13 RESULTS:		
THE WWF NETWORK, OF WHICH WWF IS A PART, WORK	S IN 100 COUNTRIES WITH AN	
OVER 50 YEAR HISTORY OF VICTORIES FOR WILDLIF		
WWF'S UNIQUE WAY OF WORKING COMBINES GLOBAL F	·	
SCIENCE, TAKES ACTION AT EVERY LEVEL FROM LOC	CAL TO GLOBAL, AND ENSURES	
THE DELIVERY OF INNOVATIVE SOLUTIONS AS DIVER	RSE AS THE CONSERVATION	
CHALLENGES WE FACE. HERE ARE SOME SELECTED S	SUCCESSES FROM WWF'S WORK	
IN FY13, ACCOMPLISHMENTS WHICH WOULD NOT BE F	POSSIBLE WITHOUT THE	
COMMITMENT OF WWF'S STAFF AND SUPPORTERS WORL	JWIDE.	
* PRIME MINISTER OF THAILAND PLEDGES TO BA	AN DOMESTIC IVORY TRADE	
232212 01-04-13	91	chedule O (Form 990 or 990-EZ) (201
.41115 755908 164242 203	12.05000 WORLD WILDLIFE F	UND INC 164242

Schedule O (Form 990 or 990-EZ) (2012) Name of the organization	Page 2 Employer identification number
WORLD WILDLIFE FUND INC	52-1693387
WWF'S STOP WILDLIFE CRIME CAMPAIGN ELEVATED THE GLOBAL RESPONSE TO	
WILDLIFE CRIME DURING A TIME OF RECORD-BREAKING POACHING AND WILDLIFE	
TRAFFICKING GLOBALLY. COMMITMENTS WERE SECURED FROM WORLD LEADERS	
INCLUDING U.S. PRESIDENT OBAMA, GABON'S PRESIDENT BONGO, BRITAIN'S	
PRINCE CHARLES AND UN SECRETARY GENERAL BAN KI MOON; AS WELL AS	
INTELLIGENCE AGENCIES, LAW ENFORCEMENT, DIPLOMATS AND INFLUENCERS	
AROUND THE WORLD. A KEY WIN FOR THE CAMPAIGN WAS SECURING A PLEDGE FROM	
THAILAND'S PRIME MINISTER YINGLUCK SHINAWATRA TO END THE DOMESTIC IVORY	
TRADE IN HER COUNTRY, THE WORLD'S LARGEST UNREGULATED IVORY MARKET.	
THIS ANNOUNCEMENT FOLLOWED DELIVERY OF A PETITION SIGNED BY NEARLY 1.5	
MILLION WWF AND AVAAZ SUPPORTERS ASKING THAILAND TO BAN ITS IVORY	
TRADE.	
* THE SECOND LARGEST MARINE PROTECTED AREA IN AFRICA IS CREATED	
THE GOVERNMENT OF MOZAMBIQUE ANNOUNCED THE CREATION OF PRIMEIRAS AND	
SEGUNDAS, THE SECOND-LARGEST MARINE PROTECTED AREA IN AFRICA. THE AREA	
COVERS MORE THAN 4,000 SQUARE MILES AND IS HOME TO THE MOST DIVERSE	
CORAL COMMUNITY IN MOZAMBIQUE, AS WELL AS FIVE OF THE WORLD'S SEVEN	
MARINE TURTLE SPECIES. WWF HAD SOUGHT PROTECTION OF THIS AREA FOR MORE	
THAN EIGHT YEARS. AFTER JOINING FORCES WITH CARE IN OUR COASTAL	
COMMUNITIES ALLIANCE, WE WERE SUCCESSFUL IN SECURING THIS COMMITMENT	
ALONG WITH A STRONG PARTNER ROLE IN CREATING THE MANAGEMENT PLAN FOR	
THE PROTECTED AREA THAT WILL ENGAGE LOCAL COMMUNITIES AS KEY LEADERS IN	
SECURING THEIR FUTURES AND PROTECTING THEIR NATURAL RESOURCES FOR	
GENERATIONS TO COME.	
* MARINE HARVEST COMMITS TO 100% ASC CERTIFIED SALMON BY 2020	
MARINE HARVEST, THE WORLD'S LARGEST FARMED SALMON PRODUCER, COMMITTED	
232212 11-04-13 92	Schedule O (Form 990 or 990-EZ) (2012

