Form <b>845</b>	3-ЕО	E	xempt Organiz	ation Declaratic Electronic Fili	on and Signa	ature for		OMB No. 1545-1878
		For calendar year	2009, or tax year beginnin	g JUL 1,2	009, and ending JU	N 30	, <sub>20</sub> 10	
Department of the 1 Internal Revenue Se	irvice			s 990, 990-EZ, 990-F See instructions.	PF, 1120-POL, a	and 8868	·····	- 2009
Name of exem	pt organization						Employ	er Identification number
		WORLD WILI	LIFE FUND INC		· · · · · · · · · · · · · · · · · · ·		52	-1693387
Part	Type of Re	turn and Re	turn Informati	on (Whole Dollars Or	nly)			
on line 1a, 2a, or 5b, whichev more than one	3a, 4a, or 5a l /er is applicabl  line in Part I.	below and the le, blank (do no	amount on that line t enter -0-). If you er	for the return for whi htered -0- on the retu	ch you are filing m, then enter -0	) this form w - on the app	as blank dicable li	e return. If you check the box then leave line 1b, 2b, 3b, 4b, ne below. Do not complete
1a Form 990			tal revenue, if any	(Form 990, Part VIII,	column (A), line	12)		1b 177738454
2a Form 990 3a Form 112		re 🕨 L k	Total revenue, if	any (Form 990-EZ, Iln	ie 9)	••••••••	••••	2b
4a Form 990			b Total tax (Form	1120-POL, line 22)				3b
5a Form 886	_	,	ance due /Form P	restment income (Fo	orm 990-PF, Par	t VI, line 5)	•••••	4b
			alanca dua (Foimo	868, line 3c)			••••	5b
Part II	Declaratior	n of Officer		*****				<del>//, //////////////////////////////////</del>
Under penalties of statements and to the electronic return. I c acknowledgement of Bign Here	the financial in the financial in 8-353-4537 no exessing of the e payment. Sopy of this ret suted the elect specifically iden pecifically iden	turn is being file turn is being file tronic disclosur intified in Part I at I am an officer of wiedge and belief, th y intermediate service for rejection of the file ficer	ated in the tax prep- bit the entry to this a usiness days prior to hent of taxes to recar- ed with a state agen e consent contained above) to the select the above named organiza ey are true, correct, and c e provider, transmitter, or ransmission, (b) an indicat	aration software for p account. To revoke a b the payment (settle elve confidential infor accy(les) regulating cha d within this return al ted state agency(les). tion and that I have examinit propiete. I further declare the electronic return original ( tion of any return declare the electronic return original) ( ton of any return declare the electronic return declare the electronic return declare the electronic return declare the electronic return declare the electronic return declare the electronic return declare the electronic return decl	aritiles as part of lowing cipelosul aritiles as part of lowing cipelosul at the amount in Part ERO) to send the organ the reason for any de	the IRS Fed re by the IRS re b	's federa le U.S. Tri the finar r inquirie d/State p S of this electronic ro mount show n to the IRS g the return	•
knowledge, if I return. The org filed with the If for Business R accompanying	am only a coll anization offic RS, and have f etums. If I am schedules an	lector, I am not er will have sig followed all oth also the Paid F id statements, i	responsible for revi ned this form before ar requirements in P Preparer, under pen	ewing the return and I submit the return. 2015, 4163, Modernize alties of perjury I deci 11y knowledge and be	only declare th I will give the of d e-file (MeF) in lare that I have	at this form ficer a copy formation fo examined th	accurate of all for or Authori and comp and comp	I ERO's SSN or PTIN
ERO's signat	. Dra	a llud	erwood	2/15/11	also paid preparer	if self-		
Use Firm's	name for	BDO USA,	LLP	<u>, 12/10/11</u>				P00022361 13-5381590
Only yours	If self-employed), ss, and ZIP code			ITE 800			EIN	
			MD 20814-4827				******	)1)654-4900
Under penalties of p	erjury, I declare the	at I have examined t	he above return and accon the preparer has any kno	npanying schedules and sta	tements, and to the t	cest of my know	rledge and b	ellef, they are true, correct, and complete.
Paid Preparer's	Preparer's signature		. The brokerer was guy KUC	*****¥¥G,	Date	Check if self- employ		Preparer's SSN or PTIN
Use Only	Firm's name (or yours if self-emple						EIN	
	address, and ZIP	code 🚩		·····			Phone	no.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the instructions. 923061 11-04-09

* *	PUBLIC	DISCLOSURE	COPY	* *

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Department of the Treasury Internal Revenue Service

Form **990** 

The organization may have to use a copy of this return to satisfy state reporting requirements.



A	For the	e 2009 ca	lendar year, or tax year beginning JUL 1, 2009 and ending	<b>д</b> JUN 30	), 2010			
B	Check if	. Please	C Name of organization	DE	mployer id	entifi	ication number	
á	applicabl	e. use IRS						
	Addre chang	ss label or print or	WORLD WILDLIFE FUND INC					
	Name Chang	type	Doing Business As		52	-169	3387	
	Initial return	See	Number and street (or P.O. box if mail is not delivered to street address) Room/	suite <b>F</b> T	elephone n	umbe	or	
	Termir	n- Specific	1250 24TH ST, NW		-		93-4800	
	ated	ded tions.		<b>C</b> (1)	ross receipts \$		259,256,5	35
F	_lreturn ∏Applic		City or town, state or country, and ZIP + 4 WASHINGTON, DC 20037					
	tion pendir				Is this a gr		Yes X	
			ne and address of principal officer: <sup>CARTER</sup> ROBERTS AS C ABOVE		for affiliate Are all affilia			
	<del>.</del>							No
			us: X 501(c) ( 3 ) ◀ (insert no.) 4947(a)(1) or 527	<u> </u>	,		a list. (see instructions)	
			W.WORLDWILDLIFE.ORG				on number	
				Year of form	nation: 1960		State of legal domicile:	DE
Pa	art I	Summ	-					
e	1	Briefly de	scribe the organization's mission or most significant activities: SEE SCHEDUL	ΕO				
ano								
ern	2	Check thi	s box 🕨 📖 if the organization discontinued its operations or disposed of	more than	25% of its	net a	ssets.	
Š			of voting members of the governing body (Part VI, line 1a)					22
∞ ∞			of independent voting members of the governing body (Part VI, line 1b)			4		21
Activities & Governance	5	Total num	nber of employees (Part V, line 2a)			5		507
Viti	6	Total num	iber of volunteers (estimate if necessary)			6		200
Acti	7a	Total gros	ss unrelated business revenue from Part VIII, column (C), line 12			7a	-237,3	19.
_	b	Net unrela	ated business taxable income from Form 990-T, line 34			7b	-519,0	24.
			ions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g)	Pi	rior Year		Current Year	
Ð	8	Contribut	ions and grants (Part VIII, line 1h)		146,512,	942.	164,893,2	07.
'nu			service revenue (Part VIII, line 2g)		363,	833.	619,2	95.
Revenue		Investment income (Part VIII, column (A), lines 3, 4, and 7d				969.	8,658,7	11.
£			enue (Part VIII, column (A), lines 5, 6d, 8c, 9c , and 11e)		7,028,	741.	3,567,2	41.
			enue - add lines 8 through 11 (must equal Par VIII, column (A), line 12)		151,560,			
			Grants and similar amounts paid (Part IX, column 4), lines 1-3) 53,792, Benefits paid to or for members (Part IX, column 4), line 4)				52,100,1	
s			other compensation, employee benefits (Part IX, column (A), lines 5-10)		56,391,	795.	55,778,0	32.
Expenses			nal fundraising fees (Part IX, column (A), line 11e)		981,		1,670,2	
per			al fundraising expenses (Part IX, column (A), line 25) 26,806,221.			, ,		
ň			benses (Part IX, column (A), lines 11a-11d, 11f-24f)		71,738,	181	69,922,3	50
			enses. Add lines 13-17 (must equal Part IX, column (A), line 25)		182,904,		179,470,8	
			less expenses. Subtract line 18 from line 12		-31,343,		-1,732,3	
- Second	19	nevenue		Reginnin	g of Current		, ,	<u></u>
Net Assets or Fund Balances	200	Tatalaaa		Deginini	358,016,		End of Year 377,518,5	81
Asse	20		ets (Part X, line 16)		130,664,		139,385,3	
let /	21		lities (Part X, line 26)		227,351,		238,133,2	
	art II		s or fund balances. Subtract line 21 from line 20		<sup>227</sup> , <sup>331</sup> ,	912.	230,133,2	00.
F		<u> </u>	Ities of perjury, I declare that I have examined this return, including accompanying schedules and statem	ents and to the	he hest of my k	nowled	doe and belief it is true, correc	
			te. Declaration of preparer (other than officer) is based on all information of which preparer has any know				.go ana 2010, n o nao, con co	-,
<b>.</b> .					1			
Sig			nature of officer		Date			
He	e	ľ			Duto			
			CHAEL BAUER, CHIEF FINANCIAL OFFICER e or print name and title					
		, ,,		Check if		Prenar	rer's identifying number	
Pai	d	Preparer's		self-			istructions)	
Pre	parer's	signature		employed	1 .			
	Only	yours if	BDO OSK, HIF		EIN 🕨			
	-	self-employ address, ar						
		ZIP + 4	BETHESDA, MD 20814-4827		Phone no.	► ()	301)654-4900	
Ma	y the II	RS discus	s this return with the preparer shown above? (see instructions)					No
9320	01 02-0	04-10 L⊢	A For Privacy Act and Paperwork Reduction Act Notice, see the separate	e instructi	ons.		Form <b>990</b> (20	)09)

1	Briefly describe the organization's mission: SEE SCHEDULE O	
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?	Yes X N
3	If "Yes," describe these new services on Schedule O. Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes X N
4	If "Yes," describe these changes on Schedule O. Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$ 93,702,178. including grants of \$ 42,780,239. ) (Revenue \$FIELD PROGRAMS - WWF WORKS TO CONSERVE 19 OF THE WORLD'S MOST IMPORTANT	370,486.
	ECOSYSTEMS FOR THE BENEFIT OF BOTH THE SPECIES AND PEOPLE WHO LIVE	
	THERE. WE PROTECT WILDLIFE, PRESERVE HABITATS AND EMPOWER PEOPLE TO CONSERVE RESOURCES WHILE IMPROVING THEIR LIVELIHOODS. WE DO THIS BY	
	PARTNERING WITH GOVERNMENTS, SCIENTISTS AND LOCAL COMMUNITIES TO	
	ESTABLISH AND MANAGE PROTECTED AREAS, REDUCE THREATS SUCH AS POACHING	
	AND HABITAT CONVERSION, AND INFLUENCE NATIONAL AND LOCAL POLICIES TO	
	IMPROVE BIODIVERSITY ON THE GROUND.	
4b	(Code:       ) (Expenses \$ 16,706,398. including grants of \$ 6,974,757. ) (Revenue \$         MARKET TRANSFORMATION - WWF PARTNERS WITH CORPORATIONS, GOVERNMENT         AGENCIES, NGOS, UNIVERSITIES AND RESEARCH INSTITUTES TO REDUCE THE         IMPACT OF THE PRODUCTION AND TRADE OF COMMODITIES THAT MOST AFFECT OUR         CONSERVATION PRIORITIES. OUR GOAL IS TO MEASURABLY REDUCE THE MOST         SIGNIFICANT IMPACTS OF INDIVIDUAL ACTORS AS WELL AS ENTIRE INDUSTRIES.	6,500.
4c	(Code: ) (Expenses \$ 17,872,420. including grants of \$ 16,288. ) (Revenue \$ PUBLIC EDUCATION - WWF EDUCATES THE AMERICAN PUBLIC THROUGH OUR	
	MARKETING AND PUBLIC RELATIONS DEPARTMENTS. WE CREATE AND IMPLEMENT PUBLIC RELATIONS PROGRAMS, INCLUDING EVENTS AND EARNED MEDIA	
	ACTIVITIES, TO SUPPORT WWF'S MISSION AND PROGRAMS. OUR PUBLIC SERVICE	
	AND BROADCAST MEDIA. AND WE DESIGN AND DISTRIBUTE COMMUNICATION	
	MATERIALS TO EDUCATE OUR SUPPORTERS ON OVERALL MISSION, CORE PROGRAMS AND RESULTS.	
4d	Other program services. (Describe in Schedule O.)         (Expenses \$ 12,694,009. including grants of \$ 2,328,892.) (Revenue \$ 3,000.)	
4e	Total program service expenses ►\$ 140,975,005.	Form <b>990</b> (2009
3200 2-04-		Form <b>990</b> (2009
	2	
$ \cap \cap $	215 755908 164242 2009.05030 WORLD WILDLIFE FUND INC	164242_1

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WORLD WILDLIFE FUND INC

Form 990 (2009)

Form	990	(2009)

WORLD WILDLIFE FUND INC

52-1693387

|--|

Pa	t IV Checklist of Required Schedules			<u> </u>
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4	х	
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and	_		
-	reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			v
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		v
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	x	
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable	11	x	
٠	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI.			
٠	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.			
٠	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
•	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.			
•	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If</i> "Yes," <i>complete Schedule D, Part IX.</i>			
•	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.			
•	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
•	the organization's separate of consolidated infancial statements for the tax year include a footfolte that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.			
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII.	12	x	
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? Yes No			
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional 12A X	1		
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Х	
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b	Х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Part II	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Part III	16	X	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If</i> "Yes," <i>complete Schedule G, Part I</i>	17	x	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		x
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20		Х
		Form	<b>990</b> (	2009)

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Pa	rt IV Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	х	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete	ſ		
	Schedule J	23	х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete	ſ		
	Schedule K. If "No", go to line 25	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
с	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	ſ		
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete	ſ		
	Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was			
	an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	ſ		
	contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete</i>			v
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			x
~	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		~
34	Was the organization related to any tax-exempt or taxable entity?			x
05	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		~
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		x
36	If "Yes," complete Schedule R, Part V, line 2 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	35		
30		36		x
37	If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization	30		
31	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			
00	Note. All Form 990 filers are required to complete Schedule O.	38	x	

Form **990** (2009)

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Form	990 (2009) WORLD WILDLIFE FUND INC 52-	1693387		P	age <b>5</b>
Par	rt V Statements Regarding Other IRS Filings and Tax Compliance				
				Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of				
	U.S. Information Returns. Enter -0- if not applicable 1a	242			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b	0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gamin	g			
	(gambling) winnings to prize winners?	L	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,				
	filed for the calendar year ending with or within the year covered by this return 2a	507			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?		2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see instructions)				
	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return		3a	Х	L
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		3b	Х	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a				
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	····· -	4a	X	
b	If "Yes," enter the name of the foreign country:				
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and				
_	Financial Accounts.		-		
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		5a		X X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		5b		^
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited		<b>F a</b>		
60	Tax Shelter Transaction? Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization		5c		<u> </u>
Ud			6a		x
h	any contributions that were not tax deductible? If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	·····	Ua		
D	were not tax deductible?		6b		
7	Organizations that may receive deductible contributions under section 170(c).	·····	0.0		
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and serv	ices			
-	provided to the payor?		7a	х	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		7b	Х	
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	F			
	to file Form 8282?		7c		x
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d				
	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal				
	benefit contract?		7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		7f		Х
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?		7g		
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?		7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Die	d the			
	supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business ho	ldings			
	at any time during the year?	·····	8		
9	Sponsoring organizations maintaining donor advised funds.				
а	Did the organization make any taxable distributions under section 4966?		9a		<u> </u>
b	Did the organization make a distribution to a donor, donor advisor, or related person?		9b		
10	Section 501(c)(7) organizations. Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b				
11	Section 501(c)(12) organizations. Enter:				
a	Gross income from members or shareholders 11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against				
10-	amounts due or received from them.)		10-		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b	-	12a		
a	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b		Form	990	(2009)
				220(	(

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Form 990 (2009)

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing B	ody and Management
------------------------	--------------------

				Yes	No
1a	Enter the number of voting members of the governing body	la 2	2		
b		1b 2	1		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	vith any other			
	officer, director, trustee, or key employee?		2	Х	
3	Did the organization delegate control over management duties customarily performed by or under the	lirect supervision			
	of officers, directors or trustees, or key employees to a management company or other person?		3		х
4	Did the organization make any significant changes to its organizational documents since the prior Form	990 was filed?	4	Х	
5	Did the organization become aware during the year of a material diversion of the organization's assets?		5		х
6	Does the organization have members or stockholders?		6		х
7a	Does the organization have members, stockholders, or other persons who may elect one or more mem	bers of the			
	governing body?		7a		х
b	Are any decisions of the governing body subject to approval by members, stockholders, or other perso	ns?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken du	ring the year			
	by the following:				
а	The governing body?		8a	Х	
b	Each committee with authority to act on behalf of the governing body?		8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reach	ed at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O		9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Rev	enue Code.)			
				Yes	No
10a	Does the organization have local chapters, branches, or affiliates?		10a		X
b	If "Yes," does the organization have written policies and procedures governing the activities of such ch	apters, affiliates,			
	and branches to ensure their operations are consistent with those of the organization?		10b		
	Lies the exercise time evential a construct this Form 000 to all more have of its environment hashes before film	a the e fermen O	1 4 4	v	

11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	Х	
11A	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise			
	to conflicts?	12b	Х	
с	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this is done	12c	Х	
13	Does the organization have a written whistleblower policy?	13	Х	
14	Does the organization have a written document retention and destruction policy?	14	Х	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Х	
b	Other officers or key employees of the organization	15b	Х	
	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		Х
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
600	tion C. Disalogura			

#### Section C. Disclosure

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17	List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CA, CO, CT, DC, DE, FL, GA, HI
40	Operating Of 04 we write a new wine time to work the Ferrer 4000 (and 000 (in the time like the), 000 and 000 T (F04(a)(0)), and b) are in

18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for
	public inspection. Indicate how you make these available. Check all that apply.
	X Own website Another's website X Upon request

#### 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization:
	MICHAEL BAUER - 202-293-4800

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2009.05030 WORLD WILDLIFE FUND INC

1250 24TH ST, NW, WASHINGTON, DC 20037

SEE SCHEDULE O FOR FULL LIST OF STATES

#### Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

List all of the organization's current key employees. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if the organization did not compensate any current officer, director, or trustee.

