

Exempt Organization Declaration and Signature for Electronic Filing

For calendar year 2010, or tax year beginning JUL 1, 2010, and ending JUN 30, 2011

For use with Forms 990, 990-EZ, 990-PF, 1120-POL, and 8868

2010

Department of the Treasury
Internal Revenue Service

▶ See instructions.

Name of exempt organization

WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

Part I Type of Return and Return Information (Whole Dollars Only)

Check the box for the type of return being filed with Form 8453-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a below and the amount on that line of the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). If you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than one line in Part I.

1a Form 990 check here ▶ <input checked="" type="checkbox"/>	b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b	182067246
2a Form 990-EZ check here ▶ <input type="checkbox"/>	b Total revenue, if any (Form 990-EZ, line 9)	2b	
3a Form 1120-POL check here ▶ <input type="checkbox"/>	b Total tax (Form 1120-POL, line 22)	3b	
4a Form 990-PF check here ▶ <input type="checkbox"/>	b Tax based on investment income (Form 990-PF, Part VI, line 5)	4b	
5a Form 8868 check here ▶ <input type="checkbox"/>	b Balance due (Form 8868, Part I, line 3c or Part II, line 8c)	5b	

Part II Declaration of Officer

6 I authorize the U.S. Treasury and its designated Financial Agent to initiate an Automated Clearing House (ACH) electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment.

If a copy of this return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I certify that I executed the electronic disclosure consent contained within this return allowing disclosure by the IRS of this Form 990/990-EZ/990-PF (as specifically identified in Part I above) to the selected state agency(ies).

Under penalties of perjury, I declare that I am an officer of the above named organization and that I have examined a copy of the organization's 2010 electronic return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund.

Sign Here

Signature of officer

Michael B.

Date

4/2/12

CHIEF FINANCIAL OFFICER

Title

Part III Declaration of Electronic Return Originator (ERO) and Paid Preparer (see instructions)

I declare that I have reviewed the above organization's return and that the entries on Form 8453-EO are complete and correct to the best of my knowledge. If I am only a collector, I am not responsible for reviewing the return and only declare that this form accurately reflects the data on the return. The organization officer will have signed this form before I submit the return. I will give the officer a copy of all forms and information to be filed with the IRS, and have followed all other requirements in Pub. 4163, Modernized e-file (MeF) Information for Authorized IRS e-file Providers for Business Returns. If I am also the Paid Preparer, under penalties of perjury I declare that I have examined the above organization's return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. This Paid Preparer declaration is based on all information of which I have any knowledge.

ERO's Use Only	ERO's signature ▶ <i>Joyce Underwood</i>	Date ▶ 4/4/12	Check if also paid preparer <input checked="" type="checkbox"/>	Check if self-employed <input type="checkbox"/>	ERO's SSN or PTIN ▶ P00022361
	Firm's name (or yours if self-employed), address, and ZIP code ▶ BDO USA, LLP 7101 WISCONSIN AVE., SUITE 800 BETHESDA 20814-4827			EIN ▶ 13-5381590	
				Phone no. ▶ (301)654-4900	

Under penalties of perjury, I declare that I have examined the above return and accompanying schedules and statements, and to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer is based on all information of which the preparer has any knowledge.

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ▶				Firm's EIN ▶
	Firm's address ▶				Phone no.

Return of Organization Exempt From Income Tax
 Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Department of the Treasury
Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2010 calendar year, or tax year beginning JUL 1, 2010 **and ending** JUN 30, 2011

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization WORLD WILDLIFE FUND INC Doing Business As Number and street (or P.O. box if mail is not delivered to street address) Room/suite 1250 24TH ST, NW City or town, state or country, and ZIP + 4 WASHINGTON, DC 20037 F Name and address of principal officer: CARTER ROBERTS SAME AS C ABOVE	D Employer identification number 52-1693387 E Telephone number 202-293-4800 G Gross receipts \$ 247,238,785. H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions) H(c) Group exemption number ▶
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () ◀ (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		
J Website: ▶ WWW.WORLWDWILDLIFE.ORG		
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		L Year of formation: 1960 M State of legal domicile: DE

Part I Summary

	1 Briefly describe the organization's mission or most significant activities: <u>SEE SCHEDULE O</u>		
Activities & Governance	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	25
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	24
	5 Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5	509
	6 Total number of volunteers (estimate if necessary)	6	201
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	647,625.
	b Net unrelated business taxable income from Form 990-T, line 34	7b	0.
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	164,893,207.	171,452,553.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	619,295.	583,515.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	8,658,711.	5,437,730.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	3,567,241.	4,593,448.
		177,738,454.	182,067,246.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	52,100,176.	57,180,334.
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	55,778,032.	59,824,582.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	1,670,290.	1,255,316.
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 25,720,327.		
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	69,922,350.	65,779,404.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	179,470,848.	184,039,636.	
19 Revenue less expenses. Subtract line 18 from line 12	-1,732,394.	-1,972,390.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	377,518,581.	400,489,841.
	22 Net assets or fund balances. Subtract line 21 from line 20	139,385,321.	132,496,415.
	238,133,260.	267,993,426.	

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer MICHAEL BAUER, CHIEF FINANCIAL OFFICER Type or print name and title	Date
Paid Preparer Use Only	Print/Type preparer's name JOYCE M. UNDERWOOD Preparer's signature Firm's name ▶ BDO USA, LLP Firm's address ▶ 7101 WISCONSIN AVE., SUITE 800 BETHESDA, MD 20814-4827	Date Check if self-employed <input type="checkbox"/> PTIN Firm's EIN ▶ Phone no. (301) 654-4900

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III [X]

1 Briefly describe the organization's mission: SEE SCHEDULE O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 98,622,757. including grants of \$ 47,258,603.) (Revenue \$ 230,442.) FIELD PROGRAMS - WWF WORKS TO CONSERVE 19 OF THE WORLD'S MOST IMPORTANT ECOSYSTEMS FOR THE BENEFIT OF BOTH THE SPECIES AND PEOPLE WHO LIVE THERE. WE PROTECT WILDLIFE, PRESERVE HABITATS AND EMPOWER PEOPLE TO CONSERVE RESOURCES WHILE IMPROVING THEIR LIVELIHOODS. WE DO THIS BY PARTNERING WITH GOVERNMENTS, SCIENTISTS AND LOCAL COMMUNITIES TO ESTABLISH AND MANAGE PROTECTED AREAS, REDUCE THREATS SUCH AS POACHING AND HABITAT CONVERSION, AND INFLUENCE NATIONAL AND LOCAL POLICIES TO IMPROVE BIODIVERSITY ON THE GROUND.

4b (Code:) (Expenses \$ 19,836,620. including grants of \$ 4,571,117.) (Revenue \$ 39,735.) POLICY - WWF WORKS TO STRENGTHEN PUBLIC POLICY RELATED TO INTERNATIONAL BIODIVERSITY CONSERVATION THROUGH ANALYSIS AND ADVOCACY ON CONSERVATION LEGISLATION, INTERNATIONAL FUNDING AND LENDING PROGRAMS, INTERNATIONAL AGREEMENTS, AND GLOBAL ENVIRONMENTAL AND DEVELOPMENT POLICIES AND PRACTICES. WWF IS ALSO WORKING TO STRENGTHEN THE INTERNATIONAL REGIME TO MITIGATE CLIMATE CHANGE AND REDUCE CARBON EMISSIONS, ASSESS CLIMATE CHANGES IMPACTS, UNDERTAKE RESEARCH AND DEVELOP STRATEGIES TO IMPROVE THE RESILIENCY OF ECOSYSTEMS TO CLIMATE CHANGE, AND IMPROVE ENERGY EFFICIENCY IN TARGETED SECTORS.

4c (Code:) (Expenses \$ 15,257,785. including grants of \$ 5,185,980.) (Revenue \$ 63,000.) MARKET TRANSFORMATION - WWF PARTNERS WITH CORPORATIONS, GOVERNMENT AGENCIES, NGOS, UNIVERSITIES AND RESEARCH INSTITUTES TO REDUCE THE IMPACT OF THE PRODUCTION AND TRADE OF COMMODITIES THAT MOST AFFECT OUR CONSERVATION PRIORITIES. OUR GOAL IS TO MEASURABLY REDUCE THE MOST SIGNIFICANT IMPACTS OF INDIVIDUAL ACTORS AS WELL AS ENTIRE INDUSTRIES.

4d Other program services. (Describe in Schedule O.) (Expenses \$ 13,469,118. including grants of \$ 164,634.) (Revenue \$)

4e Total program service expenses 147,186,280.

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	X	
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional</i>		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	X	
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Parts I and IV</i>	X	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Parts II and IV</i>	X	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i>	X	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>	X	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20a	Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i>		X
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)		
20b			

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	X	
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	X	
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		X
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		X
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		X
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	X	
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	X	
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>		X
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)?		X
a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

X

Table with columns for question number, description, and Yes/No boxes. Includes questions 1a-14b regarding Form 1096, Form W-2G, backup withholding, Form W-3, foreign accounts, prohibited tax shelter transactions, and various organizational requirements.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year; 1b Enter the number of voting members included in line 1a, above, who are independent; 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?; 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?; 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?; 5 Did the organization become aware during the year of a significant diversion of the organization's assets?; 6 Does the organization have members or stockholders?; 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?; 7b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?; 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body? b Each committee with authority to act on behalf of the governing body?; 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O.

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Does the organization have local chapters, branches, or affiliates?; 10b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?; 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?; 11b Describe in Schedule O the process, if any, used by the organization to review this Form 990.; 12a Does the organization have a written conflict of interest policy? If "No," go to line 13; 12b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?; 12c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done; 13 Does the organization have a written whistleblower policy?; 14 Does the organization have a written document retention and destruction policy?; 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official; b Other officers or key employees of the organization; 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?; 16b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

Table with 2 columns: Question, Answer. Rows include: 17 List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CA, CO, CT, DC, DE, FL, GA, HI; 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. [X] Own website [] Another's website [X] Upon request; 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.; 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: MICHAEL BAUER - 202-293-4800 1250 24TH ST, NW, WASHINGTON, DC 20037

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
LAWRENCE H. LINDEN CO-CHAIRMAN	0.00	X					0.	0.	0.	
ROGER W. SANT CO-CHAIRMAN	0.00	X					0.	0.	0.	
BRENDA S. DAVIS TREASURER	0.00	X					0.	0.	0.	
VIRGINIA SALL SECRETARY	0.00	X					0.	0.	0.	
FABIOLA ARREDONDO DIRECTOR	0.00	X					0.	0.	0.	
PETER CRANE DIRECTOR	0.00	X					0.	0.	0.	
JARED DIAMOND DIRECTOR	0.00	X					0.	0.	0.	
LEONARDO DICAPRIO DIRECTOR	0.00	X					0.	0.	0.	
PAMELA EBSWORTH DIRECTOR	0.00	X					0.	0.	0.	
MOHAMED T. EL-ASHRY DIRECTOR	0.00	X					0.	0.	0.	
EXEQUIEL EZCURRA DIRECTOR	0.00	X					0.	0.	0.	
MARSHALL FIELD DIRECTOR	0.00	X					0.	0.	0.	
JOHN FORD DIRECTOR	0.00	X					0.	0.	0.	
CHARLES HOLIDAY DIRECTOR	0.00	X					0.	0.	0.	
URS HOELZLE DIRECTOR	0.00	X					0.	0.	0.	
NEVILLE ISDELL DIRECTOR	0.00	X					0.	0.	0.	
SHELLY LAZARUS DIRECTOR	0.00	X					0.	0.	0.	

