



Global Forest & Trade Network-North America Annual Meeting

October 23, 2012

Kimberly-Clark Headquarters

Roswell, GA

Aditya Bayunanda, WWF Indonesia – Dito has been managing WWF's Global Forest & Trade Network (GFTN) and the pulp & paper program in Indonesia for the three past years. Previously he was the Deputy Director of the Indonesian Ecolabeling Institute (LEI), working intensively on certification and forestry issues. Dito is a forester with a Master's Degree in economics and management. He is currently a Doctoral candidate in Government and Policy Studies.

Amy Smith, WWF-U.S. – Amy is Senior Program Officer with Global Forest & Trade Network-North America (GFTN-NA). In her role, Amy assists companies in understanding the sources of their forest products, implementing responsible sourcing policies, increasing the amount of credibly certified products in their supply chains, and making market links between wood buyers and suppliers that share a commitment to responsible forestry and trade. Prior to WWF, Amy was Director of PaTS, a non-profit organization that supports indigenous communities in the Peruvian Amazon to produce and market sustainably-harvested wooden handicrafts. While at PaTS, she also promoted the analysis of lesser-known timber species for furniture manufacturing in an effort to alleviate pressure on over-harvested species, and helped raise awareness about FSC certification within the U.S. furniture industry. Before that, Amy held other positions at WWF in the U.S. and in Peru, where she provided fundraising and technical assistance for forest conservation projects, focusing in particular on protected area management, community-based natural resource management and monitoring and evaluation. Amy has a M.A. in International Affairs from Columbia University with a concentration in Environmental Policy and a B.A. in Political Science from Boston College.

Elisabeth Comere, Tetra Pak – Elisabeth serves as Director for Environment & Government affairs at Tetra Pak US & Canada. Tetra Pak is the world leader in packaging and food processing solutions. She joined the company in 2006 as Environment Manager for Europe where she helped define and drive Tetra Pak's environment strategy and contributed shaping recycling for cartons in Europe. Since 2010, she is based in the US, focusing on advancing the Tetra Pak's commitment to sustainability and recycling in the US and Canada. She is a founding member and board member of AMERIPEN, a member of the SPC and of PAC NEXT Leadership Committee. She is also contributing in the roll-out of the recycling strategy developed by the Carton Council in the US and Canada serving as Vice-President GovernmentAffairs. Prior to this, she served as a political adviser to a Member of the European Parliament in Brussels, Belgium, and headed the environment department of the Food & Drink Industry group in Europe. She was educated in

France, the UK and Belgium. She graduated as lawyer from Law School of Bordeaux University (France) and earned an Environmental Sciences Master from Brussels University (Belgium).

Emmanuelle Neyroumande, WWF International – Emmanuelle is the Manager of WWF International's Pulp and Paper Programme. Emmanuelle is based in France and has worked with WWF for over ten years, as Head of the Forest Programme in WWF France. There she started and developed the paper program of WWF France with corporate partners. Her previous position was independent consultant on forest issues, developing strategies and analysis for NGOs and companies. Before joining WWF, Emmanuelle worked as a project officer in Indonesia for the European Commission, and for field projects of ICRAF, CIFOR and GTZ. Her activities focused on forest certification and social aspects of forestry. Emmanuelle has a post-graduate degree in Rural Development, Water and Forest Management, as well as a graduate degree in Agricultural Sciences, Paris, France.

Etienne McManus-White, Forest Stewardship Council, U.S. – Etienne joined FSC-US in 2011 to lead all marketing strategies and communications for the FSC. Etienne brings more than 15 years of brand management and marketing experience. Prior to joining the FSC, Etienne worked as VP Marketing for US specialty retailer's Wet Seal Inc. and Christopher & Banks. Before her US retail experience, Etienne spent over a decade leading international marketing efforts for brands as diverse as Citibank, Nintendo and Procter & Gamble. Etienne is a graduate of Bristol University, England.

Julia Young, WWF-UK – Julia is WWF-UK's GFTN manager, utilising her experience in multi-stakeholder projects and commitments. Before joining WWF, Julia first worked in diamond exploration and mining as a specialist geologist, the vast majority of spent in southern Africa for two large organisations, Rio Tinto, and De Beers. This work included extensive field and operations based periods, and contact with illegal mining and logging, as well as data modelling and visualisation. On leaving De Beers to return to the UK, Julia studied for a Legal Masters Degree in International Environmental Law & Policy (LLM, Distinction), with a thesis on stewardship of the environment and its inclusion in UK and European policy & law. She then spent a year volunteering for the Royal Society for the Protection of Birds, working in their international policy team, on a review of coffee certification, and then for another smaller ENGO, CPRE, on environmental carrying capacity for a region in East England, before joining WWF in 2007.