(A)	(B)	(C)		(D)	(E)	(F)				
Name and Title	Average	Position		Reportable	Reportable	Estimated				
	hours	(cl	(check all that apply)		compensation	compensation	amount of			
	per week	Individual trustee or director	In stitutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
		=	=	ò	¥	Ξ	Ĕ			
LAWRENCE H. LINDEN	0.00							0.	0.	0
CO-CHAIRMAN ROGER W. SANT	0.00	x					<u> </u>	0.	0.	0.
	0.00								0	0
CO-CHAIRMAN	0.00	x						0.	0.	0.
BRENDA S. DAVIS										
TREASURER	0.00	х						0.	0.	0.
VIRGINIA SALL										
SECRETARY	0.00	х						0.	0.	0.
FABIOLA ARREDONDO										
DIRECTOR	0.00	х						0.	0.	0.
PETER CRANE										
DIRECTOR	0.00	х						0.	0.	0.
PAMELA DALEY								_		
DIRECTOR	0.00	х						0.	0.	0.
PAMELA EBSWORTH										
DIRECTOR	0.00	X						0.	0.	0.
MOHAMED T. EL-ASHRY										
DIRECTOR	0.00	X						0.	0.	0.
EXEQUIEL EZCURRA										
DIRECTOR	0.00	X						0.	0.	0.
MARSHALL FIELD										
DIRECTOR	0.00	X						0.	0.	0.
JOHN FORD										
DIRECTOR	0.00	X						0.	0.	0.
CHARLES HOLIDAY										
DIRECTOR	0.00	Х						0.	0.	0.
URS HOLZLE										
DIRECTOR	0.00	X						0.	0.	0.
NEVILLE ISDELL										
DIRECTOR	0.00	X						0.	0.	0.
ROBERT LITTERMAN										
DIRECTOR	0.00	х						0.	0.	0.
THOMAS LOVEJOY, PH.D										
DIRECTOR	0.00	Х						0.	0.	٥.
										<b>DOO</b> (0000)

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Form 990 (2009) WORLD WILDLIFE FUND INC 52-1693387 Page 8											
Part VII Section A. Officers, Directors, Tru	stees, Key Ei	nplo	byee	es, a	nd l	High	est	Compensated Employ	ees (continued)		
(A)		(D)	(E)		(F)						
Name and title	Average		Position (check all that apply)					Reportable Reportabl			Estimated
	hours	(cl	hecł	k all '	that	app	ly)	compensation	compensation		amount of
	per week	ector						from the	from related organizations		other compensation
	week	or dir	e			ated		organization	(W-2/1099-MISC		from the
		ustee	truste		ee	suadu		(W-2/1099-MISC)	·		organization
		lual tr	tional		voldu	st con yee					and related
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former				organizations
LYDIA MARSHALL		-	-		<u> </u>		-			+	
DIRECTOR	0.00	x						0.		ο.	0.
LEIGH H. PERKINS										-	
DIRECTOR	0.00	x						0.		٥.	0.
CRISTIAN SAMPER, PH.D										-	
DIRECTOR	0.00	x						0.		٥.	0.
JULIE ANN WRIGLEY											
DIRECTOR	0.00	x						0.		٥.	0.
CARTER ROBERTS											
PRESIDENT	40.00	Х		х				426,350.		٥.	28,797.
MARCIA MARSH											
CHIEF OPERATING OFFICER	40.00			Х				270,411.		٥.	30,574.
MARGARET ACKERLEY											
SVP & GENERAL COUNSEL	40.00			х				245,050.		0.	27,591.
MICHAEL BAUER	40.00							100 (00			22 560
CHIEF FINANCIAL OFFICER JULIE MILLER	40.00			X		-		182,602.		0.	23,568.
MD BOARD RELATIONS	40.00			x				152,690.		٥.	15,439.
LEROY WADE	10,00										
CONTROLLER	40.00			x				105,151.		٥.	23,715.
1b Total				· · · · · ·				3,361,618.		0.	419,468.
2 Total number of individuals (including but n	ot limited to th	nose	liste	ed a	bov	e) wł	no r	received more than \$100	,000 in reportable		
compensation from the organization											95
										_	Yes No
<b>3</b> Did the organization list any <b>former</b> officer,	director or tru	stee	e, ke	y en	nplo	yee,	or l	highest compensated er	nployee on		
line 1a? If "Yes," complete Schedule J for s	uch individual										3 X
4 For any individual listed on line 1a, is the su	-		-						the organization		
and related organizations greater than \$150										-	4 X
5 Did any person listed on line 1a receive or accrue compensation from any u									ices rendered to		- V
the organization? If "Yes," complete Schedule J for such person Section B. Independent Contractors								<u></u>	<u></u>	5 X	
1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from								tion from			
the organization.	mpensated in	acpt	Shac			aon	13		\$100,000 01 comp	51150	
(A)								(B)			(C)
Name and business address								Description of s		Co	ompensation
PMG, 7240 PARKWAY DR. SUITE 170, HANOVER,								PRINTING, PRODUCTI	ON, &		
MD 21076								MAILING SERVICES			10,123,081.
FRATELLI GROUP, 1300 CONNECTICUT AVE	NW,							COMMUNICATIONS/ADV CONSULTANT	OCACY		962 910
SUITE 600, WASHINGTON, DC 20036 HARRIS DIRECT, 6800 OWENSMOUTH AVE, S	UTTE							CONSOLIANI			863,810.
200, CANOGA PARK, CA 91303								TELEMARKETING SERV	ICES		712,072.
SISK FULFILLMENT SERVICE, 1900 INDUST	RIAL							PREMIUM MANAGEMENT			,
PARK, FEDERALSBURG, MD 21632								SERVICES			709,384.
PUBLIC INTEREST COMMUNICATIONS											
JELIC INTEREST COMMUNICATIONS											<i>c</i> . <i>o</i> . <i>o c</i>

7700 LEESBURG PIKE, FALLS CHURCH, VA 22043 TELEMARKETING SERVICES 2 Total number of independent contractors (including but not limited to those listed above) who received more than 25

\$100,000 in compensation from the organization > 25 SEE SCHEDULE J-2 FOR PART VII, SECTION A CONTINUATION

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Form **990** (2009)

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Pa	rt VI	III Statement of Reven	ue					
					<b>(A)</b> Total revenue	<b>(B)</b> Related or exempt function revenue	<b>(C)</b> Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
nts		a Federated campaigns		1,624,638.				
Contributions, gifts, grants and other similar amounts		b Membership dues						
ts, arr		c Fundraising events						
ilar		d Related organizations						
sing		e Government grants (contributio		40,436,468.				
utic er s	f	F All other contributions, gifts, grants						
oth		similar amounts not included above	'e <b>1f</b>	122,832,101.				
ont	ç	g Noncash contributions included in lines 1	1a-1f: \$	4,304,350.				
a C	ł	h Total. Add lines 1a-1f			164,893,207.			
				Business Code				
ice	2 a			900099	379,986.	379,986.		
erv	k	b TRAVEL PROGRAMS		561520	239,309.		239,309.	
n S /en	C	c						
ar Rev	C	d						
Program Service Revenue		e						
ц.	f	f All other program service rever			(10,005			
		g Total. Add lines 2a-2f			619,295.			
	3	Investment income (including o			2 264 257		-10,054.	2 274 211
		other similar amounts)			2,364,257.		-10,034.	2,374,311.
	4	Income from investment of tax		-	3,625,520.			3,625,520.
	5	Royalties			5,025,520.			5,025,520.
	•	- Overe Dente	(i) Real 4,516,911.	(ii) Personal				
		a Gross Rents	4,983,485.					
		b Less: rental expenses	-466,574.					
		c Rental income or (loss) [ d Net rental income or (loss)	-		-466,574.		-466,574.	
		a Gross amount from sales of	(i) Securities	(ii) Other	100,071		100,071.	
	1 6	assets other than inventory	82,829,050.					
		b Less: cost or other basis	,,,					
	•	and sales expenses	76,534,596.					
		c Gain or (loss)						
		d Net gain or (loss)	, ,		6,294,454.			6,294,454.
		a Gross income from fundraising			, ,			, ,
nue		including \$						
еле	a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See         Part IV, line 18 a         b Less: direct expenses b							
r B								
the	k	b Less: direct expenses						
0		c Net income or (loss) from fund		►				
	9 a	a Gross income from gaming act	tivities. See					
		Part IV, line 19	а					
	k	b Less: direct expenses	b					
	c	c Net income or (loss) from gami	ing activities	🕨				
	10 a	a Gross sales of inventory, less r	returns					
		and allowances	а					
	k	b Less: cost of goods sold	b					
		c Net income or (loss) from sales	s of inventory	►				
		Miscellaneous Revenue	e	Business Code				
		a MISCELLANEOUS		900099	237,658.	237,658.		
	k	b LIST RENTAL		900099	170,637.			170,637.
	C	c						
		d All other revenue		C				
	e	e Total. Add lines 11a-11d			408,295.			
00000	12	Total revenue. See instructions.		►	177,738,454.	617,644.	-237,319.	
93200 02-04	10							Form <b>990</b> (2009)

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WORLD WILDLIFE FUND INC

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	o, 9b, and 10b of Part VIII.	Total expenses	Program service	Management and	Fundraising
	Grants and other assistance to governments and		expenses	general expenses	expenses
-	organizations in the U.S. See Part IV, line 21	8,119,670.	8,119,670.		
	Grants and other assistance to individuals in		,		
	he U.S. See Part IV, line 22	172,174.	172,174.		
	Grants and other assistance to governments,	,	,		
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16	43,808,332.	43,808,332.		
	Benefits paid to or for members				
	Compensation of current officers, directors,				
	rustees, and key employees	2,928,147.	1,777,230.	325,440.	825,477
6 (	Compensation not included above, to disqualified				
þ	ersons (as defined under section 4958(f)(1)) and				
þ	ersons described in section 4958(c)(3)(B)				
7 (	Other salaries and wages	36,321,997.	28,259,311.	4,047,589.	4,015,097
	Pension plan contributions (include section 401(k)				
а	nd section 403(b) employer contributions)	2,788,336.	2,137,713.	310,900.	339,723
9 (	Other employee benefits	11,250,638.	8,680,512.	1,257,824.	1,312,302
1 <b>0</b> F	Payroll taxes	2,488,914.	1,908,157.	277,515.	303,242
	ees for services (non-employees):				
a١	lanagement	80,704.		80,704.	
bι	egal	292,952.	28,000.	264,952.	
c /	Accounting	217,777.		217,777.	
dι	obbying	1,509,842.	1,509,842.		
e F	Professional fundraising services. See Part IV, line 17	1,670,290.			1,670,290
fl	nvestment management fees	1,788,489.		1,788,489.	
<b>g</b> (	Other	13,822,645.	13,660,329.	379,812.	-217,496
2 /	Advertising and promotion	585,026.	275,585.		309,441
	Office expenses	24,059,464.	11,023,334.	306,271.	12,729,859
<b>4</b> I	nformation technology	2,073,070.	842,267.	1,084,920.	145,883
1 <b>5</b> F	Royalties	1,023,363.	401,334.		622,029
6 (	Decupancy	2,800,287.	2,430,738.		369,549
T <b>7</b>	ravel	5,123,820.	4,666,430.	185,247.	272,143
1 <b>8</b> F	Payments of travel or entertainment expenses				
	or any federal, state, or local public officials				
9 (	Conferences, conventions, and meetings	2,425,934.	2,306,939.	111,051.	7,944
	nterest	2,213,433.	1,847,794.		365,639
	Payments to affiliates	0 500 010	0.000.104		450.000
	Depreciation, depletion, and amortization	2,739,010.	2,286,184.		452,826
2 <b>4</b> C a n	nsurance )ther expenses. Itemize expenses not covered bove. (Expenses grouped together and labeled niscellaneous may not exceed 5% of total	643,351.	553,869.		89,482
-	xpenses shown on line 25 below.) PREMIUMS	2 005 061	701 006	635.	1 21/ 120
	DUES & SUBSCRIPTIONS	2,005,861.	791,096.		1,214,130
~ 7	AUDIO VISUAL	1,767,851.	1,130,213.	115,021.	522,617 196,050
	MISCELLANEOUS	1,672,142. 1,579,667.	916,447. 674,765.	559,645.	904,902
~ <del>-</del>	BANK FEES	886,407.	317,039.	215,101.	354,267
· -		611,255.	449,701.	160,729.	825
	All other expenses	179,470,848.	140,975,005.	11,689,622.	26,806,221
	<b>loint costs.</b> Check here $\blacktriangleright$ $\boxed{X}$ if following	1,2,10,040.	±±0,273,003.	,007,022.	20,000,221
6.					
c	OP 98-2 Complete this line only if the organization				
	SOP 98-2. Complete this line only if the organization eported in column (B) joint costs from a combined				

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WORLD WILDLIFE FUND INC Part X Balance Sheet

					<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing			19,731,920.	1	18,531,368.
	2	Savings and temporary cash investments			16,837,040.	2	36,034,740.
	3	Pledges and grants receivable, net		28,274,955.	3	20,958,780.	
	4	Accounts receivable, net		38,734,959.	4	55,498,850.	
	5	Receivables from current and former officers, d					
		employees, and highest compensated employe	es. Compl	ete Part II			
		of Schedule L				5	
	6	Receivables from other disqualified persons (as					
ets		4958(f)(1)) and persons described in section 49	58(c)(3)(B)	. Complete			
		Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use				8	
A	9	Prepaid expenses and deferred charges			5,556,340.	9	5,438,711.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D		88,369,168.			
	b	Less: accumulated depreciation	10b	23,918,903.	61,714,637.		64,450,265.
	11	Investments - publicly traded securities			66,932,309.	11	70,006,982.
	12	Investments - other securities. See Part IV, line			113,209,073.	12	97,062,160.
	13	Investments - program-related. See Part IV, line			13		
	14	Intangible assets			14		
	15	Other assets. See Part IV, line 11		7,025,510.	15	9,536,725.	
	16	Total assets. Add lines 1 through 15 (must equ			358,016,743.	16	377,518,581.
	17	Accounts payable and accrued expenses			18,657,732.		21,013,565.
	18	Grants payable			27,175,802.	18	29,221,670.
	19	Deferred revenue			3,763,198.	19	4,430,942.
	20	Tax-exempt bond liabilities			38,134,469.	20	37,213,990.
ies	21	Escrow or custodial account liability. Complete				21	
Liabilities	22	Payables to current and former officers, directo		· · ·			
Lial		highest compensated employees, and disqualit	ied person	is. Complete Part II			
		of Schedule L			25 600 000	22	24 825 000
	23	Secured mortgages and notes payable to unrel		-	35,600,000.	23	34,835,000.
	24	Unsecured notes and loans payable to unrelate			7,333,630.	24	12,670,154.
	25 26	Other liabilities. Complete Part X of Schedule D Total liabilities. Add lines 17 through 25			130,664,831.	25 26	139,385,321.
	20	Organizations that follow SFAS 117, check h		X and complete	100,001,001.	20	105,000,011.
s		lines 27 through 29, and lines 33 and 34.					
Ce	27	Unrestricted net assets			121,691,385.	27	124,932,816.
alar	28	Temporarily restricted net assets			74,056,274.	28	80,461,608.
Ö	29		31,604,253.	29	32,738,836.		
Ŭ.		Organizations that do not follow SFAS 117, o		e ▶ □ and	, ,		, ,
ъ		complete lines 30 through 34.		· • - • • • •			
Net Assets or Fund Balances	30	Capital stock or trust principal, or current funds	;			30	
SSE	31	Paid-in or capital surplus, or land, building, or e				31	
∋t A	32	Retained earnings, endowment, accumulated in				32	
ž	33	Total net assets or fund balances			227,351,912.	33	238,133,260.
	34	Total liabilities and net assets/fund balances			358,016,743.	34	377,518,581.

Form **990** (2009)

52-1693387

164242\_1

09300215 755908 164242

Form 990 (2009)	WORI
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WORLD WILDLIFE FUND INC

Pa	rt XI Financial Statements and Reporting			
			Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		Х
b	Were the organization's financial statements audited by an independent accountant?	2b	х	
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit,			
	review, or compilation of its financial statements and selection of an independent accountant?	2c	х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a			
	consolidated basis, separate basis, or both:			
	X Separate basis Consolidated basis Both consolidated and separate basis			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit			
	Act and OMB Circular A-133?	3a	Х	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b	х	

Form **990** (2009)

932012 02-04-10

52-1693387

SCHEDULE A
------------

(Form 990 or 990-E	
--------------------	--

Department of the Treasury

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

OMB No. 1545-0047
2009
Open to Public Inspection

Inter	nal Reve	nue Service	► At	tach to Form 990 or Fo	orm 990-E	Z. 🕨 See	separate	instructio	ons.		Inspe	ection	
Nar	me of	the organizati	on						E	mployer i	identificati	on nu	mber
			WORLD WILD	LIFE FUND INC						52	-1693387		
Pa	art I	Reason	for Public Char	ity Status (All organiz	ations mu	st complet	te this par	t.) See inst	tructions.				
The	organ	nization is not a	a private foundation	because it is: (For lines <sup>-</sup>	1 through <sup>-</sup>	11, check	only one b	ox.)					
1		A church, co	nvention of churches	s, or association of chur	ches desc	ribed in <b>se</b>	ction 170	(b)(1)(A)(i)	-				
2		A school des	cribed in section 17	'0(b)(1)(A)(ii). (Attach Sc	hedule E.)								
3				tal service organization		in <b>section</b>	170(b)(1)	(A)(iii).					
4		A medical res	search organization	operated in conjunction	with a hos	pital desci	ribed in <b>se</b>	ction 170	(b)(1)(A)(ii	i). Enter t	he hospital	's nan	ne,
		city, and state:											
5		An organizati	on operated for the	benefit of a college or ur	niversity ov	wned or op	perated by	a governi	mental uni	t describe	ed in		
		section 170	(b)(1)(A)(iv). (Comple	ete Part II.)									
6		A federal, sta	te, or local governm	ent or governmental uni	t described	d in <b>sectio</b>	n 170(b)(1	I)(A)(v).					
7	X	An organizati	on that normally rec	eives a substantial part	of its supp	ort from a	governme	ental unit c	or from the	general p	oublic desc	ribed	in
		section 170(	<b>b)(1)(A)(vi).</b> (Comple	te Part II.)									
8		A community	trust described in s	ection 170(b)(1)(A)(vi).	(Complete	Part II.)							
9		An organizati	on that normally rec	eives: (1) more than 33 <sup>-</sup>	1/3% of its	support f	rom contri	butions, m	nembershi	p fees, ar	nd gross ree	ceipts	from
		activities rela	ted to its exempt fur	nctions - subject to certa	ain excepti	ons, and (2	2) no more	than 33 1	3% of its	support	from gross	inves	tment
		income and ι	Inrelated business ta	axable income (less sect	tion 511 ta	x) from bu	sinesses a	acquired b	y the orga	anization a	after June 3	30, 197	75.
		See section	509(a)(2). (Complete	e Part III.)									
10		An organizati	on organized and op	perated exclusively to te	st for publ	ic safety. S	See <b>sectio</b>	n 509(a)(4	4).				
11		An organizati	on organized and op	perated exclusively for the	ne benefit (	of, to perfo	orm the fur	nctions of,	or to carr	y out the	purposes o	of one	or
		more publicly	supported organiza	ations described in section	on 509(a)( <sup>-</sup>	1) or section	on 509(a)(2	2). See <b>sec</b>	tion 509(	<b>a)(3).</b> Che	eck the box	that	
		describes the		organization and compl									
		a 📖 Type I	b 🗆	⊥ Type II c	з 📖 Тур	e III - Func	tionally int	egrated		d	Type III - (	Other	
e	• 📖	By checking	this box, I certify tha	at the organization is not	controlled	l directly o	r indirectly	y by one o	r more dis	qualified p	persons oth	her tha	an
			-	han one or more publicly		-				9(a)(1) or s	section 509	9(a)(2).	
1	f	If the organiz	ation received a writ	ten determination from t	the IRS tha	at it is a Ty	pe I, Type	II, or Type	e III				
			rganization, check th										. L
ç	9			organization accepted ar									-
				irectly controls, either al								Yes	No
				upported organization?									
				n described in (i) above?									
				person described in (i) o							. <b>11g(iii)</b>		
ł	า	Provide the f	ollowing information	about the supported or	ganization	(S).							
				(iii) Type of	(iv) lo the c	ranization	(W) Did vo	, potify the	(vi) Is	the			
(i	,	e of supported	(ii) EIN	organization	in col (i) lis	organization sted in your	organizat	ion in col	10/02/02/200	on in col	(vii) An		)†
	Ulg	anization		(described on lines 1-9 above or IRC section		document?	(i) of your	support?	(i) organiz U.S	ed in the	Sup	port	
				(see instructions)	Yes	No	Yes	No	Yes	No			
				(,/)									

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2009

932021 02-08-10

Total

### Schedule A (Form 990 or 990-EZ) 2009 WORLD WILDLIFE FUND INC

Page 2

Part II	Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
	(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Se	ction A. Public Support						
Cal	endar year (or fiscal year beginning in)	(a) 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	<b>(e)</b> 2009	<b>(f)</b> Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	144,153,026.	209,336,763.	152,319,942.	146,512,942.	164,893,207.	817,215,880.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge	144 153 000		150 010 040	146 510 040	164 002 007	017 015 000
	Total. Add lines 1 through 3	144,153,026.	209,336,763.	152,319,942.	146,512,942.	164,893,207.	817,215,880.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the amount shown on line 11,						
	column (f)						12 252 140
~							43,353,149. 773,862,731.
_	Public support. Subtract line 5 from line 4. ction B. Total Support						115,002,151.
	endar year (or fiscal year beginning in)	(a) 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
	Amounts from line 4	144,153,026.	209,336,763.	152,319,942.	146,512,942.	164,893,207.	817,215,880.
	Gross income from interest,	,,,	,,	,,,	,,	,,,	
Ŭ	dividends, payments received on	ſ					
	securities loans, rents, royalties						
	and income from similar sources	8,175,033.	7,629,064.	10,405,943.	13,984,843.	10,506,688.	50,701,571.
9	Net income from unrelated business	, , -	, , .	, , , -	, , .	, , .	, , , -
Ū	activities, whether or not the	ſ					
	business is regularly carried on	ſ					
10	Other income. Do not include gain						
	or loss from the sale of capital	ſ					
	assets (Explain in Part IV.)	925,460.	1,845,369.	2,711,011.	3,762,369.	788,281.	10,032,490.
11	Total support. Add lines 7 through 10						877,949,941.
12	Gross receipts from related activities	, etc. (see instructi	ons)			12	1,805,516.
13	First five years. If the Form 990 is fo	r the organization's	s first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
	organization, check this box and stop				-		
Se	ction C. Computation of Publ	ic Support Pe	rcentage				
14	Public support percentage for 2009 (	line 6, column (f) d	ivided by line 11, c	olumn (f))		14	88.14 %
15	Public support percentage from 2008	3 Schedule A, Part	II, line 14			15	86.76 %
<b>16</b> a	<b>33 1/3% support test - 2009.</b> If the o	rganization did no	t check the box or	line 13, and line 1	14 is 33 1/3% or m	ore, check this bo	
	stop here. The organization qualifies						
b	<b>33 1/3% support test - 2008.</b> If the o	-					
	and <b>stop here.</b> The organization qual						
17a	10% -facts-and-circumstances tes	t - 2009.If the orga	anization did not c	heck a box on line	13, 16a, or 16b, a	nd line 14 is 10%	or more,
	and if the organization meets the "fac				-	-	
	meets the "facts-and-circumstances"	•			•		
b	9 10% -facts-and-circumstances tes						
	more, and if the organization meets the				• •		,
	organization meets the "facts-and-cire		-				▶⊣
18	Private foundation. If the organization	on did not check a	box on line 13 16	a 16b 17a or 17b	check this box a	and see instruction	s 🕨

Schedule A (Form 990 or 990-EZ) 2009

09300215 755908 164242

Sch	edule A (Form 990 or 990-EZ) 2009	-					Page <b>3</b>
	art III Support Schedule for (	Organizations	Described in	Section 509(a	<b>i)(2)</b> (Complete only	/ if you checked the b	ox on line 9 of Part I.
Se	ction A. Public Support		_	-			
Cal	endar year (or fiscal year beginning in)	(a) 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per- formed, or facilities furnished in						
	any activity that is related to the						
	organization's tax-exempt purpose					-	
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
_	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
~	the organization without charge						
	Total. Add lines 1 through 5					+	
7 8	A Amounts included on lines 1, 2, and 3 received from disgualified persons						
ŀ	Amounts included on lines 2 and 3 received						
•	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
Se	ction B. Total Support						
	endar year (or fiscal year beginning in)	(a) 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
	Amounts from line 6	(4) 2000	(2) 2000	(0) 2001	(4) 2000	(0) 2000	(1) 10101
	a Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties and income from similar sources						
k	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
Ċ	Add lines 10a and 10b						
	Net income from unrelated business						
	activities not included in line 10b, whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain						
	or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is fo	r the organization	's first, second, thir	d, fourth, or fifth t	ax year as a secti	on 501(c)(3) organi	zation,
_	check this box and stop here						▶∟
	ction C. Computation of Pub					- i - i	
	Public support percentage for 2009 (					15	%
	Public support percentage from 2008					16	%
	ction D. Computation of Inve					· · · ·	
	Investment income percentage for 20			ne 13, column (f))			%
	Investment income percentage from					18	%
19a	a 33 1/3% support tests - 2009. If the						17 is not
-	more than 33 1/3%, check this box a						
k	<b>33 1/3% support tests - 2008.</b> If the	•					
	line 18 is not more than 33 1/3%, che						
20	Private foundation. If the organization	JU GIG NOT CHECK A	Luox on line 14, <b>1</b> 9	a. or igd. Check t	rus box and see in	ISTRUCTIONS	

Schedule A (Form 990 or 990-EZ) 2009

932023 02-08-10

09300215 755908 164242

15 2009.05030 WORLD WILDLIFE FUND INC

164242\_1

* *	PUBLIC	DISCLOSURE	COPY	* *

# Schedule of Contributors

Attach to Form 990, 990-EZ, or 990-PF.