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
ROBERT LITTERMAN DIRECTOR	0.00	X						0.	0.	0.
THOMAS LOVEJOY DIRECTOR	0.00	X						0.	0.	0.
STEVE LUCZO DIRECTOR	0.00	X						0.	0.	0.
PAMELA MATSON DIRECTOR	0.00	X						0.	0.	0.
LEIGH H. PERKINS DIRECTOR	0.00	X						0.	0.	0.
CRISTIAN SAMPER DIRECTOR	0.00	X						0.	0.	0.
JULIE ANN WRIGLEY DIRECTOR	0.00	X						0.	0.	0.
CARTER ROBERTS PRESIDENT & CEO	40.00	X		X				458,799.	0.	71,768.
MARCIA MARSH CHIEF OPERATING OFFICER	40.00			X				296,336.	0.	36,797.
1b Sub-total								755,135.	0.	108,565.
c Total from continuation sheets to Part VII, Section A								3,358,220.	0.	498,115.
d Total (add lines 1b and 1c)								4,113,355.	0.	606,680.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization 109

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
PMG 7240 PARKWAY DR. STE 170, HANOVER, MD 21076	PRINTING, PRODUCTION, & MAILING SERVICES	11,392,745.
SISK FULFILLMENT SERVICE, INC., 1900 INDUSTRIAL PARK, FEDERALSBURG, MD 21632	PREMIUM MANAGEMENT & MAILING SERVICES	664,059.
PUBLIC INTEREST COMMUNICATIONS, INC. 7700 LEESBURG PIKE, FALLS CHURCH, VA 22043	TELEMARKETING SERVICES	514,471.
PLOWSHARE GROUP, INC. ONE DOCK ST, STAMFORD, CT 06902	COMMUNICATIONS CONSULTING	428,295.
DONOR SERVICES GROUP LLC 6715 SUNSET BLVD, LOS ANGELES, CA 90028	TELEMARKETING SERVICES	369,137.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization 16

SEE PART VII, SECTION A CONTINUATION SHEETS

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
MARGARET ACKERLEY SVP & GENERAL COUNSEL	40.00			X				265,879.	0.	34,279.
MICHAEL BAUER CHIEF FINANCIAL OFFICER	40.00			X				200,164.	0.	28,409.
JULIE MILLER MD BOARD RELATIONS	40.00			X				167,471.	0.	31,339.
LEROY WADE CONTROLLER	40.00			X				112,651.	0.	28,626.
REBECCA GIRVIN-ARGON SVP DEVELOPMENT	40.00			X				97,385.	0.	5,087.
CHRISTIAN VAN DYKE SVP STRATEGIC COMMUNICATIONS	40.00				X			266,875.	0.	20,189.
JASON CLAY SVP MARKET TRANSFORMATION	40.00				X			236,540.	0.	44,669.
GINETTE HEMLEY SVP CONS STRAT & SCIENCE	40.00				X			224,110.	0.	29,899.
TERENCE MACKO VP & CHIEF MARKETING OFFICER	40.00				X			220,285.	0.	33,568.
THOMAS DILLON SVP FIELD PROGRAMS	40.00				X			210,676.	0.	46,226.
DAVID REED SVP POLICY	40.00				X			210,330.	0.	35,698.
CHARLES SHEERIN ACTING VP DEVELOPMENT	40.00				X			185,944.	0.	24,849.
GEORGE KNIGHT CHIEF OF PARTY, CTSP	40.00					X		202,742.	0.	25,926.
JOSE TROYA VILLACORTA VP & REGIONAL DIR LAC	40.00					X		195,403.	0.	19,712.
LARRYE WEAVER MD NAMIBIA	40.00					X		190,574.	0.	14,676.
WILLIAM EICHBAUM VP MARINE & ARCTIC POLICY	40.00					X		189,032.	0.	38,986.
STEPHEN COX PRIORITY LEADER & VP	40.00					X		182,159.	0.	35,977.
Total to Part VII, Section A, line 1c								3,358,220.		498,115.

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1 a Federated campaigns	1a 1,526,038.					
	b Membership dues	1b					
	c Fundraising events	1c					
	d Related organizations	1d					
	e Government grants (contributions)	1e 43,807,057.					
	f All other contributions, gifts, grants, and similar amounts not included above	1f 126,119,458.					
	g Noncash contributions included in lines 1a-1f: \$	1,978,666.					
	h Total. Add lines 1a-1f		171,452,553.				
	Program Service Revenue	2 a MISCELLANEOUS	Business Code 900099	333,177.	333,177.		
b TRAVEL PROGRAMS		561520	250,338.		250,338.		
c							
d							
e							
f All other program service revenue							
g Total. Add lines 2a-2f			583,515.				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		3,014,345.		236,844.	2,777,501.	
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties		4,167,833.			4,167,833.	
	6 a Gross Rents	(i) Real	5,667,328.				
		(ii) Personal					
		b Less: rental expenses	5,506,885.				
		c Rental income or (loss)	160,443.				
	d Net rental income or (loss)		160,443.		160,443.		
	7 a Gross amount from sales of assets other than inventory	(i) Securities	62,088,039.				
		(ii) Other					
		b Less: cost or other basis and sales expenses	59,664,654.				
		c Gain or (loss)	2,423,385.				
	d Net gain or (loss)		2,423,385.			2,423,385.	
	8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a					
		b Less: direct expenses	b				
		c Net income or (loss) from fundraising events					
	9 a Gross income from gaming activities. See Part IV, line 19	a					
b Less: direct expenses		b					
c Net income or (loss) from gaming activities							
10 a Gross sales of inventory, less returns and allowances	a						
	b Less: cost of goods sold	b					
	c Net income or (loss) from sales of inventory						
Miscellaneous Revenue		Business Code					
11 a LIST RENTAL	900099	254,621.			254,621.		
b MISCELLANEOUS	900099	10,551.	10,551.				
c							
d All other revenue							
e Total. Add lines 11a-11d		265,172.					
12 Total revenue. See instructions.		182,067,246.	343,728.	647,625.	9,623,340.		

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	10,258,544.	10,258,544.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22	123,044.	123,044.		
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16	46,798,746.	46,798,746.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	3,650,764.	2,223,904.	942,027.	484,833.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	38,517,299.	30,400,051.	3,659,136.	4,458,112.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	2,992,265.	2,319,483.	321,500.	351,282.
9 Other employee benefits	11,916,377.	9,300,115.	1,209,871.	1,406,391.
10 Payroll taxes	2,747,877.	2,130,043.	295,242.	322,592.
11 Fees for services (non-employees):				
a Management	61,150.		61,150.	
b Legal	169,675.	51,810.	112,010.	5,855.
c Accounting	235,890.	24,000.	211,890.	
d Lobbying	245,780.	245,780.		
e Professional fundraising services. See Part IV, line 17	1,255,316.			1,255,316.
f Investment management fees	1,333,935.		1,333,935.	
g Other	12,224,806.	11,401,262.	778,713.	44,831.
12 Advertising and promotion	632,645.	323,784.		308,861.
13 Office expenses	25,412,330.	12,118,128.	511,761.	12,782,441.
14 Information technology	2,213,575.	960,266.	1,102,352.	150,957.
15 Royalties	1,242,843.	540,612.		702,231.
16 Occupancy	2,943,248.	2,563,700.		379,548.
17 Travel	5,001,443.	4,675,921.	96,282.	229,240.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	2,456,445.	2,215,483.	124,998.	115,964.
20 Interest	1,139,934.	962,978.		176,956.
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	2,321,277.	1,973,187.		348,090.
23 Insurance	535,346.	459,156.	7,813.	68,377.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
a MISCELLANEOUS	2,682,474.	2,080,306.	-38,076.	640,244.
b PREMIUMS	1,866,241.	820,407.	5.	1,045,829.
c DUES & SUBSCRIPTIONS	1,636,181.	1,085,589.	402,420.	148,172.
d AUDIO VISUAL	937,979.	438,503.		499,476.
e				
f All other expenses	486,207.	691,478.		-205,271.
25 Total functional expenses. Add lines 1 through 24f	184,039,636.	147,186,280.	11,133,029.	25,720,327.
26 Joint costs. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	31,854,191.	13,925,996.	0.	17,928,195.

Part X Balance Sheet

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash - non-interest-bearing	18,531,368.	1	29,652,813.
	2 Savings and temporary cash investments	36,034,740.	2	27,848,564.
	3 Pledges and grants receivable, net	20,958,780.	3	20,146,297.
	4 Accounts receivable, net	55,498,850.	4	55,282,170.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	5,438,711.	9	5,910,921.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 94,377,259.		
	b Less: accumulated depreciation	10b 27,381,867.	64,450,265.	10c 66,995,392.
	11 Investments - publicly traded securities	70,006,982.	11	79,922,112.
	12 Investments - other securities. See Part IV, line 11	97,062,160.	12	106,092,224.
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	9,536,725.	15	8,639,348.
16 Total assets. Add lines 1 through 15 (must equal line 34)	377,518,581.	16	400,489,841.	
Liabilities	17 Accounts payable and accrued expenses	21,013,565.	17	19,442,946.
	18 Grants payable	29,221,670.	18	28,383,110.
	19 Deferred revenue	4,430,942.	19	6,343,638.
	20 Tax-exempt bond liabilities	37,213,990.	20	33,190,121.
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties	34,835,000.	23	34,345,000.
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities. Complete Part X of Schedule D	12,670,154.	25	10,791,600.
	26 Total liabilities. Add lines 17 through 25	139,385,321.	26	132,496,415.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	124,932,816.	27	143,884,791.
	28 Temporarily restricted net assets	80,461,608.	28	82,792,597.
	29 Permanently restricted net assets	32,738,836.	29	41,316,038.
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
33 Total net assets or fund balances	238,133,260.	33	267,993,426.	
34 Total liabilities and net assets/fund balances	377,518,581.	34	400,489,841.	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	182,067,246.
2	Total expenses (must equal Part IX, column (A), line 25)	2	184,039,636.
3	Revenue less expenses. Subtract line 2 from line 1	3	-1,972,390.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	238,133,260.
5	Other changes in net assets or fund balances (explain in Schedule O)	5	31,832,556.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	267,993,426.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		X
2b	Were the organization's financial statements audited by an independent accountant?	X	
2c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	X	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both: <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	X	
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	X	

Form **990** (2010)

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No. 1545-0047

2010

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization WORLD WILDLIFE FUND INC	Employer identification number 52-1693387
--	---

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E.)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 10 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h.
 - a Type I
 - b Type II
 - c Type III - Functionally integrated
 - d Type III - Other
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

	Yes	No
11g(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?		
11g(ii) A family member of a person described in (i) above?		
11g(iii) A 35% controlled entity of a person described in (i) or (ii) above?		
- h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	209,336,763.	152,319,942.	146,512,942.	164,893,207.	171,452,553.	844,515,407.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	209,336,763.	152,319,942.	146,512,942.	164,893,207.	171,452,553.	844,515,407.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						29,810,365.
6 Public support. Subtract line 5 from line 4.						814,705,042.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4	209,336,763.	152,319,942.	146,512,942.	164,893,207.	171,452,553.	844,515,407.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	7,629,064.	10,405,943.	13,984,843.	10,506,688.	12,849,506.	55,376,044.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	1,845,369.	2,711,011.	3,762,369.	788,281.	848,687.	9,955,717.
11 Total support. Add lines 7 through 10						909,847,168.
12 Gross receipts from related activities, etc. (see instructions)					12	1,451,919.
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f))	14	89.54 %
15 Public support percentage from 2009 Schedule A, Part II, line 14	15	88.14 %
16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input checked="" type="checkbox"/>
b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		<input type="checkbox"/>

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Table with 7 columns: (a) 2006, (b) 2007, (c) 2008, (d) 2009, (e) 2010, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Gross receipts from admissions; 3 Gross receipts from activities that are not an unrelated trade or business; 4 Tax revenues levied for the organization's benefit; 5 The value of services or facilities furnished by a governmental unit; 6 Total. Add lines 1 through 5; 7a Amounts included on lines 1, 2, and 3 received from disqualified persons; 7b Amounts included on lines 2 and 3 received from other than disqualified persons; 8 Public support (Subtract line 7c from line 6).

