



What is it?

 A new entity that will hold the standards and work with independent accredited certification bodies that contract auditors to certify farms





Aquaculture
Dialogues
=
"standard
creation
process"

Aquaculture
Stewardship
Council
=
"standard
holding body"

Certification
Bodies
=
"3rd party
ISO 65
accredited"

Farm
=
"unit of certification"

The process incorporates firewalls to maintain independence and integrity



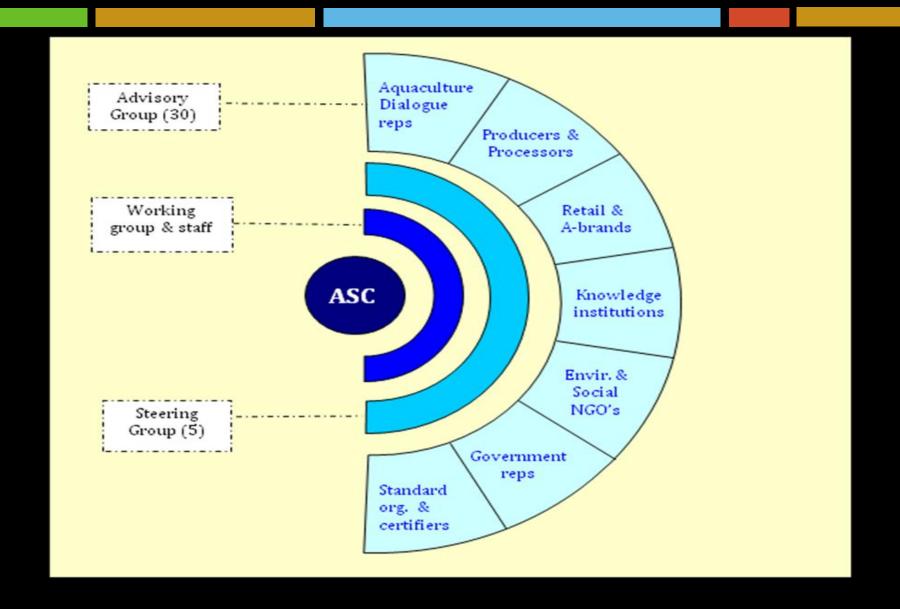
- 1. The ASC will offer farm level annual certification against the Dialogue standards and offer chain of custody;
- 2. Governed by a multi-stakeholder Board of Directors
- 3. To offer value to retailers, reduce cost to producers, and reduce confusion to consumers; the ASC will "partner" with GFSI members that offer Food Safety standards. Thus offering "one-stop-shopping" for certification.
- 4. Certified against the Aquaculture Dialogue Standards through GlobalGap
- 5. GlobalGap will offer the Aquaculture Dialogue Standards as a voluntary ad-on to their existing standards
- 6. Intermediate partnership between ASC and GlobalGap



- ☐ May take 20 months to develop the independent ASC;
- Philip Smith has been hired as the Development Director smith@dutchsustainabletrade.com
- ☐ The Development Director is tasked with:
 - ■Sourcing potential partners and funding for start-up costs;
 - Updating business plan and projections;
 - □ Creating the administrative and institutionalization of the ASC (governance, by-laws, etc...); and , ASC set up office, website, staff, etc.
 - Establishing certification process

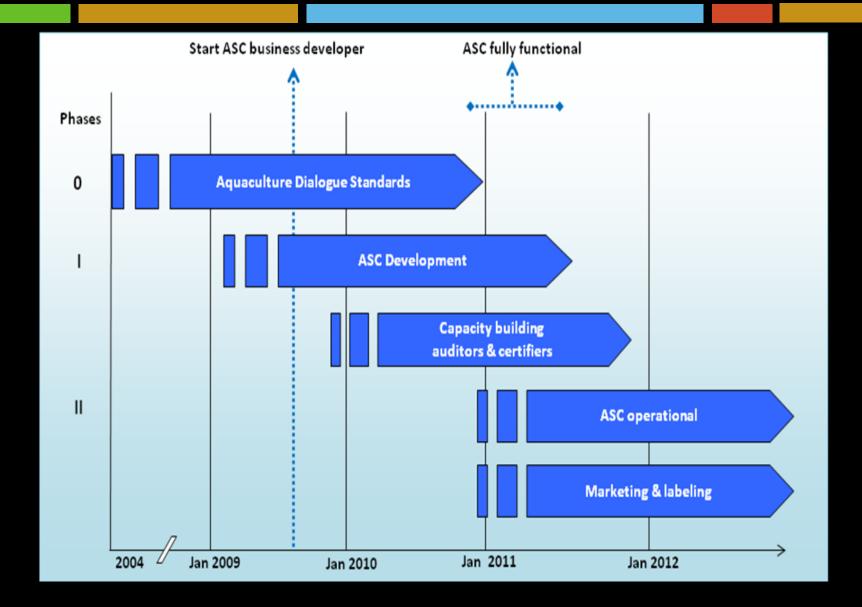


Proposed Developmental Stage Advisory Group











Get involved

www.worldwildlife.org/aquadialogues

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