OMB No. 1545-0047

2009

Employer identification number

52-1693387

Name	of the	organ	ization
------	--------	-------	---------

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

WORLD WILDLIFE FUND INC

Organization type (check of	one):
-----------------------------	-------

Filers of:	Section:
Form 990 or 990-EZ	X 501(c)( <sup>3</sup> ) (enter number) organization
	4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**. **Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

#### **General Rule**

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

#### **Special Rules**

For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

J For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year.

**Caution.** An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA	For Privacy Act and Paperwork Reduction Act Not	tice, s	see the	Instruction	ons
	for Form 990, 990-EZ, or 990-PF.				

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)

			(Complete Part II if there is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash Complete Part II if there is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash Complete Part II if there is a noncash contribution
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution)

#### Name of organization

Part I

(a)

No.

1

WORLD WILDLIFE FUND INC

Contributors (see instructions)

(b)

Name, address, and ZIP + 4

1 of 1 of Part I Page

(d)

Type of contribution

Х

Employer identification number

Person Payroll

Noncash

52-1693387

(c)

Aggregate contributions

\$

21,764,174.

Schedule B (Form 990, 990-EZ, or 990-PF) (2009
--

Name of organization

Part II

Page of of Part II

Employer identification number

WORLD WILDLIFE FUND INC

52-1693387

Noncash Property (see instructions) (a) (c) No. (b) (d) FMV (or estimate) from Description of noncash property given **Date received** (see instructions) Part I \$ (a) (c) No. (b) (d) FMV (or estimate) from Description of noncash property given **Date received** (see instructions) Part I \$ (a) (c) No. (d) (b) FMV (or estimate) from Description of noncash property given Date received (see instructions) Part I \$ (a) (c) No. (d) (b) FMV (or estimate) from Description of noncash property given Date received (see instructions) Part I \$ (a) (c) No. (b) (d) FMV (or estimate) from Description of noncash property given **Date received** (see instructions) Part I \$ (a) (c) No. (b) (d) FMV (or estimate)

\$

Description of noncash property given

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)

(see instructions)

09300215 755908 164242

from

Part I

923453 02-01-10

18 2009.05030 WORLD WILDLIFE FUND INC

 $164242_{1}$ 

**Date received** 

Name of orga	anization		Employer identification number				
WORLD WIL	DLIFE FUND INC		52-1693387				
Part III	Exclusively religious, charitable, etc., in	ndividual contributions to section 50	1(c)(7), (8), or (10) organizations aggregating				
	Part III, enter the total of <i>exclusively</i> religion	e columns (a) through (e) and the folio ous, charitable, etc., contributions of	wing line entry. For organizations completing				
	\$1,000 or less for the year. (Enter this inf	ormation once. See instructions.)	\$				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
Γ		(e) Transfer of gift					
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
			.				
			·				
			.				
		(e) Transfer of gift					
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
	(e) Transfer of gift						
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				

923454 02-01-10

Sc

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)

Relationship of transferor to transferee

09300215 755908 164242

Transferee's name, address, and ZIP + 4

19 2009.05030 WORLD WILDLIFE FUND INC

(e) Transfer of gift

164242\_1

SCHEDULE C		olitical Campaign a	and Lobbyi	na Activities	OMB No. 1545-0047	
(Form 990 or 990-E	7)	For Organizations Exempt From Income Tax Under section 501(c) and section 527				
Department of the Treasury Internal Revenue Service		Complete if the organi Attach to Form 990 or Form 990			Open to Public Inspection	
If the organization a		Form 990, Part IV, line 3, or For			gn Activities), then	
		nplete Parts I-A and B. Do not con				
<ul> <li>Section 501(c) (ot</li> </ul>	her than section 5	01(c)(3)) organizations: Complete	Parts I-A and C below	v. Do not complete Part I-	В.	
<ul> <li>Section 527 organ</li> </ul>	nizations: Complet	e Part I-A only.				
		Form 990, Part IV, line 4, or For				
		have filed Form 5768 (election un have NOT filed Form 5768 (election				
If the organization a	nswered "Yes," to	Form 990, Part IV, line 5 (Proxy	Tax), then			
	(5), or (6) organiza	tions: Complete Part III.		i		
Name of organization				En	ployer identification number	
Dort I A Com		LIFE FUND INC ganization is exempt unde	r agation 501(a)	Antio a costion 507	52-1693387	
					organization.	
	-	zation's direct and indirect politica			. <b>ф</b>	
3 Volunteer hours						
Part I-B Com	olete if the or	ganization is exempt unde	r section 501(c)	(3).		
		incurred by the organization under	. ,		· \$	
2 Enter the amoun	t of any excise tax	incurred by organization manager	s under section 495	5	\$	
		on 4955 tax, did it file Form 4720 f				
		·				
<b>b</b> If "Yes," describ	e in Part IV.					
Part I-C Com	plete if the or	ganization is exempt unde	er section 501(c)	, except section 50	1(c)(3).	
1 Enter the amoun	t directly expende	d by the filing organization for sec	tion 527 exempt fund	ction activities	\$	
		nization's funds contributed to oth	-			
					\$	
		s. Add lines 1 and 2. Enter here an			•	
		<b>1120-POL</b> for this year?				
		the amount paid from the filing or				
		ivered to a separate political organ				
		d, provide information in Part IV.	,			
(a) Na	me	(b) Address	(c) EIN	(d) Amount paid fron filing organization's funds. If none, enter -0	contributions received and	
For Privacy Act and	Paperwork Reduc	tion Act Notice, see the Instruct	tions for Form 990 c	or 990-EZ. Schedule	C (Form 990 or 990-EZ) 2009	

LHA

932041 02-04-10

			totals	
1a	Total lobbying expenditures to influence pub			
b	Total lobbying expenditures to influence a leg	gislative body (direct lobbying)		
с	Total lobbying expenditures (add lines 1a and	d 1b)		
d	Other exempt purpose expenditures			
е	Total exempt purpose expenditures (add line	s 1c and 1d)		
f	Lobbying nontaxable amount. Enter the amo	unt from the following table in both columns.		
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
	Not over \$500,000	20% of the amount on line 1e.		
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.		
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
	Over \$17,000,000	\$1,000,000.		
g	Grassroots nontaxable amount (enter 25% o	f line 1f)		
h	Subtract line 1g from line 1a. If zero or less, e	enter -0-		
i	Subtract line 1f from line 1c. If zero or less, e	nter -0-		
j	If there is an amount other than zero on eithe	er line 1h or line 1i, did the organization file Form 4720	_	
	reporting section 4911 tax for this year?		L	Yes No
		4-Year Averaging Period Under Section 501(h)		
		at made a section 501(h) election do not have to com		
	columns be	age 4.)		

#### Lobbying Expenditures During 4-Year Averaging Period

	Lobbying Exper	nditures During 4-Yea	ar Averaging Period		
Calendar year (or fiscal year beginning in)	<b>(a)</b> 2006	<b>(b)</b> 2007	(c) 2008	( <b>d)</b> 2009	<b>(e)</b> Total
2a Lobbying nontaxable amount					
<ul> <li>b Lobbying ceiling amount (150% of line 2a, column(e))</li> </ul>					
<b>c</b> Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2009

932042 02-04-10

		(a)		(k	<b>)</b>
	Y	es	No	Amo	ount
<ul> <li>During the year, did the filing organization attempt to influence foreign, national, state or</li> </ul>	or				
local legislation, including any attempt to influence public opinion on a legislative matte	r				
or referendum, through the use of:					
a Volunteers?			X		
b Paid staff or management (include compensation in expenses reported on lines 1c thro	ough 1i)? 🏾 🕺	Σ.			
c Media advertisements?				2,	005,193.
d Mailings to members, legislators, or the public?					90,808.
e Publications, or published or broadcast statements?					155,351.
f Grants to other organizations for lobbying purposes?	X	۲ ۲			91,783.
g Direct contact with legislators, their staffs, government officials, or a legislative body?					169,135.
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar mean					3,782.
i Other activities? If "Yes," describe in Part IV		۲ ۲			220,415.
j Total. Add lines 1c through 1i				2,	736,467.
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3	3)?		Х		
<b>b</b> If "Yes," enter the amount of any tax incurred under section 4912					
c If "Yes," enter the amount of any tax incurred by organization managers under section					
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
Part III-A Complete if the organization is exempt under section 501(c) 501(c)(6).	c)(4), section 5	01(C)(	5), or se	ction	
				Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?			1		
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?			2		
3 Did the organization agree to carryover lobbying and political expenditures from the price			3		
Part III-B Complete if the organization is exempt under section 501(c) 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No "Yes."					l
1 Dues, assessments and similar amounts from members			1		
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amo					
expenses for which the section 527(f) tax was paid).					
a Current year			2a		
b Carryover from last year			2b		
c Total			2c		
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 10	62(e) dues		3		
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what port	tion of the excess				
does the organization agree to carryover to the reasonable estimate of nondeductible k	obbying and politic	al			
expenditure next year?			4		
5 Taxable amount of lobbying and political expenditures (see instructions)			5		
Part IV Supplemental Information					
Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part	t I-C, line 5; and Pa	rt II-B, li	ne 1i. Also	, complete	this part
for any additional information. PART II-B, LINE 1(I), OTHER LOBBYING ACTIVITIES:					
OTHER ACTIVITIES INCLUDED TIME SPENT ON STRATEGY AND PLANNING RELATED					

TO LOBBYING.

Schedule C (Form 990 or 990-EZ) 2009

932043 02-04-10

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#### (Form 990)

Part I

1 2

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4 5

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7 8

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conserv Part III

Part II

Department of the Internal Revenue Se

# **Supplemental Financial Statements**

#### Name of the o

Form 990) ■ complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.					2009 Open to Public	
	tment of the Treasury al Revenue Service	Attach to Form	990. See separate instructions.		Inspection	
am	e of the organizati	ON WORLD WILDLIFE FUND INC			r identification number 2-1693387	
Pa	rt I Organiza	ations Maintaining Donor Advise	ed Funds or Other Similar Funds	or Accounts.	Complete if the	
	organizatio	n answered "Yes" to Form 990, Part IV, line	e 6.			
			(a) Donor advised funds	<b>(b)</b> Funds ar	nd other accounts	
1	Total number at er	nd of year				
2	Aggregate contrib	utions to (during year)				
3	Aggregate grants	from (during year)				
4	Aggregate value a	t end of year				
5	Did the organization	on inform all donors and donor advisors in	writing that the assets held in donor advis	ed funds		
	are the organization	on's property, subject to the organization's	exclusive legal control?		🗆 Yes 🛛 No	
6	Did the organization	on inform all grantees, donors, and donor a	advisors in writing that grant funds can be	used only		
	for charitable purp	ooses and not for the benefit of the donor o	or donor advisor, or for any other purpose	conferring		
	impermissible priv				🔄 Yes 🔄 No	
<b>'</b> a	rt II Conserv	ation Easements. Complete if the org	ganization answered "Yes" to Form 990, F	Part IV, line 7.		
1	Purpose(s) of cons	servation easements held by the organizat	ion (check all that apply).			
	Preservation	n of land for public use (e.g., recreation or p	pleasure) Preservation of an his	storically important	land area	
	Protection o	of natural habitat	Preservation of a cert	ified historic struct	ture	
	Preservation	n of open space				
2	Complete lines 2a	through 2d if the organization held a quali	fied conservation contribution in the form	of a conservation	easement on the last	
	day of the tax year	r.				
				Held	at the End of the Tax Yea	
а	Total number of co	onservation easements		2a		
	-					
		vation easements on a certified historic str				
		vation easements included in (c) acquired				
3	Number of conser year	vation easements modified, transferred, re	leased, extinguished, or terminated by the	e organization duri	ng the tax	
4	Number of states	where property subject to conservation ea	sement is located			
5	Does the organiza	tion have a written policy regarding the pe	riodic monitoring, inspection, handling of			
	violations, and enf	forcement of the conservation easements i	t holds?		🗀 Yes 📖 No	
6	Staff and voluntee	er hours devoted to monitoring, inspecting,	and enforcing conservation easements d	uring the year 🕨		
7	Amount of expens	ses incurred in monitoring, inspecting, and	enforcing conservation easements during	the year 🕨 \$		
3	Does each conser	vation easement reported on line 2(d) abov	ve satisfy the requirements of section 170	(h)(4)(B)(i)		
	and section 170(h)	)(4)(B)(ii)?			🗀 Yes 📖 No	
	In Part XIV descril	be how the organization reports conservat	ion easements in its revenue and expense	e statement, and b	alance sheet, and	
9		ole the text of the footnote to the organization	tion's financial statements that describes	the organization's	accounting for	
Э		sie, the text of the foothole to the organiza				
	include, if applicat	ements.				
	include, if applicat		f Art, Historical Treasures, or O	ther Similar A	ssets.	

- treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.
- b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: •

	(i) Revenues included in Form 990, Part VIII, line 1	\$
	(ii) Assets included in Form 990, Part X	\$
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provid	le
	the following amounts required to be reported under SFAS 116 relating to these items:	
а	Revenues included in Form 990, Part VIII, line 1	\$
b	Assets included in Form 990, Part X	\$

Schedule D (Form 990) 2009

OMB No. 1545-0047

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09300215 755908 164242

2009.05030 WORLD WILDLIFE FUND INC

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		JIFE FUND INC				52-16933		Page <b>2</b>	
Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)									
3	3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):								
а	Public exhibition	d	L oan or exc	hange program	ns				
b	Scholarly research	e		nange program					
c	Preservation for future generations	-							
4	Provide a description of the organization's co	ollections and explair	n how thev further t	he organizatior	n's exempt	purpose in Par	t XIV.		
5	During the year, did the organization solicit o								
	to be sold to raise funds rather than to be ma			-			Yes	🗌 No	
Pa	rt IV Escrow and Custodial Arran						9, or		
	reported an amount on Form 990, Part X, line 21.								
<b>1</b> a	Is the organization an agent, trustee, custod	ian or other intermed	liary for contributior	ns or other asse	ets not inc	luded	_		
	on Form 990, Part X?						Yes	🗌 No	
b	If "Yes," explain the arrangement in Part XIV				-				
							Amount		
с	Beginning balance					1c			
d	Additions during the year					1d			
е	Distributions during the year					1e			
f	Ending balance					1f	_		
2a	Did the organization include an amount on F	orm 990, Part X, line	21?			L	Yes	└── No	
-	If "Yes," explain the arrangement in Part XIV.								
Ра	rt V Endowment Funds. Complete i								
		(a) Current year	(b) Prior year	(c) Two years	back (d)	Three years back	(e) Four	years back	
1a	<b>o o j</b>	160,851,759.	207,945,253.						
b	Contributions	9,265,032.	16,446,676.						
С	Net investment earnings, gains, and losses	25,634,614.	-36,962,315.						
d	Grants or scholarships	3,748,961.	4,605,523.						
е	Other expenditures for facilities								
	and programs	20,157,183.	21,972,332.						
f	Administrative expenses	171 045 061	100 051 750						
g	End of year balance	171,845,261.	160,851,759.						
2	Provide the estimated percentage of the yea								
a	Board designated or quasi-endowment	70.00	_%						
b	Permanent endowment ► 28.00 Term endowment ► 2.00	%							
c		%	- 41 41 41 1 1 1 1						
3a	Are there endowment funds not in the posse	ession of the organiza	ation that are held a	nd administere	ed for the c	organization	Г	Vec Ne	
	by:						2-(1)	Yes No X	
	(i) unrelated organizations						3a(i)	X	
L.	(ii) related organizations							A	
D	If "Yes" to 3a(ii), are the related organizations Describe in Part XIV the intended uses of the						3b		
Pa	rt VI Investments - Land, Building	<u>Q</u>		Part X line 10	<u>ו</u>				
14	Description of investment	(a) Cost or o		or other	(c) Accu	mulated	(d) Bool		
	Description of investment	basis (investn		(other)	depred		( <b>u</b> ) 500r	value	
10	Land		,	,436,974.			17	436,974.	
la b	Land			,834,313.	11	,272,500.		561,813.	
	Buildings Leasehold improvements			,845,252.		,246,220.		599,032.	
d	<b>_</b>			,125,410.		,269,485.		855,925.	
	Other			,127,219.		130,698.		996,521.	
	I. Add lines 1a through 1e. (Column (d) must e							450,265.	
1010			.,	- (~)//		Schedule		990) 2009	

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Schedule D (	Form 990)	2009
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Part VII Investments - Other Securities. Se	ee Form 990, Part X, line 12	2.	
(a) Description of security or category (including name of security)	(b) Book value		thod of valuation: d-of-year market value
Financial derivatives			
Closely-held equity interests			
Other			
PARTNERSHIPS	97,062,160.	END-OF-YEAR MARKET	VALUE
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.)	97,062,160.		
Part VIII Investments - Program Related. S			
			thod of valuation:
(a) Description of investment type	(b) Book value	Cost or end	d-of-year market value
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.)			
Part IX Other Assets. See Form 990, Part X, line	9 15.	•	
(a)	Description		(b) Book value
Total. (Column (b) must equal Form 990, Part X, col (B) lin	e 15.)		
Part X Other Liabilities. See Form 990, Part X,	, line 25.		
1. (a) Description of liability		(b) Amount	
Federal income taxes			
VALUE OF INTEREST RATE SWAPS		12,670,154.	
Total. (Column (b) must equal Form 990, Part X, col (B) lin	e 25.)	12,670,154.	

2. FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

9320	153	
02-0	1-1	0

	dule D (Form 990) 2009 WORLD WILDLIFE FUND INC			52-169	
Pa	t XI Reconciliation of Change in Net Assets from Form S	990 to Audited	<b>Financial Stat</b>	ements	
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1		177,738,454.
2	Total expenses (Form 990, Part IX, column (A), line 25)		2		179,470,848.
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3		-1,732,394.
4	Net unrealized gains (losses) on investments		4		17,850,266.
5	Donated services and use of facilities				
6	Investment expenses				
7	Prior period adjustments				
8	Other (Describe in Part XIV.)				-5,336,524.
9	Total adjustments (net). Add lines 4 through 8				12,513,742.
10	Excess or (deficit) for the year per audited financial statements. Combine lin				10,781,348.
Par	t XII Reconciliation of Revenue per Audited Financial Sta			Return	
1	Total revenue, gains, and other support per audited financial statements			1	235,041,815.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains on investments	2a	17,850,266		
b	Donated services and use of facilities	2b	46,578,108	<u>·</u>	
С	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIV.)	2d	-5,336,524	•	
е	Add lines 2a through 2d			2e	59,091,850.
3	Subtract line 2e from line 1			3	175,949,965.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	1,788,489	<u>·</u>	
b	Other (Describe in Part XIV.)	4b			
с	Add lines 4a and 4b			4c	1,788,489.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12			5	177,738,454.
Pa	t XIII Reconciliation of Expenses per Audited Financial St				
1	Total expenses and losses per audited financial statements			1	224,260,467.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities	2a	46,578,108	<u>·</u>	
b	Prior year adjustments	2b			
С	Other losses			_	
d	Other (Describe in Part XIV.)	2d			
е	Add lines 2a through 2d			2e	46,578,108.
3	Subtract line 2e from line 1			3	177,682,359.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b		1,788,489	-	
b	Other (Describe in Part XIV.)	4b			
с	Add lines 4a and 4b			4c	1,788,489.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 1	8.)		5	179,470,848.
	t XIV Supplemental Information				
Com	olete this part to provide the descriptions required for Part II, lines 3, 5, and 9	); Part III, lines 1a a	nd 4; Part IV, lines	1b and 2b	; Part V, line 4; Part

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information. PART V, LINE 4: ENDOWMENT FUNDS ARE USED TO FURTHER CONSERVATION WORK.

PART X: WWF ADOPTED THE PROVISIONS OF FASB INTERPRETATION NO.

48 (FIN 48), ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES (NOW CODIFIED AS

ASC 740-10), ON JULY 1, 2007. UNDER FIN 48, AN ORGANIZATION MUST

RECOGNIZE THE TAX BENEFIT ASSOCIATED WITH TAX POSITIONS TAKEN FOR TAX

RETURN PURPOSES WHEN IT IS MORE-LIKELY-THAN-NOT THAT THE POSITION WILL BE

### SUSTAINED. THE IMPLEMENTATION OF FIN 48 HAD NO IMPACT ON THE WWF'S

Schedule D (Form 990) 2009

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Schedule D (Form 990) 2009 WORLD WILDLIFE FUND INC	52-1693387	Page 5
Part XIV Supplemental Information (continued)		
INANCIAL STATEMENTS. WWF DOES NOT BELIEVE THERE ARE ANY MATERIAL		
INCERTAIN TAX POSITIONS AND ACCORDINGLY IT WILL NOT RECOGNIZE ANY		
JABILITY FOR UNRECOGNIZED TAX BENEFITS. WWF HAS FILED FOR AND RECEIVED		
NCOME TAX EXEMPTIONS IN THE JURISDICTIONS WHERE IT IS REQUIRED TO DO SO.		
ADDITIONALLY, WWF HAS FILED INTERNAL REVENUE SERVICE FORM 990 AND FORM		
90-T TAX RETURNS AS REQUIRED AND ALL OTHER APPLICABLE RETURNS IN THOSE		
URISDICTIONS WHERE IT IS REQUIRED. WWF BELIEVES THAT IT IS NO LONGER		
SUBJECT TO U.S. FEDERAL, STATE AND LOCAL, OR NON-U.S. INCOME TAX		
XAMINATIONS BY TAX AUTHORITIES FOR YEARS BEFORE 2007. NO INTEREST OR		
PENALTIES WERE ACCRUED AS OF JULY 1, 2007 AS A RESULT OF THE ADOPTION OF		
IN 48. FOR THE YEAR ENDED JUNE 30, 2010, THERE WERE NO INTEREST OR		
PENALTIES RECORDED OR INCLUDED IN THE STATEMENTS OF ACTIVITIES.		

PART XI, LINE 8 - OTHER ADJUSTMENTS:

UNREALIZED LOSS ON INTEREST RATE SWAP: -5336524.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

UNREALIZED LOSS ON INTEREST RATE SWAP: -5336524.

Schedule D (Form 990) 2009

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Schedule	F
(Form 990)	

Department of the Treasury

# Statement of Activities Outside the United States

Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

Attach to Form 990. See separate instructions.

OMB No. 1545-0047
2009
Open to Public
Inspection

Internal Revenue Service			-			nspection
Name of the organization					Employer identit	fication number
WORLD WILDLIFE FUND IN	с				52-1693387	
		Activities Ou	tside the United States. Comp	lete if the orga		Yes"
to Form 990, Pa	rt IV, line 14b.					
			ds to substantiate the amount of the g			
grantees' eligibility for the	he grants or assi	stance, and the	selection criteria used to award the g	ants or assista		Yes 🛄 No
2 For grantmakers. Desc	cribe in Part IV th	e organization's	procedures for monitoring the use of	grant funds ou	tside the United Sta	ates.
Ū		5		0		
	1	1	ditional space is needed.)			1
(a) Region	(b) Number of offices	(c) Number of employees or	(d) Activities conducted in region (by type) (i.e., fundraising,		vity listed in (d) gram service,	(f) Total expenditures
	in the region	agents in	program services, grants to		e specific type	for region
	-	region	recipients located in the region)	of servi	ce(s) in region	
CENTRAL AMERICA &						
CARRIBEAN	5	36	PROGRAM SERVICES	CONSERVATIO	ON ACTIVITIES	3,313,985.
CENTRAL AMERICA &		0	GRANTS TO RECIPIENTS IN REGION			200 022
CARRIBEAN	0	0	IN REGION			399,922.
			GRANTS TO RECIPIENTS			
EAST ASIA & PACIFIC	1	. 2	IN REGION			7,585,676.
			GRANTS TO RECIPIENTS			
EUROPE	0	0	IN REGION			7,048,518.
NORTH AMERICA	6	58	PROGRAM SERVICES	CONSERVATIO	ON ACTIVITIES	4,498,436.
NORTH AMERICA	0	0	GRANTS TO RECIPIENTS IN REGION			1,361,649.
						1,001,019.
SOUTH AMERICA	11	. 149	PROGRAM SERVICES	CONSERVATIO	ON ACTIVITIES	11,750,105.
			GRANTS TO RECIPIENTS			
SOUTH AMERICA	0	0	IN REGION			8,871,882.
Totals	26	334				67,111,828.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2009

932071 02-01-10

Schedule F (Form 990) 2009

Schedule F (Form 990) 2009

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000

Use Schedule F-	1 (Form 990) if additi	onal space is needed.						
<b>1</b> (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	<b>(c)</b> Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	<b>(f)</b> Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EUROPE (INCLUDING						
		ICELAND & GREENLAND)		4 700 330	WIRE WHEN			
		GREENLAND)	CONSERVATION	4,722,332.	AVAILABLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	4,090,272.		Ο.		
			CONDERVITION	4,000,272.				
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	4,043,847.		Ο.		
				, , ,				
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	2,504,894.	AVAILABLE	Ο.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	2,393,211.	AVAILABLE	Ο.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	1,625,745.	AVAILABLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	1,453,751.	AVAILABLE	0.		
					NTDE LUIEN			
		EAST ASIA AND THE	CONCERNANTON	1 252 742	WIRE WHEN			
0 5 1 1 1 1 1			CONSERVATION	1,252,742.		0.		
			recognized as charities by the					274
			n 501(c)(3) equivalency letter					274
3 Enter total number of	other organizations of	or entitles				····· <b>P</b>		

WORLD WILDLIFE FUND INC

Page **2** 

52-1693387

### Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.

Use Schedule F-1 (Form 990) if additional space is needed.

Schedule F (Form 990) 2009

WORLD WILDLIFE FUND INC

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
CONSERVATION	CENTRAL AMERICA & CARRIBEAN	1	1,400.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	EAST ASIA & PACIFIC	65	272,078.	WIRE WHEN AVAILABLE	0.		
CONCERNMENTON	EUROPE	17	20.202				
CONSERVATION	EUROPE	17	39,203.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	NORTH AMERICA	125	128,761.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SOUTH AMERICA	318	516,780.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SOUTH ASIA	173	262,087.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	SUB-SAHARAN AFRICA	61	230,704.	WIRE WHEN AVAILABLE	0.		
CONSERVATION	RUSSIA AND THE NEWLY INDEPENDENT STATES	11	59,346.	WIRE WHEN AVAILABLE	0.		

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Schedule F (Form 990) 2009

Schedule F (Form 990) 2009 WORLD WILDLIFE FUND INC	52-1693387	Page 4
<b>Part IV</b> Supplemental Information Complete this part to provide the information required in Part I, line 2, and any additional information.		
ALL GRANT AGREEMENT DOCUMENTS HAVE PAYMENT PROVISIONS AND TERMS AND		
CONDITIONS FOR USE OF FUNDS. PAYMENTS ARE MADE IN INCREMENTAL AMOUNTS FOR		
GRANTS ABOVE \$25,000 BASED ON THE CASH FLOW NEEDS OF THE RECIPIENT.		
AFTER THE INITIAL PAYMENT, ALL SUBSEQUENT PAYMENTS ARE MADE AFTER		
RECEIPT, REVIEW, AND ACCEPTANCE OF SIGNED FINANCIAL REPORTS FROM THE		
GRANTEES. FINAL PAYMENTS ARE MADE UPON RECEIPT AND ACCEPTANCE OF FINAL		
DELIVERABLES.		
ALL AGREEMENTS, RECEIPT OF DELIVERABLES, AND PAYMENTS ARE TRACKED USING A		
DATABASE DESIGNED FOR TRACKING OF GRANTS. ALL PAYMENTS ARE DOCUMENTED IN		
THE ACCOUNTING SYSTEM. GRANTEE CAN ONLY RECEIVE MORE FUNDING THAN WAS IN		
THE ORIGINAL AGREEMENT BUDGET THROUGH THE ISSUANCE OF AN AMENDMENT		
DOCUMENT.		
FOR ALL GOVERNMENT FUNDED AGREEMENTS, AN EXPANDED FINANCIAL REPORT IS		
REQUIRED FROM THE GRANTEES. THIS INCLUDES MONITORING ADHERENCE TO DONOR		
REQUIREMENTS WITH EMPHASIS ON ADHERENCE TO PROCUREMENT REQUIREMENTS; USE		
OF AN EQUIPMENT, TIMESHEETS, AND SEPARATE BANK ACCOUNTS IF REQUIRED.		
FOR HIGH RISK GRANTEES, ADDITIONAL MONITORING REQUIREMENTS ARE EMPLOYED		
AS APPLICABLE, SUCH AS COPIES OF GENERAL LEDGERS, RECEIPTS, BANK		
RECONCILIATIONS, AND SITE VISITS.		
GRANTEES RECEIVING MORE THAN \$100,000 ARE REQUIRED TO SUBMIT AN ANNUAL		
(OUTSIDE) AUDIT. GRANTEES RECEIVING GOVERNMENT FUNDING ARE SUBJECT TO		
ADDITIONAL DONOR REQUIREMENTS, INCLUDING PROJECT AUDITS OR EXPENSE		
VERIFICATIONS. IF GRANTEES ARE SUBJECT TO AN OMB A-133 AUDIT, WWF SEEKS		
CONFIRMATION OF AN UNQUALIFIED AUDIT OPINION. IF THERE ARE FINDINGS, A		
CORRECTIVE ACTION PLAN IS DEVELOPED IN COLLABORATION WITH THE GRANTEE AND		
MONITORED FOR IMPROVEMENT; DOCUMENTATION IS REQUESTED AS APPLICABLE. IF		
ISSUES REMAIN, WWF WILL NEED TO DETERMINE WHETHER THE ISSUES CAN BE		
MITIGATED. TERMINATION REMAINS THE OPTION OF LAST RESORT AND ONLY IN		
932074 02-01-10	Schedule F (For	rm 990) 200
2074 02-01-10       31         00215 755908 164242       2009.05030 WORLD WILDLIFE FUND		rm 9 42

09300215 755908 164242

ONSULTATION WITH THE GENERAL COUN	SEL'S OFFICE; IF ACTION	FOR TERM	INATION		
S TAKEN, IT WILL BE SO NOTED IN T	JE MDACKING CVCMEM				
S TAKEN, II WILL BE SO NOTED IN II	HE TRACKING SISTEM.				
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52-1693387

**SCHEDULE F-1** 

(Form 990)

# **Continuation Sheet for Schedule F (Form 990)**

Attach to Form 990 to list additional information for Schedule F (Form 990) Part I, line 3; Part II, line 1; or Part III.

See instructions for Schedule F (Form 990).

OMB No. 1545-0047

Open to Public

Inspection

Department of the Treasury Internal Revenue Service

#### Name of the organization

Name of the organizat	ion				Employer identif	ication number
	WORLD WILDLI				52-169338	37
Part I Continu	uation of Activitie	es per Regio	<b>n.</b> (Schedule F (Form 990), Part I, line :	3)	•	
(a) Region	(b) Number of offices in the region	Number of offices(c) Number of employees or agents in(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to(e) If activities applied is a p 			activity listed in (d) program service, ribe specific type ervice(s) in region	
SOUTH ASIA	2	76	PROGRAM SERVICES	CONSERVATIO	N ACTIVITIES	2,422,361.
			GRANTS TO RECIPIENTS			
SOUTH ASIA	0	0	IN REGION			4,016,817.
SUB-SAHARAN AFRICA	1	13	PROGRAM SERVICES	CONSERVATIO	N ACTIVITIES	1,318,610.
SUB-SAHARAN AFRICA		0	GRANTS TO RECIPIENTS IN REGION			13 577 591
SOB-SANARAN AFRICA		0	IN REGION			13,577,591.
RUSSIA AND THE NEW		0	GRANTS TO RECIPIENTS IN REGION			946,276.
Totals	🕨 3	89				22,281,655.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F-1 (Form 990) 2009

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33 2009.05030 WORLD WILDLIFE FUND INC Schedule F-1 (Form 990) 2009

WORLD WILDLIFE FUND INC

52-1693387

Part II	Continuation o		Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form S	90), Part II, line	1)	Tage Z
<b>1</b> (a) Name	e of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Pagion	<b>(d)</b> Purpose of grant	(e) Amount	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			EAST ASIA AND THE			WIRE WHEN			
			PACIFIC	CONSERVATION	1,145,705.	AVAILABLE	0.		
			RUSSIA & THE						
			NEWLY INDEPENDENT			WIRE WHEN			
			STATES	CONSERVATION		AVAILABLE	0.		
						WIRE WHEN			
			SOUTH ASIA	CONSERVATION		AVAILABLE	0.		
						WIRE WHEN			
			SOUTH ASIA	CONSERVATION		AVAILABLE	٥.		
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION		AVAILABLE	0.		
					,				
			SOUTH ASIA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
					,				
			SUB-SAHARAN AFRICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
					521,007.				
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION	519,378.	AVAILABLE	0.		+
			EAST ASIA AND THE			WIRE WHEN			
			PACIFIC	CONSERVATION	517,330.	AVAILABLE	0.		

Schedule F-1 (Form 990) 2009

Schedule F-1 (Form 990) 2009

WORLD WILDLIFE FUND INC

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Part II Continuation o	f Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line	1)	
1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	<b>(e)</b> Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	509,085.	AVAILABLE	٥.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	508,276.	AVAILABLE	٥.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	466,833.	AVAILABLE	٥.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	439,473.	AVAILABLE	٥.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	375,769.	AVAILABLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	371,237.	AVAILABLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	319,094.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	317,972.	AVAILABLE	0.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	250,000.	AVAILABLE	٥.		

Schedule F-1 (Form 990) 2009

Schedule F-1 (Form 990) 2009

WORLD WILDLIFE FUND INC

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Part II Continuation of	f Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	Schedule F (Form S	90), Part II, line	1)	
<b>1</b> (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	<b>(c)</b> Region	<b>(d)</b> Purpose of grant	<b>(e)</b> Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	219,220.	AVAILABLE	٥.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	210,900.	AVAILABLE	٥.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	199,860.	AVAILABLE	0.		_
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	195,222.	AVAILABLE	Ο.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	186,675.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	173,535.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	172,253.	AVAILABLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	164,405.	AVAILABLE	0.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	163,109.	AVAILABLE	0.		

Schedule F-1 (Form 990) 2009

WORLD WILDLIFE FUND INC

52-1693387

	Grants and Other	Assistance to Organiza	ations or Entities Outside the	onited States.				
<b>1</b> ( <b>a)</b> Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FM appraisal, other)
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	154,470.	AVAILABLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	151,390.	AVAILABLE	0.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	150,000.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	144,003.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	138,464.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	135,590.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	134,827.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	123,987.	AVAILABLE	0.		
			CONCEDUZATION	100.040	WIRE WHEN			
		SOUTH ASIA	CONSERVATION	123,842.	AVAILABLE	٥.		

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (e) Amount (f) Manner of (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 123,402.AVAILABLE 0 EUROPE (INCLUDING ICELAND & WIRE WHEN GREENLAND) CONSERVATION 123,149.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 114,674.AVAILABLE 0 SUB-SAHARAN WIRE WHEN AFRICA CONSERVATION 114,565.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 103,541.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 103,079.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 101,234.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 100,568.AVAILABLE 0 EUROPE (INCLUDING ICELAND & WIRE WHEN GREENLAND) CONSERVATION 100,000.AVAILABLE 0

Schedule F-1 (Form 990) 2009

WORLD WILDLIFE FUND INC

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Part II Continuation of	f Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	Schedule F (Form S	90), Part II, line 1	)	
1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FM) appraisal, other)
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	100,000.	AVAILABLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	100,000.	AVAILABLE	٥.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	99,554.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	97,496.	AVAILABLE	0.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	97,405.	AVAILABLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	96,098.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	95,904.	AVAILABLE	0.		+
				05 500	WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	95,788.	AVAILABLE	0.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	95,000.	AVAILABLE	0.		

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (f) Manner of (e) Amount (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 90,607.AVAILABLE 0 EAST ASIA AND THE WIRE WHEN PACIFIC CONSERVATION 88,057.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 86,410.AVAILABLE 0 SUB-SAHARAN WIRE WHEN AFRICA CONSERVATION 83,700.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 82,010.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 80,143.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 77,754.AVAILABLE 0. WIRE WHEN SOUTH AMERICA CONSERVATION 77,237.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 76,853.AVAILABLE 0

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WORLD WILDLIFE FUND INC

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Part II	Continuation o	f Grants and Other	Assistance to Organiza	ations or Entities Outside the	United States.	(Schedule F (Form 9	90), Part II, line	I)	
<b>1</b> (a) Name	of organization	<b>(b)</b> IRS code section and EIN (if applicable)	<b>(c)</b> Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION	70,831.	AVAILABLE	0.		
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION		AVAILABLE	0.		
					,				
						WIRE WHEN			
			NORTH AMERICA	CONSERVATION	66,842.	AVAILABLE	0.		
			EUROPE (INCLUDING ICELAND &			WIRE WHEN			
			GREENLAND)	CONSERVATION		AVAILABLE	0.		
			,		,		- •		
			SUB-SAHARAN			WIRE WHEN			
			AFRICA	CONSERVATION	65,000.	AVAILABLE	٥.		
			SOUTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
			SOUTH AMERICA	CONSERVATION	02,339.	AVAILABLE	0.		
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION	61,894.	AVAILABLE	0.		
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION	60,806.	AVAILABLE	0.		+
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION		AVAILABLE	0.		

Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (e) Amount (f) Manner of (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) cash disbursement grant of cash grant assistance assistance appraisal, other) WIRE WHEN NORTH AMERICA CONSERVATION 60,254.AVAILABLE 0 SUB-SAHARAN WIRE WHEN AFRICA CONSERVATION 60,000.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 57,855.AVAILABLE 0 WIRE WHEN 57,419.AVAILABLE SOUTH AMERICA CONSERVATION 0 WIRE WHEN SOUTH AMERICA CONSERVATION 57,159.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 54,474.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 53,594.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 52,771.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 52,499.AVAILABLE 0

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WORLD WILDLIFE FUND INC

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (e) Amount (f) Manner of (a) Name of organization (c) Region non-cash of non-cash valuation (book, FMV, and EIN (if applicable) cash disbursement grant of cash grant assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 52,490.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 52,489.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 52,220.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 51,776.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 50,476.AVAILABLE 0 EAST ASIA AND THE WIRE WHEN PACIFIC CONSERVATION 49,933.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 48,855.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 47,341.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 46,697.AVAILABLE 0

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (f) Manner of (e) Amount (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN NORTH AMERICA CONSERVATION 46,000.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 45,670.AVAILABLE 0 CENTRAL AMERICA WIRE WHEN AND THE CARIBBEAN CONSERVATION 45,353.AVAILABLE 0 WIRE WHEN CONSERVATION SOUTH AMERICA 44,374.AVAILABLE 0 SUB-SAHARAN WIRE WHEN AFRICA CONSERVATION 42,823.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 42,603.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 40,971.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 40,936.AVAILABLE 0 SUB-SAHARAN WIRE WHEN AFRICA CONSERVATION 40,672.AVAILABLE 0

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chedule F-1 (Form 990) 20		IDDIFE FOND INC			52-1095			Page
Part II Continuation of	of Grants and Other	Assistance to Organiz	ations or Entities Outside the	e United States	. (Schedule F (Form §	990), Part II, line 1	1)	
<b>1</b> (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FN appraisal, other)
		SOUTH ASIA	CONSERVATION	39,652,	WIRE WHEN AVAILABLE	0.		
				, ,				
		SOUTH AMERICA	CONSERVATION	39 /18	WIRE WHEN AVAILABLE	0.		
		BOUTH AMERICA	CONSERVATION	55,410,	RVAIDABDE	۰.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	39,410.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	39,000.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	38,756.	AVAILABLE	٥.		
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION		AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION		AVAILABLE	٥.		
					NTDE WUEN			
		SOUTH ASIA	CONSERVATION	36,938.	WIRE WHEN AVAILABLE	0.		
			CONCEDUATION	26 224	WIRE WHEN AVAILABLE	0.		
		SOUTH AMERICA	CONSERVATION		, RANTINDIR	· <sup>0</sup>		

WORLD WILDLIFE FUND INC

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Page 2

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Part II Continuation of	of Grants and Other	Assistance to Organiz	ations or Entities Outside the	e United States.	. (Schedule F (Form §	90), Part II, line 1	)	
<b>1</b> (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	<b>(i)</b> Method of valuation (book, FN appraisal, other)
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	36,000.	AVAILABLE	0.		_
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	35,750.	AVAILABLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	35,670.	AVAILABLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION		AVAILABLE	٥.		
				,				
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	35,000.	AVAILABLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION		AVAILABLE	٥.		
				,				
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	34,000.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION		AVAILABLE	0.		
						· · ·		
					WIRE WHEN			
		SOUTH ASIA	CONSERVATION	33,453.	AVAILABLE	Ο.		

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (f) Manner of (e) Amount (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN NORTH AMERICA CONSERVATION 32,937.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 31,664.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 31,347.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 30,409.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 30,181.AVAILABLE 0 EAST ASIA AND THE WIRE WHEN PACIFIC CONSERVATION 30,000.AVAILABLE 0 EUROPE (INCLUDING ICELAND & WIRE WHEN GREENLAND) CONSERVATION 30,000.AVAILABLE 0 WIRE WHEN 28,668.AVAILABLE SOUTH AMERICA CONSERVATION 0 EUROPE (INCLUDING ICELAND & WIRE WHEN GREENLAND) 28,460.AVAILABLE 0 CONSERVATION

Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (e) Amount (f) Manner of (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) cash disbursement grant of cash grant assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 28,131.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 27,698.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 27,691.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 26,155.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 26,119.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 26,084.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 25,550.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 25,205.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 24,651.AVAILABLE 0

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WORLD WILDLIFE FUND INC

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Schedul	e F-1 (Form	990) 2009

1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(a) Pagian	(d) Purpose of grant	(e) Amount	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	24,143.	AVAILABLE	0.		
		NORTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
		SOUTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
		EUROPE (INCLUDING ICELAND & GREENLAND)	CONSERVATION		WIRE WHEN AVAILABLE	0.		
		SOUTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
		SOUTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
		NORTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
		SOUTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		

Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)

52-1693387

WORLD WILDLIFE FUND INC

Schedule F-1 (Form 990) 2009

Part II

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (f) Manner of (e) Amount (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 21,680.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 21,639.AVAILABLE 0 SUB-SAHARAN WIRE WHEN AFRICA CONSERVATION 21,570.AVAILABLE 0 WIRE WHEN CONSERVATION SOUTH AMERICA 21,281.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 21,000.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 20,587.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 20,329.AVAILABLE 0. WIRE WHEN EAST ASIA AND THE 20,000.AVAILABLE PACIFIC CONSERVATION 0 WIRE WHEN SOUTH AMERICA CONSERVATION 19,876.AVAILABLE 0

51

Schedule F-1 (Form 990) 2009

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	<b>(i)</b> Method of valuation (book, FMV appraisal, other)
		SOUTH AMERICA	CONSERVATION	19 868	WIRE WHEN AVAILABLE	0.		
				13,000				
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION	19,847.	AVAILABLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	19,608.	AVAILABLE	0.		
		SOUTH AMERICA	CONSERVATION		WIRE WHEN AVAILABLE	0.		
				,				
		SUB-SAHARAN			WIRE WHEN			
		AFRICA	CONSERVATION		AVAILABLE	٥.		
		EAST ASIA AND THE			WIRE WHEN			
		PACIFIC	CONSERVATION	17,500.	AVAILABLE	0.		
		SOUTH AMERICA	CONSERVATION	17 212	WIRE WHEN AVAILABLE	0.		
				1,212,				
		CENTRAL AMERICA			WIRE WHEN			
			CONSERVATION	17,075.	AVAILABLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	16,960.	AVAILABLE	٥.		

Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)

52-1693387

WORLD WILDLIFE FUND INC

Schedule F-1 (Form 990) 2009

Part II

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (f) Manner of (e) Amount (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN NORTH AMERICA CONSERVATION 16,445.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 16,353.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 16,000.AVAILABLE 0 WIRE WHEN CONSERVATION SOUTH AMERICA 15,021.AVAILABLE 0 CENTRAL AMERICA WIRE WHEN AND THE CARIBBEAN CONSERVATION 15,000.AVAILABLE 0 EAST ASIA AND THE WIRE WHEN PACIFIC CONSERVATION 15,000.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 15,000.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 15,000.AVAILABLE 0 EUROPE (INCLUDING ICELAND & WIRE WHEN GREENLAND) 15,000.AVAILABLE 0 CONSERVATION

WIRE WHEN NORTH AMERICA CONSERVATION 14,873.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 14,600.AVAILABLE 0 WIRE WHEN 14,516.AVAILABLE SOUTH AMERICA CONSERVATION 0 WIRE WHEN SOUTH AMERICA CONSERVATION 14,333.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 14,285.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 14,000.AVAILABLE 0. WIRE WHEN SOUTH AMERICA CONSERVATION 13,986.AVAILABLE 0. WIRE WHEN

CONSERVATION

(d) Purpose of

grant

CONSERVATION

(e) Amount

of cash grant

WORLD WILDLIFE FUND INC Schedule F-1 (Form 990) 2009 Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)

SOUTH ASIA

NORTH AMERICA

(c) Region

(b) IRS code section

and EIN (if applicable)

52-1693387

(f) Manner of

cash disbursement

WIRE WHEN

14,956.AVAILABLE

13,934.AVAILABLE

(g) Amount of

non-cash

assistance

0

0

(h) Description

of non-cash

assistance

Part II

(a) Name of organization

1

Page 2

(i) Method of

valuation (book, FMV,

appraisal, other)

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Schedule F-1 (Form 990) 2009

chequie	F-1 (F0111 990) 20		IDDDITE TOND INC			02 2000			Page
Part II	Continuation o	f Grants and Other	Assistance to Organization	ations or Entities Outside the	e United States.	(Schedule F (Form 9	90), Part II, line 1	)	
1 (a) Name	e of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	<b>(f)</b> Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	(h) Description of non-cash assistance	<b>(i)</b> Method of valuation (book, FM appraisal, other)
			EAST ASIA AND THE			WIRE WHEN			
			PACIFIC	CONSERVATION	13,880.	AVAILABLE	0.		_
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION	13,820.	AVAILABLE	Ο.		
			SUB-SAHARAN			WIRE WHEN			
			AFRICA	CONSERVATION	13,612.	AVAILABLE	0.		
			SUB-SAHARAN			WIRE WHEN			
			AFRICA	CONSERVATION	13,487.	AVAILABLE	Ο.		
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION	13,176.	AVAILABLE	0.		
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION		AVAILABLE	Ο.		
					,				
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION	12,750.	AVAILABLE	0.		
			CENTRAL AMERICA			WIRE WHEN			
			AND THE CARIBBEAN	CONSERVATION		AVAILABLE	0.		
					,				
						WIRE WHEN			
			SOUTH AMERICA	CONSERVATION	12,654.	AVAILABLE	٥.		

Schedule F-1 (Form 990) 2009

WORLD WILDLIFE FUND INC

Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (f) Manner of (e) Amount (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 12,200.AVAILABLE 0 EAST ASIA AND THE WIRE WHEN PACIFIC CONSERVATION 12,000.AVAILABLE 0 EUROPE (INCLUDING ICELAND & WIRE WHEN GREENLAND) CONSERVATION 12,000.AVAILABLE 0 WIRE WHEN CONSERVATION SOUTH AMERICA 11,889.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 11,392.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 11,052.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 11,000.AVAILABLE 0. WIRE WHEN SOUTH ASIA CONSERVATION 10,723.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 10,689.AVAILABLE 0

52-1693387

WORLD WILDLIFE FUND INC

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Schedule F-1 (Form 990) 2009

Schedule F-1 (Form 990) 20		WORLD WILDLIFE FUND INC			52-16933			Page <b>2</b>	
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside th	e United States	(Schedule F (Form 9		)		
1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)	
		EUROPE (INCLUDING ICELAND & GREENLAND)	CONSERVATION	10,600.	WIRE WHEN AVAILABLE	0.			
		EUROPE (INCLUDING ICELAND & GREENLAND)	CONSERVATION	10,512.	WIRE WHEN AVAILABLE	0.			
		SOUTH AMERICA	CONSERVATION	10,490.	WIRE WHEN AVAILABLE	0.			
		SOUTH AMERICA	CONSERVATION	10,450.	WIRE WHEN AVAILABLE	0.			
		SOUTH AMERICA	CONSERVATION	10,284.	WIRE WHEN AVAILABLE	0.			
		SOUTH AMERICA	CONSERVATION	10,098.	WIRE WHEN AVAILABLE	0.			
		CENTRAL AMERICA AND THE CARIBBEAN	CONSERVATION	10,000.	WIRE WHEN AVAILABLE	0.			
		SOUTH AMERICA	CONSERVATION	10,000.	WIRE WHEN AVAILABLE	0.			
		SOUTH AMERICA	CONSERVATION	10,000.	WIRE WHEN AVAILABLE	0.			

Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (f) Manner of (e) Amount (a) Name of organization (c) Region of non-cash valuation (book, FMV, non-cash and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 10,000.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 10,000.AVAILABLE 0 EUROPE (INCLUDING ICELAND & WIRE WHEN GREENLAND) CONSERVATION 10,000.AVAILABLE 0 WIRE WHEN CONSERVATION SOUTH AMERICA 10,000.AVAILABLE 0 EAST ASIA AND THE WIRE WHEN PACIFIC CONSERVATION 10,000.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 9,941.AVAILABLE 0 SUB-SAHARAN WIRE WHEN AFRICA CONSERVATION 9,572.AVAILABLE 0 WIRE WHEN 9,426.AVAILABLE SOUTH AMERICA CONSERVATION 0 WIRE WHEN

WORLD WILDLIFE FUND INC

SOUTH AMERICA

Schedule F-1 (Form 990) 2009

9,160.AVAILABLE

0

CONSERVATION

Schedule F-1 (Form 990) 20	.00	ILDLIFE FUND INC				Page 2		
	of Grants and Other	Assistance to Organiza	ations or Entities Outside th	e United States	. (Schedule F (Form 9			
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FM appraisal, other)
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	9,072.	AVAILABLE	Ο.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	8,980.	AVAILABLE	٥.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	8,640.	AVAILABLE	٥.		
		EUROPE (INCLUDING						
		ICELAND &			WIRE WHEN			
		GREENLAND)	CONSERVATION	8,500.	AVAILABLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	8,448.	AVAILABLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	8,340.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	8,282.	AVAILABLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	8,223.	AVAILABLE	0.		
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	7,851.	AVAILABLE	0.		

Schedule F-1 (Form 990) 2009

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (e) Amount (f) Manner of (a) Name of organization (c) Region non-cash of non-cash valuation (book, FMV, and EIN (if applicable) cash disbursement grant of cash grant assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 7,786.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 7,624.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 7,562.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 7,561.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 7,500.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 7,500.AVAILABLE 0 EAST ASIA AND THE WIRE WHEN PACIFIC CONSERVATION 7,500.AVAILABLE 0 WIRE WHEN EAST ASIA AND THE PACIFIC CONSERVATION 7,500.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 7,335.AVAILABLE 0

Part II

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Schedule F-1 (Form 990) 2009

1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	<b>(c)</b> Region	<b>(d)</b> Purpose of grant	<b>(e)</b> Amount of cash grant	(f) Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	7,320.	AVAILABLE	0.		
			CONCERNANTON		WIRE WHEN	0		
		SOUTH ASIA	CONSERVATION	7,314.	AVAILABLE	0.		_
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	7,284.	AVAILABLE	0.		
		SOUTH AMERICA	CONCEDUATION		WIRE WHEN	0.		
		SOUTH AMERICA	CONSERVATION	7,238.	AVAILABLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	7,029.	AVAILABLE	0.		
		SUB-SAHARAN AFRICA	CONSERVATION		WIRE WHEN AVAILABLE	Ο.		
				7,000.		••		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	7,000.	AVAILABLE	٥.		
					WIDE WUEN			
		SUB-SAHARAN AFRICA	CONSERVATION		WIRE WHEN AVAILABLE	Ο.		
				,,000.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	6,900.	AVAILABLE	0.		

Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)

Schedule F-1 (Form 990) 2009 WORLD WILDLIFE FUND INC

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Schedule F-1 (Form 990) 2009

Schedule F-1 (Form 990) 20	09 WORLD W	ILDLIFE FUND INC			Page <b>2</b>			
Part II Continuation of	of Grants and Other	Assistance to Organiza	ations or Entities Outside th	e United States.	(Schedule F (Form 9			
1 (a) Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	(c) Region	<b>(d)</b> Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV appraisal, other)
					WIRE WHEN			
		NORTH AMERICA	CONSERVATION	6,837.	AVAILABLE	0.		
		SOUTH AMERICA	CONSERVATION	6 800	WIRE WHEN AVAILABLE	0.		
		BOUTH AMERICA	CONSERVATION	0,000.	RVALLABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	6,707.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	6,600.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	6,500.	AVAILABLE	0.		
		NORTH AMERICA	CONSERVATION	6 421.	WIRE WHEN AVAILABLE	0.		
				, ,				
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	6,229.	AVAILABLE	0.		
					WIRE WHEN			
		SOUTH AMERICA	CONSERVATION	6,118.	AVAILABLE	0.		
		CENTRAL AMERICA			WIRE WHEN			
		AND THE CARIBBEAN	CONSERVATION	6,050.	AVAILABLE	0.		

WORLD WILDLIFE FUND INC 52-1693387 Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (f) Manner of (e) Amount (a) Name of organization (c) Region non-cash of non-cash valuation (book, FMV, and EIN (if applicable) cash disbursement grant of cash grant assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 6,000.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 6,000.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 5,816.AVAILABLE 0 WIRE WHEN 5,800.AVAILABLE SOUTH AMERICA CONSERVATION 0 WIRE WHEN NORTH AMERICA CONSERVATION 5,714.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 5,666.AVAILABLE 0 CENTRAL AMERICA WIRE WHEN AND THE CARIBBEAN CONSERVATION 5,650.AVAILABLE 0 WIRE WHEN SOUTH AMERICA CONSERVATION 5,400.AVAILABLE 0 SUB-SAHARAN WIRE WHEN

Schedule F-1 (Form 990) 2009

62

5,400.AVAILABLE

0

CONSERVATION

AFRICA

52-1693387 WORLD WILDLIFE FUND INC Schedule F-1 (Form 990) 2009 Page 2 Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1) 1 (g) Amount of (h) Description (i) Method of (b) IRS code section (d) Purpose of (e) Amount (f) Manner of (a) Name of organization (c) Region non-cash of non-cash valuation (book, FMV, and EIN (if applicable) grant of cash grant cash disbursement assistance assistance appraisal, other) WIRE WHEN SOUTH AMERICA CONSERVATION 5,250.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 5,201.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 5,065.AVAILABLE 0 WIRE WHEN NORTH AMERICA CONSERVATION 5,050.AVAILABLE 0 WIRE WHEN SOUTH ASIA CONSERVATION 5,029.AVAILABLE 0

SCHEDULE G

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

## Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047
2009
Open To Public

	Attach to Form 990 or Form 990-	=Z. 🗲 :	See s	eparate instructions	5.	
Name of the organization						entification number
	LIFE FUND INC				52-1693387	
Part I Fundraising Activities required to complete this part	<ul> <li>Complete if the organization answ rt.</li> </ul>	ered "	Yes" t	o Form 990, Part IV,	line 17. Form 990-E	Z filers are not
1 Indicate whether the organization rai	sed funds through any of the follow	ing acti	vities.	Check all that apply		
a X Mail solicitations			-	overnment grants		
<b>b</b> Internet and email solicitation			-	nment grants		
c X Phone solicitations	g 📖 Specia	l fundra	aising	events		
<b>d</b> In-person solicitations						
<b>2</b> a Did the organization have a written						<b>—</b> ]
	Part VII) or entity in connection with p			•		
<b>b</b> If "Yes," list the ten highest paid inc		suant to	o agre	ements under which	the fundraiser is to	be
compensated at least \$5,000 by the	e organization.					-
(i) Name of individual or entity (fundraiser)	(ii) Activity	or cor	Did raiser ustody ntrol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
			<b></b>			
WARDER DEPERT		Yes	No	1 010 (10	710 070	200 546
HARRIS DIRECT	TELEMARKETING		X	1,012,618.	712,072	. 300,546
PUBLIC INTEREST COMMUNICATIONS, INC.	TELEMARKETING		x	360 348	320 817	39 531
	TELEMARKETING	-	^	360,348.	320,817	. 39,531
DONOR SERVICES GROUP	TELEMARKETING		x	168,741.	158,211	. 10,530
					,	
COVENANT CALLS, LLC	TELEMARKETING		x	0.	143,119	143,119
Total	Þ	•		1,541,707.	1,334,219	. 207,488
3 List all states in which the organization AL , AK , AZ , AR , CA , CO , CT , DE , FL , GA , H	· ·				empt from registrat	tion or licensing.
MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, O	K, OR, PA, RI, SC, SD, TN, TX, UT, V	ΥT,VA,	WA,W	V,WI,WY		

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule G (Form 990 or 990-EZ) 2009

932081 02-03-10

Dago	2

	on Form 990-EZ, line 6a. List events with	-	Event #1	1	(b) Event #2	(c) Other events			
		(a)				(C) Other events	(add co	otal even	
ъ		(e	vent type)		(event type)	(total number)		ol. <b>(c)</b> )	
Revenue									
n E	1 Gross receipts								
	2 Less: Charitable contributions								
	<b>3</b> Gross income (line 1 minus line 2)								
	4 Cash prizes								
ses	5 Noncash prizes								
Expenses	6 Rent/facility costs								
	7 Food and beverages								
	8 Entertainment								
	9 Other direct expenses								_
	10 Direct expense summary. Add lines 4 through	n 9 in co					(		
	11 Net income summary. Combine line 3, column rt III Gaming. Complete if the organization a								
a	\$15,000 on Form 990-EZ, line 6a.	answere	u res lo For	11 990,	Part IV, inte 19, or	eported more than			
			) D:	(k	) Pull tabs/instant		(d) Tota	l gaming	(a
Hevenue		(	<b>a)</b> Bingo		o/progressive bingo	(c) Other gaming	col. (a) th		
ě									
_	1 Gross revenue			_					
ses	2 Cash prizes			-					
Exper	3 Noncash prizes								
Ulrect Expenses	4 Rent/facility costs								
	5 Other direct expenses								
		<b>Y</b>	es%		Yes%	Yes %			
	6 Volunteer labor		0		No	└── No			
	7 Direct expense summary. Add lines 2 through	n 5 in col	umn (d)			►	(		
	8 Net gaming income summary. Combine line 1	. columr	n (d), and line 7			•			
							· _	Yes	
	Enter the state(s) in which the organization operat		-						
	Is the organization licensed to operate gaming act If "No," explain:	tivities ir	each of these	state	s?		9	a	┢
b									
	Were any of the organization's gaming licenses re If "Yes," explain:	evoked, s	suspended or t	ermina	ated during the tax	year?	10	)a	
	Does the organization operate gaming activities w	with non-	nembers?				1	1	
1	DUES THE UTVATILATION OPERATE VALUE ACTIVITIES W							•	┢
		e of a tru	ust or a membe	er of a	partnership or othe	r entity formed to			
	Is the organization a grantor, beneficiary or truster administer charitable gaming?						1	2	