Section B. Total Support

Table with 7 columns: (a) 2006, (b) 2007, (c) 2008, (d) 2009, (e) 2010, (f) Total. Rows include: 9 Amounts from line 6; 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources; 10b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975; 11 Net income from unrelated business activities not included in line 10b; 12 Other income. Do not include gain or loss from the sale of capital assets; 13 Total support (Add lines 9, 10c, 11, and 12).

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

Table with 3 columns: Line number, Description, Percentage. Rows: 15 Public support percentage for 2010; 16 Public support percentage from 2009 Schedule A, Part III, line 15.

Section D. Computation of Investment Income Percentage

Table with 3 columns: Line number, Description, Percentage. Rows: 17 Investment income percentage for 2010; 18 Investment income percentage from 2009 Schedule A, Part III, line 17.

19a 33 1/3% support tests - 2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization
b 33 1/3% support tests - 2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Schedule B
(Form 990, 990-EZ,
or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ **Attach to Form 990, 990-EZ, or 990-PF.**

OMB No. 1545-0047

2010

Name of the organization

WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(3) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of **(1)** \$5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. ▶ \$ _____

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)

Name of organization WORLD WILDLIFE FUND INC	Employer identification number 52-1693387
--	---

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1		\$ 24,626,087.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
2		\$ 5,805,206.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
3		\$ 5,500,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
_____		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
_____		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
_____		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)

Name of organization WORLD WILDLIFE FUND INC	Employer identification number 52-1693387
--	---

Part II Noncash Property (see instructions)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____

Name of organization WORLD WILDLIFE FUND INC	Employer identification number 52-1693387
--	---

Part III Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once. See instructions.) ▶ \$

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	

SCHEDULE C
(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No. 1545-0047

2010

Department of the Treasury
Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**

Open to Public Inspection

▶ **See separate instructions.**

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35a (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization <p style="text-align: center;">WORLD WILDLIFE FUND INC</p>	Employer identification number <p style="text-align: center;">52-1693387</p>
--	---

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political expenditures ▶ \$ _____
- 3 Volunteer hours _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ _____
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule C (Form 990 or 990-EZ) 2010
LHA

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group.
B Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)			
b Total lobbying expenditures to influence a legislative body (direct lobbying)			
c Total lobbying expenditures (add lines 1a and 1b)			
d Other exempt purpose expenditures			
e Total exempt purpose expenditures (add lines 1c and 1d)			
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.			
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
Not over \$500,000	20% of the amount on line 1e.		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
Over \$17,000,000	\$1,000,000.		
g Grassroots nontaxable amount (enter 25% of line 1f)			
h Subtract line 1g from line 1a. If zero or less, enter -0-			
i Subtract line 1f from line 1c. If zero or less, enter -0-			
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes	<input type="checkbox"/> No

4-Year Averaging Period Under Section 501(h)
 (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2010

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?		X	
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? ..	X		
c Media advertisements?	X		51,987.
d Mailings to members, legislators, or the public?	X		228,172.
e Publications, or published or broadcast statements?	X		27,117.
f Grants to other organizations for lobbying purposes?	X		23,000.
g Direct contact with legislators, their staffs, government officials, or a legislative body?	X		129,460.
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	X		419.
i Other activities? If "Yes," describe in Part IV	X		103,613.
j Total. Add lines 1c through 1i			563,768.
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X	
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?		
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?		
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part II-B, line 1i. Also, complete this part for any additional information.

PART II-B, LINE 1(I), OTHER LOBBYING ACTIVITIES:

OTHER ACTIVITIES INCLUDED TIME SPENT ON STRATEGY AND PLANNING RELATED

TO LOBBYING.

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

Attach to Form 990. See separate instructions.

OMB No. 1545-0047

2010

Open to Public Inspection

Name of the organization

WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 3 columns: Question, (a) Donor advised funds, (b) Funds and other accounts. Rows include total number at end of year, aggregate contributions, aggregate grants, aggregate value, and two questions about donor informed consent.

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

Form for Part II Conservation Easements. Includes checkboxes for purposes (land for public use, natural habitat, open space, historic area, historic structure) and a table for 'Held at the End of the Tax Year' with rows 2a-d.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

Form for Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Includes questions 1a, 1b, 2, and 2a, 2b regarding reporting requirements and amounts.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange programs
 - e** Other _____
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b** If "Yes," explain the arrangement in Part XIV and complete the following table:
- | | Amount |
|--|-----------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a** Did the organization include an amount on Form 990, Part X, line 21? Yes No
- b** If "Yes," explain the arrangement in Part XIV.

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	171,845,261.	160,851,759.	207,945,253.		
b Contributions	18,665,561.	9,265,032.	16,446,676.		
c Net investment earnings, gains, and losses	30,595,153.	25,634,614.	-36,962,315.		
d Grants or scholarships	3,110,837.	3,748,961.	4,605,523.		
e Other expenditures for facilities and programs	30,082,187.	20,157,183.	21,972,332.		
f Administrative expenses					
g End of year balance	187,912,951.	171,845,261.	160,851,759.		

- 2** Provide the estimated percentage of the year end balance held as:
- a** Board designated or quasi-endowment 65.00 %
 - b** Permanent endowment 33.00 %
 - c** Term endowment 2.00 %
- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|------------------------------------|-----|----|
| (i) unrelated organizations | | X |
| (ii) related organizations | | X |
- b** If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? Yes No

- 4** Describe in Part XIV the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		17,436,974.		17,436,974.
b Buildings		46,007,955.	12,470,642.	33,537,313.
c Leasehold improvements		19,787,770.	6,518,365.	13,269,405.
d Equipment		10,786,431.	8,209,883.	2,576,548.
e Other		358,129.	182,977.	175,152.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				66,995,392.

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A) PARTNERSHIPS	106,092,224.	END-OF-YEAR MARKET VALUE
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶	106,092,224.	

Part VIII Investments - Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 15.) ▶	

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Amount
(1) Federal income taxes	
(2) VALUE OF INTEREST RATE SWAPS	10,791,600.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
(11)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 25.) ▶	10,791,600.

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	182,067,246.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	184,039,636.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	-1,972,390.
4	Net unrealized gains (losses) on investments	4	29,954,002.
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	1,878,554.
9	Total adjustments (net). Add lines 4 through 8	9	31,832,556.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	29,860,166.

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	268,406,021.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	29,954,002.
b	Donated services and use of facilities	2b	55,840,153.
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	1,878,555.
e	Add lines 2a through 2d	2e	87,672,710.
3	Subtract line 2e from line 1	3	180,733,311.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	1,333,935.
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	1,333,935.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	182,067,246.

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	238,545,854.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	55,840,153.
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	55,840,153.
3	Subtract line 2e from line 1	3	182,705,701.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	1,333,935.
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	1,333,935.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	184,039,636.

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4: ENDOWMENT FUNDS ARE USED TO FURTHER CONSERVATION WORK.

PART X, LINE 2: WWF ADOPTED THE PROVISIONS OF FASB INTERPRETATION NO.

48 (FIN 48), ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES (NOW CODIFIED AS

ASC 740-10), ON JULY 1, 2007. UNDER FIN 48, AN ORGANIZATION MUST

RECOGNIZE THE TAX BENEFIT ASSOCIATED WITH TAX POSITIONS TAKEN FOR TAX

RETURN PURPOSES WHEN IT IS MORE-LIKELY-THAN-NOT THAT THE POSITION WILL BE

SUSTAINED. THE IMPLEMENTATION OF FIN 48 HAD NO IMPACT ON THE WWF'S

Part XIV Supplemental Information (continued)

FINANCIAL STATEMENTS. WWF DOES NOT BELIEVE THERE ARE ANY MATERIAL
 UNCERTAIN TAX POSITIONS AND ACCORDINGLY IT WILL NOT RECOGNIZE ANY
 LIABILITY FOR UNRECOGNIZED TAX BENEFITS. WWF HAS FILED FOR AND RECEIVED
 INCOME TAX EXEMPTIONS IN THE JURISDICTIONS WHERE IT IS REQUIRED TO DO SO.
 ADDITIONALLY, WWF HAS FILED INTERNAL REVENUE SERVICE FORM 990 AND FORM
 990-T TAX RETURNS AS REQUIRED AND ALL OTHER APPLICABLE RETURNS IN THOSE
 JURISDICTIONS WHERE IT IS REQUIRED. WWF BELIEVES THAT IT IS NO LONGER
 SUBJECT TO U.S. FEDERAL, STATE AND LOCAL, OR NON-U.S. INCOME TAX
 EXAMINATIONS BY TAX AUTHORITIES FOR YEARS BEFORE 2007. NO INTEREST OR
 PENALTIES WERE ACCRUED AS OF JULY 1, 2007 AS A RESULT OF THE ADOPTION OF
 FIN 48. FOR THE YEAR ENDED JUNE 30, 2011, THERE WERE NO INTEREST OR
 PENALTIES RECORDED OR INCLUDED IN THE STATEMENTS OF ACTIVITIES.

PART XI, LINE 8 - OTHER ADJUSTMENTS:

UNREALIZED GAIN ON INTEREST RATE SWAP	1,878,554.
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PART XII, LINE 2D - OTHER ADJUSTMENTS:

UNREALIZED GAIN ON INTEREST RATE SWAP	1,878,554.
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ROUNDING	1.
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TOTAL TO SCHEDULE D, PART XII, LINE 2D	1,878,555.
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**SCHEDULE F
(Form 990)**

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

2010

Open to Public
Inspection

Name of the organization

Employer identification number

WORLD WILDLIFE FUND INC

52-1693387

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of grant funds outside the United States.

3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
CENTRAL AMERICA & CARRIBEAN	5	29	PROGRAM SERVICES	CONSERVATION ACTIVITIES	1,623,475.
CENTRAL AMERICA & CARRIBEAN			GRANTS TO RECIPIENTS IN REGION		622,714.
EAST ASIA & PACIFIC	1	5	GRANTS TO RECIPIENTS IN REGION		10,738,294.
EUROPE	0	0	GRANTS TO RECIPIENTS IN REGION		6,124,643.
NORTH AMERICA	6	61	PROGRAM SERVICES	CONSERVATION ACTIVITIES	5,205,429.
NORTH AMERICA			GRANTS TO RECIPIENTS IN REGION		2,713,254.
SOUTH AMERICA	11	163	PROGRAM SERVICES	CONSERVATION ACTIVITIES	12,646,034.
SOUTH AMERICA			GRANTS TO RECIPIENTS IN REGION		5,176,831.
3 a Sub-total	23	258			44,850,674.
b Total from continuation sheets to Part I	3	92			27,052,052.
c Totals (add lines 3a and 3b)	26	350			71,902,726.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2010

Part I Continuation of Activities per Region. (Schedule F (Form 990), Part I, line 3)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
SOUTH ASIA	2	75	PROGRAM SERVICES	CONSERVATION ACTIVITIES	2,117,575.
SOUTH ASIA			GRANTS TO RECIPIENTS IN REGION		5,002,434.
SUB-SAHARAN AFRICA	1	17	PROGRAM SERVICES	CONSERVATION ACTIVITIES	3,519,926.
SUB-SAHARAN AFRICA			GRANTS TO RECIPIENTS IN REGION		15,322,859.
RUSSIA AND THE NEWLY INDEPENDENT STATES	0	0	GRANTS TO RECIPIENTS IN REGION		1,089,258.
Totals	3	92			27,052,052.

