



Climate Leader Awards 2013-14

Vision

World Wildlife Fund's vision is a future where people live in harmony with nature. To support this vision, we are working with cities around the world to reward and inspire sustainability. Launched in 2012, The Earth Hour City Challenge Climate Leader Awards seek to provide resources to US cities around a different critical sustainability issue each year.

Grant Amount and Application Decision Timeline

For the 2013 cycle, WWF plans to award three \$30,000 grants. Applications are due October 13th, 2013 and should be emailed to ehcc@wwfus.org. Awards will be announced in March 2014.

Eligibility and Funding Priorities for 2013-14

All cities and counties in the US that have entered WWF's Earth Hour City Challenge (EHCC) are eligible for the Earth Hour Climate Leader award. In support of WWF's global renewable energy campaign, grants this year will be awarded for programs that are focused on the following themes; **(1)** community transitions towards renewable energy and/or **(2)** deployment of residential rooftop solar panels. Proposals should be no more than 1500 words and should include a project summary that explains what the city will do, the intended audience, goals and indicators of success, and a budget for the project. Proposals should be emailed to ehcc@wwfus.org. Semi-finalists for award selection will be contacted by WWF staff for a short phone interview about their proposal. Applicants will be judged against their creativity, feasibility, impact, as well as their fit with WWF's two themes for this year's award. Consortiums of cities and counties may also apply. Please submit one proposal per consortium, noting each city/county participant in the description. Each city/county participant must be entered in the EHCC.

Preference will be given to cities that plan to hold at least one event that is done collaboratively with local community partners, and is intended to be open to local media.

Preference will also be given to cities pursuing community choice aggregation to be used for renewable energy (e.g. in New Jersey, Ohio, Illinois, California, Massachusetts) or other innovative means to transition the community to renewable energy at scale. There are no geographic preferences for cities submitting proposals related to deploying residential rooftop solar.

Past awards

In 2013, World Wildlife Fund announced that three US cities—San Francisco, Chicago, and Cleveland-- received grants to engage the public around climate change preparedness. Together, the grant recipients directly reached more than 1000 citizens and refined city plans for preparing for climate change.

For questions about the application process please contact ehcc@wwfus.org.

Application Form

This application is divided into three sections which ask you to provide:

- Section 1: General Information about your City.
- Section 2: Contact Information.
- Section 3: Details about your request for funding including a summary description and anticipated results.
- Optional Attachments: You may attach any supplemental or supporting information.

Please use this form to complete your application.

Section 1: General Information

City Name:

Department/Office requesting funding:

Mission/Authority of office:

Address:

Phone:

Website:

Section 2: Contact Information

City's Primary Contact

First/Last Name:

Title:

Address:

Phone (incl. extension):

Email address:

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Secondary Contact

First/Last Name:

Title:

Address:

Phone (incl. extension):

Email address:

Section 3: Detailed Funding Request

Project Purpose

Describe the project purpose in a brief two or three sentence statement.

Total Amount Requested

Project Budget (total budget amount, provide additional detail in your project description)

Additional Funding Sources for this Project

Please list other substantial funding sources and/or potential funding partners for this project, if any. Please indicate which funding is committed and which is projected. If this grant will match other funds, please describe.

Project Description

Please describe how your project addresses the two themes of the Climate Leader Awards 2013-14: **(1)** community transitions towards renewable energy and/or **(2)** deployment of residential rooftop solar panels. Descriptions should be no more than 1500 words in length. You may attach supplemental information, but it is not required.

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Optional Attachments

Indicate here whether attachments will be included and provide the name of each document. Email attachments with this application to ehcc@wwfus.org.