Keila Hand, WWF-U.S. – Keila is Senior Program Officer with WWF's Global Forest & Trade Network-North America (GFTN-NA). She is responsible for managing company relationships focused on responsible fiber sourcing for paper, tissue and paper-based packaging. Keila also serves as an expert on clean production aspects of paper manufacturing, including energy use, water use and bleaching. Keila most recently worked as an Environmental Health and Safety Specialist at International Paper's paper mills in Brazil, where she coordinated the company's environmental management systems and reporting on energy, water and chemical use, and developed procedures that led to the achievement of FSC chain-of-custody certification for three mills. Keila also worked as an internal environmental auditor for IP's paper and packaging mills in the US and in Brazil. Prior to her industry career, she worked as Research Assistant at

Woods Hole Research Center analyzing policy proposals for implementing REDD in tropical countries, and as Field Team Project Manager with Goddard Space Flight Center's Large-Scale Biosphere-Atmosphere Project in the Amazon, based in Rondonia, Brazil. Keila has a Bachelor's degree in Business Administration from Brazilian Lutheran University in Brazil, and a Masters of Environmental Management as a Fulbright Scholar from the Duke University School of Environment.

Kerry Cesareo, WWF U.S. – As Managing Director, Kerry leads WWF's strategy and work related to forests to produce measurable results in mitigating and reversing the impacts of the forest sector as a driver of biodiversity loss, particularly in WWF's priority ecoregions. In 2006, Kerry successfully launched the North American program of WWF's Global Forest & Trade Network (GFTN), forging partnerships with P&G, Kimberly-Clark, Walmart, Williams-Sonoma, Inc., and others. She also managed project start-up for the Sustainable Forest Products Global Alliance, a public-private partnership with The Home Depot and USAID, and served as Operations Manager for GFTN. Prior to joining WWF in 2001, Kerry conducted master's research with Iisaak Forest Resources, Ltd., an FSC-certified, First Nations-controlled forestry company on Vancouver Island, British Columbia. She has also worked as an environmental scientist, forest inventory researcher, an AmeriCorps*VISTA volunteer, and a U.S. PIRG Field Manager. Kerry earned a BS in Biology from the University of North Carolina-Chapel Hill and a master's in environmental management from Yale School of Forestry & Environmental Studies. She currently sits on the FSC-US Board of Directors.

Lewis John Cook, Domtar – John is Harvest Manager and Landowner Assistance Forester for Domtar in Ashdown Arkansas, as well as manager for the Four States Timberland Owners Association. Since 1995, John has worked at the Ashdown Pulp and Paper Facility as a Forest Analyst and Landowner Assistance Forester, and in 2010 was given an additional responsibility of Harvest Manager for the Domtar Wood Procurement Group. He received a Master of Science from Colorado State University in 1995, specializing in fire ecology and fire behavior in subalpine forests of the Colorado Front Range. John resides in Texarkana, Texas where he owns and operates a small Christmas Tree Farm, managed by his family, including wife Melanie and two daughters: Elizabeth 18, 1st year student at Tulane University and Sarah age 7.

Linda Walker, WWF U.S. – Linda Kramme is Manager of the Global Forest & Trade Network-North America (GFTN-NA). In her role Linda works to promote responsible forest management and trade by engaging with North American companies to secure and implement their commitments to responsible forestry and credible certification. Prior to WWF, Linda worked with Rainforest Alliance's SmartWood program as an FSC chain-of-custody auditor and project manager for U.S. companies seeking Forest Stewardship Council (FSC) certification. She also spent thirteen years at The Nature Conservancy, managing land stewardship and conservation real estate projects in the U.S. In 2006 Linda received a Masters of Forestry from the Yale School of Forestry and Environmental Studies, focusing on Indonesian forestry and pulp/paper issues.

Luis Neves Silva, WWF International – Luis is Manager of the New Generation Plantations Project, a platform of WWF and eleven leaders of the forestry sector working together to identify and develop solutions toward sustainability. Prior to this, Luis served as Forest Officer for the Cork Oak Landscapes Programme, Coordinator of the Forest Programme, and Coordinator of the Conservation Programme for the WWF Mediterranean Program Office in Portugal. Before joining WWF, Luis developed experience on environmental impact assessment and mitigation through participation in the Environmental Impact Commission of Alqueva Infrastructures, the Noudar Ecomuseum Project and the Habitats Compensation Plan for the Odelouca Dam. Luis began his professional experience on sustainable agriculture and forestry in Quinta da França (Portugal) until 1999 as a founder of Terraprima SA, a local agri-forestry business. He served on the FSC-Portugal Board of Directors from 2008 to 2012 and holds a degree in Forestry Engineering from the Instituto Superior de Agronomia of Lisbon, specializing in Natural Resources Management.