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000 **Part II** can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SUB-SAHARAN AFRICA	CONSERVATION	4,710,885.	WIRE WHEN AVAILABLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	4,340,397.	WIRE WHEN AVAILABLE	0.		
		EUROPE	CONSERVATION	3,061,317.	WIRE WHEN AVAILABLE	0.		
		EAST ASIA & PACIFIC	CONSERVATION	3,016,038.	WIRE WHEN AVAILABLE	0.		
		EAST ASIA & PACIFIC	CONSERVATION	2,619,058.	WIRE WHEN AVAILABLE	0.		
		EAST ASIA & PACIFIC	CONSERVATION	1,483,392.	WIRE WHEN AVAILABLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	1,294,380.	WIRE WHEN AVAILABLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION	1,280,260.	WIRE WHEN AVAILABLE	0.		

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter **209**

3 Enter total number of other organizations or entities **0**

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SUB-SAHARAN AFRICA	CONSERVATION	1,275,732.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	1,046,197.	WIRE WHEN AVAILABLE	0.		
			RUSSIA AND THE NEWLY INDEPENDENT STATES	CONSERVATION	961,618.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	848,008.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	772,077.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	742,122.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	677,983.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	670,992.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	616,413.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			EAST ASIA & PACIFIC	CONSERVATION	583,402.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	515,360.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	503,865.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	500,000.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	456,559.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	411,865.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	354,612.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	351,221.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	342,000.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH ASIA	CONSERVATION	325,290.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	325,119.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	320,190.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	313,350.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	310,563.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	304,764.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	288,000.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	275,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	267,407.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH ASIA	CONSERVATION	253,907.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	248,015.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	245,659.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	222,522.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	202,879.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	200,000.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	203,023.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	192,126.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	174,428.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			NORTH AMERICA	CONSERVATION	173,641.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	169,767.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	167,534.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	150,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	145,268.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	138,792.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	133,058.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	131,699.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARRIBEAN	CONSERVATION	125,694.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SUB-SAHARAN AFRICA	CONSERVATION	129,836.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	113,521.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	110,672.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	104,110.	WIRE WHEN AVAILABLE	0.		
			RUSSIA AND THE NEWLY INDEPENDENT STATES	CONSERVATION	103,961.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	101,763.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARIBBEAN	CONSERVATION	101,250.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	93,843.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	91,742.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			NORTH AMERICA	CONSERVATION	91,147.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	87,339.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARRIBEAN	CONSERVATION	87,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	84,581.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	81,194.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	80,752.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	79,977.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	78,196.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	75,723.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SUB-SAHARAN AFRICA	CONSERVATION	75,722.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	75,630.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	75,454.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	75,096.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	72,678.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	69,060.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	64,038.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	63,000.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARRIBBEAN	CONSERVATION	62,000.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH AMERICA	CONSERVATION	61,783.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	60,297.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	58,708.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	58,670.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	57,600.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	57,234.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	54,500.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	52,866.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	52,669.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			NORTH AMERICA	CONSERVATION	52,154.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	52,000.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	51,428.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	50,441.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	50,000.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	50,000.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	48,064.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	47,963.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	45,900.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			EAST ASIA & PACIFIC	CONSERVATION	44,309.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	43,000.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	42,004.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	41,083.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	41,060.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	40,693.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	40,000.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARIBBEAN	CONSERVATION	39,090.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	39,000.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			NORTH AMERICA	CONSERVATION	38,322.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	37,113.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	36,812.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	36,532.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	41,081.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	34,468.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARIBBEAN	CONSERVATION	34,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	33,415.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	33,326.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH AMERICA	CONSERVATION	33,034.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	32,393.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	32,349.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	31,639.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	30,963.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	30,764.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARIBBEAN	CONSERVATION	30,704.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	30,000.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	29,844.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH AMERICA	CONSERVATION	29,769.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	28,080.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	26,631.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARRIBEAN	CONSERVATION	25,510.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARRIBEAN	CONSERVATION	25,462.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	25,099.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	25,000.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	24,577.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	24,380.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SUB-SAHARAN AFRICA	CONSERVATION	23,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	20,256.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	20,178.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	20,000.	WIRE WHEN AVAILABLE	0.		
			EUROPE	CONSERVATION	20,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	19,949.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	19,884.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	19,736.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	18,810.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH AMERICA	CONSERVATION	18,085.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	17,781.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	17,316.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	17,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	16,800.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	16,698.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	16,627.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	16,535.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	15,734.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH AMERICA	CONSERVATION	15,700.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	15,559.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	15,398.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	15,233.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	15,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	14,989.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	14,830.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	14,566.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	14,566.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH AMERICA	CONSERVATION	14,436.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	13,670.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	13,424.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	13,401.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	13,306.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	13,260.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	12,960.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARIBBEAN	CONSERVATION	12,690.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	12,656.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH AMERICA	CONSERVATION	12,122.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	12,007.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	12,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	11,957.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	11,520.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	11,400.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARIBBEAN	CONSERVATION	11,150.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	11,092.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	11,031.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			CENTRAL AMERICA & CARRIBEAN	CONSERVATION	10,800.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARRIBEAN	CONSERVATION	10,799.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	10,390.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	10,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	10,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	9,918.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	9,881.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	9,338.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	8,628.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			CENTRAL AMERICA & CARIBBEAN	CONSERVATION	7,970.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	7,500.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	7,500.	WIRE WHEN AVAILABLE	0.		
			SUB-SAHARAN AFRICA	CONSERVATION	7,500.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	7,415.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	7,400.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	7,261.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	7,200.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	7,000.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SOUTH AMERICA	CONSERVATION	7,000.	WIRE WHEN AVAILABLE	0.		
			NORTH AMERICA	CONSERVATION	6,997.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	6,993.	WIRE WHEN AVAILABLE	0.		
			SOUTH ASIA	CONSERVATION	6,874.	WIRE WHEN AVAILABLE	0.		
			CENTRAL AMERICA & CARRIBEAN	CONSERVATION	6,750.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	6,650.	WIRE WHEN AVAILABLE	0.		
			EAST ASIA & PACIFIC	CONSERVATION	6,500.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	6,000.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	6,000.	WIRE WHEN AVAILABLE	0.		

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)									
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			SUB-SAHARAN AFRICA	CONSERVATION	5,800.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	5,624.	WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	5,095.	WIRE WHEN AVAILABLE	0.		

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
CONSERVATION	CENTRAL AMERICA & CARRIBEAN	8	31,845.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	EAST ASIA & PACIFIC	27	129,104.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	EUROPE	14	48,922.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	NORTH AMERICA	41	111,139.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	RUSSIA AND THE NEWLY INDEPENDENT STATES	7	23,679.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SOUTH AMERICA	116	584,008.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SOUTH ASIA	270	551,616.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SUB-SAHARAN AFRICA	49	260,116.	WIRE WHEN AVAILABLE	0.		

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No

- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)* Yes No

- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see Instructions for Form 5471)* Yes No

- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* Yes No

- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see Instructions for Form 8865)* Yes No

- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)* Yes No

Schedule F (Form 990) 2010

Part V Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.

ALL GRANT AGREEMENT DOCUMENTS HAVE PAYMENT PROVISIONS AND TERMS AND
 CONDITIONS FOR USE OF FUNDS. PAYMENTS ARE MADE IN INCREMENTAL AMOUNTS FOR
 GRANTS ABOVE \$25,000 BASED ON THE CASH FLOW NEEDS OF THE RECIPIENT.
 AFTER THE INITIAL PAYMENT, ALL SUBSEQUENT PAYMENTS ARE MADE AFTER
 RECEIPT, REVIEW, AND ACCEPTANCE OF SIGNED FINANCIAL REPORTS FROM THE
 GRANTEES. FINAL PAYMENTS ARE MADE UPON RECEIPT AND ACCEPTANCE OF FINAL
 DELIVERABLES.
 ALL AGREEMENTS, RECEIPT OF DELIVERABLES, AND PAYMENTS ARE TRACKED USING A
 DATABASE DESIGNED FOR TRACKING OF GRANTS. ALL PAYMENTS ARE DOCUMENTED IN
 THE ACCOUNTING SYSTEM. GRANTEE CAN ONLY RECEIVE MORE FUNDING THAN WAS IN
 THE ORIGINAL AGREEMENT BUDGET THROUGH THE ISSUANCE OF AN AMENDMENT
 DOCUMENT.
 FOR ALL GOVERNMENT FUNDED AGREEMENTS, AN EXPANDED FINANCIAL REPORT IS
 REQUIRED FROM THE GRANTEES. THIS INCLUDES MONITORING ADHERENCE TO DONOR
 REQUIREMENTS WITH EMPHASIS ON ADHERENCE TO PROCUREMENT REQUIREMENTS; USE
 OF AN EQUIPMENT, TIMESHEETS, AND SEPARATE BANK ACCOUNTS IF REQUIRED.
 FOR HIGH RISK GRANTEES, ADDITIONAL MONITORING REQUIREMENTS ARE EMPLOYED
 AS APPLICABLE, SUCH AS COPIES OF GENERAL LEDGERS, RECEIPTS, BANK
 RECONCILIATIONS, AND SITE VISITS.
 GRANTEES RECEIVING MORE THAN \$100,000 ARE REQUIRED TO SUBMIT AN ANNUAL
 (OUTSIDE) AUDIT. GRANTEES RECEIVING GOVERNMENT FUNDING ARE SUBJECT TO
 ADDITIONAL DONOR REQUIREMENTS, INCLUDING PROJECT AUDITS OR EXPENSE
 VERIFICATIONS. IF GRANTEES ARE SUBJECT TO AN OMB A-133 AUDIT, WWF SEEKS
 CONFIRMATION OF AN UNQUALIFIED AUDIT OPINION. IF THERE ARE FINDINGS, A
 CORRECTIVE ACTION PLAN IS DEVELOPED IN COLLABORATION WITH THE GRANTEE AND
 MONITORED FOR IMPROVEMENT; DOCUMENTATION IS REQUESTED AS APPLICABLE. IF
 ISSUES REMAIN, WWF WILL NEED TO DETERMINE WHETHER THE ISSUES CAN BE

Part V Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.

MITIGATED. TERMINATION REMAINS THE OPTION OF LAST RESORT AND ONLY IN

CONSULTATION WITH THE GENERAL COUNSEL'S OFFICE; IF ACTION FOR TERMINATION

IS TAKEN, IT WILL BE SO NOTED IN THE TRACKING SYSTEM.

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

**Supplemental Information Regarding
Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2010

**Open To Public
Inspection**

Name of the organization: **WORLD WILDLIFE FUND INC** Employer identification number: **52-1693387**

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a Mail solicitations
 - b Internet and email solicitations
 - c Phone solicitations
 - d In-person solicitations
 - e Solicitation of non-government grants
 - f Solicitation of government grants
 - g Special fundraising events
- 2 a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? **Yes** **No**
- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
HARRIS DIRECT - 6800 OWENSMOUTH, SUITE 200, CANOGA	TELEMARKETING		X	653,336.	324,671.	328,665.
DONOR SERVICES GROUP - 6715 SUNSET BOULEVARD, LOS	TELEMARKETING		X	517,964.	369,137.	148,827.
PUBLIC INTEREST COMMUNICATIONS, INC. - 7700	TELEMARKETING		X	135,396.	160,171.	-24,775.
Total				1,306,696.	853,979.	452,717.