92 2012.05000 WORLD WILDLIFE FUND INC

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Schedule O (Form 990 or 990-EZ) (2012) Name of the organization		Employer identification number
WORLD WILDLIFE	E FUND INC	52-1693387
TO CERTIFY 100% OF THEIR FARMS TO T	THE STANDARDS OF THE AQUACULTURE	
STEWARDSHIP COUNCIL (WHICH WWF CO-F	FOUNDED) BY 2020. THIS COMMITMENT BY	
MARINE HARVEST, WHICH REPRESENTS NE	EARLY ONE-QUARTER OF GLOBAL FARMED	
SALMON PRODUCTION, HELPS LEAD THE A	AQUACULTURE INDUSTRY TOWARD GREATER	
RESPONSIBILITY FOR ITS ENVIRONMENTA	AL AND SOCIAL FOOTPRINT. WWF WORKS	
WITH MARINE HARVEST IN CANADA, SCOT	LAND, CHILE AND NORWAY.	
* WORK BEGINS TO CREATE FIRST NA	ATIONAL TRIBAL PARK IN THE U.S.	
THE OGLALA SIOUX TRIBE ANNOUNCED TH	HAT IT IS BEGINNING TO PLAN A TRIBAL	
NATIONAL PARK IN THE NORTHWEST CORN	NER OF SOUTH DAKOTA'S PINE RIDGE	
INDIAN RESERVATION. THE PARK WILL E	BE THE FIRST TRIBAL NATIONAL PARK	
WITHIN THE NATIONAL PARK SYSTEM. A	KEY PART OF THE PARK'S MANAGEMENT	
PLAN INCLUDES RESTORING 1,000 BISON	N TO THE LAND. ALONG WITH OTHER	
STAKEHOLDERS, WWF HELPED THE OGLALA	A SIOUX TRIBE COMPLETE A FEASIBILITY	
STUDY FOR THE BISON RESTORATION.		
* INTERNATIONAL PAPER COMMITS TO	0 100 PERCENT FSC SOURCING THROUGH	
GFTN		
INTERNATIONAL PAPER (IP), THE WORLD)'S LARGEST PAPER AND PACKAGING	
PRODUCTS COMPANY, JOINED WWF'S GLOE	BAL FOREST & TRADE NETWORK IN MARCH,	
PLEDGING A COMMITMENT TO RESPONSIBL	JE FORESTRY. BY COMMITTING TO	
INCREASE THE AMOUNT OF ITS THIRD PA	ARTY CERTIFIED WOOD FIBER BY 15% BY	
2020, IP IS USING ITS PURCHASING PC	WER TO DRIVE IMPROVEMENTS IN FOREST	
MANAGEMENT AROUND THE GLOBE. PULP A	AND PAPER IS ONE OF WWF'S 15 PRIORITY	
COMMODITIES AS UNSUSTAINABLE AND I	ILLEGAL LOGGING TO MEET GLOBAL DEMAND	
, FOR INEXPENSIVE PAPER PRODUCTS HAVE		
AND SPECIES WWF SEEK TO PROTECT, LI		
SUMATRA.		
232212 01-04-13		Schedule O (Form 990 or 990-EZ) (2012
L41115 755908 164242	93 2012.05000 WORLD WILDLIFE	FUND INC 164242 1