Michael Martin, National Wood Flooring Association – Michael Martin is the CEO of the National Wood Flooring Association (NWFA). The NWFA, which serves more than 3,000 members worldwide, is the voice of the wood flooring industry. Prior to joining the NWFA, Martin served as a Vice President of the National Association of Electrical Distributors for 13 years, where he helped develop the association's strategic direction and budget. He also served as NAED's publisher for The Electrical Distributor (TED) Magazine, and oversaw the association's websites, communications, and public relations. Martin has a BA in Communications from Truman State University and belongs to a number of professional organizations, including American Society of Association Executives, American Society of Business Publications Editors, Missouri Association of Publishers, International Association of Business Communicators, Society of National Association of Publications, and St. Louis Society of Association Executives. He also serves as an Association Board Advisor to the Hardwood Federation, a Washington, D.C. based group of hardwood product associations and business leaders to advance awareness of the wood products industry in the legislative community. Martin also serves on the Board of Directors of the Small Business Legislative Council, a permanent coalition of trade and professional associations to maximize the legislative influence of small businesses, and on the National Customer Advisory Board of the St. Louis Convention & Visitors Commission.

Skip Krasny, Kimberly-Clark – Skip is Manager of Sustainable Forestry Programs for Kimberly-Clark Corporation, and also has responsibility for managing the company's relationships with WWF, Greenpeace, Conservation International and the National Wildlife Federation. He has been on K-C's Corporate Global Sustainability and Environmental Staffs for 23 years. Skip was instrumental in developing and implementing K-C's Corporate Policies on Fiber Procurement. He also developed and implemented a forestry assessment program for all of the company's global wood fiber suppliers. Skip is on the Steering Committee of The Forests Dialogue and is a member of the Sustainable Forest Products Industry Working Group of the World Business Council for Sustainable Development. Skip has a B.S. from the University of Miami and a Ph.D. in Marine Biology and Fisheries from the University of Miami's Rosenstiel School of Marine and Atmospheric Sciences.

Suzanne Apple, WWF U.S. – Suzanne Apple serves as Vice President and Managing Director for Business and Industry at World Wildlife Fund-U.S. In this role, she leads the business engagement activities for the organization, including work around responsible procurement and sustainable business practices. In this capacity, she leads WWF's relationship with The Coca-Cola Company, Procter and Gamble, Wal-Mart and other U.S.-based corporations. Previously, she has also served as acting Senior Vice President of Partnerships and Policy and as a Senior Fellow with WWF's Global Forest Program and the Global Forest & Trade Network. In addition, she currently serves on WWF International's Global Partnership Committee working on corporate partnerships across the global WWF Network. Suzanne retired as Vice President, Community Affairs and Environmental Programs for The Home Depot in 2002. During her more than ten-year career at The Home Depot, she managed the company's community relations, charitable contributions and environmental programs. She currently serves on the board of directors of The Atlanta Girls School and the Devereux Center of Georgia.

Vanessa Dick, Esq., WWF-US – Vanessa Dick of Washington, D.C. is World Wildlife Fund's senior program officer for foreign assistance within its US Government Relations team. Prior to joining the WWF, she managed the international development portfolio for InterAction, the largest coalition of U.S. based international development organizations. Vanessa's current portfolio includes foreign assistance spending within the US federal budget, specifically international climate change and conservation investments, and international forestry issues. She received a J.D. from University of Cincinnati, College of Law and degrees in Anthropology and International Humanities from University of Tennessee, Chattanooga.

Yalmaz Siddiqui, Office Depot – Yalmaz Siddiqui is Office Depot's Senior Director, Environmental Strategy. He is responsible for setting strategy and integrating a wide range of environmental programs into the global organization. Under his leadership, Office Depot was ranked #1 greenest large retailer and #8 greenest large company in America by Newsweek Magazine. Prior to Office Depot, Yalmaz was with PricewaterhouseCoopers and IBM Business Consulting. He has an M.Phil in Environment & Development from Cambridge and a Bachelor of Commerce from McGill.