- 3** List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.
- AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO
MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		(event type)	(event type)	(total number)	(add col. (a) through col. (c))
Revenue	1 Gross receipts				
	2 Less: Charitable contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through 9 in column (d)				()
	11 Net income summary. Combine line 3, column (d), and line 10				

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
		1 Gross revenue			
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
7 Direct expense summary. Add lines 2 through 5 in column (d)				()	
8 Net gaming income summary. Combine line 1, column d, and line 7					

9 Enter the state(s) in which the organization operates gaming activities: _____

a Is the organization licensed to operate gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," explain: _____

- 11 Does the organization operate gaming activities with nonmembers? Yes No
- 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No
- 13 Indicate the percentage of gaming activity operated in:

a The organization's facility		13a	%
b An outside facility		13b	%
- 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶ _____

Address ▶ _____

- 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No
- b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____.
- c If "Yes," enter name and address of the third party:

Name ▶ _____

Address ▶ _____

16 Gaming manager information:

Name ▶ _____

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

Director/officer Employee Independent contractor

17 Mandatory distributions:

- a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No
- b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS:

(I) NAME OF FUNDRAISER: HARRIS DIRECT

(I) ADDRESS OF FUNDRAISER:

6800 OWENSMOUTH, SUITE 200, CANOGA PARK, CA 91303

(I) NAME OF FUNDRAISER: DONOR SERVICES GROUP

(I) ADDRESS OF FUNDRAISER: 6715 SUNSET BOULEVARD, LOS ANGELES, CA 90028

Part IV Supplemental Information (continued)

(I) NAME OF FUNDRAISER: PUBLIC INTEREST COMMUNICATIONS, INC.

(I) ADDRESS OF FUNDRAISER:

7700 LEESBURG PIKE, SUITE 301N, FALLS CHURCH, VA 22043

SCHEDULE G, PART I, LINE 2

FUNDRAISING EXPENSES

THE FISCAL YEAR REVENUE AND EXPENSE FIGURES RECORDED HERE UNDERSTATE

THE REVENUES GENERATED FROM THE FUNDRAISING EXPENDITURES, IN THAT

REVENUE FROM THESE CAMPAIGNS CONTINUES OVER MULTIPLE YEARS.

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.

OMB No. 1545-0047

2010

Open to Public
Inspection

Name of the organization

WORLD WILDLIFE FUND INC

Employer identification number
52-1693387

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed. ▶

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WILDLIFE CONSERVATION SOCIETY - USA (2300) - 2300 SOUTHERN BOULEVARD - BRONX, NY 10460	13-1740011	501 (C) (3)	2,525,047.	0.			CONSERVATION
CONSERVATION INTERNATIONAL 2011 CRYSTAL DRIVE, SUITE 500 ARLINGTON, VA 22202	52-1497470	501 (C) (3)	2,415,057.	0.			CONSERVATION
THE NATURE CONSERVANCY 4245 NORTH FAIRFAX DRIVE, SUITE 10 ARLINGTON, VA 22203	53-0242652	501 (C) (3)	2,407,879.	0.			CONSERVATION
COOPERATIVE FOR ASSIST & RELIEF (CARE) INC. - 151 ELLIS STREET - ATLANTA, GA 30303	13-1965039	501 (C) (3)	464,948.	0.			CONSERVATION
AFRICAN WILDLIFE FOUNDATION 1400 16TH STREET, NW SUITE 120 WASHINGTON, DC 20036	52-0781390	501 (C) (3)	308,937.	0.			CONSERVATION
PACT, INC. 1200 18TH STREET NW, SUITE 350 WASHINGTON, DC 20036	13-2702768	501 (C) (3)	277,127.	0.			CONSERVATION

2 Enter total number of section 501(c)(3) and government organizations 38.

3 Enter total number of other organizations

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
STANFORD UNIVERSITY 340 PANAMA STREET STANFORD, CA 94305	94-1156365	501 (C) (3)	240,284.	0.			CONSERVATION
ARCHBOLD BIOLOGICAL STATION 123 MAIN DR VENUS, FL 33960	23-6400408	501 (C) (3)	221,629.	0.			CONSERVATION
CARNEGIE INSTITUTION FOR SCIENCE 260 PANAMA STREET STANFORD, CA 94305	53-0196523	501 (C) (3)	200,000.	0.			CONSERVATION
AFRICARE 440 R STREET NW WASHINGTON, DC 20001	23-7116952	501 (C) (3)	158,673.	0.			CONSERVATION
WIDECAST, INC. 1348 RUSTICVIEW DRIVE BALLWIN, MO 63011	33-0751451	501 (C) (3)	128,568.	0.			CONSERVATION
COLORADO STATE UNIVERSITY 2002 CAMPUS DELIVERY FORT COLLINS, CO 80523-2002	84-6000545	STATE OF CO	124,283.	0.			CONSERVATION
THE PEW CHARITABLE TRUSTS ONE COMMERCE SQUARE, 2005 MARKET STREET, SUITE 1700 - PHILADELPHIA, PA 19103	56-2307147	501 (C) (3)	120,000.	0.			CONSERVATION
ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY - 10005 W. BLUE MOUND ROAD - MILWAUKEE, WI 53226	39-6077242	501 (C) (3)	88,071.	0.			CONSERVATION
AMERICAN PRAIRIE FOUNDATION 104 EAST MAIN STREET, SUITE 202 BOZEMAN, MT 59715	81-0541893	501 (C) (3)	80,094.	0.			CONSERVATION

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II).							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
INTERNATIONAL CONSERVATION CAUCUS FOUNDATION - 25786 GEORGETOWN STATION - WASHINGTON, DC 20027	83-0449176	501 (C) (3)	50,000.	0.			CONSERVATION
VAN BUREN CONSERVATION DISTRICT 1035 E. MICHIGAN AVE. PAW PAW, MI 49079	38-3028255	501 (C) (3)	50,000.	0.			CONSERVATION
ZOOLOGICAL SOCIETY OF SAN DIEGO 2920 ZOO DRIVE SAN DIEGO, CA 92101	95-1648219	501 (C) (3)	47,000.	0.			CONSERVATION
RARE INC. 1840 WILSON BLVD SUITE 204 ARLINGTON, VA 22201	23-7380563	501 (C) (3)	35,155.	0.			CONSERVATION
THE ALASKA MARINE CONSERVATION COUNCIL - 725 CHRISTENSEN DR SUITE 5 - ANCHORAGE, AK 99501	92-0155875	501 (C) (3)	30,000.	0.			CONSERVATION
ALABAMA CLEAN WATER PARTNERSHIP 555 ALABAMA STREET MONTGOMERY, AL 36104	63-1280346	501 (C) (3)	17,150.	0.			CONSERVATION
INTERNATIONAL RHINO FOUNDATION 138 STRASBURG RESERVOIR ROAD STRASBURG, VA 22657	75-2395006	501 (C) (3)	16,303.	0.			CONSERVATION
SAINT CLOUD STATE UNIVERSITY 720 4TH AVENUE SOUTH ST. CLOUD, MN 56301-4498	41-1687554	501 (C) (3)	15,000.	0.			CONSERVATION
MONTANA CONSERVATION CORPS 206 NORTH GRAND AVE BOZEMAN, MT 59715	81-0467431	501 (C) (3)	13,000.	0.			CONSERVATION

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II).							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
OREGON STATE UNIVERSITY B306 KERR ADMINISTRATION BUILDING CORVALLIS, OR 97331-2147	93-6022772	STATE OF OR	13,000.	0.			CONSERVATION
SOUTHWINGS 35 HAYWOOD STREET, ROOM 201 ASHEVILLE, NC 28801	62-1666710	501 (C) (3)	10,000.	0.			CONSERVATION
CLIMATE ACTION NETWORK US 1810 16TH STREET NW WASHINGTON, DC 20009	20-4597308	501 (C) (3)	10,000.	0.			CONSERVATION
ECOLOGY PROJECT INTERNATIONAL 315 S 4TH ST E MISSOULA, MT 59801	91-2163952	501 (C) (3)	10,000.	0.			CONSERVATION
GEOLOGICAL SURVEY OF ALABAMA 420 HACKBERRY LANE TUSCALOOSA, AL 35486	63-6000619	STATE OF AL	10,000.	0.			CONSERVATION
ALABAMA WATER WATCH ASSOCIATION 250 UPCHURCH HALL AUBURN UNIVERSITY, AL 36849-5415	63-1149981	501 (C) (3)	9,900.	0.			CONSERVATION
UNIVERSITY OF SOUTHERN MISSISSIPPI GULF COAST RESEARCH LABORATORY, 703 EAST BEACH DRIVE - OCEAN SPRINGS, MS 395	64-0902475	STATE OF MS	9,500.	0.			CONSERVATION
ANTARCTIC AND SOUTHERN OCEAN COALITION - 1630 CONNECTICUT AV NW - WASHINGTON, DC 20009	52-1287282	501 (C) (3)	8,800.	0.			CONSERVATION
VIRGINIA TECH, DEPT OF FISHERIES & WILDLIFE SCI - 146 CHEATHAM HALL - BLACKSBURG, VA 24061-0321	54-6001805	501 (C) (3)	8,496.	0.			CONSERVATION

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
GREEN RESOURCE CENTER FOR ALABAMA 2564 18TH STREET SOUTH BIRMINGHAM, AL 35209-1922	26-0390832	501 (C) (3)	7,500.	0.			CONSERVATION
SE TN RC&D COUNCIL 320 N. CONGRESS PARKWAY ATHENS, TN 37303	51-0153265	501 (C) (3)	6,500.	0.			CONSERVATION
OBED WATERSHED COMMUNITY ASSOCIATION - 185 HOOD DRIVE - CROSSVILLE, TN 38555	72-1594762	501 (C) (3)	6,000.	0.			CONSERVATION
MOBILE BAYKEEPER 300 DAUPHIN STREET, SUITE 200 MOBILE, AL 36602	63-1190615	501 (C) (3)	5,844.	0.			CONSERVATION
STATE OF ALASKA P.O. BOX 115526 JUNEAU, AK 99811-5526	92-6001185	STATE OF AK	5,644.	0.			CONSERVATION

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
CONSERVATION	56	123,044.	0.		

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

SCHEDULE I, PART I, LINE 2: SEE SCHEDULE F, PART IV FOR DESCRIPTION OF

PROCEDURE FOR MONITORING USE OF GRANT FUNDS.