Page 3

						Yes	No
13	Indicate the percentage of gaming activity operated in:			Γ			
а	The organization's facility	13a		%			
	An outside facility	13b		%			
14	Enter the name and address of the person who prepares the organization's gaming/special events books	and re	cords:				
	Name			— I			
	Address			- 1			
15a	Does the organization have a contract with a third party from whom the organization receives gaming reve	nue?			15a		
				···· F			
b	If "Yes," enter the amount of gaming revenue received by the organization <a>\$</a> and	I the a	mount				
	of gaming revenue retained by the third party $\blacktriangleright$ \$						
С	If "Yes," enter name and address of the third party:						
	Name			-			
	Address						
				-			
16	Gaming manager information:						
	Name			— I			
	Gaming manager compensation 🕨 \$						
	Description of services provided 🕨						
				_			
	Director/officer Employee Independent contractor						
17	Mandatory distributions:						
	I is the organization required under state law to make charitable distributions from the gaming proceeds to						
a	retain the state gaming license?				17a		
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations						

organization's own exempt activities during the tax year 🕨 \$

Schedule G (Form 990 or 990-EZ) 2009

932083 02-03-10

09300215 755908 164242

SCHEDULE I									OMB No.	1545-0047
(Form 990)				l Other Assistance s, and Individuals	•				20	09
Department of the Treasury		Comp	lete if the organizatio			rt IV, line 21 or 22.			Open to	
Internal Revenue Service				Attach to For	m 990.				Inspe	ection
Name of the organization	on WORLD WILDLIFF	E FUND INC						Employer	identificati 52-16933	
Part I General In	formation on Grants a	nd Assistance								
1 Does the organiz	ation maintain records t	to substantiate th	e amount of the grants	or assistance, the	grantees' eligibilit	y for the grants or ass	istance, and the seled	ction		
	ward the grants or assis								X Yes	🗌 No
	V the organization's pro									
Part II Grants and	d Other Assistance to	Governments an	d Organizations in the	e United States. C	complete if the org	anization answered "Y	es" to Form 990, Parl	IV, line 21	for any	
recipient th	nat received more than S	\$5,000. Check thi	s box if no one recipier	nt received more th	an \$5,000. Use Pa		(Form 990) if addition	nal space is	needed	
.,	dress of organization ernment	<b>(b)</b> EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance		Purpose of or assistance	
WILDLIFE CONSERVA USA – 185TH ST. A – BRONX, NY 10460	ND SOUTHERN BLVD.	13-1740011	501(C)(3)	2,049,467.	0.			CONSERVA	ATION	
CONSERVATION INTE 2011 CRYSTAL DRIV ARLINGTON, VA 222	E, SUITE 500	52-1497470	501(C)(3)	1,305,502.	0.			CONSERVA	ATION	
THE NATURE CONSER 4245 NORTH FAIRFA ARLINGTON, VA 222	X DRIVE, SUITE 10	53-0242652	501(C)(3)	1,293,134.	0.			CONSERVA	ATION	
AFRICARE 440 R STREET NW, WASHINGTON, DC 20	001	23-7116952	501(C)(3)	337,764.	0.			CONSERV	ATION	
AFRICAN WILDLIFE : 1400 16TH STREET, WASHINGTON, DC 20	NW SUITE 120,	52-0781390	501(C)(3)	332,096.	0.			CONSERV	ATION	
THE PARTNERSHIP P C/ THE WILDERNESS WASHINGTON, DC 20	SOCIETY, 1615 M	52-2192070	501(C)(3)	300,000.	0.			CONSERVA	ATION	
2 Enter total number	er of section 501(c)(3) a	nd government o	rganizations							30.
	er of other organization							►		4.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2009

WORLD WILDLIFE FUND INC

52-1693387

Page 2

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	<b>(c)</b> Amount of cash grant	(d) Amount of non- cash assistance	<b>(e)</b> Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
CONSERVATION	86	172,174.	0.		

**Part IV** Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

SCHEDULE I, PART I, LINE 2: SEE SCHEDULE F, PART IV FOR DESCRIPTION OF

PROCEDURE FOR MONITORING USE OF GRANT FUNDS.

SCHEDULE I-1

(Form 990) Department of the Treasury Internal Revenue Service

## Continuation Sheet for Schedule I (Form 990) ► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number 52-1693387

WORLD WILDLIFE FUND INC

Part I Continuation of Grants and Other	Assistance to Go	overnments and Orga	nizations in the U	nited States (Sch	edule I (Form 990), Pa	rt II.)	-
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PACT, INC. 1200 18TH STREET NW, SUITE 350 WASHINGTON, DC 20036	13-2702768	501(C)(3)	296,956.	0.			CONSERVATION
ARCHBOLD BIOLOGICAL STATION 123 MAIN DR VENUS, FL 33960	23-6400408	501(C)(3)	261,394.	0.			CONSERVATION
COOPERATIVE FOR ASSIST & RELIEF (CARE) INC 151 ELLIS STREET - ATLANTA, GA 30303	13-1685039	501(C)(3)	166,093.	0.			CONSERVATION
AQUARIUM OF THE PACIFIC 100 AQUARIUM WAY, LONG BEACH, CA 90802-4243	33-0532354	501(C)(3)	130,000.	0.			CONSERVATION
ECOAGRICULTURE PARTNERS 730 11TH STREET, NW #301 WASHINGTON, DC 20001	20-2349392	501(C)(3)	100,000.	0.			CONSERVATION
EARTH CAUSE ORGANIZATION 324 NORTH CEDAR STREET LITTLE ROCK, AR 72205	01-0627261	501(C)(3)	98,441.	0.			CONSERVATION
ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY - 10005 W. BLUE MOUND ROAD - MILWAUKEE, WI 53226	39-6077242	501(C)(3)	93,120.	0.			CONSERVATION
NATIONAL WILDLIFE FEDERATION 240 NORTH HIGGINS, SUITE #2 MISSOULA, MT 59802	53-0204616	501(C)(3)	88,620.	0.			CONSERVATION

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

SCHEDULE I-1

(Form 990) Department of the Treasury Internal Revenue Service

## Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047 2009

**Open to Public** Inspection

Name of the organization

Employer identification number 52-1693387

Continuation of Grants and Other Assist	nee to Covernments and Organization
WORLD WILDLIFE FUND	INC

WORLD WILDLIF							2-1693387
Part I Continuation of Grants and Other	Assistance to Go	overnments and Orga	nizations in the U	nited States (Sch	edule I (Form 990), Pa	rt II.)	1
(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC section if applicable	<b>(d)</b> Amount of cash grant	<b>(e)</b> Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
RARE INC. 1840 WILSON BLVD SUITE 204 ARLINGTON, VA 22201	23-7380563	501(C)(3)	88,433.	0.			CONSERVATION
COLORADO STATE UNIVERSITY 2002 CAMPUS DELIVERY FORT COLLINS, CO 80523-2002	84-6000545	501(C)(3)	84,890.	0.			CONSERVATION
NICHOLAS INSTITUTE BOX 90328, DUKE UNIVERSITY DURHAM, NC 27708	56-0532129	501(C)(3)	84,227.	0.			CONSERVATION
GRASSLAND FOUNDATION P.O. BOX 22804 LINCOLN, NE 68542-2809	47-0818319	501(C)(3)	80,743.	0.			CONSERVATION
REGENTS OF THE UNIVERSITY OF CALIFORNIA - 9500 GILMAN DR LA JOLLA, CA 92093	95-6006144	501(C)(3)	78,750.	0.			CONSERVATION
TRUSTEES OF PRINCETON UNIVERSITY 4 NEW SOUTH BUILDING PRINCETON, NJ 08544	21-0634501	501(C)(3)	72,100.	0.			CONSERVATION
THE ALASKA MARINE CONSERVATION COUNCIL - PO BOX 101145 - ANCHORAGE, AK 99510	92-0155875	501(C)(3)	71,000.	0.			CONSERVATION
GLOBAL AIDS ALLIANCE 1121 14TH STREET NW, SUITE 200 WASHINGTON, DC 20005	52-2310555	501(C)(3)	70,426.	0.			CONSERVATION

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

SCHEDULE I-1

(Form 990) Department of the Treasury Internal Revenue Service

## Continuation Sheet for Schedule I (Form 990) ► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number 52-1693387

WORLD WILDLIFE FUND INC

Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC section if applicable	(d) Amount of cash grant	<b>(e)</b> Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
STANFORD UNIVERSITY							
340 PANAMA STREET STANFORD, CA 94305	94-1279777	501(C)(6)	55,800.	0.			CONSERVATION
UNIVERSITY OF MONTANA							
UNIVERSITY HALL 202							
MISSOULA, MT 59812-4104	81-6001713	501(C)(3)	49,824.	0.			CONSERVATION
SUL ROSS STATE UNIVERSITY 400 NORTH HARRISON							
ALPINE, TX 79832	75-3138496	501(C)(3)	39,997.	0.			CONSERVATION
MONTANA STATE UNIVERSITY OFFICE OF SPONSORED PROGRAMS 309							
BOZEMAN, MT 59715	81-6010045	501(C)(3)	30,000.	0.			CONSERVATION
SAINT CLOUD STATE UNIVERSITY 720 4TH AVENUE SOUTH							
ST. CLOUD, MN 56301-4498	41-1687554	501(C)(3)	30,000.	0.			CONSERVATION
WATERSHED ASSOCIATION OF THE TUCKASEGEE RIVER - 835 MAIN STREET							
- BRYSON CITY, NC 28713	56-2254501	501(C)(3)	30,000.	0.			CONSERVATION
UNIVERSITY OF ALABAMA 152 ROSE ADMIN BLDG, 801 UNIVERSITY BLVD - TUSCALOOSA, AL							
35487	63-6001138	501(C)(3)	26,500.	0.			CONSERVATION
FISH FOR THE FUTURE 3382 GUNSTON ROAD							
ALEXANDRIA, VA 22302	82-0562534	501(C)(3)	25,000.	0.			CONSERVATION

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

SCHEDULE I-1

(Form 990) Department of the Treasury Internal Revenue Service

### Continuation Sheet for Schedule I (Form 990) Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047

Open to Public

Inspection

Employer identification number

52-1693387

Name of the organization

WORLD WILDLIFE FUND INC

Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)								
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	<b>(d)</b> Amount of cash grant	(e) Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	
TEXAS A&M UNIVERSITY 2147 TAMU COLLEGE STATION, TX 77843-2147	74-6000531	501(C)(3)	23,000.	0.			CONSERVATION	
ALABAMA CLEAN WATER PARTNERSHIP 2 95 JIMSHILL ROAD, WETUMPKA, AL 36093	63-1280346	501(C)(3)	22,500.	0.			CONSERVATION	
AMERICAN PRAIRIE FOUNDATION 104 EAST MAIN STREET BOZEMAN, MT 59715	81-0541893	501(C)(3)	20,000.	0.			CONSERVATION	
CAHABA RIVER SOCIETY 2717 7TH AVENUE SOUTH, SUITE 205 BIRMINGHAM, AL 35233	63-0987276	501(C)(3)	20,000.	0.			CONSERVATION	
RAINFOREST ALLIANCE 65 BLEECKER STREET NEW YORK, NY 10012	13-3377893	501(C)(3)	15,000.	0.			CONSERVATION	
THE UPPER ETOWAH RIVER ALLIANCE 180 MCCLURE ST. P.O. BOX 307 CANTON, GA 30114	54-2069625	501(C)(3)	15,000.	0.			CONSERVATION	
BLACK WARRIOR RIVERKEEPER, INC 712 37TH STREET SOUTH BIRMINGHAM, AL 35222	72-1537394	501(C)(3)	14,000.	0.			CONSERVATION	
INTERNATIONAL DEVELOPMENT ENTERPRISES - 10403 W. COLFAX AVE. #500 - LAKEWOOD, CO 80215	23-2220051	501(C)(3)	12,885.	0.			CONSERVATION	

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I-1 (Form 990) 2009

SCHEDULE I-1

(Form 990) Department of the Treasury Internal Revenue Service

### Continuation Sheet for Schedule I (Form 990) ► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number 52-1693387

WORLD WILDLIFE FUND INC

Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)									
(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC section if applicable	<b>(d)</b> Amount of cash grant	(e) Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance		
SAN DIEGO AUDUBON SOCIETY 4891 PACIFIC HIGHWAY, SUITE 112 SAN DIEGO, CA 92110	95-6100273	501(C)(3)	12,500.	0.			CONSERVATION		
SEA SHEPHERD CONSERVATION SOCIETY 216 HALVORSEN RD. FRIDAY HARBOR, WA 98250	93-0792021	501(C)(3)	10,200.	0.			CONSERVATION		
MONTANA CONSERVATION CORPS 206 NORTH GRAND AVE BOZEMAN, MT 59715	81-0467431	501(C)(3)	10,000.	0.			CONSERVATION		
OGLALA SIOUX PARKS AND RECREATION AUTHORITY - 101 RANGER ROAD - KYLE, SC 57752	46-0335615	501(C)(3)	10,000.	0.			CONSERVATION		
UNIVERSITY OF SOUTHERN MISSISSIPPI GULF COAST RESEARCH LABORATORY, 703 EAST BEACH DRIVE - OCEAN SPRINGS, MS 395	64-0902475	501(C)(3)	9,500.	0.			CONSERVATION		
ALABAMA WATER WATCH ASSOCIATION 250 UPCHURCH HALL, AUBURN UNIVERSITY, AL 36849-5415	63-1149981		9,000.	0.			CONSERVATION		
PRAIRIE WILDLIFE RESEARCH 3694 MOUNT OURAY STREET WELLINGTON, CO 80549	46-0462687	501(C)(3)	8,980.	0.			CONSERVATION		
ASOCIACION INTERAMERICANA PARA LA DEFENSA DEL AMBIENTE – 426 17TH ST., 6TH FLOOR – OAKLAND, CA 94612	94-3292116	501(C)(3)	8,264.	0.			CONSERVATION		

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I-1 (Form 990) 2009

932241 02-01-10

SCHEDULE I-1

(Form 990) Department of the Treasury Internal Revenue Service

### Continuation Sheet for Schedule I (Form 990) ► Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Employer identification number 52-1693387

WORLD WILDLIFE FUND INC

Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)									
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	<b>(d)</b> Amount of cash grant	<b>(e)</b> Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	<b>(h)</b> Purpose of grant or assistance		
ALASKA WILDERNESS LEAGUE 122 C STREET, NW, SUITE 240 WASHINGTON, DC 20001	52-1814742	501(C)(3)	8,000.	0.			CONSERVATION		
USFWS -CHARLES M. RUSSELL RESERVE P.O BOX 110 LEWISTOWN, MT 49457			7,000.	0.			CONSERVATION		
FRESHWATERS ILLUSTRATED 340 SW 2ND STREET, SUITE #8 CORVALLIS, OR 97333-4690	20-1691602	501(C)(3)	5,500.	0.			CONSERVATION		
		1							

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I-1 (Form 990) 2009

SC	HEDULE J	Compensation Information	I	OMB No.	1545-00	47	
(Fo	rm 990)	For certain Officers, Directors, Trustees, Key Employees, and Highest		20	na		
		Compensated Employees Complete if the organization answered "Yes" to Form 990,		20	UJ	,	
Depa	Pepartment of the Treasury Part IV, line 23.						
_	al Revenue Service	Attach to Form 990. See separate instructions.	<u> </u>	Inspe			
Nan	ne of the organizat		Employer id		on nu	mber	
Da	rt I Question	world wildlife fund inc s Regarding Compensation	52-169	3387			
Fa		s Regarding compensation			Vee		
10	Chack the oppropr	iste bay/aa) if the organization provided any of the following to ar far a pareon listed in Form	000		Yes	No	
1a		iate box(es) if the organization provided any of the following to or for a person listed in Form line 1a. Complete Part III to provide any relevant information regarding these items.	990,				
	X First-class or						
	Travel for con						
		cation and gross-up payments I Health or social club dues or initiation fee					
		spending account Personal services (e.g., maid, chauffeur, o					
			51101)				
b	If any of the boxes	on line 1a are checked, did the organization follow a written policy regarding payment or					
~	•	provision of all of the expenses described above? If "No," complete Part III to explain		1b	х		
2		n require substantiation prior to reimbursing or allowing expenses incurred by all officers, di					
		EO/Executive Director, regarding the items checked in line 1a?		2	x		
3	Indicate which, if a	ny, of the following the organization uses to establish the compensation of the organization'	S				
		ector. Check all that apply.					
	X Compensation						
		compensation consultant					
		ther organizations X Approval by the board or compensation of	committee				
4	During the year, die	d any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing					
	organization or a re	elated organization:					
а	Receive a severan	ce payment or change-of-control payment?		4a		X	
b	b Participate in, or receive payment from, a supplemental nonqualified retirement plan?				Х		
С	Participate in, or re	ceive payment from, an equity-based compensation arrangement?		4c		X	
	If "Yes" to any of li	nes 4a-c, list the persons and provide the applicable amounts for each item in Part III.					
		c)(3) and 501(c)(4) organizations must complete lines 5-9.					
5	•	in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	n				
	contingent on the i			_			
						X	
b		zation?		5b		X	
-		or 5b, describe in Part III.					
6		in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	n				
	contingent on the I			6-		v	
		ration?				X X	
b		zation? or 6b, describe in Part III.					
7			c				
'		in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payment les 5 and 6? If "Yes," describe in Part III		7		x	
8		reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to t		'		<u> </u>	
0		eption described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III		8		x	
9		id the organization also follow the rebuttable presumption procedure described in				<u> </u>	
5		n 53.4958-6(c)?		9			
ΙНΔ		and Paperwork Reduction Act Notice, see the Instructions for Form 990.		j s le J (Form	9901	2009	
			Contradu				

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Schedule J (Form 990) 2009

52-1693387

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	<b>(C)</b> Retirement and	<b>(D)</b> Nontaxable	<b>(E)</b> Total of columns	<b>(F)</b> Compensation
<b>(A)</b> Name		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported in prior Form 990 or Form 990-EZ
	(i)	425,000.	0.	1,350.	22,050.	6,747.	455,147.	0.
CARTER ROBERTS	(ii)	Ο.	0.	0.	0.	0.	0.	0.
	(i)	267,885.	Ο.	2,526.	22,050.	8,524.	300,985.	0.
MARCIA MARSH	(ii)	0.	٥.	٥.	Ο.	Ο.	0.	0.
	(i)	244,500.	٥.	550.	22,005.	5,586.	272,641.	0.
MARGARET ACKERLEY	(ii)	0.	٥.	٥.	Ο.	Ο.	0.	٥.
	(i)	182,113.	٥.	489.	16,356.	7,212.	206,170.	0.
MICHAEL BAUER	(ii)	0.	٥.	٥.	٥.	٥.	0.	0.
	(i)	152,000.	0.	690.	0.	15,439.	168,129.	0.
JULIE MILLER	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	212,500.	0.	1,806.	19,125.	16,290.	249,721.	0.
JASON CLAY	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	212,500.	0.	992.	19,125.	6,807.	239,424.	0.
GINETTE HEMLEY	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	208,000.	0.	312.	18,720.	15,814.	242,846.	0.
THOMAS DILLON	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	180,000.	0.	450.	16,200.	6,437.	203,087.	0.
CHARLES SHEERIN	(ii)	0.	0.	٥.	Ο.	0.	0.	0.
	(i)	164,154.	0.	1,417.	14,774.	8,868.	189,213.	0.
DAVID REED	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	193,654.	28,500.	8,002.	1,004.	10,236.	241,396.	0.
GEORGE KNIGHT	(ii)	0.	0.	٥.	Ο.	0.	0.	0.
	(i)	203,000.	0.	629.	18,270.	6,654.	228,553.	0.
TERENCE MACKO	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	189,000.	0.	4,816.	17,010.	12,556.	223,382.	0.
WILLIAM EICHBAUM	(ii)	0.	0.	0.	Ο.	0.	0.	0.
	(i)	185,000.	0.	554.	16,650.	15,961.	218,165.	0.
GREGORY SMITH	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)	182,113.	0.	1,965.	13,056.	16,227.	213,361.	0.
JEAN-CLAUDE LALUMIERE	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							

Schedule J (Form 990) 2009

52-1693387

Page 3

#### Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PART I, LINE 1A: FIRST-CLASS OR CHARTER TRAVEL PROVIDED BY WWF: IN NOVEMBER

2009, CARTER ROBERTS, PRESIDENT AND CEO, WAS ONE OF SEVERAL PASSENGERS ON A

ROUNDTRIP CHARTER FLIGHT FROM WINNIPEG TO CHURCHILL. THERE WERE NO

COMMERCIAL FLIGHT OPTIONS ON THE DATE OF TRAVEL. THIS TRIP WAS PART OF A

FIELD VISIT BY STAFF AND DONORS TO SEE WWF'S WORK IN THE ARCTIC AND THE

IMPACTS OF CLIMATE CHANGE. IN MAY 2010, TOM DILLON, SENIOR VICE PRESIDENT

FOR FIELD PROGRAMS, WAS ONE OF SEVERAL PASSENGERS ON CHARTER FLIGHTS WITHIN

THE COUNTRY OF NEPAL. THIS TRIP WAS PART OF A FIELD VISIT BY STAFF AND

DONORS TO SEE WWF'S WORK ON TIGER CONSERVATION AND TO FILM FOOTAGE FOR

FUNDRAISING AND EDUCATION.