Schedule O (Form 990 or 990-EZ) (2012) Name of the organization	Page Employer identification numbe
WORLD WILDLIFE FUND INC	52-1693387
* RELIGIOUS LEADERS IN AFRICA COMMIT TO STOPPING WILDLIFE CRIME	
FIFTY RELIGIOUS LEADERS FROM AFRICA CALLED FOR THE END OF THE ILLEGAL	
WILDLIFE TRADE IN AFRICA - A CONTINENT THAT IS EXPERIENCING THE HIGHEST	
NUMBER OF WILDLIFE KILLINGS IN MORE THAN 20 YEARS. WWF ANNOUNCED THE	
FIRST-EVER PARTNERSHIP WITH FAITH LEADERS FROM ACROSS AFRICA, FOLLOWING	
A WWF-LED WILDLIFE SAFARI IN NAIROBI NATIONAL PARK IN SEPTEMBER. DURING	
THE SAFARI, RELIGIOUS LEADERS DISCUSSED THE ROLE OF RELIGION IN AFRICA	
TO HALT THE TRADE.	
* MEXICAN GOVERNMENT TAKES ACTION TO PROTECT VAQUITAS	
IN JUNE, THE MEXICAN GOVERNMENT ANNOUNCED IT WOULD BAN THE USE OF	
GILLNETS IN THE UPPER GULF OF CALIFORNIA AND START USING FISHING GEAR	
THAT IS SAFER FOR THE VAQUITA, THE WORLD'S SMALLEST PORPOISE. THIS	
DECISION CAME AFTER WWF ORGANIZED A GLOBAL PETITION AROUND THE ISSUE,	
WHICH RECEIVED MORE THAN 38,000 SIGNATURES FROM 127 COUNTRIES. WWF WILL	
WORK TO HELP TRAIN FISHERMEN TO USE THE NEW, VAQUITA-FRIENDLY NETS.	
* BIG WINS FOR MARINE SPECIES - SHARKS AND MANTA RAYS - AT CITES	
IN MARCH, AT THE CITES MEETING, GOVERNMENT AGENCIES VOTED TO REGULATE	
THE TRADE OF SEVERAL SPECIES OF SHARKS AND MANTA RAYS. THIS WILL HELP	
HALT THE UNCONTROLLED TRADE THAT HAS LED TO THEIR DECLINE.	
* THROUGH THE EARTH HOUR CITY CHALLENGE, CITIES BECOME ADVOCATES FOR	
CLIMATE CHANGE	
THE FIRST YEAR OF THE EARTH HOUR CITY CHALLENGE WAS A MAJOR SUCCESS.	
TWENTY-NINE U.S. COMMUNITIES JOINED THE CHALLENGE, REPRESENTING MORE	

THAN 11 MILLION AMERICANS. WWF WORKED CLOSELY WITH SAN FRANCISCO, 232212 01-04-13

Schedule O (Form 990 or 990-EZ) (2012)

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94 2012.05000 WORLD WILDLIFE FUND INC

Name of the organization					entification num
WORLD WILDLIFE FUND INC				52-1693	387
CLEVELAND, CINCINNATI AND CHICAGO TO SUPPORT T	HEIR TRANSI	TION TO			
RENEWABLE ENERGY AND HELP THEM ENGAGE THEIR CI	TIZENS ON L	OCAL CLIMATE			
IMPACTS. WWF ALSO PARTNERED WITH ICLEI, THE U.	S. GREEN BU	ILDING COUNC	IL		
AND THE NATIONAL LEAGUE OF CITIES TO RECRUIT 5	0+ LOCAL EL	ECTED			
OFFICIALS TO SIGN THE RESILIENT COMMUNITIES FO	R AMERICA A	GREEMENT. SA	N		
FRANCISCO WAS NAMED THIS YEAR'S EARTH HOUR CAP	ITOL IN THE	U.S., AND			
CHICAGO AND CLEVELAND WERE RUNNERS-UP.					
232212)1-04-13		95	Sc	hedule O (Form 99	90 or 990-EZ) (20