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WWF's Russell E. Train Education for Nature Program

At WWF, we know that investing in training and education for local people is critical for long-term biodiversity conservation. That's why for nearly two decades, WWF's Russell E. Train Education for Nature (EFN) program has been providing critical financial support to proven and potential conservation leaders in Africa, Asia, and Latin America to gain the skills and knowledge they need to address conservation challenges in their home countries. Today, EFN's network includes more than 1600 outstanding conservationists and conservation organizations from more than 40 countries.

Overview of Reforestation Grants

WWF has an ambitious goal to restore 20 landscapes of outstanding importance within priority ecoregions by 2020. In order to help accomplish this goal, WWF's Russell E. Train Education for Nature (EFN) program, with generous funding from the UPS Foundation, has launched a special grant opportunity focused on Forest Landscape Restoration (FLR). FLR[1] can bring back life to degraded (e.g. forest fires) or clear-cut areas (e.g. deforestation, extractive activities). When carefully planned, forest restoration activities can provide environmental services to the local community and develop new habitats in formerly bare areas. Restoration and reforestation activities also provide an excellent way to involve local stakeholders, generate income, and allow communities to connect with nature and become a vested part of a larger conservation program. Connecting corridors, creating buffer zones, improving degraded lands, restoring watersheds, and expanding forest cover are just a few ways that forest landscape restoration can have real and lasting impact for conservation.

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[1] FLA is defined as a planned process that aims to regain ecological integrity and enhance human wellbeing in deforested or degraded forest landscapes. WWF and IUCN 2000.
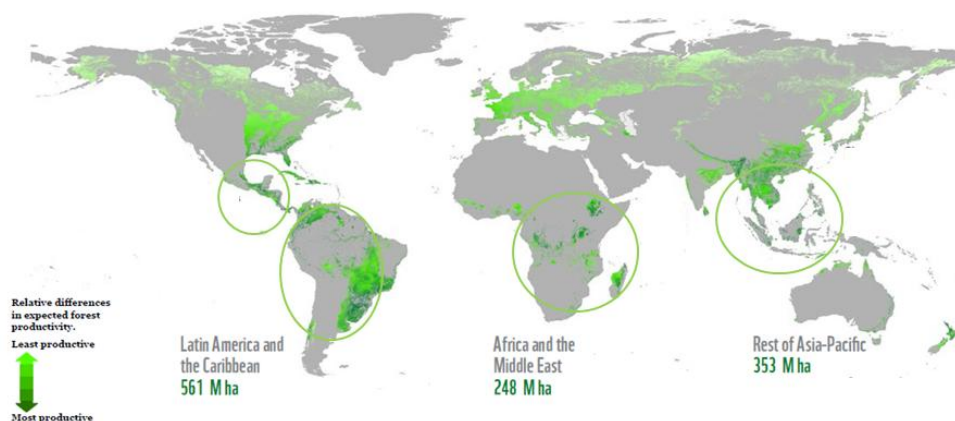
Eligibility Criteria

Local organizations from select WWF-US priority ecoregions must meet all of the following eligibility criteria to be considered for a grant. WWF-US Priority ecoregions include: **Mesoamerican Reef, Amazon, Congo Basin, Coastal East Africa, Madagascar, Eastern Himalayas, Greater Mekong, Borneo and Sumatra, Coral Triangle** (www.worldwildlife.org/places).

- Be legally registered in a country within a WWF-US priority area;
- Provide a clear and compelling proposal that must include:
    o an overview of the need for the reforestation project and conservation objective;
    o a description of the reforestation site (including photos);
    o a detailed description of the proposed activity (including species selected and why, expected number of trees to be planted, long-term tree stewardship/maintenance plans, and an explanation of how this reforestation project fits in with other conservation projects in the area – specifically WWF projects, expected conservation outcomes);
    o a training or capacity building activity;
    o a project timeline; and
    o a detailed project budget (not exceeding USD$10,000).
- Apply before an application deadline:
    o 1st Round: March 1, 2013
    o 2nd Round: May 1, 2013
- Complete all project activities **BEFORE September 1, 2013**.

Application and Deadlines

- Visit www.worldwildlife.org/efn and select the "EFN Conservation Workshop Grant" application
- To begin a new application, please "sign up" at by registering your email address and creating a password.
- To be considered for a grant you must complete the online application and submit your application prior to one of these application deadlines:
    ➢ First Round: March 1, 2013
    ➢ Second Round: May 1, 2013

Potential Areas for Reforestation of Tree Cover

Relative differences in expected forest productivity.
Least productive
Most productive

Latin America and the Caribbean
561 M ha

Africa and the Middle East
248 M ha

Rest of Asia-Pacific
353 M ha

Contact efn@wwfus.org with questions, comments, or concerns.