TAX INDEMNIFICATION AND GROSS-UP PAYMENTS: WE HAD ONE GROSS-UP PAYMENT

RELATED TO RELOCATIONS. OUR VICE PRESIDENT FOR HUMAN RESOURCES

JEAN-CLAUDE LALUMIERE, WAS PROVIDED GROSSED-UP REIMBURSEMENT IN THE AMOUNT

OF 1,122 FOR HOME LEAVE EXPENSES CONSISTENT WITH OUR INTERNATIONAL

RELOCATION POLICY.

PART I, LINE 4B: WWF MAINTAINS A 457(B) DEFERRED COMPENSATION PLAN FOR

CERTAIN SENIOR STAFF. ALTHOUGH WWF DOES NOT CONTRIBUTE FUNDS TO THE PLAN,

EMPLOYEES CAN VOLUNTARILY MAKE CONTRIBUTIONS FROM THEIR SALARY. IN FY10,

Schedule J (Form 990) 2009

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

THE FOLLOWING EMPLOYEES CONTRIBUTED TO THE 457(B) PLAN: MARCIA MARSH - COO

(\$16,500), MICHAEL BAUER - CFO (\$16,500), TERENCE MACKO - CHIEF MARKETING

OFFICER (\$7,495.44)

SCHEDULE J-2, PART I:

GEORGE KNIGHT IS THE CHIEF OF PARTY FOR THE CORAL TRIANGLE SUPPORT

PARTNERSHIP, A CONSORTIUM OF THREE MAJOR NGOS WORKING WITH USAID TO SUPPORT

THE CORAL TRIANGLE INITIATIVE, A COMMITMENT BY SIX GOVERNMENTS TO SAFEGUARD

MARINE RESOURCES AND ENSURE INCOME AND FOOD SECURITY FOR THE MILLIONS OF

PEOPLE WHO DEPEND ON THOSE RESOURCES.

SCHEDULE J-2

#### (Form 990)

## **Continuation Sheet for Form 990**

OMB No. 1545-0047

**Open to Public** 

Inspection

Department of the Treasury Internal Revenue Service Name of the Organization Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

See the Instructions for Form 990.

Employer	Identification number
52-16	593387

	IFE FUND INC					_	_	<b>.</b>	52-169338	
Part I Continuation of Officers,		ust	ee		_	Em	nplo			
(A)	(B)				C)			(D)	(E)	(F)
Name and title	Average	6		Pos			1. 3	Reportable	Reportable	Estimated
	hours per week	Individual trustee or director	Institutional trustee	k all 1	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
	_	pul	Inst	Officer	Key	Hig	For			
JASON CLAY								014.005		
SVP MRKT TRANSFORMATION	40.00				X		<u> </u>	214,306.	0.	35,415
GINETTE HEMLEY	10.00							012 400		05 000
SVP CONS STRAT & SCIENCE	40.00				х			213,492.	0.	25,932
THOMAS DILLON	10.00							000.010		24 524
SVP FIELD PROGRAMS	40.00	<u> </u>			X		<u> </u>	208,312.	0.	34,534
CHARLES SHEERIN								100.150	_	
ACTING VP DEVELOPMENT	40.00				х			180,450.	0.	22,637
DAVID REED	10.00									
SVP POLICY	40.00				х			165,571.	0.	23,642
GEORGE KNIGHT	10.00							000 150		11 040
CHIEF OF PARTY, CTSP	40.00					X		230,156.	0.	11,240
TERENCE MACKO	40.00							202 620	0	24 024
VP & CHIEF MKTG OFFICER	40.00					X	<u> </u>	203,629.	0.	24,924
WILLIAM EICHBAUM	40.00							102.016	0.	
VP MARINE & ARCTIC POL. GREGORY SMITH	40.00					X	<u> </u>	193,816.	υ.	29,566
CIO & VP IT	40.00					x		185,554.	0.	32,611
JEAN-CLAUDE LALUMIERE	40.00	-		<u> </u>			-	105,554.	•••	52,011
VP HR & FACILITIES	40.00					x		184,078.	0.	29,283

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J-2 (Form 990) 2009

932201 02-02-10

### SCHEDULE M (Form 990)

Department of the Treasury

Internal Revenue Service

# **Noncash Contributions**

Complete if the organizations answered "Yes" on Form

990, Part IV, lines 29 or 30.

Attach to Form 990.

OMB No. 1545-0047

L

Employer identification number

52-1693387

Open to Public

9

Inspection

Name of the organization

WORLD WILDLIFE FUND INC

Pai	rt I Types of Property						
		<b>(a)</b> Check if applicable	<b>(b)</b> Number of contributions	<b>(c)</b> Revenues reported on Form 990, Part VIII, line 1g	(d) Method of d reven	etermining	
1	Art - Works of art						
2	Art - Historical treasures						
3	Art - Fractional interests						
4	Books and publications						
5	Clothing and household goods						
6	Cars and other vehicles						
7	Boats and planes						
8	Intellectual property						
9	Securities - Publicly traded	X	152	4,304,350.	FMV		
10	Securities - Closely held stock						
11	Securities - Partnership, LLC, or						
	trust interests						
12	Securities - Miscellaneous						
13	Qualified conservation contribution -						
	Historic structures						
14	Qualified conservation contribution - Other						
15	Real estate - Residential						
16	Real estate - Commercial						
17	Real estate - Other						
18	Collectibles						
19	Food inventory						
20	Drugs and medical supplies						
21	Taxidermy						
22	Historical artifacts						
23	Scientific specimens						
24	Archeological artifacts						
25	Other ( COMP EQUIP )	X	4	160,960.	COST OF DONATED	PROP	
26	Other  ( BOAT RENTAL )	X	1	77,369.	COST OF RENTAL		
27	Other ► (						
28	Other ► ( )						
29	Number of Forms 8283 received by the organi	zation during	g the tax year for c	ontributions			
	for which the organization completed Form 82	83, Part IV, I	Donee Acknowledg	gment <b>29</b>			
						Ye	s No
30a	During the year, did the organization receive b	y contributic	n any property rep	oorted in Part I, lines 1-28 th	at it must hold for		
	at least three years from the date of the initial	contribution,	and which is not	required to be used for exen	npt purposes for		
	the entire holding period?					30a	X
b	If "Yes," describe the arrangement in Part II.						
31	Does the organization have a gift acceptance	policy that re	equires the review	of any non-standard contrib	utions?	31 X	
32a	Does the organization hire or use third parties	or related or	ganizations to soli	cit, process, or sell noncash			
	contributions?					32a X	
b	If "Yes," describe in Part II.						
33	If the organization did not report revenues in c	olumn (c) foi	a type of property	y for which column (a) is che	cked,		
	describe in Part II.						
LHA	For Privacy Act and Paperwork Reduction	Act Notice	, see the Instruct	ions for Form 990.	Schedule I	M (Form 99	90) 2009

Schedule M (Form 990) 2009 WORLD WILDLIFE FUND INC	52–1693387 Pa
Part II Supplemental Information. Complete this part to provide the Also complete this part for any additional information.	∋ information required by Part I, lines 30b, 32b, and 33.
SCHEDULE M, LINE 32B: RBC DAIN RAUCHER RECEIVES AND SELLS DON	
SCREDULE M, LINE 325: KBC DAIN RAUCHER RECEIVES AND SELLS DON	
SECURITIES.	
332142 02-08-10 8	Schedule M (Form 990)
	RLD WILDLIFE FUND INC 164242

#### (Form 990)

Department of the Treasury Internal Revenue Service

## **Supplemental Information to Form 990**

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.



Name of the organization

Employer identification number 52–1693387

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

WWF'S MISSION IS THE CONSERVATION OF NATURE. USING THE BEST AVAILABLE

WORLD WILDLIFE FUND INC

SCIENTIFIC KNOWLEDGE AND ADVANCING THAT KNOWLEDGE WHERE WE CAN, WE WORK

TO PRESERVE THE DIVERSITY AND ABUNDANCE OF LIFE ON EARTH AND THE HEALTH

OF ECOLOGICAL SYSTEMS BY:

1.) PROTECTING NATURAL AREAS AND WILD POPULATIONS OF PLANTS AND

ANIMALS, INCLUDING ENDANGERED SPECIES;

2.) PROMOTING SUSTAINABLE APPROACHES TO THE USE OF RENEWABLE NATURAL

RESOURCES; AND

3.) PROMOTING MORE EFFICIENT USE OF RESOURCES AND ENERGY AND THE

MAXIMUM REDUCTION OF POLLUTION.

WE ARE COMMITTED TO REVERSING THE DEGRADATION OF OUR PLANET'S NATURAL

ENVIRONMENT AND TO BUILDING A FUTURE IN WHICH HUMAN NEEDS ARE MET IN

HARMONY WITH NATURE. WE RECOGNIZE THE CRITICAL RELEVANCE OF HUMAN

NUMBERS, POVERTY, AND CONSUMPTION PATTERNS TO MEETING THESE GOALS.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

WWF'S MISSION IS THE CONSERVATION OF NATURE. USING THE BEST AVAILABLE

SCIENTIFIC KNOWLEDGE AND ADVANCING THAT KNOWLEDGE WHERE WE CAN, WE WORK

TO PRESERVE THE DIVERSITY AND ABUNDANCE OF LIFE ON EARTH AND THE HEALTH

OF ECOLOGICAL SYSTEMS BY:

1.) PROTECTING NATURAL AREAS AND WILD POPULATIONS OF PLANTS AND

ANIMALS, INCLUDING ENDANGERED SPECIES;

2.) PROMOTING SUSTAINABLE APPROACHES TO THE USE OF RENEWABLE NATURAL

RESOURCES; AND

3.) PROMOTING MORE EFFICIENT USE OF RESOURCES AND ENERGY AND THE

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10

09300215 755908 164242

(Form 990)

Department of the Treasury Internal Revenue Service

## **Supplemental Information to Form 990**

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990. OMB No. 1545-0047

Name of the organization WORLD WILDLIFE FUND INC Employer identification number 52–1693387

MAXIMUM REDUCTION OF POLLUTION. WE ARE COMMITTED TO REVERSING THE

DEGRADATION OF OUR PLANET'S NATURAL ENVIRONMENT AND TO BUILDING A

FUTURE IN WHICH HUMAN NEEDS ARE MET IN HARMONY WITH NATURE. WE

RECOGNIZE THE CRITICAL RELEVANCE OF HUMAN NUMBERS, POVERTY, AND

CONSUMPTION PATTERNS TO MEETING THESE GOALS.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

POLICY - WWF WORKS TO STRENGTHEN PUBLIC POLICY RELATED TO INTERNATIONAL

BIODIVERSITY CONSERVATION THROUGH ANALYSIS AND ADVOCACY ON CONSERVATION

LEGISLATION, INTERNATIONAL FUNDING AND LENDING PROGRAMS, INTERNATIONAL

AGREEMENTS, AND GLOBAL ENVIRONMENTAL AND DEVELOPMENT POLICIES AND

PRACTICES. WWF IS ALSO WORKING TO STRENGTHEN THE INTERNATIONAL REGIME

TO MITIGATE CLIMATE CHANGE AND REDUCE CARBON EMISSIONS, ASSESS CLIMATE

CHANGES IMPACTS, UNDERTAKE RESEARCH AND DEVELOP STRATEGIES TO IMPROVE

THE RESILIENCY OF ECOSYSTEMS TO CLIMATE CHANGE, AND IMPROVE ENERGY

EFFICIENCY IN TARGETED SECTORS.

EXPENSES \$ 12694009. INCLUDING GRANTS OF \$ 2328892. REVENUE \$ 3000.

FORM 990, PART V, LINE 4B, LIST OF FOREIGN COUNTRIES:

BELIZE, BHUTAN, BOLIVIA, CHILE,

COLOMBIA, COSTA RICA, ECUADOR, GUYANA,

HONDURAS, MEXICO, NAMIBIA, NEPAL,

PANAMA, PARAGUAY, PERU, SURINAME

GUATEMALA

FORM 990, PART VI, SECTION A, LINE 2: A WWF BOARD MEMBER IS A DIRECTOR OF

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10 83

SCHEDULE O (Form 990)

### Department of the Treasury

Internal Revenue Service

### **Supplemental Information to Form 990**

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.



Name of the organization WORLD WILDLIFE FUND INC Employer identification number 52–1693387

A PUBLIC COMPANY THAT EMPLOYS ANOTHER WWF BOARD MEMBER.

FORM 990, PART VI, SECTION A, LINE 4: WWF AMENDED ITS BYLAWS THIS FISCAL

YEAR TO CHANGE THE NAME OF A STANDING COMMITTEE AND TO UPDATE THE

DESCRIPTIONS OF THE DUTIES OF CERTAIN OFFICERS.

FORM 990, PART VI, SECTION B, LINE 11: WWF'S FINANCE DEPARTMENT GATHERS

INFORMATION FROM VARIOUS DEPARTMENTS WITHIN THE ORGANIZATION AND PREPARES

THE DRAFT 990 WITH THE ASSISTANCE OF OUR EXTERNAL AUDITORS. THE DRAFT IS

REVIEWED BY THE CEO AND CHIEF OPERATIONS OFFICER. THE CHIEF FINANCIAL

OFFICER REVIEWS THE 990 WITH THE CHAIR OF THE BOARD'S AUDIT COMMITTEE,

AFTER WHICH, AND PRIOR TO FILING, THE 990 IS MADE AVAILABLE TO OUR FULL

BOARD OF DIRECTORS FOR REVIEW.

FORM 990, PART VI, SECTION B, LINE 12C: WWF'S CONFLICT OF INTEREST POLICY

IS PROVIDED TO ALL NEW DIRECTORS AND EMPLOYEES AT THE START OF THEIR

ASSOCIATION WITH WWF, AND IS PROVIDED ANNUALLY TO EACH INDIVIDUAL

THEREAFTER. IT IS INCLUDED IN THE WWF BOARD HANDBOOK AND IN BOARD AND

STAFF ORIENTATION MATERIALS; IS AVAILABLE TO ALL STAFF ON WWF'S INTRANET

SITE; AND IS FEATURED AT PERIODIC TRAININGS BY THE LEGAL DEPARTMENT.

ALL STAFF MUST DISCLOSE POTENTIAL CONFLICTS OF INTEREST AT THE EARLIEST

POSSIBLE JUNCTURE AND BEFORE THE ORGANIZATION TAKES ACTION RELATING TO THE

ISSUE IN WHICH THERE IS A POTENTIAL CONFLICT. IN ADDITION, SENIOR STAFF ARE

REQUIRED TO PROVIDE WRITTEN ACKNOWLEDGMENT OF THE POLICY ON AN ANNUAL BASIS

AND MUST NOTE ANY RELATIONSHIPS THAT MAY POSE A CONFLICT. POTENTIAL

CONFLICTS INVOLVING STAFF MEMBERS MUST BE RAISED WITH WWF'S PRESIDENT, WHO

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Schedule O (Form 990) 2009

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Department of the Treasury

Internal Revenue Service

## Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990. OMB No. 1545-0047

Employer identification number

52-1693387

Name of the organization

WORLD WILDLIFE FUND INC

REVIEWS THE FACTS OF EACH SITUATION AND DETERMINES, IF A POTENTIAL CONFLICT

EXISTS, WHETHER IT CAN BE FULLY AND SATISFACTORILY ADDRESSED OR WHETHER THE

TRANSACTION MUST BE ABANDONED.

BOARD MEMBERS ALSO SIGN AN ANNUAL ACKNOWLEDGMENT OF WWF'S CONFLICT OF

INTEREST POLICY. THEY ARE REQUIRED TO DISCLOSE ANY POTENTIAL CONFLICT OF

INTEREST TO THE CHAIRMAN OF THE BOARD. THE BOARD MEMBER WITH THE POTENTIAL

CONFLICT IS NOT PRESENT DURING DISCUSSION BY THE BOARD (OR EXECUTIVE

COMMITTEE ACTING IN ITS STEAD) AND TAKES NO PART IN DECISIONS RELATING TO

THE MATTER

FORM 990, PART VI, SECTION B, LINE 15: PRIOR TO ANY INCREASES IN SALARY OR

PAYMENTS OF ADDITIONAL COMPENSATION, SUCH AS BONUSES, TO A "DISQUALIFIED

PERSON", THE EXECUTIVE COMMITTEE OF THE WWF BOARD OF DIRECTORS REVIEWS THE

PERFORMANCE OF THAT INDIVIDUAL AND THE RELEVANT MARKET DATA FOR

COMPENSATION OF THE POSITION. THE BOARD REVIEWS AND APPROVES ANY INCREASES

IN ADVANCE OF THE INCREASED PAYMENT AND WITHOUT THE INTERESTED INDIVIDUAL

PRESENT. WWF CLOSELY OBSERVES THE IRS' "INTERMEDIATE SANCTIONS" PROCESS IN

CONDUCTING THE REVIEW. WWF OBTAINS AN ASSESSMENT OF COMPENSATION FROM AN

EXTERNAL COMPENSATION PROFESSIONAL SERVICES FIRM.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

AL, AK, AZ, AR, CA, CO, CT, DC, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS

MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI,

WY

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10 85

(Form 990)

Department of the Treasury Internal Revenue Service

## **Supplemental Information to Form 990**

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.



Employer identification number

52-1693387

Name of the organization WORLD WILDLIFE FUND INC

GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS

AVAILABLE ON ITS OWN WEBSITE.

FORM 990, PART XI, LINE 2

OVERSIGHT OF AUDIT

THERE HAVE BEEN NO CHANGES DURING THE YEAR IN THE PROCESS FOR OVERSIGHT

OF THE AUDIT OF THE FINANCIAL STATEMENTS.

SCHEDULE G, PART I, LINE 2

FUNDRAISING EXPENSES

THE FUNDRAISING EXPENSES REPRESENT THE CURRENT YEAR EXPENDITURES, BUT

REVENUES DO NOT REFLECT THE ONGOING INCOME FROM THE CALLS - JUST YEAR

IN COLLECTIONS.

FORM 990, PART III - GENERAL

FY10 RESULTS

WITH 19 PRIORITY PLACES, MARKETS ACTIVITIES IN SEVERAL SECTORS, POLICY

WORK AND CLIMATE/FOREST CARBON EFFORTS, THE ACCOMPLISHMENTS ARE TOO

NUMEROUS TO SUMMARIZE HERE. THESE SELECTED GLOBAL ACCOMPLISHMENTS FROM

THE HIGHEST PRIORITY PROGRAMS PROVIDE A GOOD CROSS SECTION OF THE TYPES

OF SUCCESSES REALIZED THIS YEAR. PLEASE SEE WWF'S WEBSITE FOR MORE

INFORMATION AND COMPREHENSIVE INFORMATION ABOUT PROGRAMS BY AREA.

AMAZON

FOR THE PAST SIX YEARS, THE AMAZON HEADWATERS INITIATIVE (AHI) HAS

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10 86 Schedule O (Form 990) 2009

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### SCHEDULE O (Form 990)

Department of the Treasury

Internal Revenue Service

## Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990. OMB No. 1545-0047

Name of the organization

Employer identification number 52–1693387

DEVELOPED FORMAL AGREEMENTS FOR FISHERY-RESOURCES SUSTAINABLE

MANAGEMENT IN BOLIVIA'S ITENEZ PROTECTED AREA. THE DEPARTMENT OF BENI

WORLD WILDLIFE FUND INC

(EQUIVALENT TO A STATE GOVERNMENT) RECENTLY PASSED A GENERAL FISHERIES

REGULATION, PAVING THE WAY FOR LEGAL RECOGNITION AND IMPLEMENTATION OF

THESE MANAGEMENT PLANS. COMMUNITY MEMBERS ARE PLEASED WITH THIS ADVANCE

AND ARE POISED TO BEGIN IMPLEMENTATION OF THESE PLANS. IN ADDITION, WWF

IS WORKING ON SEVERAL CARBON PROJECTS IN PERU. IT HAS COMPLETED THE

CARNEGIE/WWF CARBON MEASUREMENT PILOT AND IS FINALIZING THE SCIENCE AND

TOOLS FOR LOCAL MANAGEMENT. WWF ALSO SECURED INTERNATIONAL PUBLIC

SECTOR FUNDING FOR EXPANDED FOREST CARBON MAPPING, AND TO SUPPORT REDD

(REDUCING EMISSIONS FROM DEFORESTATION AND FOREST DEGRADATION) PILOTS

WITH LOCAL COMMUNITIES IN PERU.