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

2010

Open to Public Inspection

Name of the organization

WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

Part I Questions Regarding Compensation

	Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. <input checked="" type="checkbox"/> First-class or charter travel <input type="checkbox"/> Travel for companions <input type="checkbox"/> Tax indemnification and gross-up payments <input type="checkbox"/> Discretionary spending account <input checked="" type="checkbox"/> Housing allowance or residence for personal use <input type="checkbox"/> Payments for business use of personal residence <input type="checkbox"/> Health or social club dues or initiation fees <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)		
b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	X	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	X	
3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply. <input checked="" type="checkbox"/> Compensation committee <input checked="" type="checkbox"/> Independent compensation consultant <input checked="" type="checkbox"/> Form 990 of other organizations <input type="checkbox"/> Written employment contract <input checked="" type="checkbox"/> Compensation survey or study <input checked="" type="checkbox"/> Approval by the board or compensation committee		
4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:		
a Receive a severance payment or change-of-control payment from the organization or a related organization?		X
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?	X	
c Participate in, or receive payment from, an equity-based compensation arrangement?		X
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.		
Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.		
5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:		
a The organization?		X
b Any related organization?		X
If "Yes" to line 5a or 5b, describe in Part III.		
6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:		
a The organization?		X
b Any related organization?		X
If "Yes" to line 6a or 6b, describe in Part III.		
7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III		X
8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III		X
9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 CARTER ROBERTS	(i) 414,811. (ii) 0. (iii) 0.	42,500. 0. 0.	1,488. 0. 0.	39,818. 0. 0.	31,950. 0. 0.	530,567. 0. 0.	0. 0. 0.
2 MARCIA MARSH	(i) 267,042. (ii) 0. (iii) 0.	26,500. 0. 0.	2,794. 0. 0.	23,624. 0. 0.	13,173. 0. 0.	333,133. 0. 0.	0. 0. 0.
3 MARGARET ACKERLEY	(i) 240,759. (ii) 0. (iii) 0.	24,500. 0. 0.	620. 0. 0.	21,838. 0. 0.	12,441. 0. 0.	300,158. 0. 0.	0. 0. 0.
4 MICHAEL BAUER	(i) 189,567. (ii) 0. (iii) 0.	10,000. 0. 0.	597. 0. 0.	18,873. 0. 0.	9,536. 0. 0.	228,573. 0. 0.	0. 0. 0.
5 JULIE MILLER	(i) 151,754. (ii) 0. (iii) 0.	15,000. 0. 0.	717. 0. 0.	9,678. 0. 0.	21,661. 0. 0.	198,810. 0. 0.	0. 0. 0.
6 CHRISTIAN VAN DYKE	(i) 233,380. (ii) 0. (iii) 0.	0. 0. 0.	33,495. 0. 0.	1,952. 0. 0.	18,237. 0. 0.	287,064. 0. 0.	0. 0. 0.
7 JASON CLAY	(i) 213,335. (ii) 0. (iii) 0.	21,250. 0. 0.	1,955. 0. 0.	20,444. 0. 0.	24,225. 0. 0.	281,209. 0. 0.	0. 0. 0.
8 GINETTE HEMLEY	(i) 211,985. (ii) 0. (iii) 0.	11,000. 0. 0.	1,125. 0. 0.	20,766. 0. 0.	9,133. 0. 0.	254,009. 0. 0.	0. 0. 0.
9 TERENCE MACKO	(i) 199,267. (ii) 0. (iii) 0.	20,300. 0. 0.	718. 0. 0.	20,251. 0. 0.	13,317. 0. 0.	253,853. 0. 0.	0. 0. 0.
10 THOMAS DILLON	(i) 200,316. (ii) 0. (iii) 0.	10,000. 0. 0.	360. 0. 0.	20,193. 0. 0.	26,033. 0. 0.	256,902. 0. 0.	0. 0. 0.
11 DAVID REED	(i) 208,274. (ii) 0. (iii) 0.	0. 0. 0.	2,056. 0. 0.	21,435. 0. 0.	14,263. 0. 0.	246,028. 0. 0.	0. 0. 0.
12 CHARLES SHEERIN	(i) 175,477. (ii) 0. (iii) 0.	10,000. 0. 0.	467. 0. 0.	16,494. 0. 0.	8,355. 0. 0.	210,793. 0. 0.	0. 0. 0.
13 GEORGE KNIGHT	(i) 189,539. (ii) 0. (iii) 0.	0. 0. 0.	13,203. 0. 0.	9,065. 0. 0.	16,861. 0. 0.	228,668. 0. 0.	0. 0. 0.
14 JOSE TROYA VILLACORTA	(i) 187,396. (ii) 0. (iii) 0.	7,500. 0. 0.	507. 0. 0.	0. 0. 0.	19,712. 0. 0.	215,115. 0. 0.	0. 0. 0.
15 LARRYE WEAVER	(i) 138,120. (ii) 0. (iii) 0.	6,500. 0. 0.	45,954. 0. 0.	13,864. 0. 0.	812. 0. 0.	205,250. 0. 0.	0. 0. 0.
16 WILLIAM EICHBAUM	(i) 183,618. (ii) 0. (iii) 0.	534. 0. 0.	4,880. 0. 0.	18,680. 0. 0.	20,306. 0. 0.	228,018. 0. 0.	0. 0. 0.

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 STEPHEN COX	172,894.	0.	9,265.	16,663.	19,314.	218,136.	0.
	0.	0.	0.	0.	0.	0.	0.
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							
16							

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PART I, LINE 1A: THE BOX IS CHECKED FOR CHARTER TRAVEL, AS WWF'S

CONSERVATION WORK INCLUDES SOME PROJECTS IN REMOTE REGIONS OF THE WORLD

WHERE COMMERCIAL TRAVEL ALTERNATIVES ARE NOT REASONABLY AVAILABLE.

MANAGING DIRECTOR FOR NAMIBIA RECEIVED HOUSING ALLOWANCE AND HOME LEAVE AS

PART OF HIS INTERNATIONAL RELOCATION PACKAGE; VP OF STRATEGIC

COMMUNICATIONS RECEIVED CERTAIN RELOCATION BENEFITS AS PART OF HIS DOMESTIC
RELATION PACKAGE.

PART I, LINE 4B: WWF MAINTAINS A 457(B) DEFERRED COMPENSATION PLAN FOR

CERTAIN SENIOR STAFF. FOR THE REPORTING PERIOD, EMPLOYER CONTRIBUTIONS IN

THE AMOUNT OF 16,500 WERE MADE TO CARTER ROBERTS' ACCOUNT. NO OTHER

EMPLOYER CONTRIBUTIONS WERE MADE. PARTICIPATING EMPLOYEES MADE THE

FOLLOWING VOLUNTARY SALARY DEFERRALS: MARCIA MARSH - \$18,000; MICHAEL BAUER

- \$16,500; JULIE MILLER - \$2,434; REBECCA GIRVIN-ARGON - \$3,877; TERRENCE

MACKO - \$17,568; WILLIAM FOX - \$16,500; DAVID REED - \$5,912.

SCHEDULE J, PART II:

GEORGE KNIGHT IS THE CHIEF OF PARTY FOR THE CORAL TRIANGLE SUPPORT

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PARTNERSHIP, A CONSORTIUM OF THREE MAJOR NGOS WORKING WITH USAID TO SUPPORT

THE CORAL TRIANGLE INITIATIVE, A COMMITMENT BY SIX GOVERNMENTS TO SAFEGUARD

MARINE RESOURCES AND ENSURE INCOME AND FOOD SECURITY FOR THE MILLIONS OF

PEOPLE WHO DEPEND ON THOSE RESOURCES.

**SCHEDULE K
(Form 990)**
Department of the Treasury
Internal Revenue Service

Supplemental Information on Tax-Exempt Bonds
 ▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Part V.
 ▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047
2010
 Open to Public Inspection

Name of the organization: **WORLD WILDLIFE FUND INC** Employer identification number: **52-1693387**

Part I Bond Issues		SEE PART V FOR COLUMN (F) CONTINUATIONS									
(a) Issuer name	(b) Issuer EIN	(c) CUSIP #	(d) Date issued	(e) Issue price	(f) Description of purpose	(g) Defeased		(h) On behalf of issuer		(i) Pooled financing	
						Yes	No	Yes	No	Yes	No
A DISTRICT OF COLUMBIA	53-6001131	25483CAB0	07/01/10	33,015,000.	PROVIDE FUNDS TO REFUND PRIOR ISSUE. DATE PRIOR		X				X
B											
C											
D											

Part II Proceeds	A		B		C		D	
	Yes	No	Yes	No	Yes	No	Yes	No
1 Amount of bonds retired								
2 Amount of bonds legally defeased								
3 Total proceeds of issue		33,015,000.						
4 Gross proceeds in reserve funds								
5 Capitalized interest from proceeds								
6 Proceeds in refunding escrows								
7 Issuance costs from proceeds								
8 Credit enhancement from proceeds		26,133.						
9 Working capital expenditures from proceeds								
10 Capital expenditures from proceeds								
11 Other spent proceeds		79,267.						
12 Other unspent proceeds								
13 Year of substantial completion		2002						
14 Were the bonds issued as part of a current refunding issue?	X							
15 Were the bonds issued as part of an advance refunding issue?		X						
16 Has the final allocation of proceeds been made?	X							
17 Does the organization maintain adequate books and records to support the final allocation of proceeds?	X							

Part III Private Business Use	A		B		C		D	
	Yes	No	Yes	No	Yes	No	Yes	No
1 Was the organization a partner in a partnership, or a member of an LLC, which owned property financed by tax-exempt bonds?								
2 Are there any lease arrangements that may result in private business use of bond-financed property?								

Part III Private Business Use (Continued)

	A		B		C		D	
	Yes	No	Yes	No	Yes	No	Yes	No
3a Are there any management or service contracts that may result in private business use of bond-financed property?								
b Are there any research agreements that may result in private business use of bond-financed property?								
c Does the organization routinely engage bond counsel or other outside counsel to review any management or service contracts or research agreements relating to the financed property?								
4 Enter the percentage of financed property used in a private business use by entities other than a section 501(c)(3) organization or a state or local government		%				%		%
5 Enter the percentage of financed property used in a private business use as a result of unrelated trade or business activity carried on by your organization, another section 501(c)(3) organization, or a state or local government		%				%		%
6 Total of lines 4 and 5		%				%		%
7 Has the organization adopted management practices and procedures to ensure the post-issuance compliance of its tax-exempt bond liabilities?								

Part IV Arbitrage

	A		B		C		D	
	Yes	No	Yes	No	Yes	No	Yes	No
1 Has a Form 8038-T, Arbitrage Rebate, Yield Reduction and Penalty in Lieu of Arbitrage Rebate, been filed with respect to the bond issue?		X						
2 Is the bond issue a variable rate issue?	X							
3a Has the organization or the governmental issuer entered into a qualified hedge with respect to the bond issue?	X							
b Name of provider	JPMORGAN CHASE BANK							
c Term of hedge	19,9000000							
d Was the hedge superintegrated?		X						
e Was the hedge terminated?		X						
4a Were gross proceeds invested in a GIC?		X						
b Name of provider								
c Term of GIC								
d Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?								
5 Were any gross proceeds invested beyond an available temporary period?		X						
6 Did the bond issue qualify for an exception to rebate?	X							

Part V Supplemental Information. Complete this part to provide additional information for responses to questions on Schedule K.

SCHEDULE K, PART I, BOND ISSUES:	
(A) ISSUER NAME:	DISTRICT OF COLUMBIA
(F) DESCRIPTION OF PURPOSE:	
PROVIDE FUNDS TO REFUND PRIOR ISSUE, DATE PRIOR ISSUE :	9/20/2000

Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
FIA CARD SERVICES NA	MUTUAL BOARD MEMBER	1,500,000.	ROYALTY PMT		X

Part V Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule L (see instructions).

SCH L, PART IV, BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS:

(A) NAME OF PERSON: FIA CARD SERVICES NA

(D) DESCRIPTION OF TRANSACTION: ROYALTY PMT TO WWF.

IN JANUARY 2009, WWF ENTERED INTO A MULTI-YEAR LICENSE AGREEMENT WITH FIA

CARD SERVICES NA, OWNED BY BANK OF AMERICA. UNDER THIS AGREEMENT, FIA

CARD SERVICES NA PAYS WWF ROYALTIES WHEN THE BANK'S CUSTOMERS SELECT AND

USE PRODUCTS SIGNIFYING THEIR SUPPORT FOR WWF'S CONSERVATION MISSION.

WHEN THE AGREEMENT WAS MADE BANK OF AMERICA DID NOT HAVE ANY MUTUAL BOARD

MEMBERS, BUT CHARLES HOLLIDAY BECAME A MEMBER OF BANK OF AMERICA'S BOARD

IN SEPTEMBER 2009 AND HE JOINED WWF'S BOARD IN FEBRUARY 2010.