ARCTIC

WWF HAS WORKED TIRELESSLY TO PROTECT BRISTOL BAY, ONE OF THE MOST

PRODUCTIVE MARINE ECOSYSTEMS IN THE WORLD. IT IS HOME TO THE LARGEST

WILD SOCKEYE SALMON RUNS, IMPORTANT NURSERY GROUNDS FOR RED KING CRAB

AND PACIFIC HALIBUT, AND STAGING AREAS AND WINTERING GROUNDS FOR TENS

OF MILLIONS OF SEABIRDS. IT TOO IS A FEEDING GROUND AND MIGRATION

CORRIDOR FOR MARINE MAMMALS, INCLUDING FIVE ENDANGERED SPECIES.

DESPITE ITS SIGNIFICANCE AS "AMERICA'S FISH BASKET," BRISTOL BAY IS

ALSO AN AREA OF INTEREST FOR OFFSHORE OIL AND GAS LEASING. IN MARCH

2010, WWF APPLAUDED U.S. SECRETARY OF INTERIOR KEN SALAZAR'S DECISION

TO REMOVE BRISTOL BAY FROM THE BUSH ADMINISTRATION'S FIVE-YEAR OFFSHORE

OIL-AND-GAS LEASING PLAN. WWF IS NOW WORKING WITH LOCAL ALLIES AND NGO

#### COLLEAGUES TO SET A STRATEGY TO ACHIEVE PERMANENT PROTECTION OF BRISTOL

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(Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

# Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.



WORLD WILDLIFE FUND INC

Employer identification number 52-1693387

BAY.

BORNEO AND SUMATRA

LEVERAGING THE BUYING POWER OF THE WORLD'S MAJOR FOREST PRODUCTS

IMPORTERS TO STOP ILLEGAL EXPLOITATION IS CENTRAL TO WWF'S EFFORTS IN

BORNEO AND SUMATRA. THIS YEAR, TWO OF WWF'S MAJOR U.S.-BASED TARGETS

HAVE INVESTED SIGNIFICANTLY TO EVALUATE THEIR SOURCES AND WORK ACROSS

THE REGION TO ENSURE THEY HAVE RESPONSIBLE PURCHASING PLANS. SUCCESS

IN-COUNTRY CANNOT RELY SOLELY ON THE GOODWILL OF CORPORATE PARTNERS

BUT REQUIRES FIRM COMMITMENT OF LOCAL GOVERNMENTS TO ENFORCE EXISTING

LAWS. THIS IS ALSO INCLUDES THE BAN WILDLIFE TRAFFICKING. THE TRAFFIC

TEAM WORKED WITH REPRESENTATIVES FROM INDONESIA, MALAYSIA AND BRUNEI TO

TRAIN THEIR INTERAGENCY ENFORCEMENT NETWORKS, LAYING THE GROUNDWORK FOR

THE COOPERATION IN ENFORCEMENT AND SKILLS- BUILDING TO ACCOMPLISH

LONG-TERM GOALS.

COASTAL EAST AFRICA

EARLY IN THE FISCAL YEAR, WWF AND CARE LAUNCHED A NEW PARTNERSHIP

FOCUSED ON DEVELOPING A VISION OF 21ST-CENTURY AGRICULTURAL

DEVELOPMENT, RESOURCE MANAGEMENT AND POVERTY ALLEVIATION WITHIN THE

RUVUMA LANDSCAPE OF SOUTHERN TANZANIA AND NORTHERN MOZAMBIQUE. IN THIS

REGION, HUMAN POPULATIONS ON BOTH SIDES OF THE BORDER SHARE THE

DISTINCTION OF BEING AMONG THE MOST VULNERABLE IN BOTH COUNTRIES.

FRAGILE LIVELIHOODS REMAIN INEXTRICABLY LINKED TO THE AREA'S NATURAL

RESOURCES AND A NEW GOVERNMENT IN MOZAMBIQUE, RECOVERING FROM DECADES

OF CIVIL STRIFE, HAS DEFINED ITS ECONOMIC TRAJECTORY BY LINKING NATURAL

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10 88

Schedule O (Form 990) 2009

### SCHEDULE O (Form 990)

Department of the Treasury

Internal Revenue Service

## Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990. OMB No. 1545-0047

Employer identification number

52-1693387

Name of the organization

WORLD WILDLIFE FUND INC

RESOURCES AND HUMAN DEVELOPMENT. WORKING TOGETHER, CARE AND WWF HOPE

TO BRING SUSTAINABLE DEVELOPMENT TO THE PEOPLE AND LAND OF THE RUVUMA,

AND TO INSPIRE MANY MORE SUCCESSES. PLEASE VISIT OUR PROJECT BLOG SITE

AT HTTP://PRIMEIRASESEGUNDAS.NET/.

CORAL TRIANGLE

IN JANUARY 2010, WWF HOSTED A BUSINESS AND INDUSTRY SUMMIT WITH THE

PRESIDENT OF THE PHILIPPINES. THE SUMMIT PRODUCED AN AGREEMENT AMONG

PARTICIPATING FISHING OPERATORS AND BUYERS ON A NUMBER OF MEASURES.

THESE INCLUDE ENSURING FISH ARE NOT SOURCED FROM ILLEGAL, UNREGULATED

AND UNREPORTED (IUU) OPERATIONS; IMPLEMENTING CATCH AND TRADE

DOCUMENTATION SCHEMES TO ENSURE TRACEABILITY; USING THIRD-PARTY

CERTIFICATION SCHEMES SUCH AS MSC TO PROMOTE SUSTAINABILITY; REDUCING

BYCATCH BY ADOPTING BYCATCH-APPROPRIATE TECHNOLOGY AND TECHNIQUES; AND

THE PROMOTION OF LOW-CARBON FISH PRODUCTION METHODS AND TRADE

PRACTICES. IN ADDITION, WWF'S FISHERY IMPROVEMENT PLANS (FIPS) ARE NOW

UNDERWAY IN FIVE OF THE SIX CORAL TRIANGLE COUNTRIES (TIMOR LESTE IS

THE EXCEPTION). THE FIPS WILL LEAD TO POLICIES TO PROTECT SPAWNING

AREAS AND JUVENILE TUNAS AND WILL HELP SPECIFIC FISHERIES ACROSS THE

CORAL TRIANGLE REACH BENCHMARKS THAT WILL LEAD TO MARINE STEWARDSHIP

COUNCIL CERTIFICATION.

EASTERN HIMALAYAS

A NEW SURVEY RELEASED ON JULY 29, 2010 INDICATES THAT ADULT TIGER

NUMBERS IN AND AROUND CHITWAN NATIONAL PARK NOW STAND AT 125 INSTEAD OF

THE 91 FOUND IN A 2009 SURVEY. THE NEW SURVEY WAS CONDUCTED IN A 1,261

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10 Schedule O (Form 990) 2009

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### SCHEDULE O (Form 990)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990. OMB No. 1545-0047

Employer identification number

52-1693387

Name of the organization

WORLD WILDLIFE FUND INC

SQUARE KILOMETER AREA INCLUDING PREVIOUSLY UNEXPLORED HABITATS IN AND

AROUND THE PARK AND WAS A COMBINED EFFORT OF THE NEPALESE DEPARTMENT OF

NATIONAL PARKS AND WILDLIFE CONSERVATION, WWF AND THE NATIONAL TRUST

FOR NATURE CONSERVATION. WWF PROVIDED TECHNICAL AND FINANCIAL SUPPORT

TO COMPLETE THE TIGER POPULATION MONITORING. THE FINDINGS WERE

RELEASED ON THE FIRST TIGER DAY, WHICH WAS CELEBRATED IN NEPAL AS A

RUN- UP TO THE NOVEMBER 2010 INTERNATIONAL TIGER CONSERVATION FORUM

HELD IN ST. PETERSBURG, RUSSIA. WWF, ALONG WITH GOVERNMENT, PRIVATE

SECTOR AND NGO PARTNERS, ORGANIZED NATIONWIDE MASS AWARENESS EVENTS

THAT SAW THE PARTICIPATION OF HUNDREDS OF STUDENTS, THE MEDIA AND THE

GENERAL PUBLIC. IN ADDITION, WWF FACILITATED AN HISTORIC MEMORANDUM OF

UNDERSTANDING (MOU) SIGNED BETWEEN THE GOVERNMENTS OF CHINA AND NEPAL

ON JUNE 3, 2010 TO JOINTLY ENFORCE WILDLIFE TRADE LAWS ALONG MAJOR

SINO-NEPALESE BORDER ROUTES.

MEXICO

THE STATE OF SINALOA SHRIMP FISHERY IS ONE OF THE MOST SIGNIFICANT AND

INFLUENTIAL FISHERIES IN THE GULF OF CALIFORNIA. WWF HAS BEEN WORKING

TO TRANSFORM THE FISHERY BY ESTABLISHING RIGHTS-BASED MANAGEMENT, NEW

FISHING TECHNOLOGIES AND NEW ACCESS TO INTERNATIONAL MARKETS.

CURRENTLY, SINALOA'S ARTISANAL SHRIMP FISHERY IS ENTERING THE SECOND

SEASON UNDER RIGHTS-BASED MANAGEMENT AND THE GOVERNMENT OF MEXICO HAS

REAFFIRMED FINANCIAL SUPPORT FOR MONITORING AND ENFORCEMENT. THIS

FISCAL YEAR, THE NATIONAL FISHERIES COMMISSION IMPLEMENTED A BOLD

DECISION TO ASSIGN TOTAL ALLOWABLE CATCH LIMITS AND TO PLACE OVER 250

### NEW ENFORCEMENT EMPLOYEES IN 184 LANDING SITES FOR THE SINALOA SHRIMP

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(Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

## **Supplemental Information to Form 990**

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. ► Attach to Form 990.



WORLD WILDLIFE FUND INC

Employer identification number 52–1693387

INDUSTRY.

NAMIBIA

OVER THE PAST 16 YEARS, WWF HAS ASSISTED NAMIBIAN PARTNERS WITH THE

CONCEPTION AND DEVELOPMENT OF ONE OF THE MOST INNOVATIVE COMMUNITY

CONSERVATION INITIATIVES IN THE WORLD. NAMBIA'S COMMUNAL CONSERVANCY

MOVEMENT CONTINUES TO GROW AND DEMONSTRATES INCREASING IMPACTS

ANNUALLY. SIGNIFICANT MOMENTUM HAS BEEN GAINED AROUND THE SHARING OF

BEST PRACTICES BETWEEN NAMIBIA AND COUNTERPART ENTITIES. WWF IN

NAMIBIA, WWF ZAMBIA AND TWO OTHER PARTNER ORGANIZATIONS HAVE BEEN ASKED

BY THE ZAMBIAN WILDLIFE AUTHORITY TO INTRODUCE COMMUNITY BASED NATURAL

RESOURCE MANAGEMENT (CBNRM) AND COMMUNITY LIVELIHOOD INITIATIVES IN THE

SOUTHWEST CORNER OF ZAMBIA, BORDERING ON NAMIBIA'S CAPRIVI STRIP. IN

ADDITION, CBNRM BEST PRACTICES/MODELS HAVE BEEN REPLICATED IN 25

COMMUNITIES AND ONE NATIONAL PARK IN ZAMBIA, ANGOLAN NGO STAFF

COMPLETED A STUDY TOUR TO LEARN FROM THE NAMIBIAN MODEL, AND WWF IN

NAMIBIA TRAINED BOTSWANA'S MOREMI GAME RESERVE STAFF ON THE MANAGEMENT

ORIENTED MONITORING SYSTEM.

NORTHERN GREAT PLAINS

IN OCTOBER 2009, WWF WAS PART OF AN HISTORIC EVENT TO REINTRODUCE 34

BLACK-FOOTED FERRETS INTO CANADA. THIS SIGNIFICANT EVENT MARKED THE

RETURN OF THE FERRET TO ALL THREE COUNTRIES OF ITS HISTORIC RANGE.

THIS PAST SPRING'S MONITORING EFFORTS FOUND 12 ANIMALS, AND BIOLOGISTS

WERE PLEASED, AS SURVIVAL RATES CAN BE AS LOW AS 10 PERCENT. IN JULY,

#### THE FIRST LITTER OF WILD-BORN KITS WAS OBSERVED, ANOTHER CAUSE FOR

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SCHEDULE O
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### (Form 990)

Department of the Treasury Internal Revenue Service

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OMB No. 1545-0047

Name of the organization WORLD WILDLIFE FUND INC Employer identification number 52–1693387

CELEBRATION. WWF'S EFFORTS HAVE RESULTED IN 54,000 ACRES OF ANNUAL

GRAZING LEASES BEING RETIRED IN THE CHARLES M. RUSSELL NATIONAL

WILDLIFE REFUGE (CMR). THE RESULT IS A FUNCTIONAL CORRIDOR FOR WILDLIFE

- AND SOME DAY BISON - FROM ONE AMERICAN PRAIRIE RESERVE HOLDING TO

ANOTHER THROUGH THE CMR.

FORM 990, PART III - GENERAL (CONTINUED)

FY10 RESULTS (CONTINUED)

TIGERS

FEBRUARY 14, 2010, MARKED THE FIRST DAY OF THE CHINESE NEW YEAR - THE

YEAR OF THE TIGER. ON THIS DATE, WWF, WITH COLLEAGUES ACROSS THE

NETWORK, LAUNCHED A POWERFUL YEAR OF THE TIGER INITIATIVE AND MADE A

COMMITMENT TO DOUBLE THE TIGER POPULATION BY 2022, THE NEXT YEAR OF THE

TIGER. OVER THE COURSE OF THE YEAR, THE SAVE TIGERS NOW CAMPAIGN, A

COLLABORATION WITH LEONARDO DICAPRIO, HAS DRAWN MAJOR ATTENTION,

HELPING TO LAY THE GROUNDWORK FOR IMPORTANT FINANCIAL COMMITMENTS AT

THE INTERNATIONAL TIGER CONSERVATION FORUM HELD IN NOVEMBER. WWF HAD

SEVERAL SUCCESSES DURING THE YEAR OF THE TIGER. AT THE FORUM, ALL 13

COUNTRIES THAT STILL HAVE WILD TIGERS ADOPTED THE GLOBAL TIGER RECOVERY

PROGRAMME, COMMITTING TO DOUBLE THE POPULATION IN THE NEXT 12 YEARS.

WWF SCIENTISTS WERE PART OF A STUDY THAT FOUND DOUBLING TIGER NUMBERS

IS NOT ONLY POSSIBLE, BUT CAN BE EXCEEDED IF ASIAN TIGER RESERVES ARE

MANAGED AS LARGE-SCALE LANDSCAPES. WWF AND TRAFFIC HELPED ESTABLISH THE

SOUTH ASIA WILDLIFE ENFORCEMENT NETWORK THAT WILL STRENGTHEN

ANTI-POACHING AND WILDLIFE TRADE LAW ENFORCEMENT EFFORTS IN BANGLADESH,

### BHUTAN, INDIA, AND NEPAL. WWF ALSO COORDINATED A CORPORATE DECLARATION

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09300215 755908 164242

(Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

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Employer identification number

52-1693387

WORLD WILDLIFE FUND INC

BY INTERNATIONALLY KNOWN COMPANIES LIKE HP AND TETRA PAK AFFIRMING

THEIR SUPPORT FOR TIGER CONSERVATION.

MARKET TRANSFORMATION

IN 2010, WWF WORKED TO ADVANCE THE SUSTAINABILITY OF THE FOREST

AGRICULTURAL, FISHERIES, AQUACULTURE AND INTERNATIONAL FINANCE SECTORS

WORLDWIDE, BOTH AT THE GLOBAL LEVEL AND IN KEY REGIONS AS DESCRIBED

ABOVE, KEY TO THIS, WWF FORGED PARTNERSHIPS WITH MORE THAN 15 COMPANIES

INCLUDING CARGILL, MCDONALD'S, KROGER, STARBUCKS KRAFT AND SODEXO OVER

THE PAST YEAR. THESE PARTNERSHIPS RANGE FROM HELPING INDIVIDUAL

COMPANIES THINK THROUGH HOW TO MINIMIZE THEIR CARBON EMISSIONS TO

HELPING RETAILERS DEVELOP STEP-BY-STEP STRATEGIES FOR SOURCING

SUSTAINABLE SEAFOOD TO SELL AT GROCERY STORES NATIONWIDE. IN BRAZIL

WWF'S GLOBAL FOREST & TRADE NETWORK (GFTN)-BRAZIL SAW FORWARD MOVEMENT

IN COMBATING ILLEGAL LOGGING AND ASSOCIATED TRADE IN THE BRAZILIAN

AMAZON, WITH THE SEIZURE OF 1,100 M3 OF ILLEGAL WOOD (ABOUT 1 TRUCK

LOAD EVERY 3 BUSINESS DAYS) AND US \$1.2 MILLION IN FINES ISSUED TO

TRADE COMPANIES IN THE LAST HALF OF THE YEAR IN SAO PAULO. AT THE SAME

TIME GFTN CONTINUES TO BUILD MARKETS FOR RESPONSIBLY PRODUCED FOREST

PRODUCTS IN THE AMAZON, WITH PURCHASING OFFERS OF MORE THAN \$12 MILLION

THIS PAST YEAR. FINALLY, WWF COMPLETED MULTI-STAKEHOLDER DIALOGUES FOR

FOUR AQUACULTURE SPECIES - ABALONE, BIVALVES, PANGASIUS, AND TILAPIA

A KEY STEP IN SETTING GLOBAL STANDARDS TO LEAD TO CERTIFICATION AS

SUSTAINABLE PRODUCTS, LIKE WILD-CAUGHT FISH (MARINE STEWARDSHIP

COUNCIL) AND FOREST PRODUCTS (FOREST STEWARDSHIP COUNCIL).

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Schedule O (Form 990) 2009

Form	8868
(Rev. /	April 2009)
	ent of the Treasury Revenue Service

## Application for Extension of Time To File an Exempt Organization Return

OMB No. 1545-1709

File a separate application for each return.

If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box

• If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form).

Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed).

A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete

Part I only

All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Electronic Filing (e-file). Generally, you can electronically file Form 8868 if you want a 3-month automatic extension of time to file one of the returns noted below (6 months for a corporation required to file Form 990-T). However, you cannot file Form 8868 electronically if (1) you want the additional (not automatic) 3-month extension or (2) you file Forms 990-BL, 6069, or 8870, group returns, or a composite or consolidated Form 990-T. Instead, you must submit the fully completed and signed page 2 (Part II) of Form 8868. For more details on the electronic filing of this form, visit www.irs.gov/efile and click on e-file for Charities & Nonprofits.

·· · ·	Significante and click offer the for enamined a nonpoints.	1		· · ·							
Type o	Name of Exempt Organization	Emp	loyer iden	tification number							
print	WORLD WILDLIFE FUND INC	5	2-169	3387							
File by th due date				· · · · · · · · · · · · · · · · · · ·							
filing you return, Se	1250 24TH ST, NW										
instructio											
Check	type of return to be filed (file a separate application for each return):										
X F	Form 990 Form 990-T (corporation) Form 4	720									
	Form 990-BL Form 990-T (sec. 401(a) or 408(a) trust) Form 5/										
	Form 990-EZ Form 990-T (trust other than above)										
	form 990-PF From 1041-A										
	MICHAEL BAUER										
<ul> <li>The</li> </ul>	books are in the care of > 1250 24TH ST, NW - WASHINGTON, DC 20037										
Tele	ephone No. ► <u>202-293-4800</u> FAX No. ► <u>202-293-2239</u>	)									
	e organization does not have an office or place of business in the United States, check this box										
	is is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) If th										
pox 🕨	If it is for part of the group, check this box 🕨 🔛 and attach a list with the names and EINs of all	memb	ers the ext	tension will cover.							
1	request an automatic 3-month (6-months for a corporation required to file Form 990-T) extension of time unit		<b>TL</b> 4	_!							
-	FEBRUARY 15, 2011 , to file the exempt organization return for the organization named a	ibove.	The extension	sion							
R.	s for the organization's return for:  Calendar year or										
	<b>X</b> tax year beginning $\underline{JUL}$ 1, 2009 , and ending $\underline{JUN}$ 30, 2010										
•			·								
<b>2</b>	f this tax year is for less than 12 months, check reason: 🔲 Initial return 📃 Final return		Change in	accounting period							
			Unange in	accounting period							
3a i	f this application is for Form 990 BL, 990 PF, 990 T, 4720, or 6069, enter the tentative tax, less any	1	[·····								
	nonrefundable credits. See instructions.	3a	\$								
	f this application is for Form 990-PF or 990-T, enter any refundable credits and estimated										
t	ax payments made. Include any prior year overpayment allowed as a credit.	Зb	\$								
c E	Balance Due. Subtract line 3b from line 3a. Include your payment with this form, or, if required,										
c	deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System).										
5	See instructions.	3c	\$	N/A							
Cautio	n. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form	8870		ment instructions							
LHA	For Privacy Act and Paperwork Reduction Act Notice, see Instructions.		For	m 8868 (Rev. 4-2009)							