**SCHEDULE M
(Form 990)**

Noncash Contributions

OMB No. 1545-0047

2010

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organizations answered "Yes" on Form
990, Part IV, lines 29 or 30.
▶ Attach to Form 990.**

Name of the organization **WORLD WILDLIFE FUND INC** Employer identification number **52-1693387**

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art - Works of art				
2 Art - Historical treasures				
3 Art - Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities - Publicly traded	X	153	1,978,666.	FMV
10 Securities - Closely held stock				
11 Securities - Partnership, LLC, or trust interests				
12 Securities - Miscellaneous				
13 Qualified conservation contribution - Historic structures				
14 Qualified conservation contribution - Other				
15 Real estate - Residential				
16 Real estate - Commercial				
17 Real estate - Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (COMPUTER EQUI)	X	1	0.	COST OF DONATED PROP
26 Other ▶ ()				
27 Other ▶ ()				
28 Other ▶ ()				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement **29**

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?		X
b If "Yes," describe the arrangement in Part II.		
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	X	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	X	
b If "Yes," describe in Part II.		
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule M (Form 990) (2010)

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33.
Also complete this part for any additional information.

SCHEDULE M, LINE 32B: RBC DAIN RAUCHER RECEIVES AND SELLS DONATED

SECURITIES.

SCHEDULE M, LINE 33: COMPUTER EQUIPMENT AND CHAIRS VALUED AT

\$231,142.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2010

Open to Public
Inspection

Name of the organization

WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

FORM 990, PART I, LINE 1

MISSION OR MOST SIGNIFICANT ACTIVITIES:

FOR 50 YEARS, WWF HAS BEEN PROTECTING THE FUTURE OF NATURE. THE WORLD'S

LEADING CONSERVATION ORGANIZATION, WWF WORKS IN 100 COUNTRIES AND IS

SUPPORTED BY 1.2 MILLION MEMBERS IN THE UNITED STATES AND CLOSE TO 5

MILLION GLOBALLY. WWF'S UNIQUE WAY OF WORKING COMBINES GLOBAL REACH

WITH A FOUNDATION IN SCIENCE, INVOLVES ACTION AT EVERY LEVEL FROM LOCAL

TO GLOBAL, AND ENSURES THE DELIVERY OF INNOVATIVE SOLUTIONS THAT MEET

THE NEEDS OF BOTH PEOPLE AND NATURE.

VISION

WWF'S VISION IS TO BUILD A FUTURE IN WHICH PEOPLE LIVE IN HARMONY WITH

NATURE.

MISSION

WWF'S MISSION IS TO CONSERVE NATURE AND REDUCE THE MOST PRESSING

THREATS TO THE DIVERSITY OF LIFE ON EARTH.

GOAL AND STRATEGIES

BY 2020, WWF WILL CONSERVE 15 OF THE WORLD'S MOST ECOLOGICALLY

IMPORTANT REGIONS BY WORKING IN PARTNERSHIP WITH OTHERS TO:

PROTECT AND RESTORE SPECIES AND THEIR HABITATS

STRENGTHEN LOCAL COMMUNITIES' ABILITY TO CONSERVE THE NATURAL

RESOURCES THEY DEPEND UPON

TRANSFORM MARKETS AND POLICIES TO REDUCE THE IMPACT OF THE

PRODUCTION AND CONSUMPTION OF COMMODITIES

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2010)

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MOBILIZE HUNDREDS OF MILLIONS OF PEOPLE TO SUPPORT CONSERVATION

FORM 990, PART III, LINE 1

MISSION

FOR 50 YEARS, WWF HAS BEEN PROTECTING THE FUTURE OF NATURE. THE WORLD'S LEADING CONSERVATION ORGANIZATION, WWF WORKS IN 100 COUNTRIES AND IS SUPPORTED BY 1.2 MILLION MEMBERS IN THE UNITED STATES AND CLOSE TO 5 MILLION GLOBALLY. WWF'S UNIQUE WAY OF WORKING COMBINES GLOBAL REACH WITH A FOUNDATION IN SCIENCE, INVOLVES ACTION AT EVERY LEVEL FROM LOCAL TO GLOBAL, AND ENSURES THE DELIVERY OF INNOVATIVE SOLUTIONS THAT MEET THE NEEDS OF BOTH PEOPLE AND NATURE.

VISION

WWF'S VISION IS TO BUILD A FUTURE IN WHICH PEOPLE LIVE IN HARMONY WITH NATURE.

MISSION

WWF'S MISSION IS TO CONSERVE NATURE AND REDUCE THE MOST PRESSING THREATS TO THE DIVERSITY OF LIFE ON EARTH.

GOAL AND STRATEGIES

BY 2020, WWF WILL CONSERVE 15 OF THE WORLD'S MOST ECOLOGICALLY IMPORTANT REGIONS BY WORKING IN PARTNERSHIP WITH OTHERS TO:
 PROTECT AND RESTORE SPECIES AND THEIR HABITATS
 STRENGTHEN LOCAL COMMUNITIES' ABILITY TO CONSERVE THE NATURAL

RESOURCES THEY DEPEND UPON

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TRANSFORM MARKETS AND POLICIES TO REDUCE THE IMPACT OF THE
 PRODUCTION AND CONSUMPTION OF COMMODITIES
 MOBILIZE HUNDREDS OF MILLIONS OF PEOPLE TO SUPPORT CONSERVATION

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

PUBLIC EDUCATION - WWF EDUCATES THE AMERICAN PUBLIC THROUGH OUR
 MARKETING AND PUBLIC RELATIONS DEPARTMENTS. WE CREATE AND IMPLEMENT
 PUBLIC RELATIONS PROGRAMS, INCLUDING EVENTS AND EARNED MEDIA
 ACTIVITIES, TO SUPPORT WWF'S MISSION AND PROGRAMS. OUR PUBLIC SERVICE
 ANNOUNCEMENTS EDUCATE THE MASS MARKET ABOUT OUR MISSION THROUGH PRINT
 AND BROADCAST MEDIA. AND WE DESIGN AND DISTRIBUTE COMMUNICATION
 MATERIALS TO EDUCATE OUR SUPPORTERS ON OVERALL MISSION, CORE PROGRAMS
 AND RESULTS.

EXPENSES \$ 13,469,118. INCLUDING GRANTS OF \$ 164,634. REVENUE \$ 0.

FORM 990, PART V, LINE 4B, LIST OF FOREIGN COUNTRIES:

BELIZE, BHUTAN, BOLIVIA, CHILE,
 COLOMBIA, COSTA RICA, ECUADOR, GUYANA,
 HONDURAS, MEXICO, NAMIBIA, NEPAL,
 PANAMA, PARAGUAY, PERU, SURINAME,
 GUATEMALA

FORM 990, PART VI, SECTION A, LINE 2: A WWF BOARD MEMBER IS A DIRECTOR OF
 A PUBLIC COMPANY THAT EMPLOYS ANOTHER INDIVIDUAL WHO WAS A WWF BOARD
 MEMBER.

A WWF BOARD MEMBER IS A DIRECTOR OF A NONPROFIT ORGANIZATION THAT EMPLOYS

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ANOTHER WWF BOARD MEMBER.

FORM 990, PART VI, SECTION B, LINE 11: WWF'S FINANCE DEPARTMENT GATHERS INFORMATION FROM VARIOUS DEPARTMENTS WITHIN THE ORGANIZATION AND PREPARES THE DRAFT 990 WITH THE ASSISTANCE OF OUR EXTERNAL AUDITORS. THE DRAFT IS REVIEWED BY THE CEO AND CHIEF OPERATIONS OFFICER. THE CHIEF FINANCIAL OFFICER REVIEWS THE 990 WITH THE CHAIR OF THE BOARD'S AUDIT COMMITTEE, AFTER WHICH, AND PRIOR TO FILING, THE 990 IS MADE AVAILABLE TO OUR FULL BOARD OF DIRECTORS FOR REVIEW.

FORM 990, PART VI, SECTION B, LINE 12C: WWF'S CONFLICT OF INTEREST POLICY IS PROVIDED TO ALL NEW DIRECTORS AND EMPLOYEES AT THE START OF THEIR ASSOCIATION WITH WWF, AND IS PROVIDED ANNUALLY TO EACH INDIVIDUAL THEREAFTER. IT IS INCLUDED IN THE WWF BOARD HANDBOOK AND IN BOARD AND STAFF ORIENTATION MATERIALS; IS AVAILABLE TO ALL STAFF ON WWF'S INTRANET SITE; AND IS FEATURED AT PERIODIC TRAININGS BY THE LEGAL DEPARTMENT. ALL STAFF MUST DISCLOSE POTENTIAL CONFLICTS OF INTEREST AT THE EARLIEST POSSIBLE JUNCTURE AND BEFORE THE ORGANIZATION TAKES ACTION RELATING TO THE ISSUE IN WHICH THERE IS A POTENTIAL CONFLICT. IN ADDITION, SENIOR STAFF ARE REQUIRED TO PROVIDE WRITTEN ACKNOWLEDGMENT OF THE POLICY ON AN ANNUAL BASIS AND MUST NOTE ANY RELATIONSHIPS THAT MAY POSE A CONFLICT. POTENTIAL CONFLICTS INVOLVING STAFF MEMBERS MUST BE RAISED WITH WWF'S PRESIDENT, WHO REVIEWS THE FACTS OF EACH SITUATION AND DETERMINES, IF A POTENTIAL CONFLICT EXISTS, WHETHER IT CAN BE FULLY AND SATISFACTORILY ADDRESSED OR WHETHER THE TRANSACTION MUST BE ABANDONED.

BOARD MEMBERS ALSO SIGN AN ANNUAL ACKNOWLEDGMENT OF WWF'S CONFLICT OF INTEREST POLICY. THEY ARE REQUIRED TO DISCLOSE ANY POTENTIAL CONFLICT OF INTEREST TO THE CHAIRMAN OF THE BOARD. THE BOARD MEMBER WITH THE POTENTIAL

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CONFLICT IS NOT PRESENT DURING DISCUSSION BY THE BOARD (OR EXECUTIVE

COMMITTEE ACTING IN ITS STEAD) AND TAKES NO PART IN DECISIONS RELATING TO

THE MATTER.

FORM 990, PART VI, SECTION B, LINE 15: PRIOR TO ANY INCREASES IN SALARY OR

PAYMENTS OF ADDITIONAL COMPENSATION, SUCH AS BONUSES, TO A "DISQUALIFIED

PERSON", THE EXECUTIVE COMMITTEE OF THE WWF BOARD OF DIRECTORS REVIEWS THE

PERFORMANCE OF THAT INDIVIDUAL AND THE RELEVANT MARKET DATA FOR

COMPENSATION OF THE POSITION. THE BOARD REVIEWS AND APPROVES ANY INCREASES

IN ADVANCE OF THE INCREASED PAYMENT AND WITHOUT THE INTERESTED INDIVIDUAL

PRESENT. WWF CLOSELY OBSERVES THE IRS' "INTERMEDIATE SANCTIONS" PROCESS IN

CONDUCTING THE REVIEW. WWF OBTAINS AN ASSESSMENT OF COMPENSATION FROM AN

EXTERNAL COMPENSATION PROFESSIONAL SERVICES FIRM.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

AL, AK, AZ, AR, CA, CO, CT, DC, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS

MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI,

WY

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS

GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS

AVAILABLE ON ITS OWN WEBSITE AND UPON REQUEST.

FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:

NET UNREALIZED GAINS ON INVESTMENTS: 29,954,002.

UNREALIZED GAIN ON INTEREST RATE SWAP 1,878,554.

TOTAL TO FORM 990, PART XI, LINE 5 31,832,556.

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FORM 990, PART XI, LINE 2

OVERSIGHT OF AUDIT

THERE HAVE BEEN NO CHANGES DURING THE YEAR IN THE PROCESS FOR OVERSIGHT OF THE AUDIT OF THE FINANCIAL STATEMENTS.

FORM 990, PART III - GENERAL

FY11 RESULTS

THE WORK OF WWF IN A SINGLE YEAR SPANS THE GLOBE, ENCOMPASSING ON-THE-GROUND EFFORTS WITH SPECIES AND HABITATS AND ADDRESSING THE CAUSES OF THEIR LOSS - INCLUDING DEFORESTATION AND CLIMATE CHANGE. SIGNIFICANTLY, 2011 MARKED WWF'S 50TH ANNIVERSARY YEAR OF DELIVERING INNOVATIVE SOLUTIONS TO PROTECT WILDLIFE AND WILD PLACES, AND MAKING A REAL DIFFERENCE IN THE LIVES OF PEOPLE AROUND THE WORLD. HERE ARE SOME SELECTED SUCCESSES FROM WWF'S WORK IN FY11, ACCOMPLISHMENTS WHICH WOULD NOT BE POSSIBLE WITHOUT THE COMMITMENT OF WWF'S STAFF AND SUPPORTERS WORLDWIDE.

LAKE NIASSA: GOVERNMENTS AND COMMUNITIES FOR CONSERVATION. FOR FIVE YEARS, WITH THE SUPPORT OF USAID AND THE COCA-COLA COMPANY, WWF STUDIED THE STAGGERING BIODIVERSITY, ECOLOGY AND CULTURE OF THE MOZAMBICAN PORTION OF LAKE NIASSA, PROVING THAT THE LAKE HOLDS OVER 1,000 SPECIES OF FISH AND PROVIDES NEARLY 70 PERCENT OF NEARBY COMMUNITIES' PROTEIN, ALONG WITH A MAJOR SOURCE OF LOCAL INCOME. TO PROTECT THAT NATURAL WEALTH, WWF ENGAGED LOCAL COMMUNITIES IN ORDER TO UNDERSTAND THEIR NEEDS AND PREPARE THEM TO COMANAGE THE LAKES' RESOURCES. WE PROVIDED SMARTER FISHING GEAR AND SHIPS FOR PATROLLING, AND SHARED COMMUNITY

GOALS WITH MOZAMBIQUE'S GOVERNMENT. ON JUNE 10, 2011, THE GOVERNMENT OF

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MOZAMBIQUE DECLARED THE LAKE NIASSA RESERVE, MARKING A MAJOR ADVANCE
FOR COMMUNITY-APPROVED AND GOVERNMENT-LED CONSERVATION - A LEGACY FOR
WHICH WWF AWARDED THE PRESIDENT OF MOZAMBIQUE A GIFT TO THE EARTH
AWARD.

FIRST-EVER GLOBAL TIGER SUMMIT UNITES WORLD FIGURES FOR TIGERS. WWF'S
BROAD-REACHING YEAR OF THE TIGER CAMPAIGN RESULTED IN MULTIPLE ADVANCES
FOR TIGER CONSERVATION, INCLUDING THE CREATION AND EXPANSION OF
PROTECTED AREAS, INCREASED SCIENTIFIC STUDY AND UNDERSTANDING OF TIGER
DISTRIBUTION AND NEEDS, RAMPED UP EFFORTS TO SHUT DOWN ILLEGAL POACHING
AND THE CAPTIVE TIGER TRADE, AND MORE. CAPITALIZING ON THAT MOMENTUM,
THIRTEEN TIGER-RANGE COUNTRIES GATHERED IN NOVEMBER, 2010, FOR THE
INTERNATIONAL TIGER CONSERVATION FORUM IN ST. PETERSBURG, RUSSIA.
HOSTED BY RUSSIAN PRIME MINISTER VLADIMIR PUTIN AND INCLUDING GLOBAL
FIGURES LIKE WWF BOARD MEMBER LEONARDO DICAPRIO, THE FORUM DELIVERED
COMMITMENTS FOR SIGNIFICANT NEW GOVERNMENT FUNDING FOR TIGER
CONSERVATION, AND ADOPTING A GLOBAL TIGER RECOVERY PROGRAMME TO DOUBLE
THE NUMBER OF WILD TIGERS BY THE NEXT YEAR OF THE TIGER, 2022.

ASSESSING HYDROPOWER FOR A HEALTHY MEKONG. THE MEKONG IS THE LONGEST
RIVER IN SOUTHEAST ASIA AND A LIFELINE FOR 60 MILLION PEOPLE, BUT 11
DAMS ARE PROPOSED FOR THE RIVER'S LOWER MAINSTREAM, AND ITS FUTURE IS
AT A TURNING POINT. AMONG THEM IS THE PROPOSED XAYABURI DAM IN LAOS. AS
PART OF A MULTIFACETED EFFORT, WWF AND OUR PARTNERS PROVIDED
SCIENTIFIC, SOCIOECONOMIC, ECOLOGICAL, AND TECHNICAL EXPERTISE TO THE
MEKONG RIVER COMMISSION, AN INTERGOVERNMENTAL AGENCY WHICH INCLUDES
REPRESENTATIVES FROM THE FOUR LOWER MEKONG COUNTRIES. ON APRIL 10,

2011, THE JOINT COMMITTEE OF THE COMMISSION DEFERRED THE DECISION ON

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XAYABURI UNTIL LATER MINISTERIAL-LEVEL MEETINGS. IN DECEMBER, 2011, THE COMMISSION DELAYED A FINAL DECISION PENDING DEEPER ENVIRONMENTAL AND TECHNICAL STUDIES OF THE DAM'S POTENTIAL IMPACT ON LAOS AND THE COUNTRIES DOWNSTREAM.

AQUACULTURE STEWARDSHIP COUNCIL LAUNCHED TO TRANSFORM THE FARMED-FISH MARKET. AFTER YEARS OF RESEARCH AND DEVELOPMENT, THE AQUACULTURE STEWARDSHIP COUNCIL (ASC) BECAME AN OFFICIAL ENTITY. THE ASC WORKS WITH INDEPENDENT THIRD PARTIES TO CERTIFY AQUACULTURE FARMS IN COMPLIANCE WITH THE RIGOROUS ENVIRONMENTAL AND SOCIAL STANDARDS SET BY THE AQUACULTURE DIALOGUES. STANDARDS TO HELP FARMED SEAFOOD PRODUCERS OF TILAPIA, ASIAN CATFISH, OYSTERS, CLAMS, MUSSELS, SCALLOPS AND ABALONE WERE PRESENTED AND, TO DATE, OVER 15 RETAILERS AND LEADING BRANDS HAVE COMMITTED SUPPORT TO THE ASC, AND IT IS NOW POISED TO BE THE GLOBAL AQUACULTURE STANDARD FOR 12 FARMED COMMODITY SPECIES.

ONLINE ADVOCACY SUCCEEDS FOR GORILLAS IN VIRUNGA NATIONAL PARK. PROVING THAT THE VOICES OF WWF MEMBERS AND SUPPORTERS CAN BENEFIT WILDLIFE AND REMARKABLE LANDSCAPES, THE WWF NETWORK COLLECTED 45,000 SIGNATURES TO RESIST TWO PROPOSED MINING PROJECTS IN VIRUNGA NATIONAL PARK. HOME TO SOME OF THE LAST MOUNTAIN GORILLAS IN THE WORLD, THE PARK - AND THE DEMOCRATIC REPUBLIC OF THE CONGO - ARE STRUGGLING TO PROTECT WILDLIFE WHILE CREATING ECONOMIC OPPORTUNITY FOR THE PEOPLE WHO LIVE THERE. THE WWF-COORDINATED CAMPAIGN HELPED CONVINCED THE LEADERS OF THE DRC TO PUT BOTH MINING PROJECTS ON HOLD.

SOUTH ASIA WILDLIFE ENFORCEMENT NETWORK CREATED. IN JANUARY, 2011, WWF

AND TRAFFIC HELPED FOSTER THE CREATION OF A NEW WILDLIFE TASKFORCE -

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THE SOUTH ASIA WILDLIFE ENFORCEMENT NETWORK (SAWEN) - TO HELP BOOST EFFORTS TO CRACK DOWN ON WILDLIFE CRIME AND PROTECT SPECIES ACROSS THE REGION FROM POACHING AND ILLEGAL TRADE. THE COORDINATED BODY WAS CREATED BY EIGHT SOUTH ASIAN COUNTRIES (BANGLADESH, BHUTAN, INDIA, THE MALDIVES, NEPAL, PAKISTAN, SRI LANKA AND AFGHANISTAN). SOUTH ASIA IS HOME TO A DIVERSE NETWORK OF NATURAL ECOSYSTEMS AND SPECIES LIKE TIGERS, ELEPHANTS AND RHINOS, AS WELL AS A VARIETY OF MEDICINAL PLANTS, TIMBER, MARINE SPECIES, BIRDS AND REPTILES. SAWEN IS A POWERFUL SIGNAL THAT SOUTH ASIAN COUNTRIES ARE READY TO TACKLE ILLEGAL WILDLIFE TRADE THROUGH ORGANIZED AND COORDINATED ACTIONS ON A REGIONAL SCALE.

FOREST STEWARDSHIP COUNCIL CERTIFIES 75,000 ACRES OF ORANGUTAN FOREST. IN 2007, THE THREE NATIONS OF BRUNEI, INDONESIA AND MALAYSIA SIGNED A DECLARATION TO PROTECT AND SUSTAINABLY MANAGE AN AREA OF THE ISLAND THE THREE COUNTRIES SHARE WHICH IS REFERRED TO AS THE "HEART OF BORNEO." IN JUNE 2011, THE FOREST STEWARDSHIP COUNCIL CERTIFIED 75,000 ACRES OF ADDITIONAL SUSTAINABLY MANAGED FORESTS IN BORNEO. THE CERTIFICATION PROTECTS SPECIES SUCH AS ORANGUTANS AND PYGMY ELEPHANTS, AS WELL AS PEOPLE'S SOCIAL AND ECONOMIC NEEDS AND WAS FACILITATED BY SABAH'S FORESTRY DEPARTMENT WITH HELP FROM WWF'S GLOBAL FOREST AND TRADE NETWORK AND SUPPORTED BY USAID. THIS IS A POWERFUL EXAMPLE OF HOW WWF'S COLLABORATION WITH GOVERNMENTS AND BUSINESS CAN CREATE POSITIVE RESULTS FOR FORESTS, WILDLIFE AND PEOPLE.

CORPORATIONS COMMIT TO SUSTAINABLE FORESTS WORLDWIDE. IN NOVEMBER, WITH TECHNICAL ADVICE AND SUPPORT FROM WWF, 18 OF THE WORLD'S LARGEST BRANDS - INCLUDING THE COCA-COLA COMPANY, JOHNSON & JOHNSON, PROCTER & GAMBLE AND UNILEVER - PLEDGED TO HELP ACHIEVE ZERO NET DEFORESTATION BY 2020.

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ALL MEMBERS OF THE CONSUMER GOODS FORUM (CGF), THESE COMPANIES HAVE

COMMITTED TO FOCUS ON RESPONSIBLE SOURCING OF PALM OIL, SOY, BEEF,

PAPER AND TIMBER - SOME OF THE LEADING DRIVERS OF DEFORESTATION - AND

WORK BOTH INDIVIDUALLY AND THROUGH COLLECTIVE PARTNERSHIPS TO HELP SAVE

TROPICAL FORESTS WORLDWIDE.